

REPORT TO THE CITY COUNCIL

DATE: MAY 23, 2012

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM GREG RAMIREZ, CITY MANAGER

BY: AMY BRINK, DIRECTOR OF COMMUNITY SERVICES

SUBJECT: COMMUNITY SERVICES INITIATIVE 2012

In December 2011, Mayor Edelston declared that the quality of life here in Agoura Hills was going to be a priority of his during his tenure as Mayor. During the City's Budget Workshop on March 28, 2012, Mayor Edelston requested that a "Community Services Coalition" be added to the list of goals for the City Council in the next fiscal year.

This Community Services Coalition would be part of a greater Community Services Initiative created in order for the City Council to monitor and actively address, if need be, global issues affecting this community. There were several concerns identified during the Budget Workshop that this community may be facing sooner than later. Some of those issues included, but were not limited to, youth at risk/teen services, senior services, local emergency services such as Neighborhood Watch Programs, social/mental health issues, and transportation programs to name a few. This coalition would allow the City Council to keep a watchful eye on problems that this community faces daily.

The Community Services Initiative is a comprehensive approach to the City adopting a Community Services Coalition. It is clear that much of what needs to be addressed, developed and implemented will be completed by the Community Services Coalition, but the Initiative will provide a roadmap including three components: (1) City Council Commitment to Quality of Life, (2) Creation of a Community Services Coalition, and (3) Branding the Coalition.

The Community Services Committee has discussed the Community Services Coalition.

RECOMMENDATION

Staff respectfully recommends the City Council discuss and approve the Community Services Initiative 2012.

Attachment: Community Services Initiative 2012
Community Services Coalition



COMMUNITY SERVICES INITIATIVE 2012

I. CITY COUNCIL COMMITMENT TO QUALITY OF LIFESTYLE

1. City Council will formally make a commitment to ensuring the quality of life for residents in Agoura Hills.
2. This will include assisting the City Council to further develop what their vision is of the quality of life in Agoura Hills. It will create a vehicle to identify relevant issues affecting this community.

II. COMMUNITY SERVICES COALITION

1. Call for the formation of the Community Services Coalition at the May 23, 2012 City Council Meeting
2. Applications will be accepted July 1 – 31, 2012.
3. Individuals will be interviewed, selected and recommended to City Council, by the Community Services Subcommittee.
4. City Council will confirm Coalition Members at a City Council Meeting in August, 2012.
5. Community Services Coalition will be a five member committee made up of local residents.
6. Depending on the relevant topic, it might also include members from local organizations such as, the Lost Hills Sheriff Station, Las Virgenes Unified School District, Los Robles Medical Center, Local Psychologists/Therapists, Local Parent/Faculty Association Representatives, and Local Youth Councils

III. BRANDING THE COALITION

1. Create a tagline, message, and consistent way of dispensing information.
2. The idea of the Community Services Coalition is accessible.

City of Agoura Hills

Community Services Coalition

*To enrich the lifestyle of our community. To ensure the well-being of our people.
To enhance the quality of our neighborhoods.*

Purpose of the Committee:

The purpose of the committee is to provide the City Council with direction and feedback on community services, programs, and the quality of life in Agoura Hills and surrounding neighborhoods.

WHO would sit on this committee?

Department of Community Services Staff (2)
City Manager's Office Staff (1)
City Council Representatives (2)
City Residents (5)

And, depending on the topic at hand, may also include:

Los Angeles County Sheriffs Department – Juvenile Intervention Unit
Las Virgenes Unified School District
High School Representative
Middle School Representative
Los Robles Medical Center Representative
Local Psychologists/Therapists
Local Parent/Faculty Association Representatives
Local Youth Council Representatives

WHAT topics would be covered and discussed?

The Community Coalition would focus on pertinent and relevant issues facing residents and community members in Agoura Hills. Topics would be guided by the City Council at the direction of the City Manager, and would be a priority to the community. Topics and areas of relevance would include, but not be limited to:

- ✓ Youth at Risk and Teen programs/services
- ✓ Local Emergency Services
 - Neighborhood Watch Programs
 - Emergency Preparedness
- ✓ Social, Mental, and Recreation Wellness
- ✓ Senior Services
- ✓ Community Services
 - Community Service Grants
 - Transportation Programs

WHEN would they meet and how often?

The Coalition would meet once a month, regularly, at City Hall. The meetings would be held preferably, during the day.