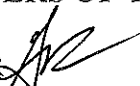



## REPORT TO CITY COUNCIL

**DATE:** DECEMBER 14, 2011  
**TO:** HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL  
**FROM:** GREG RAMIREZ, CITY MANAGER   
**BY:** AMY BRINK, DIRECTOR OF COMMUNITY SERVICES   
**SUBJECT:** PROPOSAL TO RENAME THE COMMUNITY CONCERT BAND

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The Cities of Agoura Hills and Westlake Village are entering into the tenth year of a successful collaboration supporting a community concert and jazz band musical program. The "Agoura Hills/Las Virgenes/Westlake Village Community Concert & Jazz Band" performs at various events throughout the year and provides our local residents with musical enrichment. The band was created in 1984 when there was a desire for community members to play and perform music. Currently, there are over 300 members from all over the Conejo Valley.

The Department of Community Services would like to recommend changing the name of this community band to the "Conejo Valley Community Concert & Jazz Band." This name change would better represent a larger community. It would also give the band a more inviting title to our community.

This change has been approved by the "Agoura Hills/Las Virgenes/Westlake Village Community Concert and Jazz Band" Board in an attempt to not only increase its members but also increase attendance for concerts. Having a broader name for the community concert band will allow the group to promote further and gain broader support.

Staff presented the change to the City of Westlake Village. It was approved by their Cultural Recreation Committee with the understanding that all publicity would say "Sponsored by the City of Agoura Hills and City of Westlake Village". The Community Services Committee reviewed and approved this item back in Fall 2010. The Band Board meets twice a year and officially took action at their meeting on November 15, 2011.

### RECOMMENDATION

Staff respectfully recommends the City Council approve the Agoura Hills/Las Virgenes/Westlake Village Community Concert and Jazz Band officially change its name to "Conejo Valley Community Concert and Jazz Band".


November 15, 2011

To Amy Brink, Director of Community Services & Members of the Agoura Hills City Council,

The "Agoura Hills, Las Virgenes, Westlake Village Community Band Board" recommends that the name of the band be changed to: "The Conejo Valley Community Band".

The existing name is cumbersome and though it accurately reflects the sponsorship of the community band, it does not really reflect the membership of the band. The existing name has in the past led potential members to not register with us because they assumed that the membership was restricted to those areas that were encompassed by the name. The band currently has members that come from as far away as Reseda to the east and Ventura to the west. The bulk of our membership resides in Camarillo, Thousand Oaks, Westlake Village, and Agoura Hills. The board feels that the renaming of the band will more accurately reflect the membership of the band, will assist in our recruiting efforts, and will not be so cumbersome to pronounce.

For the board;



Stephanie David,  
Librarian

The Agoura Hills, Las Virgenes, Westlake Village Community Band