



SURVEY OF RESIDENTS REGARDING
GENERAL PLAN TOPICS

CONDUCTED FOR THE
CITY OF AGOURA HILLS

AUGUST 3, 2006

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INTRODUCTION

Located in the foothills of the Santa Monica Mountains, Agoura Hills is home to approximately 23,200 residents.¹ Surrounded by open space and in close proximity to an abundance of cultural, shopping, and recreational opportunities, the City offers residents and visitors a unique fusion of old west charm and contemporary elegance.

Like all cities in California, Agoura Hills relies on its General Plan to guide decisions regarding land use, circulation, development and redevelopment, and related policy matters. The General Plan directly and indirectly addresses a variety of topics that ultimately affect the quality of life in Agoura Hills, including housing, traffic, natural resources, open space, economic development, noise, and public safety.

Agoura Hill's existing General Plan was adopted in May of 1993. Although largely built-out, the City recognizes that quality of life and land use issues continue to be of interest to residents, especially when the City is asked to consider development and redevelopment projects. In the interest of revising the Plan to reflect current community values and preferences, as well as address relevant issues that have surfaced since the existing General Plan was created, the City recently embarked upon a process to update its General Plan in 2006.

Although City Council, Planning Commissioners, staff, and consultants have played and will continue to play an important role in gathering data, organizing the update process, and assisting in the production of the General Plan document, the citizens of Agoura Hills are ultimately the true inspiration and authors of the Plan. Through their participation in stakeholder meetings, community meetings, and the community survey, they will help create a General Plan that is consistent with their priorities and concerns for the City and its future.

PURPOSE OF SURVEY One of the challenges of relying solely on public workshops, commissions, and advisory committees when revising a General Plan is that these methods place the burden of participation on the resident. As a result, the input and feedback received reflects the opinions of residents who have the interest and time to participate in the process, which may differ from the opinions of residents as a whole.

To ensure that the General Plan revision for the City of Agoura Hills reflects the values, priorities, and concerns of *all* residents -- not just those who actively participate in meetings -- the City developed and distributed a General Plan survey to *all* households in the City. The City then commissioned an independent firm, True North Research, to review, analyze, and summarize the data and to ensure that the study demographics reflect those of the adult resident population as a whole. The survey findings represent statistically reliable measures of residents' opinions on a number of key issues to be addressed in the Plan. The results of the study, detailed in the following pages, will be used by City Council, Planning Commission, staff, General Plan Advisory Committee (GPAC), and the consultant team in crafting the updated General Plan.

1. The California Department of Finance estimates 23,231 residents in Agoura Hills as of January 1, 2006, which is an increase of 0.2% from the 2005 estimate.

OVERVIEW OF METHODOLOGY A full description of the methodology used in the study is included later in this report (see *Methodology* on page 43). In brief, the City distributed copies of the General Plan survey at public facilities² and mailed a copy to 7,347 households in Agoura Hills during the summer of 2005. Respondents were invited to participate in the survey by mailing back a completed hard-copy of the questionnaire or by completing the survey online at the City's website. In total, the City received 954 completed, usable surveys.

ORGANIZATION OF REPORT This report is designed to meet the needs of readers who prefer a summary of the findings as well as those who are interested in the details of the results. For those who seek an overview of the findings, the sections titled *Just the Facts* and *Conclusions* are for you. They provide a summary of the most important factual findings of the study in bullet-point format and a discussion of their implications. For the interested reader, this section is followed by a more detailed question-by-question discussion of the results from the surveys by topic area (see *Table of Contents*), as well as a description of the methodology employed for collecting and analyzing the data. And, for the truly ambitious reader, the mail piece/questionnaire is contained in Appendix A, and a complete set of crosstabulations for the survey results is bound separately as Appendix B.

DISCLAIMER The statements and conclusions in this report are those of the authors (Dr. Timothy McLarney and Richard Sarles) at True North Research, Inc. and not necessarily those of the City of Agoura Hills. Any errors and omissions are the responsibility of the authors.

2. Copies were made available at City Hall, the Agoura Hills Library, and the City Recreation Center.



JUST THE FACTS

The following section is an outline of the main factual findings from the survey. For the reader's convenience, the findings are organized according to the section titles used in the body of this report. If you would like to learn more about a particular finding, please refer to the appropriate report section.

LIVING IN AGOURA HILLS

- When asked what they like about living in Agoura Hills, more than one-third of respondents (36%) mentioned the rural, small town feel of the City, 25% referenced the low crime rate and safety of the community, 20% mentioned local schools, and 19% cited the surrounding hills and open space.
- Asked what aspects of the City they would like to remain the same, respondents most often cited the rural, small town feel of Agoura Hills (31%), the surrounding hillsides and mountains (23%), and the low crime rate/safety of the community (10%).
- Regarding the least desirable aspects of living in Agoura Hills, references to increased congestion and traffic were the most common (25%), followed by a lack of retail stores and restaurants (16%), too much development (13%), and the Kanan interchange (13%).
- Improving the Kanan interchange was the most frequently requested change for the City (12%), followed by reducing congestion/traffic (10%), improving the appearance of commercial centers (9%), limiting growth and development (9%), and adding upscale retail stores (6%).
- Nearly two-thirds (62%) chose *suburban community* as the best descriptor of Agoura Hills today. A small-town (17%) and semi-rural community (17%) were selected by most of the remaining respondents.
- When asked what they feel the City should be like in 10 years, many residents appear focused on maintaining the City's character rather than changing it. Nearly one-third (30%) indicated the City should be the same as it is now, 12% desired to maintain the small town, rural feel of the community, and 9% mentioned that the City should seek to maintain and enhance its natural scenic beauty.
- The quality of life in Agoura Hills and the safety of the community were both cited by more than 90% of residents as major factors in their decision to reside in the City. The quality of schools (74%), the natural beauty of the area (69%), and the environment (69%) were each mentioned by more than two-thirds of residents as a major reason for locating in Agoura Hills.

LAND USE & DEVELOPMENT

- A majority (62%) of residents favored developing more parks and recreation facilities and nearly half (44%) supported increasing the number of retail shops in the City. Most (62%) favored keeping the amount of residential development in the City the same as it is today, whereas at least half of residents favored decreasing the amount of industrial facilities (58%) and office buildings (50%).
- Regarding types of residential development, approximately one-third (32%) of residents desired more single family homes, 17% wanted more condominiums, and just 6% preferred to increase the supply of apartments in the City.

ECONOMIC DEVELOPMENT, REC. & COMMUNITY SERVICES

- Over half of respondents said they want more sit-down restaurants (71%), recreation services (56%), and upscale retail (51%) in the City. More than one-third of respondents mentioned wanting more entertainment (44%) and medical services (41%).
- Residents favored increasing the amount of walking and biking paths (75% requesting more), open space (62%), recreational facilities (59%) and youth programs (52%). Approximately one-third (36%) favored increasing the number of senior citizen programs, and 31% favored increasing the amount of affordable housing in the community.

COMMUNITY DESIGN & APPEARANCE

- Most residents (59%) agreed that new buildings are well-designed and consistent with the community character, 24% disagreed, and 18% were unsure or unwilling to share their opinion.
- Approximately one-third of respondents (38%) approved of mixed-use projects in Agoura Hills, half (50%) opposed this type of development, and 13% did not provide an opinion.
- An overwhelming majority of residents (85%) indicated they would support developing a network of pedestrian-friendly paths in the City that would allow residents to walk between schools, shopping, libraries, and residences.
- Three-quarters (75%) of those who participated in the study supported a multi-use trail network for bicycles, horses, and pedestrians.
- Most respondents rated the appearance of the City's commercial and retail as either excellent (7%) or good (44%). Approximately one-third (33%) rated their appearance as fair, and 17% indicated that the overall appearance of these areas is poor.
- Eighty-eight percent (88%) rated the appearance of the City's residential areas as either excellent (27%) or good (61%). An additional 11% rated the appearance as fair, and just 1% used poor to describe their appearance.

TRANSPORTATION

- Sixteen percent (16%) rated the condition of City streets and roads as excellent and 58% rated them as good. An additional 21% rated the condition of the streets as fair and 5% felt they were in poor condition.
- When asked in an open-ended manner if there were any street or interchange improvements important for the City to undertake, one-third (32%) of those who responded mentioned the Chesebro interchange, followed by Kanan Road (16%), Agoura Road (13%), and Canwood Street (12%).
- Asked in an open-ended manner to identify streets in the City on which traffic circulation could be improved, 44% of those who responded mentioned Kanan Road, followed by roads around Agoura High School (21%), Reyes Adobe Road (16%), and Thousand Oaks Boulevard (10%).
- With respect to the City's public transportation system (buses), opinions were mixed, with one-third (34%) of respondents rating the system as good, 38% fair, 26% poor, and just 3% excellent.
- Most residents (58%) indicated that, if provided, they would use a shuttle or trolley that would link shopping, recreational facilities, and residential areas in Agoura Hills.

- Asked to identify factors influencing their decision to utilize carpools and/or park-and-ride lots, respondents most frequently mentioned convenience (38%), gas prices (19%), their schedule (16%), and traffic congestion (15%).
- Two-thirds (67%) of residents indicated that local improvements should take priority over regional improvements.
- Nearly one-third (30%) of first household members and one-quarter (22%) of second household members reported a one-way commute distance of at least 25 miles. At the other extreme, 28% of first members and 37% of second members reported commute distances of five miles or less.

LOCAL BUSINESS & EMPLOYMENT

- Residents perceived the employment opportunities within the surrounding region to be substantially better than within the City. More than half (57%) of residents rated employment opportunities in the Las Virgenes/Conejo Valley region as excellent or good, whereas the corresponding figure for employment opportunities in the City was 36%.
- Approximately 9% of residents who participated in the survey indicated they owned a local business.
- Business owners cited the tax structure in the City (36%) and the proximity to their home (31%) as the most important factors in keeping their business in Agoura Hills, followed by the cost of rent (18%), and traffic congestion (15%).

CONTRACT/OUTSIDE SERVICES

- Respondents were asked residents to rate library, fire, and Sheriff services on a scale of good, fair, or poor. The vast majority of residents provided positive assessments of all three services, with fire services receiving the highest percentage of residents who rated the service as good (74%), followed closely by library services (73%) and Sheriff services (66%).

FINAL THOUGHTS

- When asked if they had any comments or suggestions for the General Plan Update, residents who provided a response reiterated their desire for upscale retail (11%), their desire to stop (10%) or manage (7%) growth and development, and improve traffic circulation (10%).
- Offered a final opportunity to comment on more specific topics, 10% of residents who provided an opinion expressed their desire to protect open space and enhance the natural environment in and around Agoura Hills, and 10% said they oppose big box developments or additional malls in the City. Other topics included a desire to retain the City's small town feel (7%), opposition to the proposed Heschel West School (7%), and the perceived need for improved public transportation in the City (6%).



C O N C L U S I O N S

As noted in the *Introduction*, this study was designed to provide the City of Agoura Hills with statistically reliable information regarding residents' opinions on key issues that will be addressed in the updated General Plan. Whereas subsequent sections of this report are devoted to conveying the detailed results of the survey, in this section we attempt to "see the forest through the trees" and note how the collective results answer the two primary questions that motivated the research.

The following conclusions are based on True North's interpretations of the results, as well as the firm's experience conducting similar studies for cities and public agencies throughout the state.

What do residents most value about Agoura Hills that the General Plan should seek to preserve?

The dominant theme of the survey results is that residents are focused on *maintaining* -- rather than changing -- the character of the City. The vast majority of residents chose to move to Agoura Hills for the exceptional quality of life that the City offers. The small-town, suburban feel of the community, the natural beauty of the area, the high quality schools, and the perceived safety of the City are just some of the key things that make the City a special place to live. These are the aspects of the City that residents value most, as well as those that they are most interested in preserving through the updated General Plan to the extent possible.

What changes do residents seek to improve the quality of life in the City?

Consistent with the aforementioned theme of maintaining the City's character, most of the changes that residents desired could more appropriately be described as efforts to limit or stop changes that are currently taking place. In most cities in southern California, managing growth and its associated impacts on traffic circulation rank among the most pressing problems that residents would like local and regional governments to solve. Agoura Hills is no exception. When asked what they would most like to change about the City, residents focused on limiting growth, relieving traffic congestion in general, and making specific circulation improvements such as improving the Kanan Road, Reyes Adobe, and Chesebro interchanges.

Although growth and development are clearly areas of the concern for many residents, it should also be recognized that Agoura Hills residents exhibit nuanced opinions with respect to future development issues in the City. At the risk of over-generalizing, residents feel that the City already has enough -- and in some cases too many -- office buildings, industrial facilities, residential housing, and select businesses including liquor stores and fast food restaurants. At the same time, the perceived need for more sit-down restaurants, upscale retail stores, entertainment, and medical care offices is widespread -- as is the desire for more parks, open spaces, recreation facilities, and paths and trails.

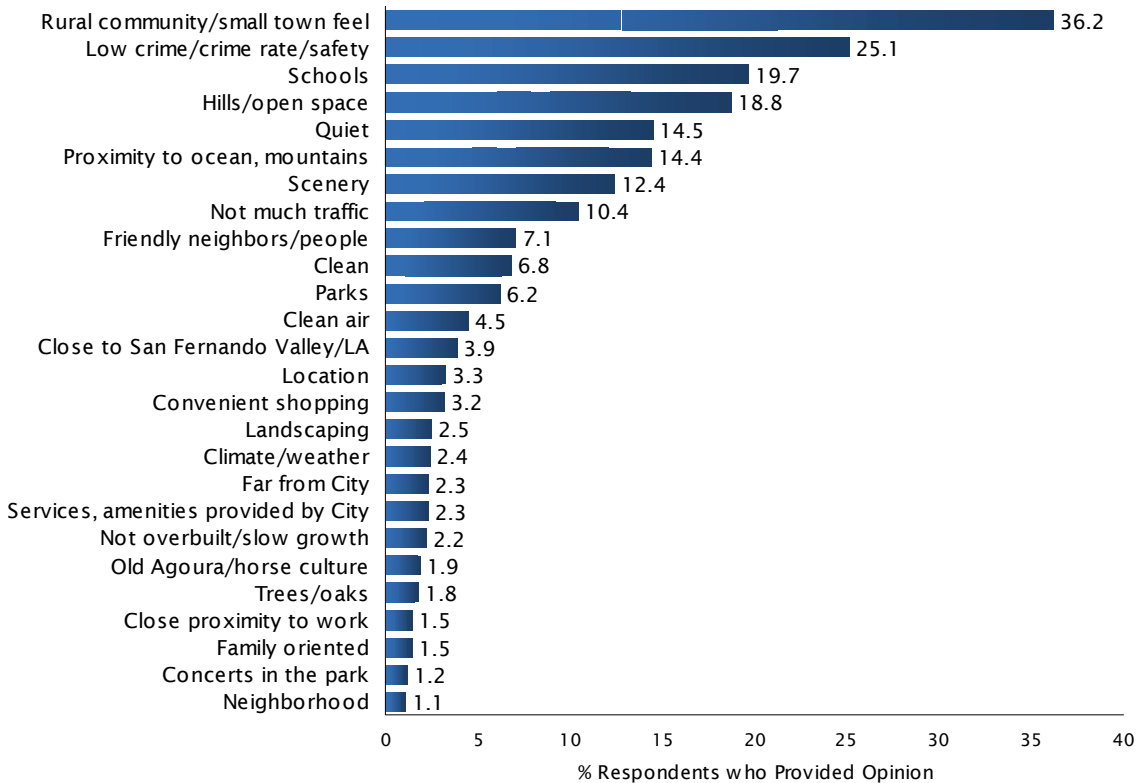
LIVING IN AGOURA HILLS

Perhaps the most important series of questions in the survey was designed to assess residents' top of mind perceptions of Agoura Hills, including the characteristics they like and dislike about the City, the things they would most like to maintain, the aspects they would most like to change, their reasons for living in the City, as well as their vision for the City 10 years into the future. Most of these questions were asked in an open-ended manner, which allowed respondents to provide any answer that came to mind without be prompted by -- or restricted to -- a particular list of options. The verbatim responses were later reviewed and grouped into the categories shown in the figures. Note that because respondents often provided more than one answer to the open-ended questions, the percentages shown in Figures 1-4, as well as Figure 7, reflect the percentage of respondents who mentioned each aspect.

BEST ASPECTS OF AGOURA HILLS When asked what they like about living in Agoura Hills, more than one-third (36%) mentioned the rural, small town feel of the City, 25% referenced the low crime rate and safety of the community, 20% mentioned local schools, and a similar percentage (19%) cited the surrounding hills and open space (Figure 1). Other commonly mentioned aspects that residents like about the City is that it is quiet (15%), close to the ocean and/or mountains (14%), it is scenic (12%), and does not have much traffic congestion (10%).

Question 1: Short Survey *What do you like about living in Agoura Hills?*

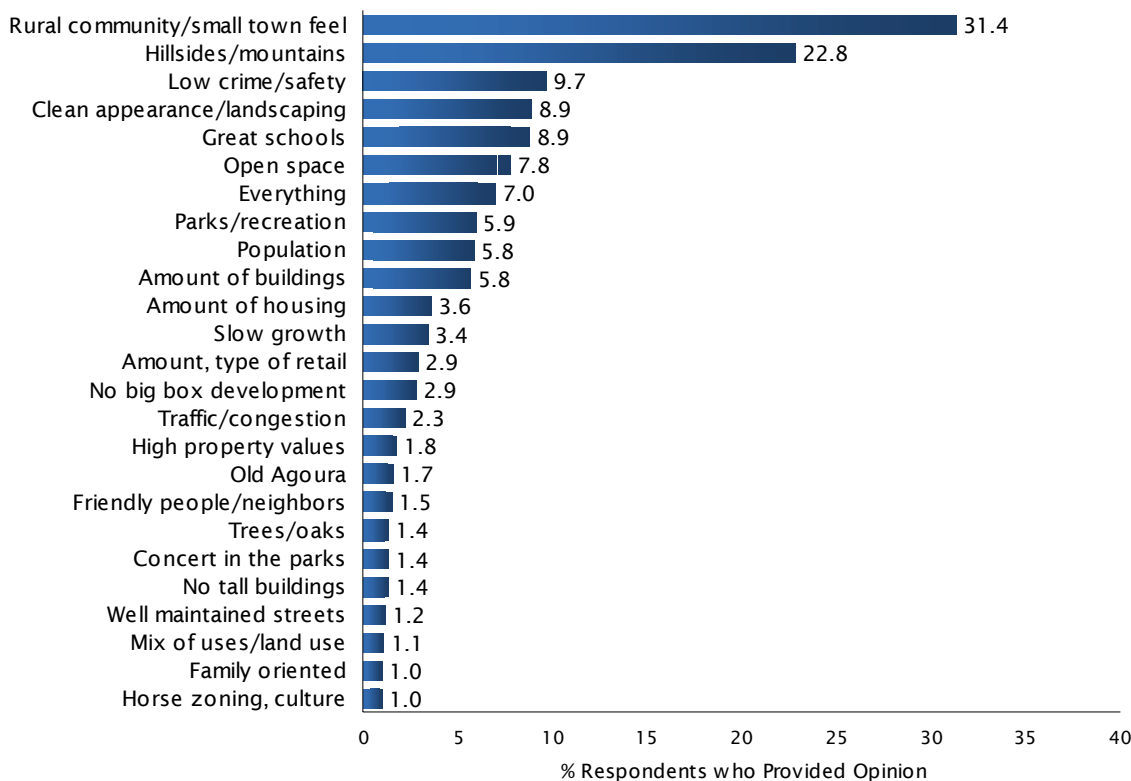
FIGURE 1 TOP MENTIONS OF WHAT RESIDENTS LIKE ABOUT LIVING IN AGOURA HILLS



Not surprisingly, when asked what aspects of the City they would like to remain the same, respondents provided a similar list of characteristics (Figure 2). The rural, small town feel of Agoura Hills was mentioned most often (31%), followed by the surrounding hillsides and mountains (23%), and the low crime rate/safety of the community (10%).

Question 3: Short Survey *What would you like to stay the same?*

FIGURE 2 TOP MENTIONS OF WHAT RESIDENTS WOULD LIKE TO STAY THE SAME

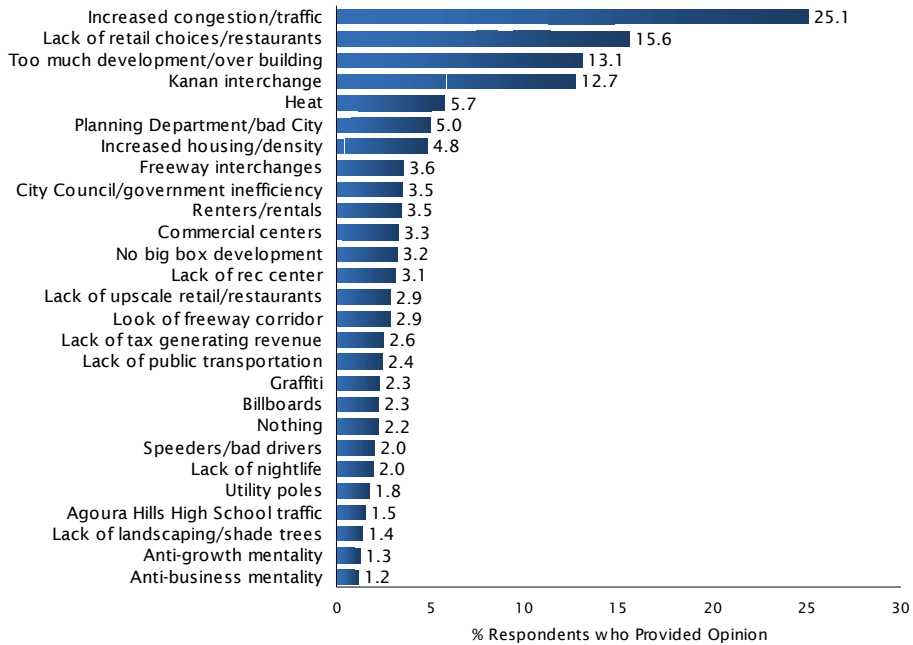


LEAST DESIRABLE ASPECTS OF AGOURA HILLS Survey participants were also asked to identify the least desirable aspects of living in Agoura Hills (see Figure 3). References to increased congestion and traffic were the most common (25%), followed by a lack of retail stores and restaurants (15%), too much development (13%), and the Kanan Road interchange (13%).

When asked what aspects of the City they would most like to change, respondents touched on many of the same themes (see Figure 4). Improving the Kanan Road interchange was the most frequently mentioned change (12%), followed by reducing congestion/traffic (10%), improving the appearance of commercial centers (9%), limiting growth and development (9%), and adding upscale retail stores (7%).

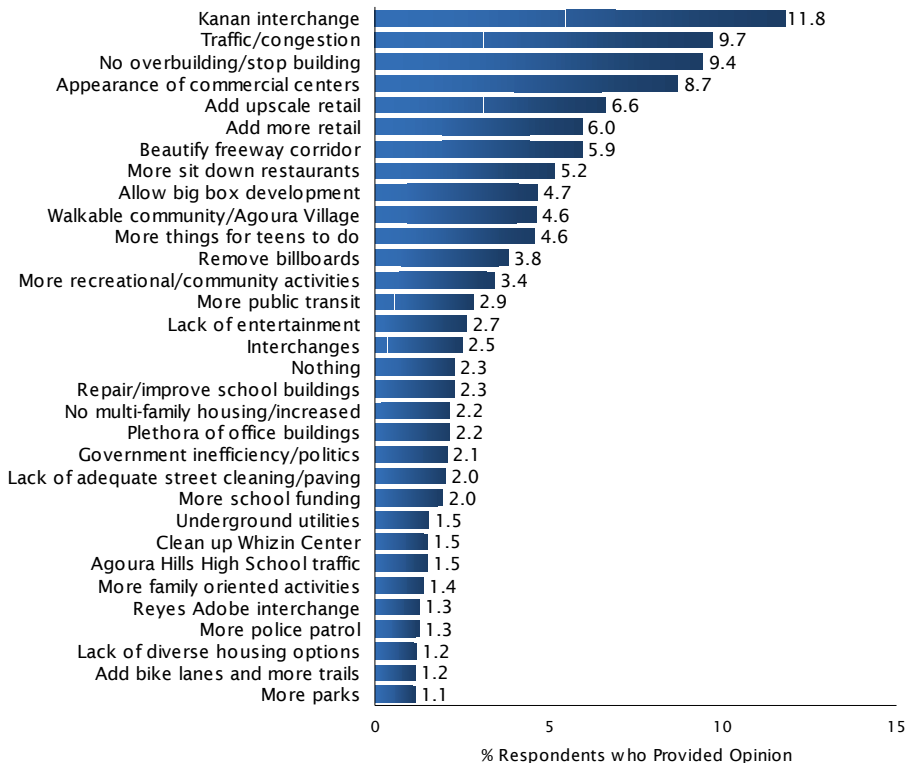
Question 2: Short Survey *What do you not like about living in Agoura Hills?*

FIGURE 3 TOP MENTIONS OF WHAT RESIDENTS DO NOT LIKE ABOUT LIVING IN AGOURA HILLS



Question 4: Short Survey *What would you like to change?*

FIGURE 4 TOP MENTIONS OF WHAT RESIDENTS WOULD LIKE TO CHANGE



AGOURA HILLS TODAY & IN THE FUTURE When provided with the descriptions shown in Figure 5 and asked which best describes Agoura Hills *today*, nearly two-thirds (62%) chose suburban community. A small-town (17%) and semi-rural community (17%) were selected by most of the remaining respondents. At the extremes, just 1% of residents described the City as urban, whereas just 2% described it as rural. It is worth noting, however, that respondent age and length of residence appeared to shape how residents view the City (see Figure 6). For example, seniors were much more likely to describe the City as semi-rural or a small town when compared to those under the age of 30, 76% of whom opted for the suburban description.

Question 24 Which of the following best describes Agoura Hills today?

FIGURE 5 DESCRIPTION OF AGOURA HILLS

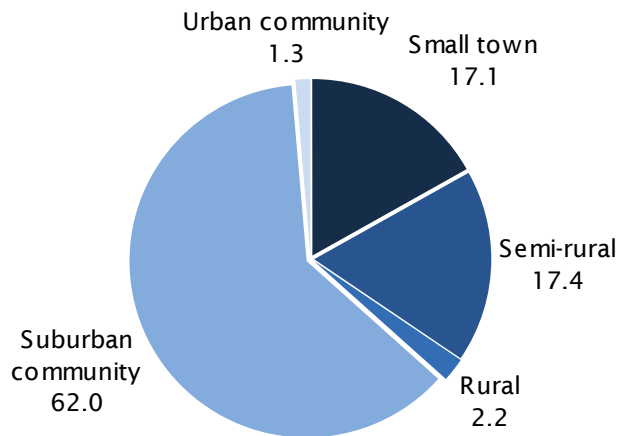
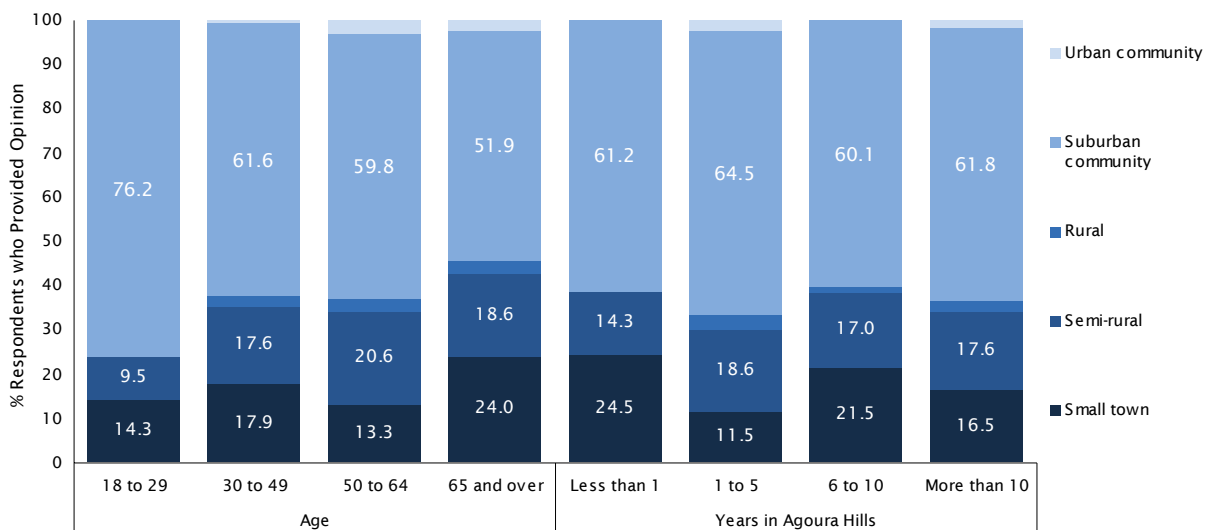


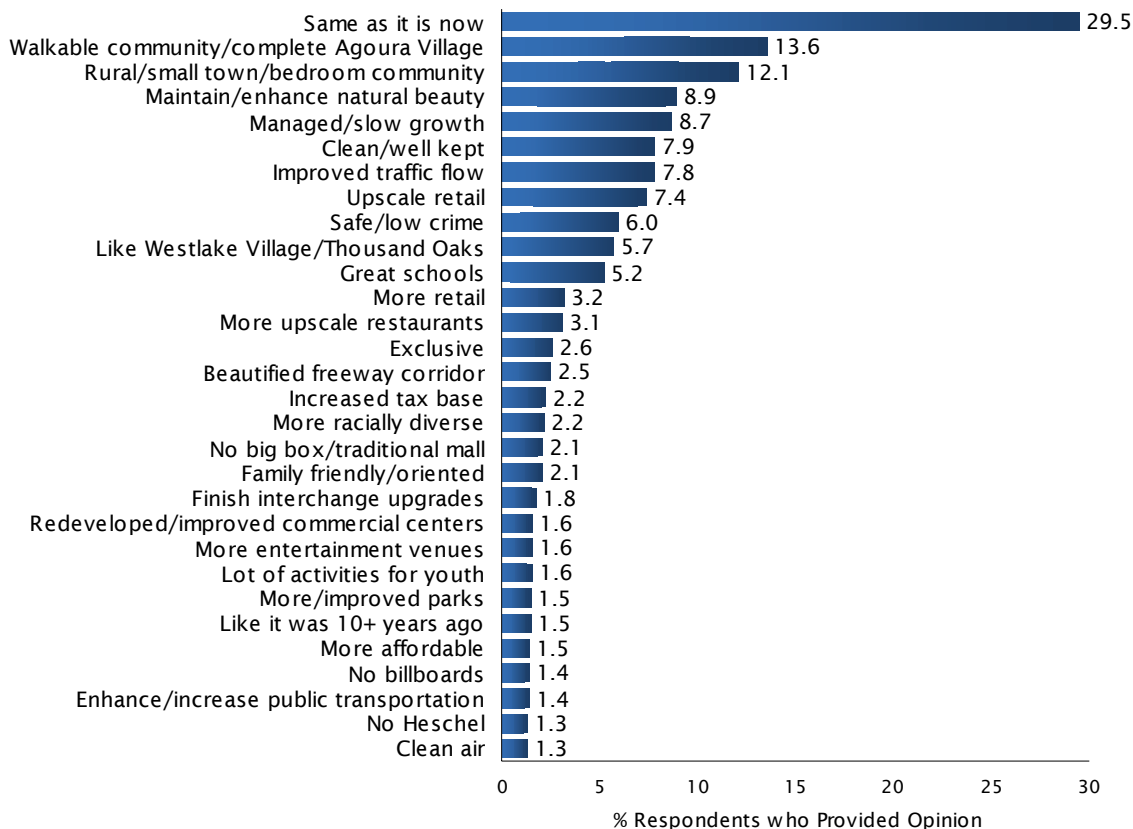
FIGURE 6 DESCRIPTION OF AGOURA HILLS BY AGE & YEARS IN AGOURA HILLS



Whereas the previous questions asked residents to comment on the City as it is today, Question 5 asked respondents what they feel the City should be like in 10 years. As shown in Figure 7, many residents appear focused on maintaining the City’s character rather than changing it. Nearly one-third (30%) of respondents indicated that the City should be the same as it is now, 12% desired to maintain the small town, rural feel of the community, and 9% mentioned that the City should seek to maintain and enhance its natural scenic beauty. Specific changes included creating walkable developments and completing Agoura Village (14%), managing growth (9%), increasing the amount of upscale retail shopping (7%), and improving traffic circulation (8%). It is worth noting that although between Question 4 and Question 5 a substantial percentage of residents mentioned maintaining open space or slowing growth, and a substantial percentage mentioned increasing upscale retail development, these two response groups were primarily independent. That is, residents tended to mention one or the other, but rarely both.

Question 5: Short Survey *What should the City be like in 10 years?*

FIGURE 7 TOP MENTIONS OF WHAT RESIDENTS FEEL THE CITY SHOULD BE LIKE IN 10 YEARS



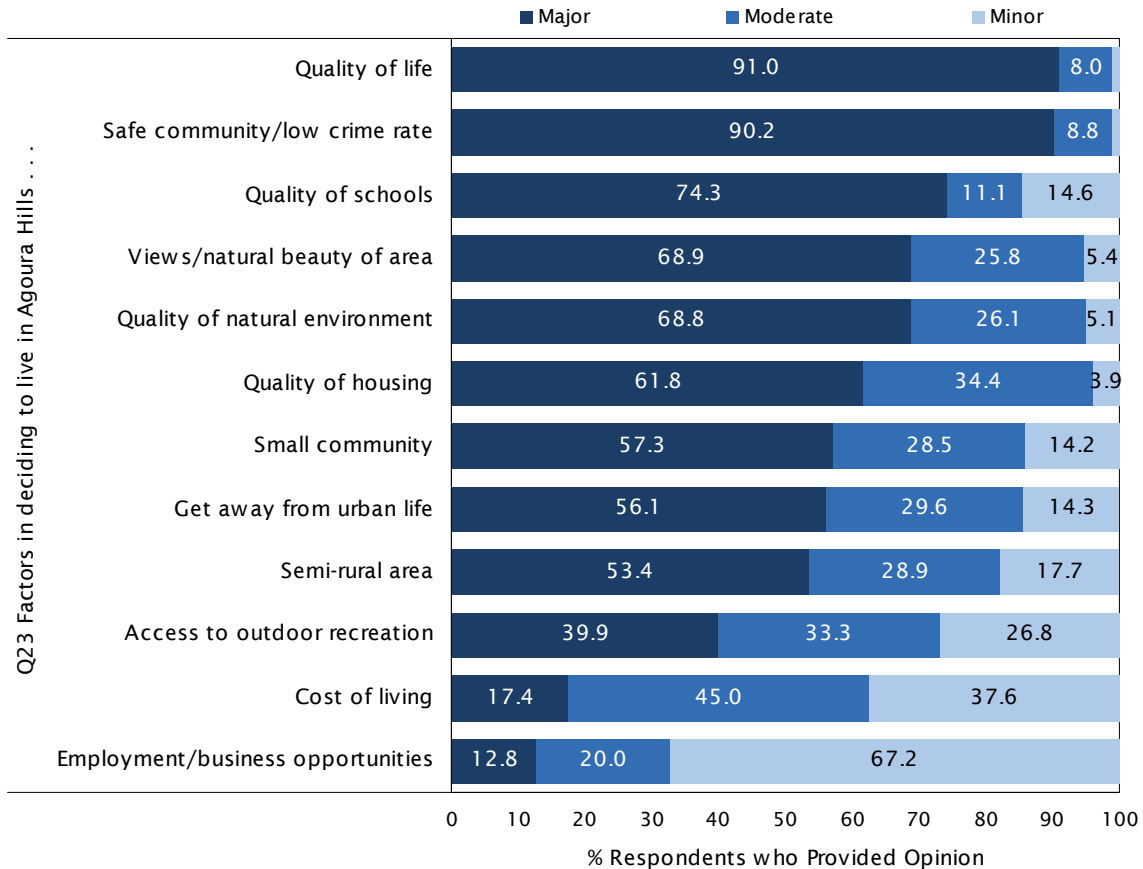
REASON FOR LIVING IN AGOURA HILLS The survey also attempted to profile why residents have decided to live in Agoura Hills. For each of the reasons shown on the left of Figure 8, respondents were asked to indicate whether it was a major, moderate or minor factor in their decision to locate in Agoura Hills. The reasons are sorted from top to bottom in the figure based

on the percentage of respondents who indicated that the reason was a *major* factor in their decision.

The quality of life in Agoura Hills and the safety of the community were both cited by more than 90% of residents as major factors in their decision to reside in the City. The quality of local schools (74%), the natural beauty of the area (69%), and the quality of the natural environment (69%) were each mentioned by more than two-thirds of residents as a major reason for locating in Agoura Hills. Other reasons that were mentioned as a major factor by at least half of survey participants included the quality of housing (62%), the desire to be part of a small community (57%), the desire to get away from urban life (56%), and the opportunity to live in a semi-rural area (53%).

Question 23 We would like to know why you have decided to live in Agoura Hills. For the following items please indicate whether each is a major, moderate, or minor reason for your decision.

FIGURE 8 RATING FACTORS IN DECISION TO LIVE IN AGOURA HILLS



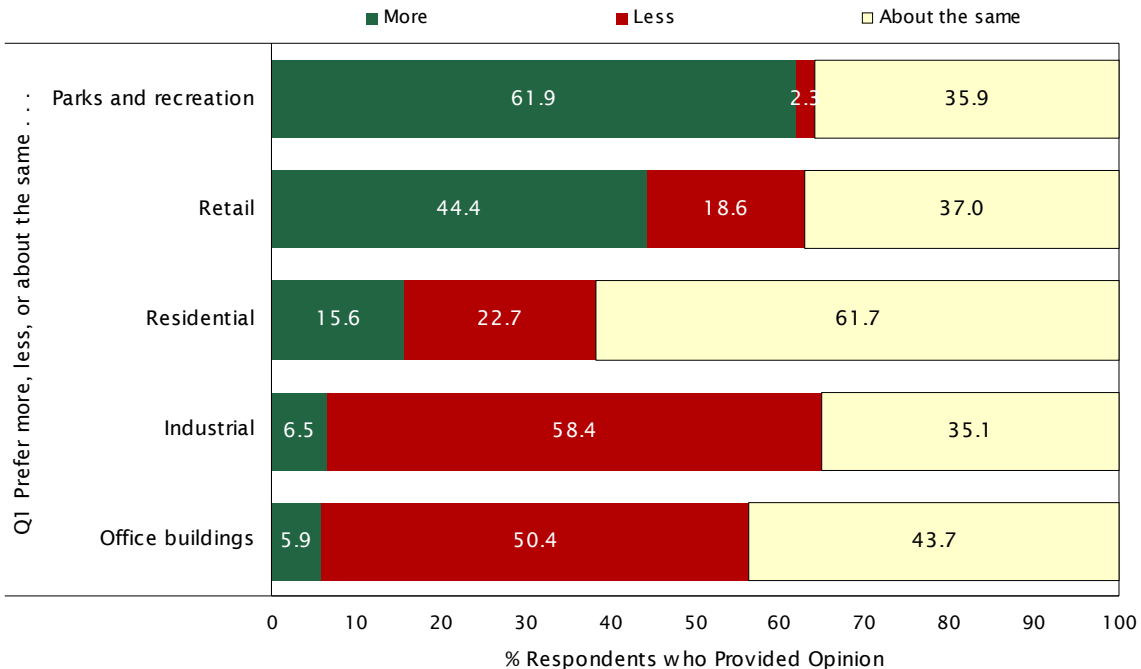
LAND USE & DEVELOPMENT

The General Plan will help shape the nature of Agoura Hills' future development and redevelopment -- including the size, type, character and location of new developments and redevelopment projects -- as well as the pace at which these changes occur. This section of the report presents the results of several questions that addressed development-related issues.

The first question in this series presented respondents with each of the development types shown on the left of Figure 9 and asked -- for each type of development -- whether they would like to see more, less or about the same amount in Agoura Hills. Overall, residents clearly favored more parks and recreation facilities (62% more), and were also generally supportive (44% more) of increasing the amount of retail shops in the City. Most (62% same) favored keeping the amount of residential development in the City the same as it is today, whereas a majority of residents favored decreasing the amount of industrial facilities (58% less) and office buildings (50% less).³

Question 1 Please indicate whether you would like to see more, less, or about the same of each of the following.

FIGURE 9 PREFERENCE FOR DEVELOPMENT TYPES



3. Question 1 also allowed respondents to write-in a type of development and indicate whether they wanted more, less or about the same in the City. Specific types for which at least 10 respondents indicated they wanted more in the City included restaurants, schools, open spaces, and a dog park.

For the interested reader, Table 1 shows how preferences for development types in the City varied by respondent age. The table displays the percentage of respondents who indicated that they wanted more of each development. A desire for parks and recreation facilities, for example, was inversely associated with age. The younger the respondent, the more likely they were to desire additional parks and recreation facilities in the City.

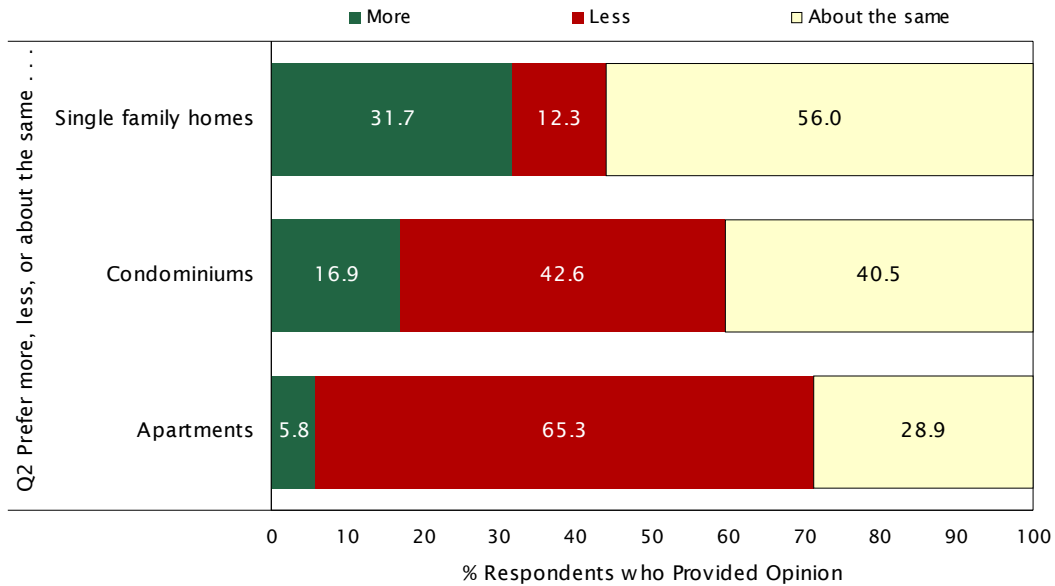
TABLE 1 PREFERENCE FOR DEVELOPMENT TYPES BY AGE, SHOWING % MORE

	Age			
	18 to 29	30 to 49	50 to 64	65 and over
Parks and recreation	70	63	58	53
Retail	41	45	45	42
Residential	27	12	14	19
Industrial	14	4	6	10
Office buildings	9	6	4	6

Respondents were next presented with the three residential housing types shown on the left of Figure 10 and, in a manner similar to that described above, were asked whether they would prefer more, less or about the same amount of each in the City. In general, respondents either preferred the same amount or less of each type of housing, although opinions certainly varied by type. Approximately one-third (32%) desired more single family homes, 17% wanted more condominiums, and just 6% preferred to increase the supply of apartments in the City.⁴

Question 2 Please indicate which types of housing you would like to see more, less, or about the same of each of in the City.

FIGURE 10 PREFERENCE FOR HOUSING TYPES



4. Question 2 also allowed respondents to write-in a type of housing and indicate whether they wanted more, less or about the same in the City. Specific types for which at least 10 respondents indicated they wanted more in the City included affordable housing and senior housing.

Table 2 displays the percentage of respondents who desired more of each housing type according to their age group. Younger respondents (those under 30) were the most likely to desire more of each type of housing. Table 3 looks at responses by neighborhood of residence. Only neighborhoods with at least ten respondents are shown, but it is important to remember that the margin of error for such small subgroups is considerably large (see *Margin of Error Due to Sampling* on page 43 for a discussion).

TABLE 2 PREFERENCE FOR HOUSING TYPES BY AGE, SHOWING % MORE

	Age			
	18 to 29	30 to 49	50 to 64	65 and over
Single family homes	39	28	32	37
Condominiums	35	11	17	17
Apartments	14	4	5	8

TABLE 3 PREFERENCE FOR HOUSING TYPES BY NEIGHBORHOOD OF RESIDENCE, SHOWING % MORE

	Neighborhood of Residence													
	Chateau Park	Chateau Springs	Fountainwood	Hillrise	Lake Lindero	Liberty Canyon	Morrison Ranch	Oak Creek Apts	Oak View Gardens	Oak View Ranch	Old Agoura	Peacock Ridge	Reyes Adobe	Town & Country
Single family homes	6	14	30	32	43	39	28	15	30	37	42	35	0	4
Condominiums	60	5	8	13	18	14	14	20	31	7	24	35	12	79
Apartments	0	2	3	4	6	5	0	10	12	0	5	5	0	40

ECONOMIC DEVELOPMENT, REC. & COMMUNITY SERVICES

This section of the report presents the results of two questions that addressed economic development, recreation and community services.

ECONOMIC DEVELOPMENT One of the key challenges for any City is to create sustainable economic development and redevelopment initiatives that will support the tax base required for current and future needs. Naturally, the success and sustainability of future economic initiatives will depend, in part, on the needs and preferences of Agoura Hills residents. Businesses that meet these needs and preferences will thrive, whereas those that do not will not succeed.

Accordingly, Question 3 in the survey was designed to identify the types of services that residents would like to see more of in the City, those of which they desire less, and those that are currently in the right balance. The types of services tested in Question 3 are sorted from high to low in Figure 11 (see next page) based on the percentage of respondents who desired *more* of the service. Overall, more than half of respondents indicated that they want more sit-down restaurants (71%), recreation services (56%), and upscale retail (51%) in the City. More than one-third of respondents also mentioned wanting more entertainment (44%) and medical services (41%). It is worth noting, moreover, that at least one-third of respondents indicated that they desire fewer fast food restaurants (53%) and liquor stores (47%) in the City.

Question 3 *What kinds of uses and services would you like to see more, less, or about the same of in the City?*

FIGURE 11 PREFERENCE FOR TYPES OF BUSINESSES⁵

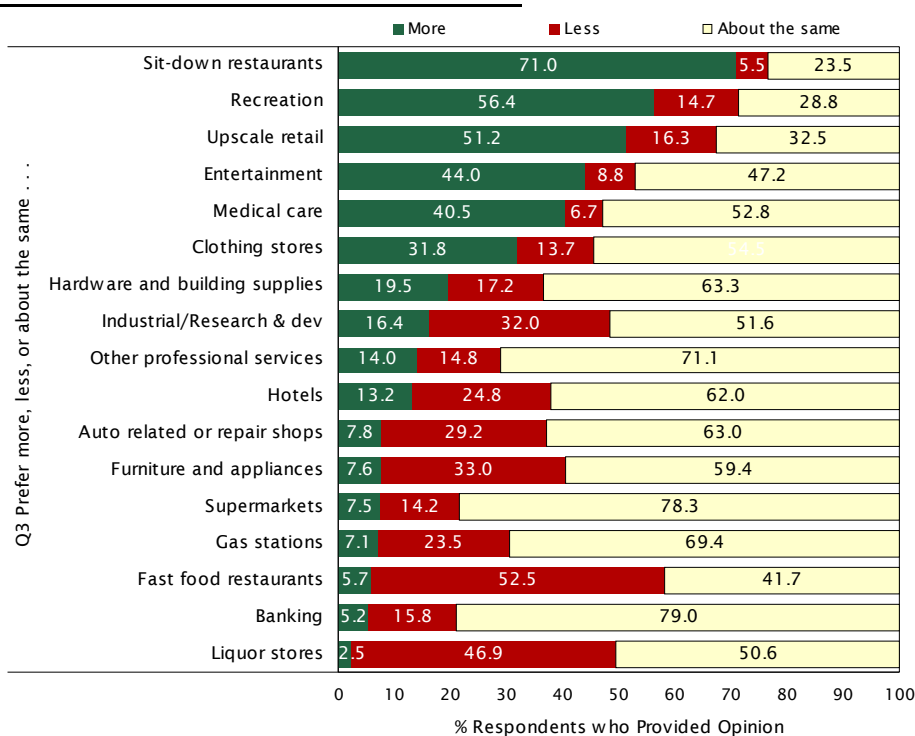


TABLE 4 PREFERENCE FOR TYPES OF BUSINESSES BY AGE, SHOWING % MORE

	Age			
	18 to 29	30 to 49	50 to 64	65 and over
Sit-down restaurants	83	69	72	60
Recreation	61	62	49	46
Upscale retail	57	48	53	54
Entertainment	65	40	43	34
Medical care	43	38	43	44
Clothing stores	35	29	32	39
Hardware & building supplies	22	16	21	31
Industrial/Research & dev	14	13	19	29
Other professional services	22	12	12	16
Hotels	9	13	16	13
Auto related or repair shops	13	5	9	10
Furniture and appliances	13	6	8	6
Supermarkets	14	7	6	5
Gas stations	13	6	7	6
Fast food restaurants	17	3	4	4
Banking	13	5	2	2
Liquor stores	5	3	1	2

For the interested reader, Table 4 displays the percentage of respondents who indicated that they wanted more of each service according to their age group. Once again, younger respondents (those under 30) were the most likely to indicate a desire for more services, in general. Table 4 shows that responses also varied by neighborhood of residence, although for many neighborhoods a small sample size limits the ability to confidently compare opinions (see *Margin of Error Due to Sampling* on page 43 for a discussion).

TABLE 5 PREFERENCE FOR TYPES OF BUSINESSES BY NEIGHBORHOOD OF RESIDENCE, SHOWING % MORE

	Neighborhood of Residence													
	Chateau Park	Chateau Springs	Fountainwood	Hillrise	Lake Lindero	Liberty Canyon	Morrison Ranch	Oak Creek Apts	Oak View Gardens	Oak View Ranch	Old Agoura	Peacock Ridge	Reyes Adobe	Town & Country
Sit-down restaurants	84	78	73	60	69	69	75	90	77	83	61	94	67	76
Recreation	94	70	51	58	73	56	57	78	47	43	36	53	64	50
Upscale retail	27	73	50	24	55	50	63	29	44	47	41	68	41	84
Entertainment	6	75	45	40	49	40	51	20	47	24	43	59	28	4
Medical care	89	51	42	33	40	40	43	22	40	29	41	48	41	4
Clothing stores	17	51	23	18	35	38	36	29	24	50	37	21	29	42
Hardware & building supplies	8	18	18	29	19	14	20	16	25	23	22	41	24	38
Industrial/Research & dev	60	16	21	25	15	7	18	11	27	8	14	41	20	38
Other professional services	11	5	15	6	13	17	17	16	6	21	25	11	17	0
Hotels	54	23	18	6	14	12	17	6	19	4	11	14	12	0
Auto related or repair shops	0	2	8	10	8	11	6	0	0	0	14	0	6	0
Furniture & appliances	0	9	8	20	10	14	6	0	0	7	3	9	0	0
Supermarkets	8	22	7	4	7	15	9	15	6	10	6	0	0	0
Gas stations	0	5	7	4	8	16	9	6	12	0	6	14	0	0
Fast food restaurants	0	0	2	3	3	5	7	0	0	10	9	0	0	0
Banking	8	0	3	13	4	14	7	6	0	10	1	0	0	0
Liquor stores	0	0	1	3	1	2	1	0	6	3	3	0	0	0

5. Question 3 also allowed respondents to write-in a type of service and whether they wanted more, less or about the same in the City. Specific types for which at least 10 respondents indicated they wanted more in the City included up-scale supermarkets, coffee shops, arts and cultural services, bakeries, and big box stores.

RECREATION, COMMUNITY SERVICES & AFFORDABLE HOUSING In a manner similar to that described above for Question 3, the survey next presented residents with the seven services and facilities shown on the left of Figure 12 and asked them to indicate whether they preferred more, less or about the same amount of each in Agoura Hills. In general, residents favored increasing the amount of walking and biking paths (75% more), open space (62%), recreational facilities (59%), youth programs (52%), and public parks (50%). Approximately one-third (36%) of residents favored increasing the amount of senior citizen programs, whereas 31% favored increasing the amount of affordable housing in the community.

Table 6 displays the percentage of respondents who indicated that Agoura Hills needs more of each facility and service tested in Question 4 according to respondent age. The largest differences in opinion could be found with respect to the need for senior citizen programs and affordable housing.

Question 4 *Do you feel more, less, or about the same of the following are needed in Agoura Hills?*

FIGURE 12 PREFERENCE FOR RECREATION & COMMUNITY SERVICE PROJECTS

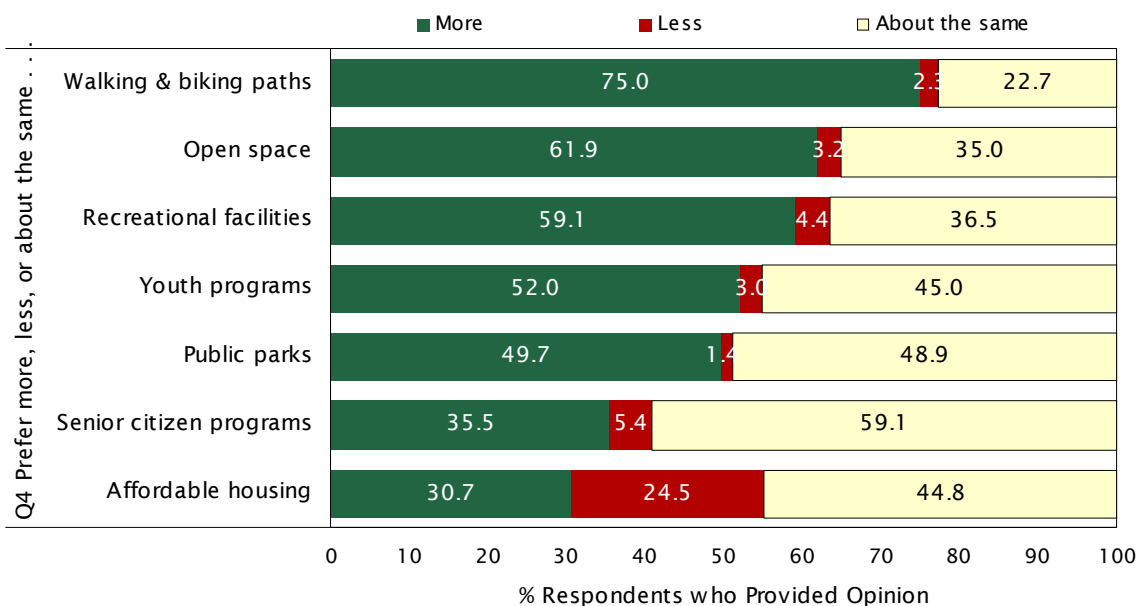


TABLE 6 PREFERENCE FOR RECREATION & COMMUNITY SERVICE PROJECTS BY AGE, SHOWING % MORE

	Age			
	18 to 29	30 to 49	50 to 64	65 and over
Walking and biking paths	78	76	74	70
Open space	70	59	63	65
Recreational facilities	65	60	56	53
Youth programs	48	49	59	55
Public parks	61	47	48	47
Senior citizen programs	17	30	51	47
Affordable housing	52	26	26	36

COMMUNITY DESIGN & APPEARANCE

The General Plan update process provides the City of Agoura Hills with an opportunity to review its existing design review policies, establish guidelines to ensure that future development and remodeling efforts are compatible in style and scale with existing neighborhoods, and identify amenities that the public thinks would improve the overall design and appearance of the City. In this section we present the results of several questions that pertained to community design and appearance.

COMMUNITY CHARACTER The first question in this series asked respondents whether they think the new buildings being constructed in the City are well-designed and fit into the character of Agoura Hills. As shown in Figure 13, most residents (59%) perceived that the buildings are well-designed and consistent with the community character, whereas 24% disagreed and 18% were unsure or unwilling to share their opinion.

Question 5 *Do you think the new buildings being constructed in the City are well designed and fit into the character of Agoura Hills?*

FIGURE 13 OPINION OF DESIGN AND FIT OF NEW BUILDINGS

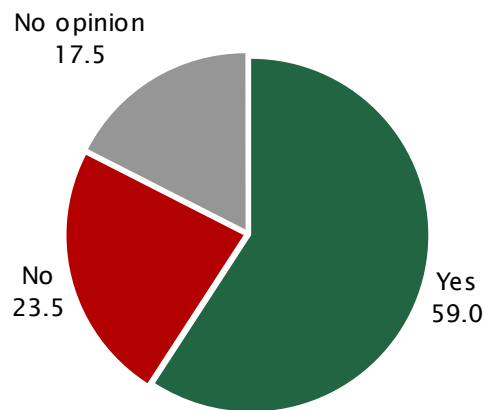
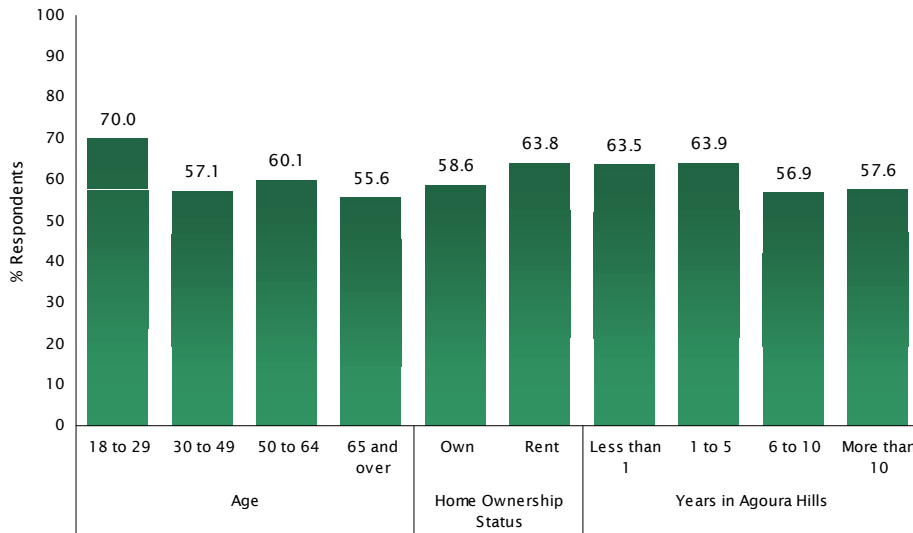


Figure 14 shows how opinions regarding recent construction varied by respondent age, home ownership status, and length of residence in the City. When compared to their respective counterparts, younger respondents (under 30), renters, and those who have lived in the City five years or less were more likely to perceive that the new buildings are well-designed and consistent with the character of Agoura Hills.

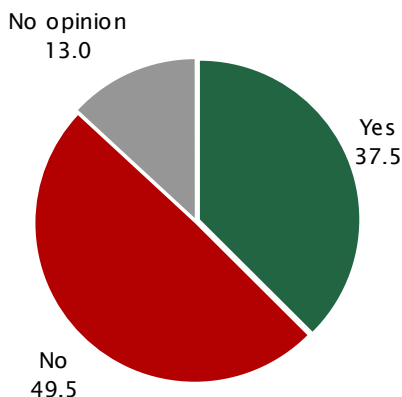
FIGURE 14 PERCENTAGE BELIEVE THAT BUILDINGS ARE WELL-DESIGNED AND CONSISTENT WITH CITY'S CHARACTER BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



MIXED-USE DEVELOPMENTS One strategy for increasing the amount of housing available in the City of Agoura Hills is to encourage the creation of mixed-use developments. By building residential units on top of -- or next to -- commercial and retail businesses, mixed-used developments effectively increase the amount of housing in the City without using more land or open space. Question 6 was designed to measure residents' opinions about mixed-use projects in the City. Overall, approximately one-third (38%) of those surveyed approved of mixed-use projects in Agoura Hills, half (50%) opposed this type of development, and 13% did not provide an opinion (Figure 15).⁶

Question 6 *Do you support mixed-use (residential and commercial on the same site) projects in the City?*

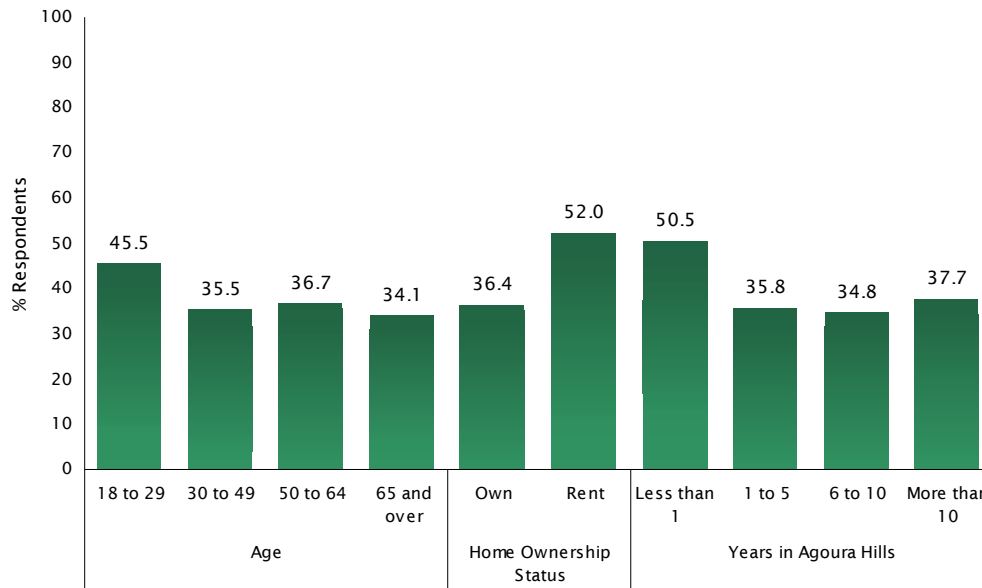
FIGURE 15 SUPPORT MIXED-USE DEVELOPMENT



6. Because many residents may not be familiar with modern examples of mixed-use developments, the levels of opposition to these types of developments as measured in Question 6 are likely higher than what the study would have found if respondents had the benefit of pictures or other representations they could visualize (note the preference for walkable communities and Agoura Village in *Top Mentions of What Residents Feel the City Should Be Like in 10 Years* on page 11).

Opinions about mixed-use projects in the City were related to respondent age, homeownership status and length of residence (see Figure 16). When compared to their respective counterparts, younger residents (under 30), renters and those who have lived in the City less than one year were substantially more likely to favor mixed-use developments.

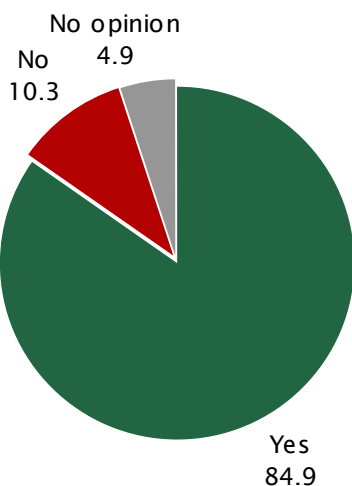
FIGURE 16 SUPPORT MIXED-USE DEVELOPMENT BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



PATHS & TRAILS The survey included two questions that pertained to paths and trails in the City.

Question 7 *Would you support the development of pedestrian-friendly paths that would allow residents to walk between schools, shopping, libraries and residences more easily than now?*

FIGURE 17 SUPPORT PEDESTRIAN-FRIENDLY PATHS



The first (Question 7) asked residents whether they would support the development of pedestrian-friendly paths that would make it easier to walk between various points of interest in the City. As shown to left in Figure 17, the overwhelming majority (85%) indicated that they would support developing a network of pedestrian paths in the City.

Although support for developing the paths was somewhat higher among younger residents, renters, newer residents, and certain neighborhoods, support exceeded three-quarters in even the least supportive subgroups (see Figure 18 and Figure 19).

FIGURE 18 SUPPORT PEDESTRIAN-FRIENDLY PATHS BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS

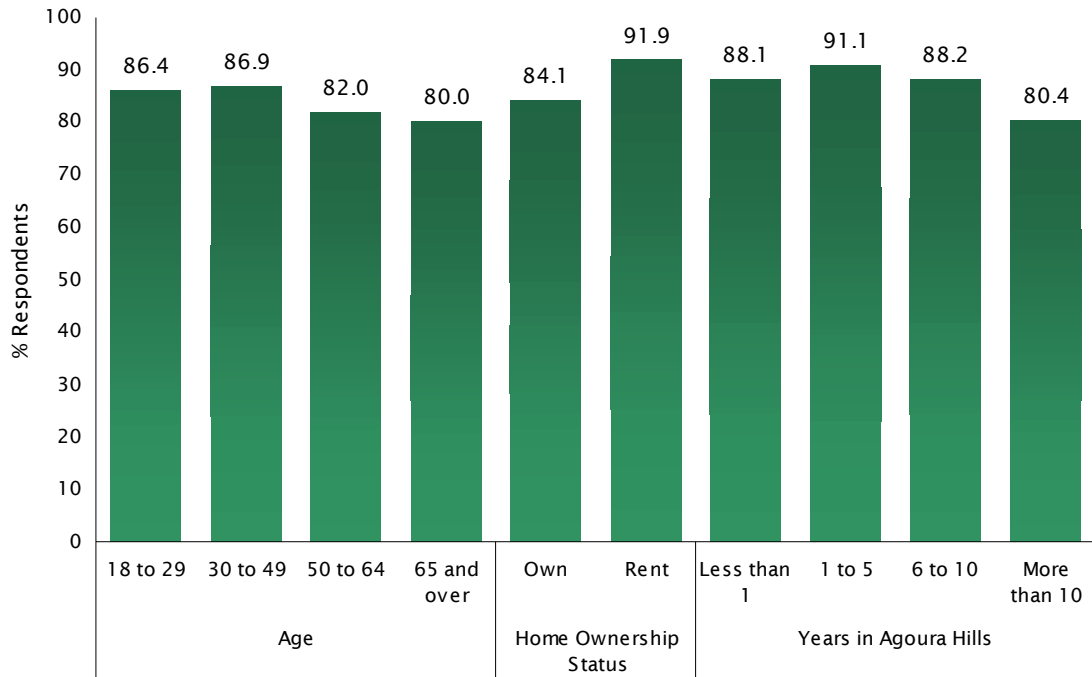
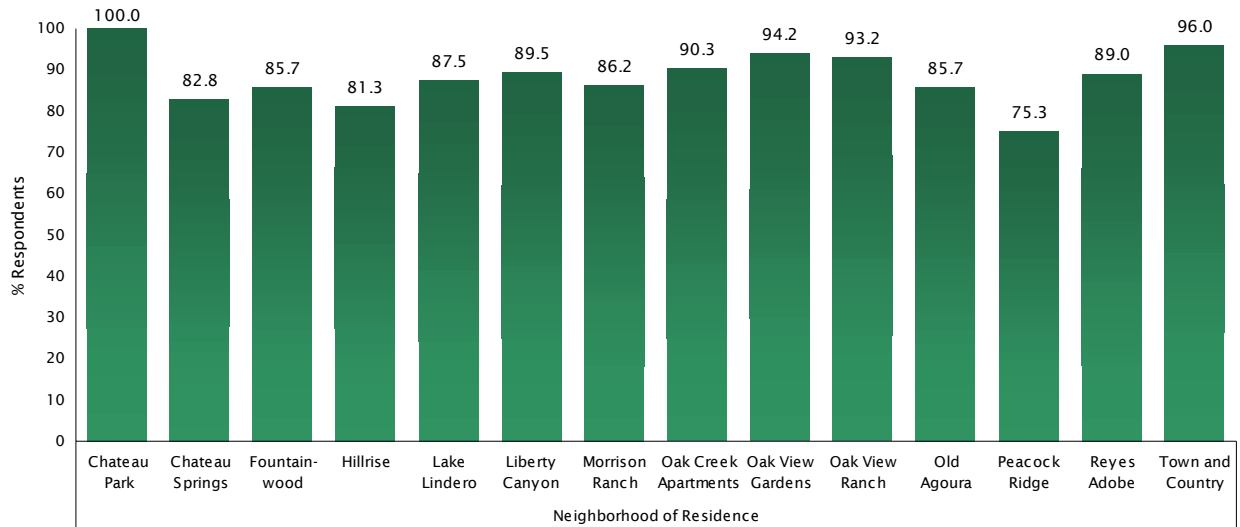


FIGURE 19 SUPPORT-FRIENDLY PATHS BY NEIGHBORHOOD OF RESIDENCE



The second trail-related question simply asked whether the City should develop a trail network for use by bicycles, horses and pedestrians. Although not quite as popular as the pedestrian path network tested in Question 7, the trail network was still supported by three-quarters (75%) of those who participated in the study (Figure 20). As with the pedestrian path network, younger residents, renters and those who are comparatively new to the City were the most supportive of developing the trail network.

Question 9 *Should the City develop a trail network for use by bicycles, horses, and pedestrians?*

FIGURE 20 SUPPORT MULTI-USE TRAIL NETWORK

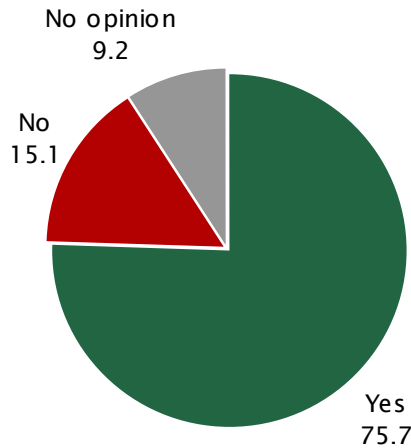
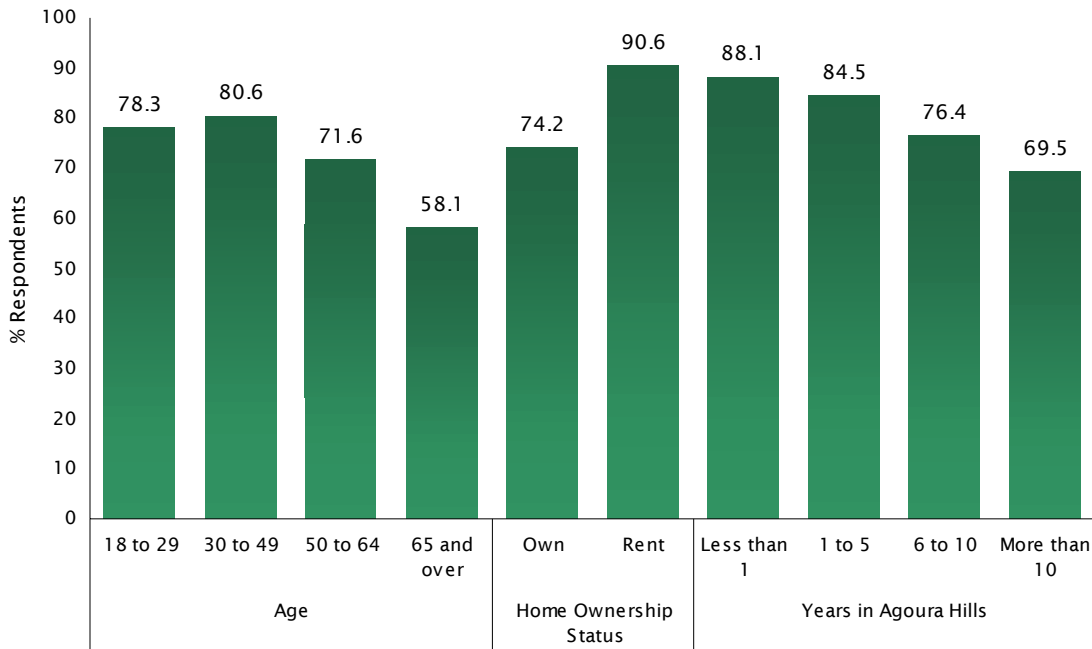


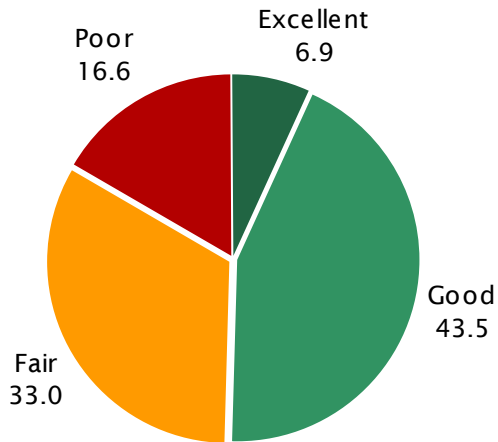
FIGURE 21 SUPPORT MULTI-USE TRAIL NETWORK BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



COMMUNITY APPEARANCE The final two questions in this series asked respondents to rate the overall appearance of the City’s commercial/retail areas (Question 10) and the City’s residential areas (Question 11) using a four-point scale of excellent, good, fair or poor.

Question 10 *How would you rate the overall appearance of the City’s commercial/retail areas?*

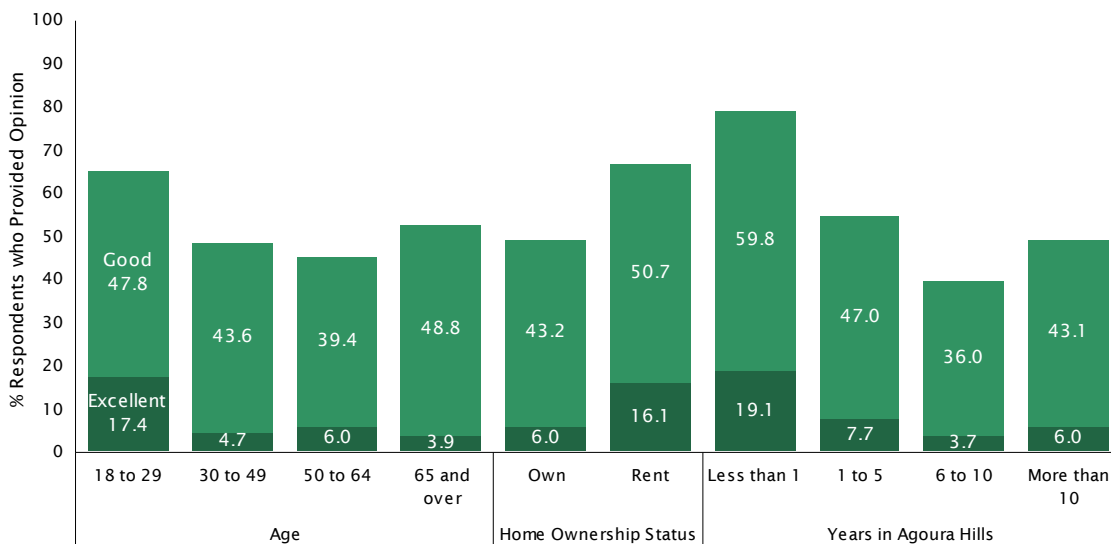
FIGURE 22 RATING THE APPEARANCE OF COMMERCIAL & RETAIL AREAS



Overall, most respondents rated the appearance of the commercial and retail areas in the City as either excellent (7%), or good (44%). Approximately one-third (33%) rated their appearance as fair, whereas 17% indicated that the overall appearance of these areas is poor (Figure 22).

Once again, younger residents, renters, and residents who have lived in the City less than one year expressed the most positive opinions when asked to rate the appearance of the City’s commercial and retail areas (see Figure 23).

FIGURE 23 RATING THE APPEARANCE OF COMMERCIAL & RETAIL AREAS BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



Overall, residents assigned much more positive ratings to the appearance of the City’s residential areas, with 88% rating these areas as either excellent (27%) or good (61%). An additional 11% rated the appearance of residential areas as fair, and just 1% used poor to describe their appearance (Figure 24). Considering the percentage of respondents who rated the appearance of residential areas as *at least* good, opinions did not vary greatly by respondent age, homeownership status, or length of residence (see Figure 25). They did vary more by neighborhood of residence, however, as shown in Figure 26.

Question 11 *How would you rate the overall appearance of the City’s residential areas?*

FIGURE 24 RATING THE APPEARANCE OF RESIDENTIAL AREAS

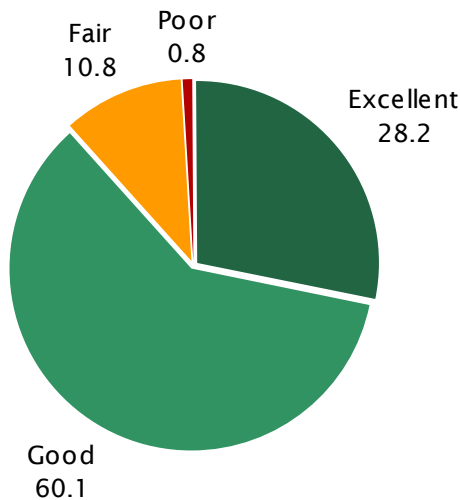


FIGURE 25 RATING THE APPEARANCE OF RESIDENTIAL AREAS BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS

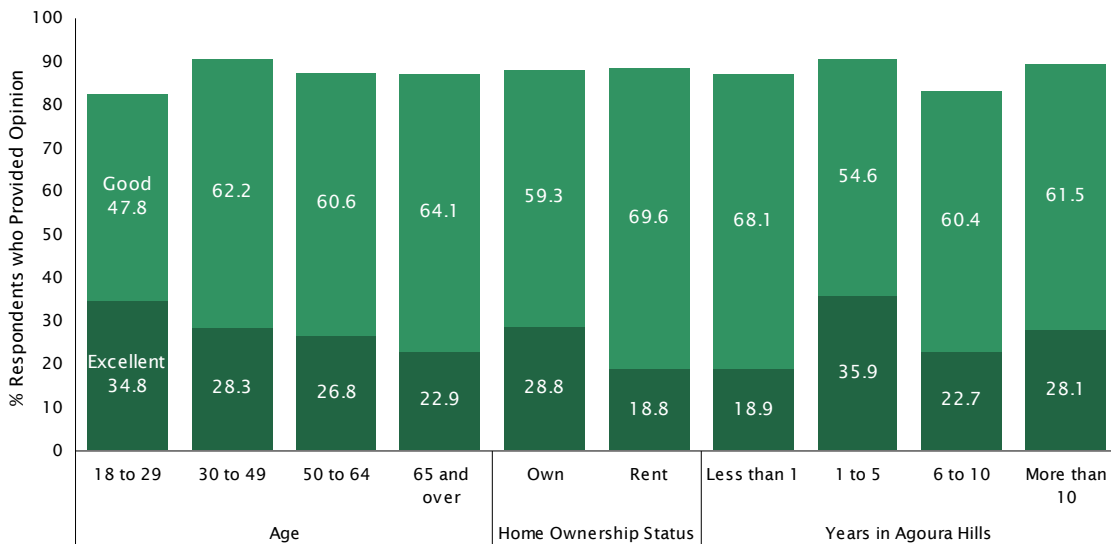
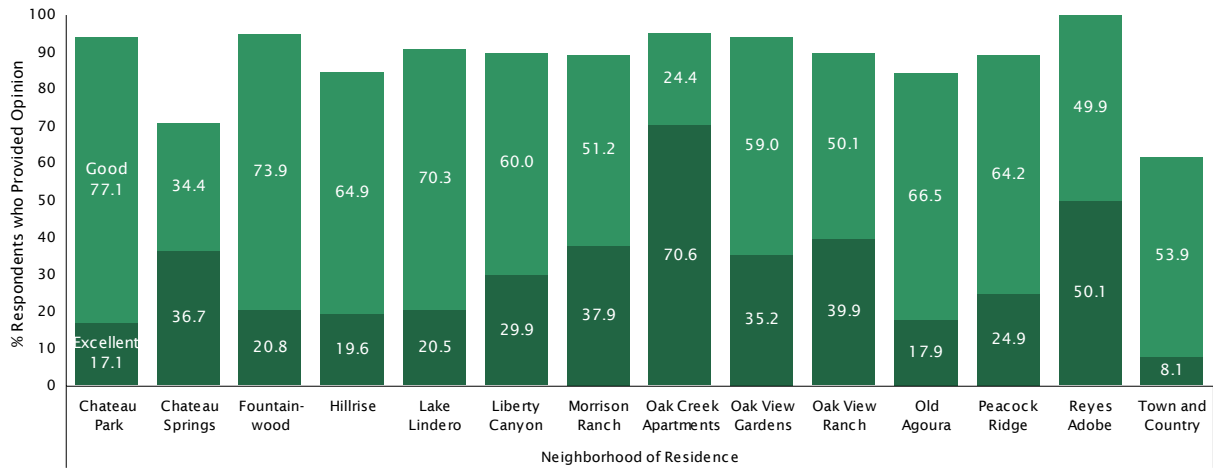


FIGURE 26 RATING THE APPEARANCE OF RESIDENTIAL AREAS BY NEIGHBORHOOD OF RESIDENCE



TRANSPORTATION

In most cities in southern California, traffic congestion and transportation infrastructure rank among the most pressing problems that residents would like local and regional governments to solve. As noted previously (see *Least Desirable Aspects of Agoura Hills* on page 8), traffic congestion and the Kanan Road interchange were the two aspects of living in Agoura Hills that residents would most like to change. To drill deeper on these issues, the survey included several traffic and transportation-related questions.

STREETS & INTERCHANGES Like the previous questions regarding the appearance of the City’s commercial, retail and residential areas, the survey asked residents to rate the *physical condition* of the streets and roads in Agoura Hills. In general, respondents expressed positive assessments, with 16% rating the condition as excellent and 58% stating that the streets were in good condition (Figure 27). An additional 21% rated the condition of the streets as fair, and just 5% described the streets as being in poor condition. Consistent with prior findings in this survey, younger respondents, renters and newer residents were the most positive in their assessments when compared to their subgroup counterparts (see Figure 28).

Question 12 *How would you rate the physical condition of streets and roads in Agoura Hills?*

FIGURE 27 RATING THE CONDITION OF STREETS & ROADS

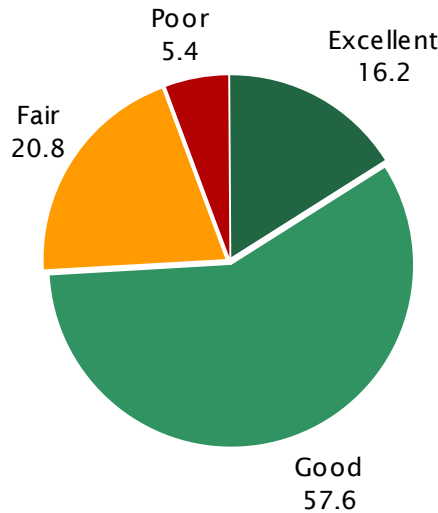
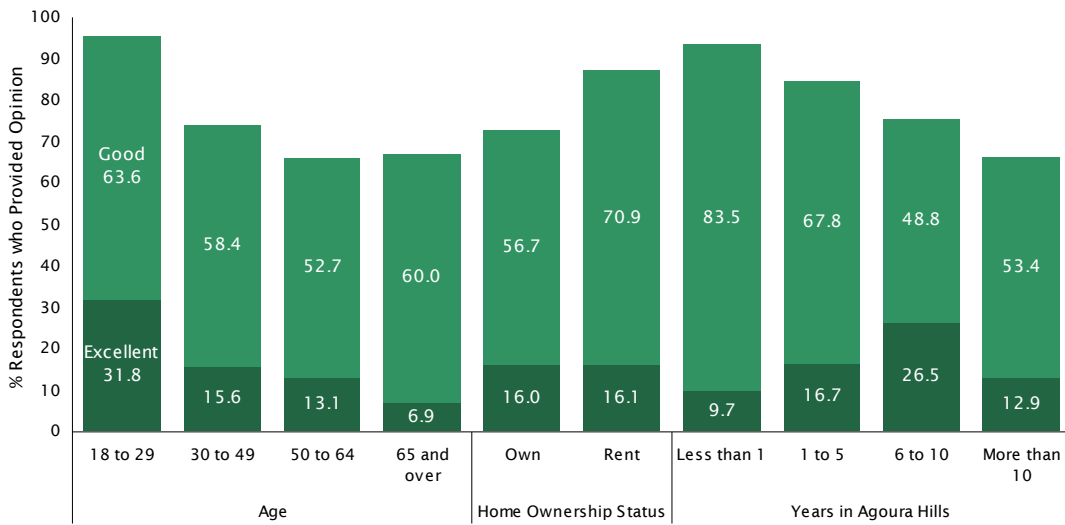
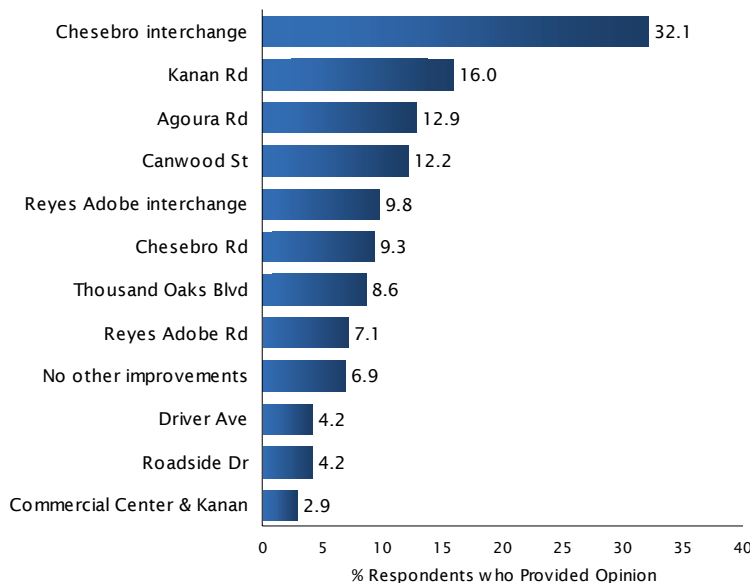


FIGURE 28 RATING THE CONDITION OF STREETS & ROADS BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



The City of Agoura Hills is in the process of making improvements to the Kanan Road interchange and has recently received funds to make improvements to the Reyes Adobe interchange. After informing respondents of these facts, Question 13 asked respondents if there were any other street or interchange improvements they feel are important for the City to undertake. This question was administered in an open-ended manner so that respondents could list any streets or interchanges without being prompted by -- or restricted to -- a particular list of options. The verbatim responses were later reviewed and grouped into the categories shown in Figure 29. Multiple streets and interchanges could be mentioned in response to Question 13, so the percentages shown in Figure 28 reflect the percentage of respondents who provided an opinion. Of those who provided an answer to Question 13, one-third (32%) mentioned the Chesebro interchange as being in need of improvement, followed by Kanan Road (16%), Agoura Road (13%), and Canwood Street (12%).

FIGURE 29 TOP MENTIONS OF DESIRED STREET OR INTERCHANGE IMPROVEMENTS



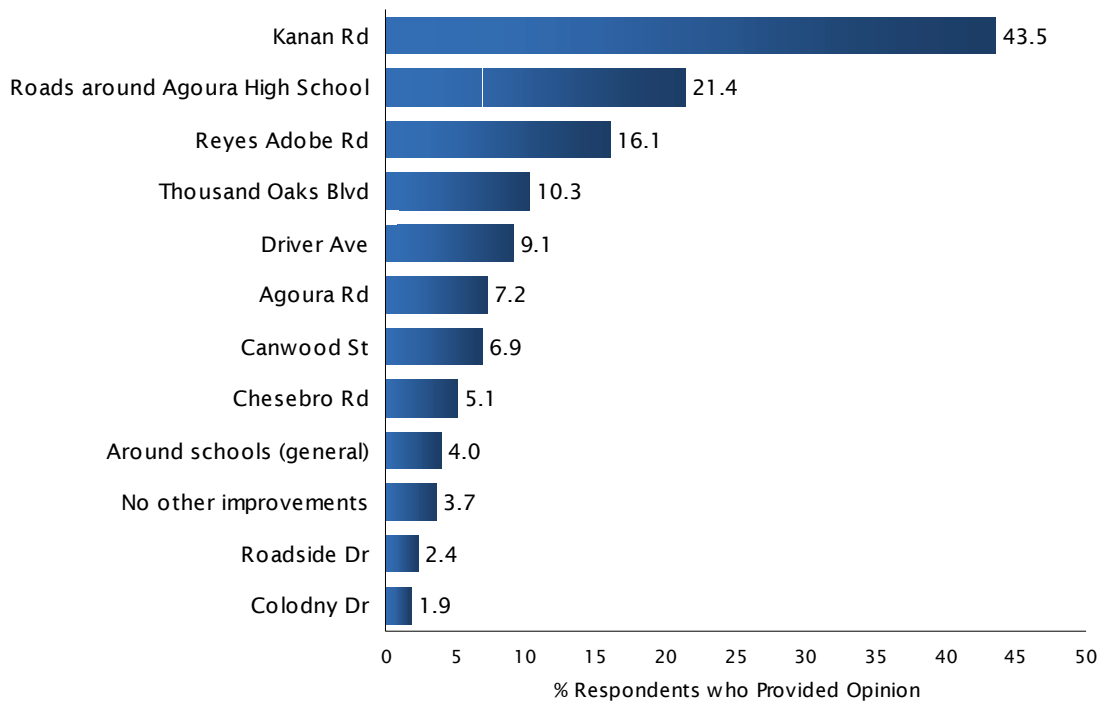
Question 13 *The City is in the process of making improvements to the Kanan Road Interchange and has recently received funds to make improvements to the Reyes Adobe Interchange. What other street or interchange improvements do you feel are important for the City of Agoura Hills?*

Respondents were also asked in an open-ended manner to identify streets in the City on which traffic circulation could be improved. Multiple responses were allowed for this question, but not all respondents mentioned a street. Thus, the percentages that appear in Figure 30 reflect the percentage of respondents who provided a response to Question 14.

By far the most commonly mentioned street in need of circulation improvement was Kanan Road (44%), followed by roads around Agoura High School (21%), Reyes Adobe Road (16%), and Thousand Oaks Boulevard (10%).

Question 14 *Do you think there are any streets in the City in which traffic flow could be improved?*

FIGURE 30 TOP MENTIONS OF DESIRED STREET OR INTERCHANGE FOR TRAFFIC REDUCTION



PUBLIC TRANSPORTATION Respondents were also asked to rate the public transportation system (buses) in the City (Question 15), as well as indicate whether they would use a shuttle or trolley that would link shopping, recreational facilities, and residential areas (Question 8). With respect to the public transportation system, opinions were decidedly mixed (see Figure 31). One-third (34%) of respondents rated the system as good, 38% fair, 26% poor, and just 3% rated the public transportation system in the City as excellent. When compared to their respective counterparts, seniors, home owners and residents who have lived in the City more the five years were the most likely to rate the system as poor (see Figure 32).

Question 15 How would you rate the public transportation system (buses) in the City?

FIGURE 31 RATING THE PUBLIC TRANSPORTATION SYSTEM

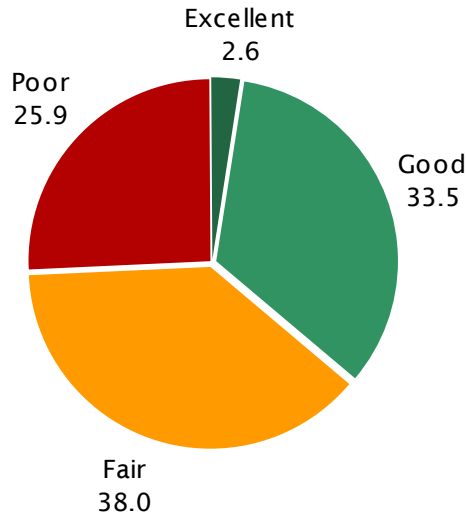
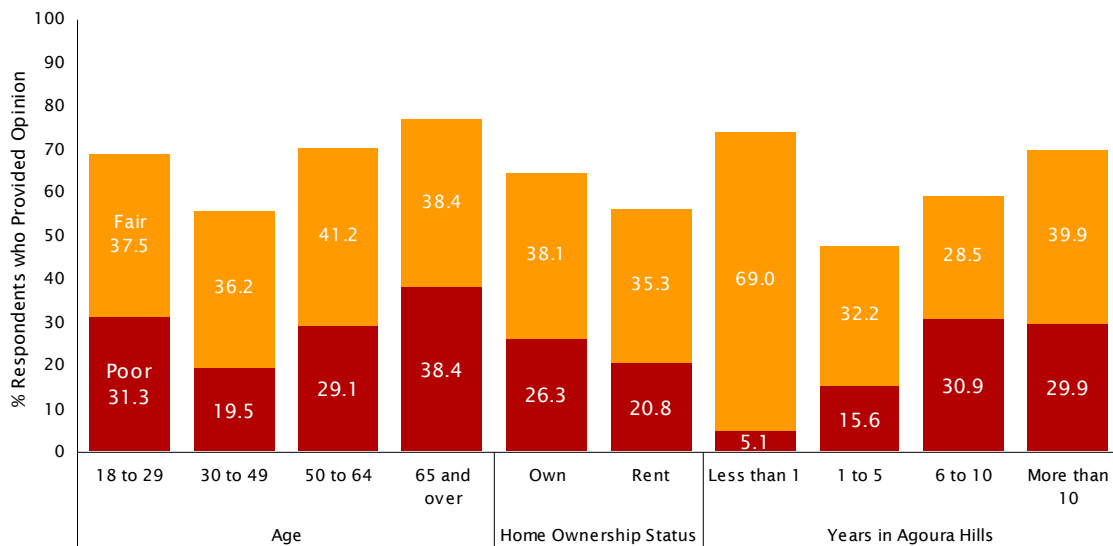


FIGURE 32 RATING THE PUBLIC TRANSPORTATION SYSTEM BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



Most residents (58%) indicated that -- if it were provided -- they would use a shuttle or trolley that would link shopping, recreational facilities and residential areas in Agoura Hills (see Figure 33). Moreover, interest in riding a local shuttle was widespread, regardless of age, homeownership status or length of residence in the City (see Figure 34).

Question 8 *Would you use a shuttle or trolley that would link shopping, recreational facilities, and residential areas?*

FIGURE 33 WOULD USE LOCAL SHUTTLE

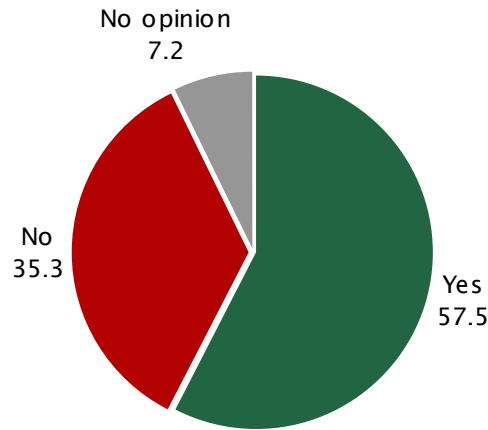
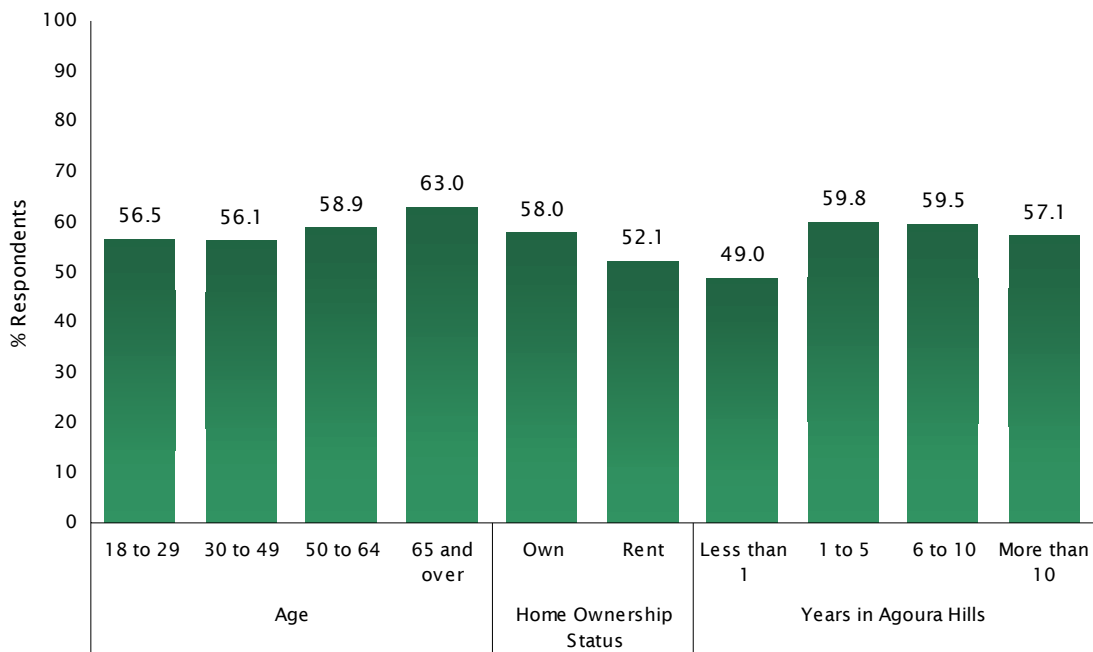


FIGURE 34 WOULD USE LOCAL SHUTTLE BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



CARPOOLS & PARK-AND-RIDE LOTS Question 16 asked respondents to identify the factors that influence their decision to utilize carpools and/or park-and-ride lots. This question was asked in an open-ended manner, thereby allowing respondents the latitude to mention any factor that came to mind. It also raised some uncertainty with respect to how to interpret the results, however, as respondents could be referring to carpools or park-and-ride lots, as well as be citing reasons why they *do* or *do not* choose to use either. Figure 35 provides the most frequently mentioned factors, with convenience being mentioned by 38% of respondents who provided an answer to the question, followed by gas prices (19%), the respondent’s schedule (16%), and traffic congestion (15%).

When compared to respondents with shorter commutes, those who commute at least 16 miles were more likely to mention gas prices, traffic congestion, distance, and availability as factors in their decision to carpool and/or use park-and-ride lots (Figure 36).

Question 16 *What factors influence your decision to utilize carpools and/or park and ride lots?*

FIGURE 35 TOP MENTIONS OF FACTORS INFLUENCING DECISION TO UTILIZE CARPOOLS & PARK AND RIDE LOTS

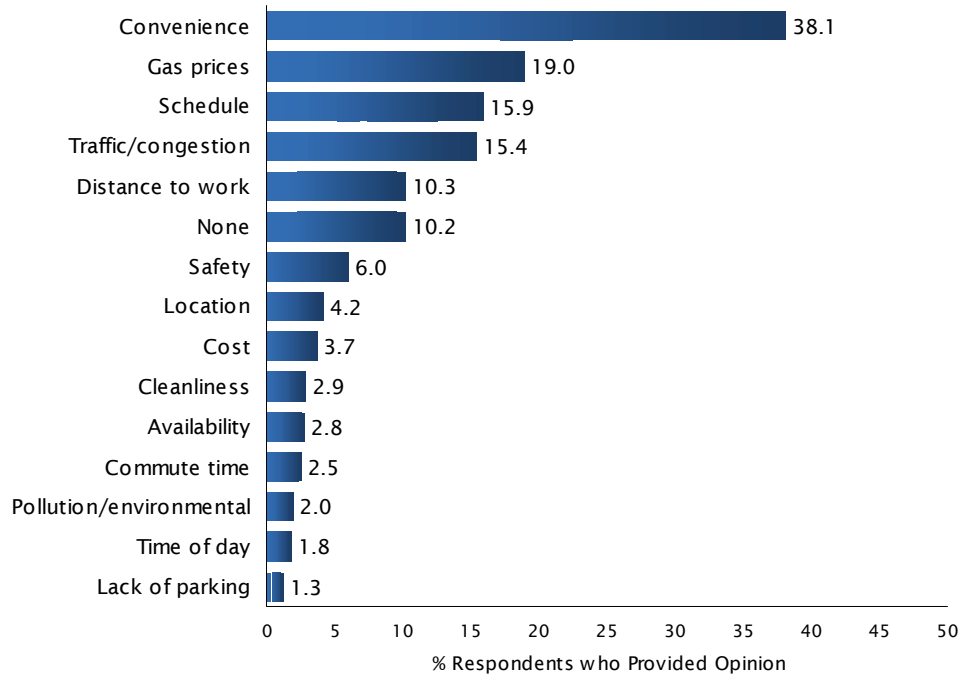
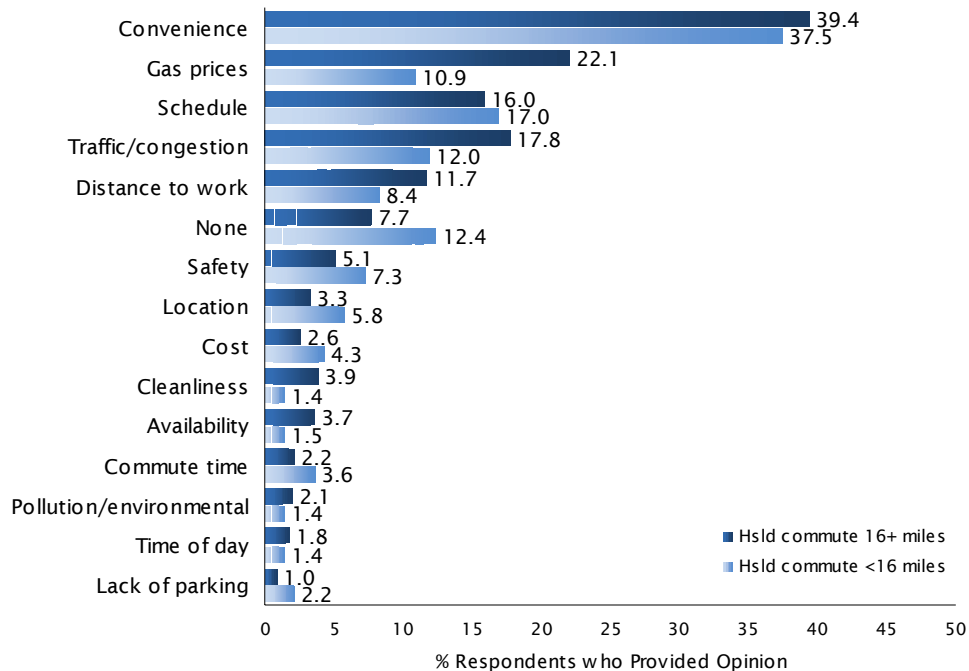


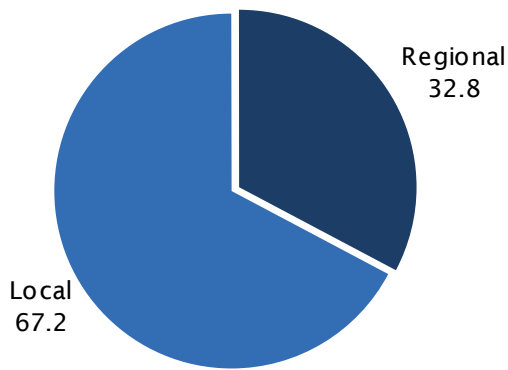
FIGURE 36 TOP MENTIONS OF FACTORS INFLUENCING DECISION TO UTILIZE CARPOOLS & PARK AND RIDE LOTS BY HOUSEHOLD COMMUTE



REGIONAL VS. LOCAL PRIORITY Traffic congestion is both a local and a regional challenge. Given that the City has limited staff and financial resources, it was of interest to determine whether residents would prefer that the City devote these resources to regional transportation improvements -- such as freeway capacity and interchange improvements -- or to local transportation improvements -- such as re-paving streets and improving traffic signals. As shown in Figure 37, two-thirds (67%) of residents indicated that local improvements should take priority over regional improvements.

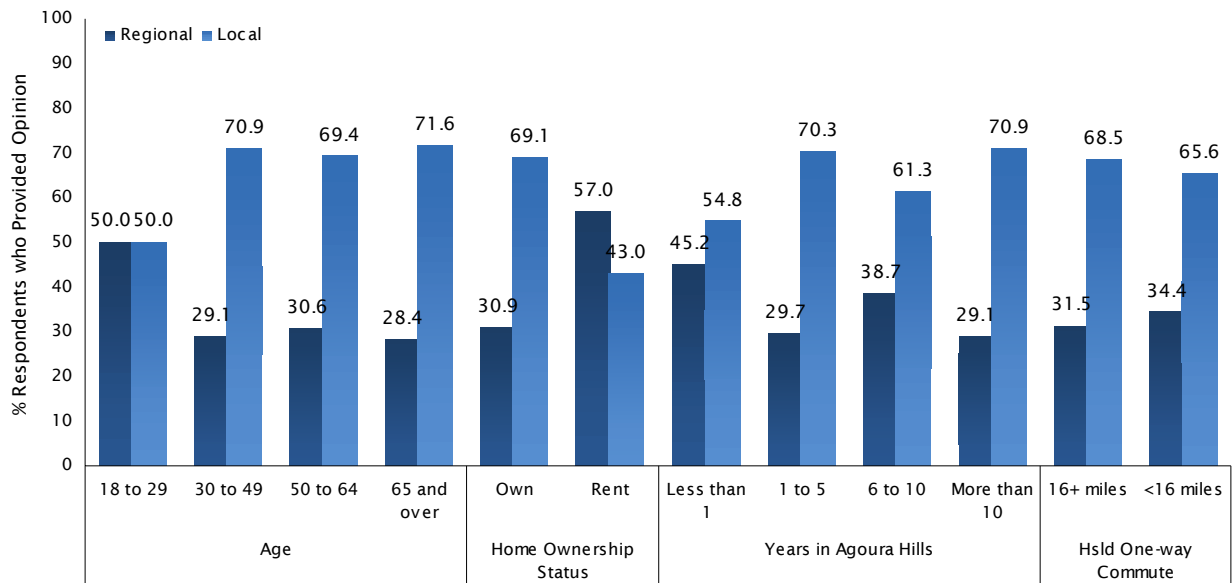
Question 17 *Would you choose to have the City devote staff and financial resources to regional transportation improvements, such as freeway capacity or interchange improvements, or to local transportation improvements, such as re-paving streets and improving traffic signals?*

FIGURE 37 PREFERENCE FOR TRANSPORTATION RESOURCES



Like many of the questions asked in the survey, the responses to Question 17 varied by age, homeownership status, and length of residence. Younger residents, renters and newer residents were more evenly divided in their opinions, whereas the remaining subgroups were decidedly in favor of setting local improvements as the priority for City staff and resources (Figure 38).

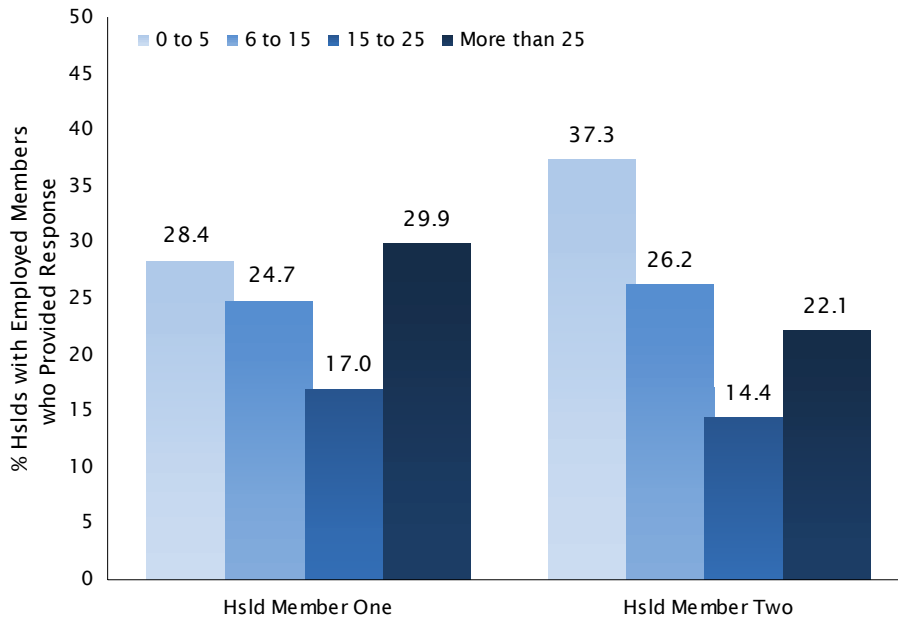
FIGURE 38 PREFERENCE FOR TRANSPORTATION RESOURCES BY AGE, HOME OWNERSHIP STATUS & YEARS IN AGOURA HILLS



COMMUTE The final question in this series asked respondents to share the length of their commute, as well as that of a second household member if applicable. Figure 39 displays the distribution of commute times for the first (left side) and second household members (right side). Nearly one-third (30%) of first members and one-quarter (22%) of second members reported a one-way commute distance of at least 25 miles. At the other extreme, 28% of first members and 37% of second members reported commute distances of five miles or less.

Question 18 *If employed, how long (in miles) is your daily one-way commute?*

FIGURE 39 DAILY ONE-WAY COMMUTE MILES



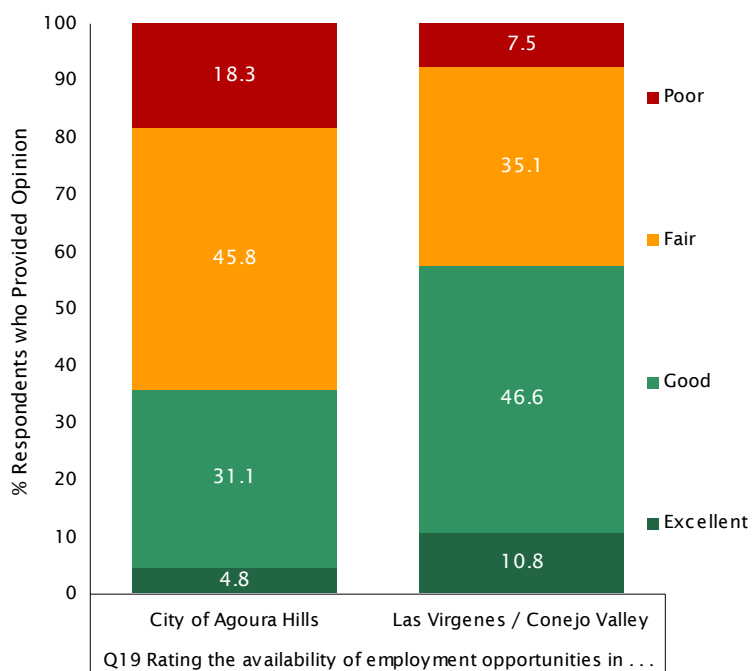
LOCAL BUSINESS & EMPLOYMENT

At this point, the survey transitioned to employment and business-related questions, including respondents' perceptions of local employment opportunities and the factors that attract business owners to Agoura Hills.

EMPLOYMENT OPPORTUNITIES Question 19 asked respondents to rate the employment opportunities within Agoura Hills and the larger Las Virgenes/Conejo Valley region using the four-point scale shown on the right of Figure 40. Overall, residents perceived the employment opportunities within the surrounding region to be substantially better than within the City. For example, more than half (57%) of residents rated the employment opportunities in the Las Virgenes/Conejo Valley region to be good or excellent, whereas the corresponding figure for employment opportunities in the City was 36%.

Question 19 *How would you rate the availability of employment opportunities in the City and surrounding Las Virgenes / Conejo Valley region?*

FIGURE 40 RATING THE AVAILABILITY OF EMPLOYMENT OPPORTUNITIES



Figures 41 and 42 show how various subgroups of residents differed in their rating of the employment opportunities in the City and the Las Virgenes/Conejo Valley region, respectively. Overall, assessments of the opportunities within the City were consistently less positive than those in the surrounding region, regardless of subgroup. When compared to their respective counterparts, residents who commute 16 miles or more were somewhat more likely to rate both the regional and local employment opportunities as fair or poor. Interestingly, business owners expressed similar opinions about the local employment opportunities when compared to those who do not own a business in the City.

ions about the local employment opportunities when compared to those who do not own a business in the City.

FIGURE 41 RATING THE AVAILABILITY OF EMPLOYMENT OPPORTUNITIES IN AGOURA HILLS BY HOUSEHOLD ONE-WAY COMMUTE, OWN BUSINESS IN AGOURA HILLS, AGE & YEARS IN AGOURA HILLS

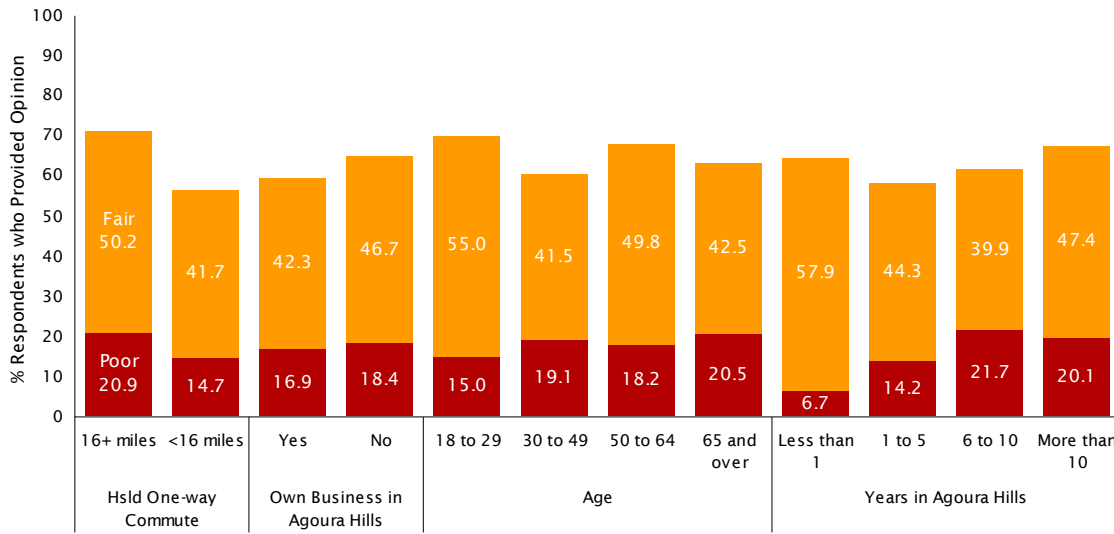
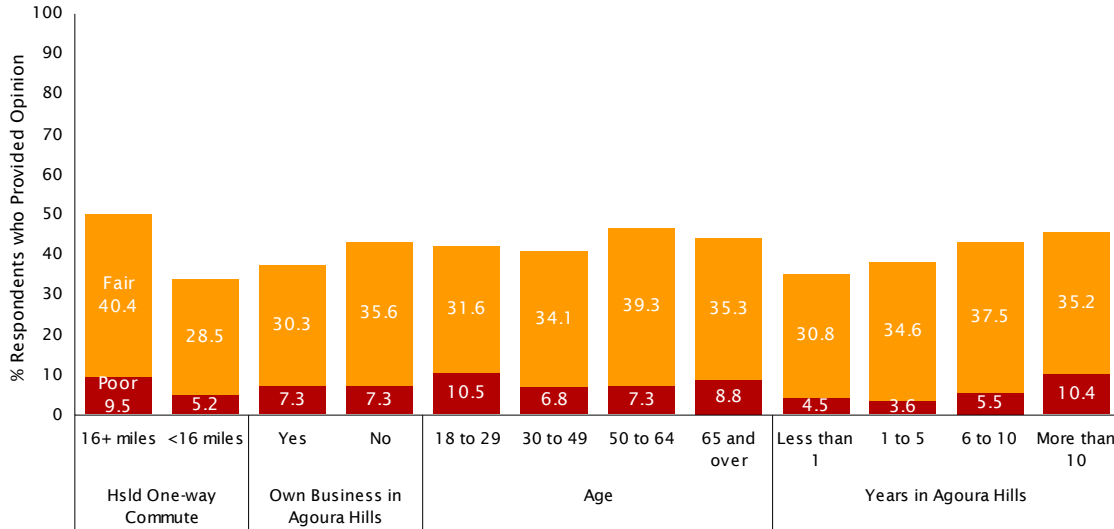


FIGURE 42 RATING THE AVAILABILITY OF EMPLOYMENT OPPORTUNITIES IN LAS VIRGENES/CONEJO VALLEY BY HOUSEHOLD ONE-WAY COMMUTE, OWN BUSINESS IN AGOURA HILLS, AGE & YEARS IN AGOURA HILLS



BUSINESS OWNERS The survey included two questions that pertained to residents who own a business in Agoura Hills. The first question simply asked if the respondent owned a business in the City. As shown in Figure 43, approximately 9% of residents who participated in the survey answered in the affirmative. Owning a local business was most commonly reported by residents who were between the ages of 30 and 64, were renters, and had lived in the City less than one year (Figure 44).

Question 20 *Do you own a business in Agoura Hills?*

FIGURE 43 OWN BUSINESS IN AGOURA HILLS

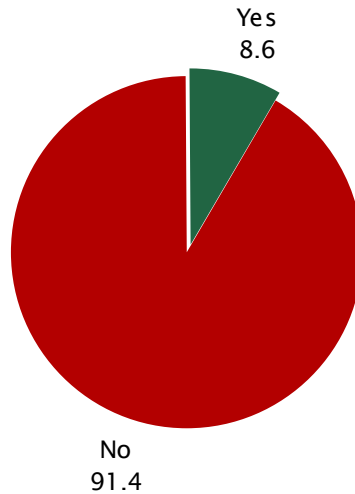
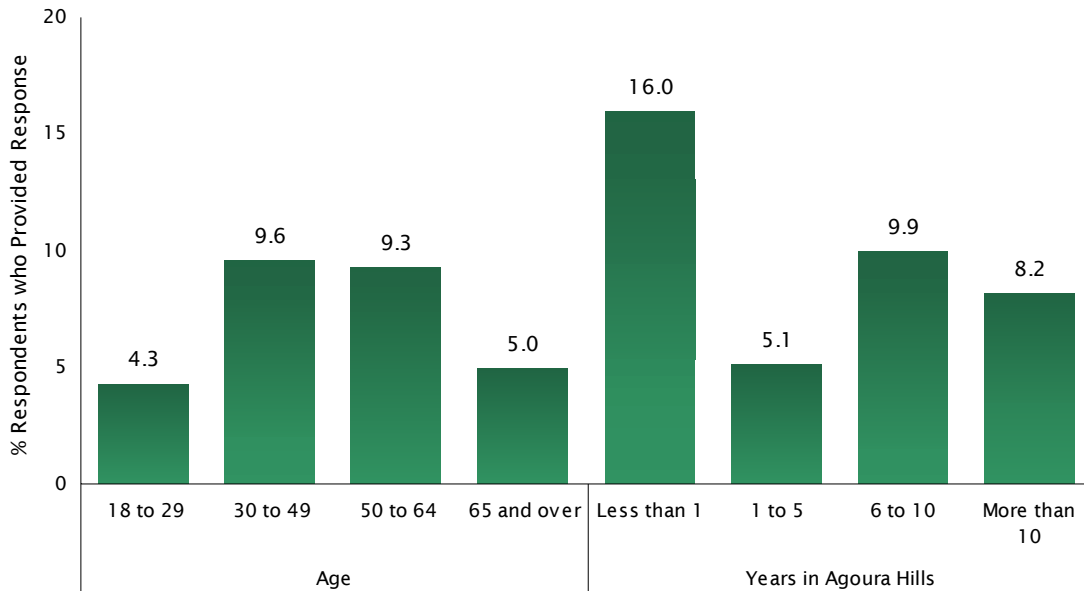


FIGURE 44 OWN BUSINESS IN AGOURA HILLS BY AGE & YEARS IN AGOURA HILLS

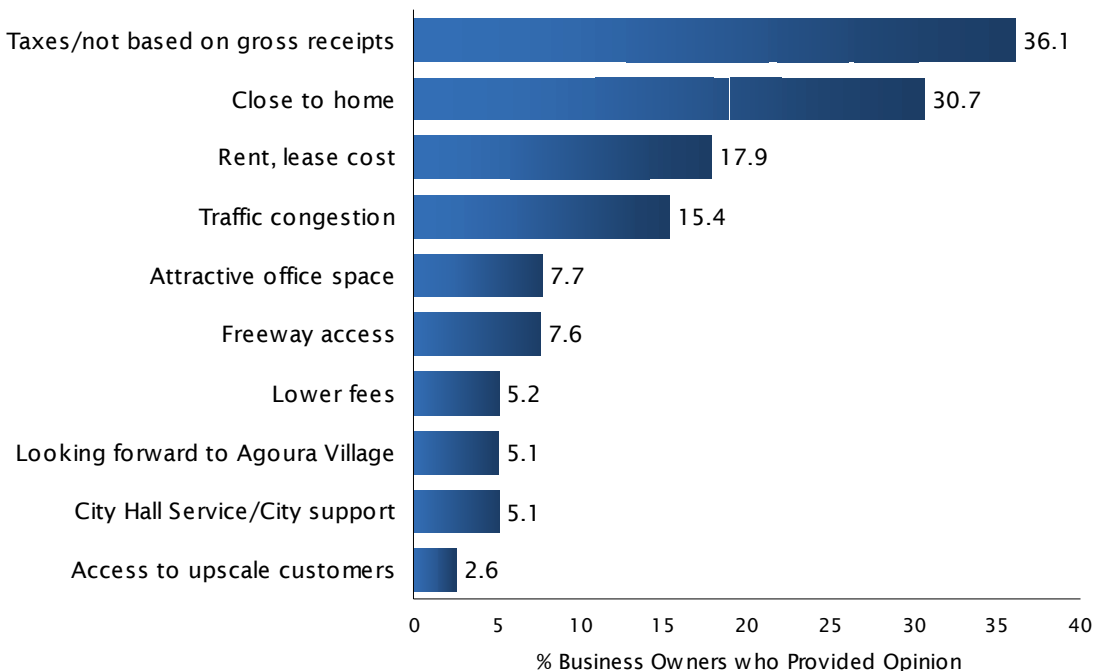


Business owners were next asked to indicate which factors shape their decision regarding whether to keep their business located in Agoura Hills. Like many of the other questions in the survey, Question 21 was asked in an open-ended manner to capture the most salient factors. The verbatim responses were later reviewed and grouped into the categories shown in Figure 45. Because multiple responses were allowed for Question 21, the percentage shown in the figure reflect the percentage of business owners who provided an answer.

Overall, the tax structure in the City (36%) and proximity to the owners' home (31%) were the most commonly mentioned reasons for keeping their business in Agoura Hills, followed by the cost of rent (18%) and traffic congestion (15%).

Question 21 *If so, what factors would keep your business in Agoura Hills and what factors would make you leave the City?*

FIGURE 45 FACTORS IN LOCATING BUSINESS IN AGOURA HILLS



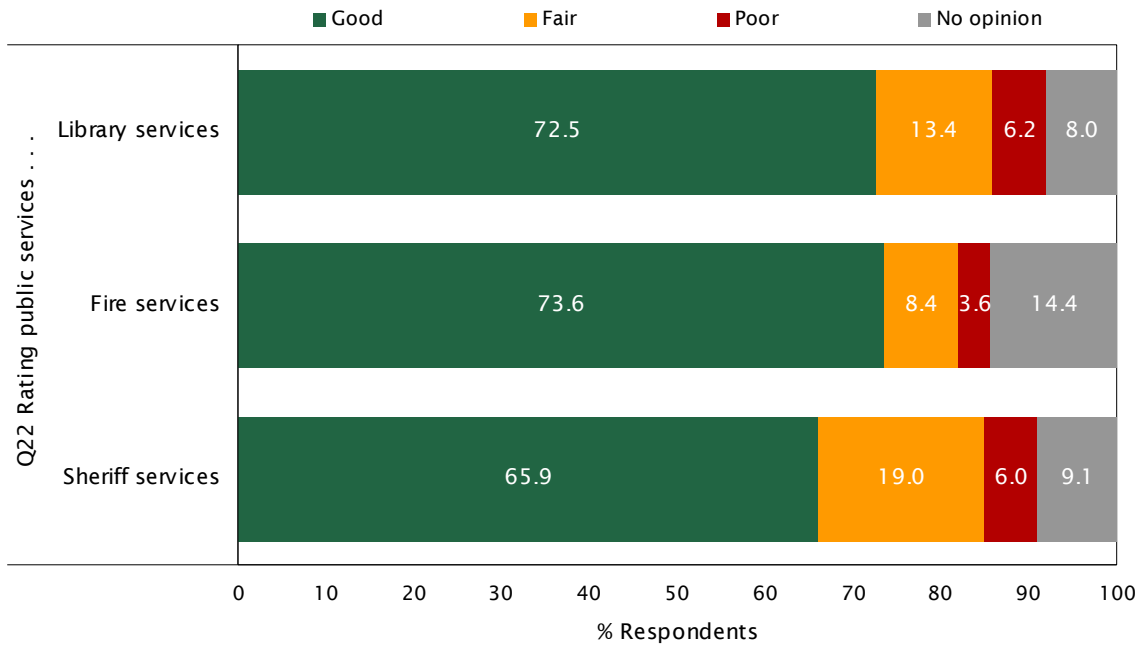
CONTRACT / OUTSIDE SERVICES

The City of Agoura Hills receives library services from the Los Angeles County Public Library system, contracts with the Los Angeles County Sheriff's Department for police services, and receives fire protection services through contract with the Consolidated Fire Protection District of Los Angeles County. Question 22 asked residents to rate each of these services on a scale of good, fair or poor.

Overall, the vast majority of residents provided positive assessments of all three services (Figure 46). Fire services received the highest percentage of residents who rated the service as good (74%), followed closely by library services (73%) and Sheriff services (66%).

Question 22 How would you rate each of the following public services?

FIGURE 46 RATING PUBLIC SERVICES



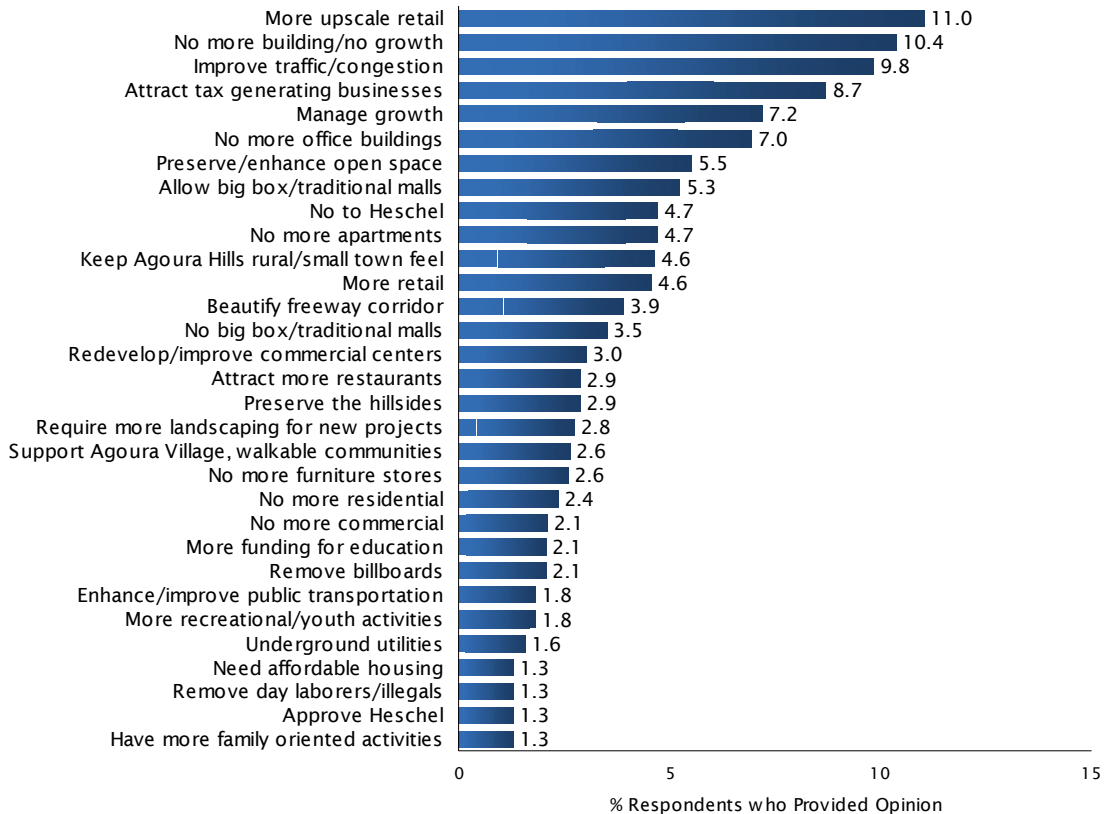
FINAL THOUGHTS

The final two substantive questions in the survey provided an opportunity to residents to share additional comments or suggestions regarding the General Plan Update (Question 29) and the more specific topics of land use, transportation, quality of life and others addressed in the survey (Question 30). Both questions were asked in an open-ended manner so that residents were free to share their thoughts without being confined to a particular list of options. The verbatim responses were later reviewed and grouped into the categories shown in Figure 47 for the General Plan Update, and Figure 48 for the more specific topics. Because not all residents provided a response to these questions, and some provided multiple comments, the percentages shown in the figures reflect the percentage of respondents who provided an opinion.

GENERAL PLAN UPDATE The comments shared in Question 29 were generally consistent with the opinions offered by residents in response to many of the other questions in the survey. Residents reiterated their desire for upscale retail (11%), their desire to stop (10%) or manage (7%) growth and development, and improve traffic circulation (10%). Nine percent (9%) of residents who provided a response to Question 29 also indicated that the City should attempt to attract businesses that will generate tax revenue for the City.

Question 29 *Do you have any comments or suggestions for the General Plan Update?*

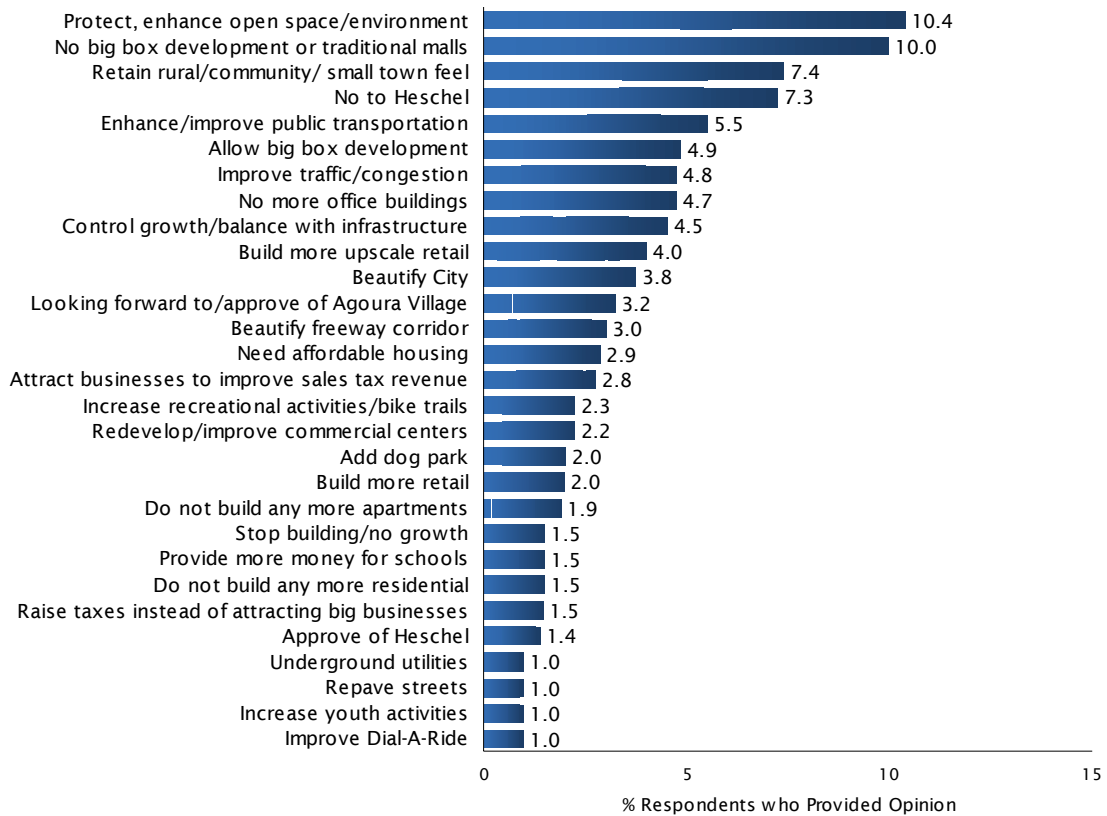
FIGURE 47 ADDITIONAL COMMENTS FOR GENERAL PLAN



SPECIFIC TOPICS When offered the chance to comment on more specific topics, 10% expressed their desire to protect open space and enhance the natural environment in and around Agoura Hills, and 10% indicated they oppose big box developments or additional malls in the City. Other topics mentioned by at least 5% of respondents included a desire to retain the City’s small town feel (7%), opposition to the proposed Heschel West School (7%), and the perceived need for improved public transportation in the City (6%).

Question 30 *Do you have any other comments regarding land use, transportation or quality of life in the City, or would you like to add more specific comments relating to any of the questions asked in the survey?*

FIGURE 48 OTHER ADDITIONAL COMMENTS





DEMOGRAPHICS

TABLE 7 DEMOGRAPHICS OF SAMPLE

<i>Total Respondents</i>	<i>954</i>
Q25 Age	
Under 18	0.8
18 to 29	14.1
30 to 49	46.9
50 to 64	25.8
65 and over	8.5
No reply	3.8
Q26 Home ownership status	
Own	89.1
Rent	7.0
No reply	3.8
Q27 Years in Agoura Hills	
Less than 1	7.1
1 to 5	20.9
6 to 10	19.4
More than 10	49.2
No reply	3.4
Q28 Neighborhood of residence	
Annandale	0.9
Archstone	0.1
Chateau Creek	0.2
Chateau Park	1.2
Chateau Springs	3.0
Forest Cove	0.2
Fountainwood	9.8
Hillrise	4.6
Indian Hills	0.3
Lake Hills Estates	0.1
Lake Lindero	9.2
Lake View Vistas	0.3
Liberty Canyon	6.2
Medea Valley	0.8
Morrison Ranch	20.2
Oak Creek Apartments	1.3
Oak Hills Estates	0.3
Oak Valley	0.5
Oak View Gardens	1.1
Oak View Ranch	1.9
Old Agoura	10.3
Peacock Ridge	1.2
Rainbow Crest	0.1
Reyes Adobe	1.2
Rondell Condominiums	0.7
Silver Valley	0.1
South Meadows	0.1
Stonecrest	0.7
Town and Country	1.6
No reply	21.7

Table 7 presents the key demographic and background information that was collected during the survey. Note that the sample data were weighted to adjust for a disparity in age when comparing the sample characteristics to the City's adult population based on Census data (see *Data Processing & Weighting* on page 45 for a full discussion). The results shown in Table 7, as well as those provided throughout this report, are based on the weighted (adjusted) data.

The primary motivation for collecting the background and demographic information was to provide a better insight into how the results of the substantive questions of the survey vary by demographic characteristics (see Appendix A for more details).



M E T H O D O L O G Y

The following sections outline the methodology used in the study, as well as the motivation for using certain techniques.

QUESTIONNAIRE DEVELOPMENT The questionnaire for the survey was developed internally by Agoura Hills staff who are familiar with both the process and the issues associated with the City's General Plan Update. The questionnaire was designed to cover the topics that ultimately affect the quality of life in Agoura Hills, which include land use and development, economic development, recreation, community services, community design and appearance, transportation, and local business and employment.

DATA COLLECTION The survey was administered using a mixed-method approach of both mail and online data collection to provide residents with the flexibility of choosing *when* and *how* they participate in the study. The City distributed copies of the General Plan survey at City Hall, the Agoura Hills Library, and the City Recreation Center and mailed a copy to 7,347 households in Agoura Hills during the summer of 2005. Respondents were invited to participate in the survey by mailing back a completed hard-copy of the questionnaire⁷ or by completing the survey online at the City's website. In total, the City received 954 completed, usable surveys. Most were received by the posted submittal deadline of August 19, 2005, although 44 surveys were received after that point, and the return date of eight others was unknown.

To determine if including surveys returned after the August 19 deadline in the analyses would significantly skew the survey results, the data were grouped and analyzed as two categories: Group A which included only the 902 surveys returned on or before the deadline, and Group B which included all 954 surveys, regardless of return date.

True North then conducted the appropriate tests of statistical significance for the two groups to identify response differences for which one could be confident the disparity reflected an actual difference in opinion between the two groups -- as opposed to being due only to chance. All survey questions and response categories were scrutinized using a high confidence level of 99%, meaning that any significant differences identified would meet the strictest standards of assessment. This analysis returned no significant differences for any of the 35 questions, which included a total of 489 individual response category tests. Thus, following True North's recommendation, the City chose to include all 954 surveys in the tabulation and summary of the data, which are presented in this report.

MARGIN OF ERROR DUE TO SAMPLING Because this study consisted of an approximately random sample of residents, the results can be used to estimate the opinions of all residents in the City. Because not all residents participated in the study, however, the results have what is known as a statistical margin of error due to sampling. The margin of error refers to the difference between what was found in the survey for a particular question and what would have been found if all residents in the City had been surveyed for the study.

7. A postage pre-paid envelope was provided to encourage participation.

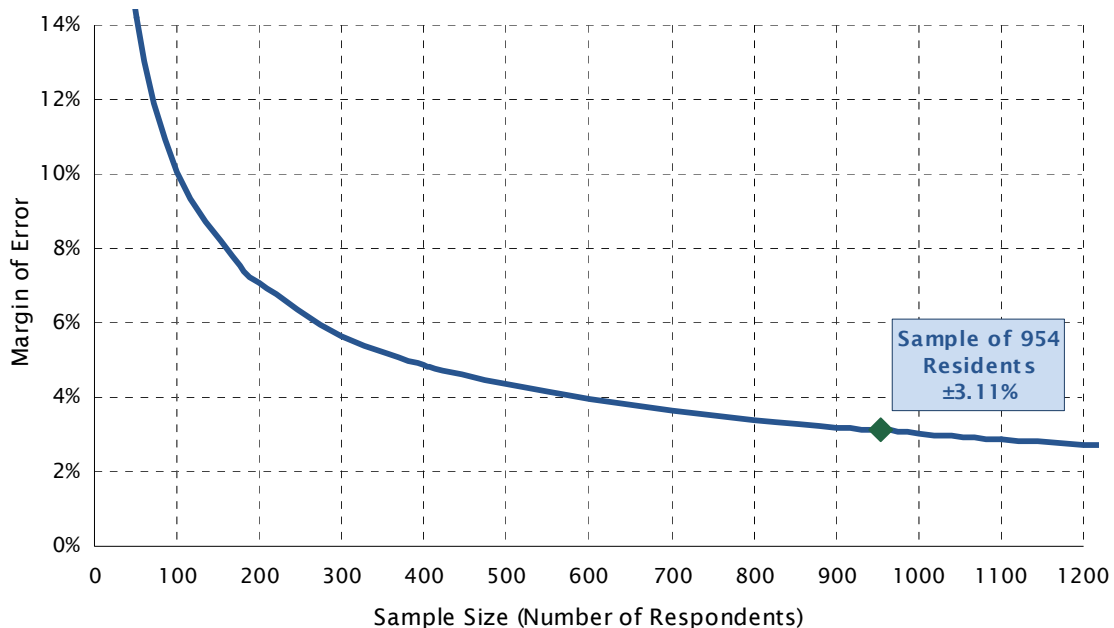
For example, in estimating the percentage of residents who support the development of pedestrian-friendly paths (Question 7), the margin of error can be calculated if one knows the size of the population, the size of the sample, a desired confidence level, and the distribution of responses to the question. The appropriate equation for estimating the margin of error, in this case, is shown below:

$$\hat{p} \pm t \sqrt{\left(\frac{N-n}{N}\right) \frac{\hat{p}(1-\hat{p})}{n-1}}$$

where \hat{p} is the proportion of households who said they would support pedestrian-friendly paths (0.85 for 85%, for example), N is the population size of all residents (23,200), n is the sample size that received the question (954), and t is the upper $\alpha/2$ point for the t-distribution with $n-1$ degrees of freedom (1.96 for a 95% confidence interval). Solving this equation using the values just discussed reveals a margin of error of $\pm 2.24\%$. This means that, with 85% of respondents indicating they would support pedestrian-friendly paths in the City, we can be 95% confident that the actual percentage of all residents is between 82% and 87%.

Figure 49 provides a plot of the *maximum* margin of error in this study. The maximum margin of error for a dichotomous percentage result occurs when the answers are evenly split such that 50% provide one response and 50% provide the alternative response (i.e., $\hat{p} = 0.5$). For this survey, the maximum margin of error is $\pm 3.11\%$ for questions answered by all 954 respondents. In public opinion research, such as the study presented here, the generally accepted maximum margin of error is $\pm 5\%$.

FIGURE 49 MAXIMUM MARGIN OF ERROR



Within this report, figures and tables show how responses to certain questions varied by demographic characteristics such as age of the respondent and the number of years he or she had lived in Agoura Hills. Figure 49 is thus useful for understanding how the maximum margin of error for a percentage estimate will grow as the number of individuals asked a question (or in a particular subgroup) shrinks. Because the margin of error grows exponentially as the sample size decreases, the reader should use caution when generalizing and interpreting results for small subgroups.

DATA PROCESSING & WEIGHTING Data processing consisted of keypunching the data from the General Plan survey, coding open-ended verbatim responses, checking data for errors and inconsistencies, and preparing frequency analyses and crosstabulations where appropriate.

In working with sample data, such as the 954 surveys gathered in this study, researchers will sometimes calculate and include a “weight” variable to correct for known over- or under-representation in the sample. In some cases the over- or under-representation will have occurred intentionally, as when a small group is over-sampled to provide enough cases to permit reliable analysis of that group. Sometimes, and as is often the case in mail-back surveys, a discrepancy is discovered after the survey is conducted and the data are compared with some known characteristics of the population from which it was drawn.

After compiling the returned surveys, True North reviewed the demographics of the General Plan survey and noted that the sample over-represented older individuals, particularly those over the age of 50. Thus, tabulating the data as-is (unweighted) would have resulted in drawing a lopsided sketch of overall resident opinion, with insufficient contribution from younger residents and inordinate contribution from older residents. To adjust for this bias the data were weighted by respondent age to match Census distributions. Those who refused to provide their age and the few who indicated they were under 18 were not weighted. All figures and discussion included in this report are based on the weighted data, which match the City’s resident age distribution profile.

ROUNDING Numbers ending in 0.5 or higher are rounded up to the nearest whole number, whereas numbers ending in 0.4 or lower are rounded down to the nearest whole number. These same rounding rules are also applied, when needed, to arrive at numbers that include a decimal place in constructing figures and charts. Because statistical software requires pie charts to sum to exactly 100%, occasionally these rounding rules lead to small discrepancies at the first decimal place when comparing tables and pie charts for a given question.

HELP PLAN YOUR CITY

CITY OF AGOURA HILLS

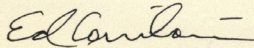
GENERAL PLAN SURVEY

The City of Agoura Hills has begun the process of updating its General Plan, the document that guides all land use within the City and establishes goals and objectives for future growth. Municipalities are required by law to have a General Plan.

The first and perhaps most important step of this process is to solicit the opinions of residents. For this reason, the City is keenly interested in your vision of the future of our City and in your opinions about land use and development. In order to assist us in developing goals and policies for the future, we ask that you complete the City's General Plan survey, which is also available on the City's web page at www.ci.agoura-hills.ca.us. By expressing opinion on key issues, you will, along with other residents, have the chance to directly affect the City's future plans.

We ask that you complete either the written version or the internet version and send it to us by August 19th using the prepaid envelope included here. It would be even better if you could take the survey on the City's website.

If you have any questions, please contact Allison Cook at generalplan@ci.agoura-hills.ca.us or call (818) 597-7377.

Sincerely,

Mayor Ed Corridori

We encourage you to fill out both the short and long surveys. For those of you who want to take the long survey, please answer the five questions on the short survey in addition to the following questions. The long survey contains 30 questions and should take you 10-15 minutes to complete. Question #30 provides an opportunity for you to elaborate on any of the preceding questions.

REGARDLESS OF WHICH SURVEY YOU CHOOSE TO TAKE, BOTH CAN BE RETURNED BY FOLDING THE ENTIRE SURVEY BROCHURE AND PLACING IT IN THE SELF ADDRESSED STAMPED ENVELOPE.

SHORT SURVEY

1. What do you like about living in Agoura Hills?

2. What do you not like about living in Agoura Hills?

3. What would you like to stay the same?

4. What would you like to change?

5. What should the City be like in 10 years? (What is your "vision" for the City?)

We are interested in learning what types of land uses you would like to see developed in the City. ➤

1. Please indicate whether you would like to see more, less or about the same of each of the following:

	More	Less	About the Same
Office Buildings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial (Business Park)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Residential	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks/Recreation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. Please indicate which types of housing you would like to see more, less or about the same of in the City:

	More	Less	About the Same
Single family homes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condominiums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Apartments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. What kinds of uses and services would you like to see more, less or about the same of in the City?

	More	Less	About the Same
Upscale retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sit-down restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fast food restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entertainment (movie theaters, live theater, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreation (bowling alley, skating rink, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supermarkets	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Liquor stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clothing stores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hardware and building supplies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Banking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Medical care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Professional Services (e.g. lawyers, architects)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Auto related store or repair shops	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Gas stations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Furniture and appliances	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hotels	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industrial/Research & Development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify) _____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. Do you feel more, less or about the same of the following are needed in Agoura Hills:

	More	Less	About the Same
Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Walking and biking paths	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Senior citizens' programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Youth programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Do you think the new buildings being constructed in the City are well designed and fit into the character of Agoura Hills?
 Yes No No opinion

6. Do you support promoting mixed-use (residential and commercial on the same site) projects in the City?
 Yes No No opinion

7. Would you support the development of pedestrian friendly paths that would allow residents to walk between schools, shopping, libraries and residences more easily than now?
 Yes No No opinion

8. Would you use a shuttle or trolley that would link shopping, recreational facilities and residential areas?
 Yes No No opinion

9. Should the City develop a trail network for use by bicycles, horses, and pedestrians?
 Yes No No opinion

10. How would you rate the overall appearance of the City's commercial/retail areas?
 Excellent Good Fair Poor

11. How would you rate the overall appearance of the City's residential areas?
 Excellent Good Fair Poor

12. How would you rate the physical condition of streets and roads in Agoura Hills?
 Excellent Good Fair Poor

13. The City is in the process of making improvements to the Kanan Road Interchange and has recently received funds to make improvements to the Reyes Adobe Interchange. What other street or interchange improvements do you feel are important for the City of Agoura Hills?

14. Do you think there are any streets in the City in which traffic flow could be improved? If so, please list.

15. How would you rate the public transportation system (buses) in the City?
 Excellent Good Fair Poor

This survey is also available on the city's website: www.ci.agoura-hills.ca.us

16. What factors influence your decision to utilize carpools and/or park and ride lots?

17. Would you choose to have the City devote staff and financial resources to regional transportation improvements, such as freeway capacity or interchange improvements, or to local transportation improvements, such as re-paving streets and improving traffic signals?

Regional transportation improvements Local transportation improvements

18. If employed, how long (in miles) is your daily one-way commute?

Household member 1	Household member 2
<input type="radio"/> 0-5 miles	<input type="radio"/> 0-5 miles
<input type="radio"/> 6-15 miles	<input type="radio"/> 6-15 miles
<input type="radio"/> 16-25 miles	<input type="radio"/> 16-25 miles
<input type="radio"/> 25+ miles	<input type="radio"/> 25+ miles

19. How would you rate the availability of employment opportunities in the City and surrounding Las Virgenes/Conejo Valley region?

City of Agoura Hills
 Excellent Good Fair Poor

Las Virgenes/ Conejo Valley Region:
 Excellent Good Fair Poor

20. Do you own a business in Agoura Hills? Yes No

21. If so, what factors would keep your business in Agoura Hills and what factors would make you leave the City?

22. How would you rate each of the following public services?

Sheriff Good Fair Poor No Opinion

Fire Good Fair Poor No Opinion

Library Good Fair Poor No Opinion

23. We would like to know why you have decided to live in Agoura Hills. For the following items please indicate whether each is a major, moderate, or minor reason for your decisions.

Quality of life	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Safe community/low crime rate	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Quality of the schools	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Quality of housing	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Quality of the natural environment	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
To be part of a small community	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Views/natural beauty of area	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Cost of living	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
To get away from urban life	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
To live in a semi-rural area	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Access to outdoor recreation such as hiking, biking or horseback riding.	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor
Employment/business opportunities	<input type="radio"/> Major	<input type="radio"/> Moderate	<input type="radio"/> Minor

24. Which of the following best describes Agoura Hills today?

Small town Semi rural Rural

Suburban community Urban community

25. To which age group do you belong?

Under 18 18 to 29 30 to 49 50 to 64 65 and up

26. Do you rent or own your place of residence?

Own Rent

27. How long have you lived in Agoura Hills?

less than a year 1 year to 5 years

6 years to 10 years Over 10 years

28. What neighborhood do you live in?

29. Do you have any comments or suggestions for the General Plan Update?

30. Do you have any other comments regarding land use, transportation or quality of life in the City, or would you like to add more specific comments relating to any of the questions asked in the survey?

Would you like to be notified of any General Plan Community Workshops or other matters related to the General Plan? If so, please provide the information below.

Name: _____

Address: _____

Email address: _____

This survey is also available on the city's website: www.ci.agoura-hills.ca.us

GENERAL PLAN SURVEY

The City is in the process of updating its **General Plan**. A General Plan is the City's official policy statement concerning its future character, land use patterns, and quality of development. The General Plan Update will focus on **land use and circulation** (traffic) issues and will help guide the physical development of the City over the next **10 years**.

It's very important that the updated General Plan address the current issues facing the City, as well as new issues that we might face in the **future**. And one of the only ways to find out what those issues are is to talk to the City's residents — **YOU!**

Please take the time to fill out the survey as it's the only way we can ensure that **your input** is considered in this very important document. **Thanks!**

After the results of the survey are tabulated, the City will be holding **community workshops** on issues related to the General Plan Update. Please watch for announcements in the newspaper or on the **City's web page** regarding these workshops.

You are welcome to fill out only the short survey but we encourage you to fill out the entire survey, as **your thoughts and opinions** are very important to the City.

This survey is also available on the city's website: www.ci.agoura-bills.ca.us



AGGURA HILLS

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GENERAL PLAN SURVEY

HELP PLAN YOUR CITY

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QIOE Like about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	634	332	226	49	544	76	311	164	55
rural community/small town feel	230 36.2%	118 35.6%	84 37.2%	23 46.9%	193 35.6%	29 38.5%	114 36.8%	59 35.8%	18 33.7%
climate/weather	15 2.4%	7 2.1%	4 1.7%	1 2.6%	13 2.4%	-	4 1.2%	8 4.6%	3 5.6%
proximity to ocean, mountains	91 14.4%	57 17.3%	26 11.7%	8 17.2%	78 14.4%	12 15.4%	42 13.4%	28 16.9%	6 11.2%
services, amenities provided by City	15 2.3%	8 2.5%	6 2.5%	2 3.3%	13 2.4%	-	10 3.2%	4 2.3%	-
cost of living	-	-	-	-	-	-	-	-	-
recreation opportunities	6 1.0%	2 0.6%	4 1.6%	-	6 1.1%	-	4 1.2%	3 1.5%	-
not sure	1 0.2%	-	0.5%	-	0.2%	-	0.4%	-	-
landscaping	16 2.5%	12 3.5%	8 0.8%	1 2.6%	12 2.2%	-	7 2.4%	6 3.5%	1 1.1%
hills/open space	119 18.8%	59 17.8%	46 20.6%	6 12.6%	108 19.9%	23 30.8%	55 17.8%	28 17.3%	7 12.4%
privacy	3 0.5%	1 0.4%	2 0.8%	-	3 0.6%	-	2 0.8%	1 0.4%	-

QIOE Like about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	554	53	36	133	122	319
rural community/small town feel	202 36.5%	18 33.7%	19 52.1%	41 31.0%	44 35.7%	119 37.4%
climate/weather	14 2.6%	-	-	1 0.5%	4 3.0%	10 3.1%
proximity to ocean, mountains	79 14.2%	9 16.8%	6 16.5%	12 8.8%	14 11.7%	56 17.7%
services, amenities provided by City	13 2.4%	1 2.3%	2 6.3%	2 1.9%	4 3.0%	6 1.9%
cost of living	-	-	-	-	-	-
recreation opportunities	4 0.8%	-	-	1 0.9%	1 1.0%	4 1.2%
not sure	1 0.2%	-	-	1 0.9%	-	-
landscaping	13 2.4%	1 1.2%	-	4 3.2%	4 3.0%	6 1.8%
hills/open space	102 18.4%	12 23.2%	8 21.7%	27 20.6%	21 17.5%	58 18.3%
privacy	3 0.6%	-	-	-	-	3 1.0%

QIOE Like about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	634	332	226	49	544	76	311	164	55
infrastructure	-	-	-	-	-	-	-	-	-
schools	125 19.7%	74 22.4%	38 16.7%	7 13.8%	114 21.0%	12 15.4%	73 23.3%	26 16.2%	9 16.9%
friendly neighbors/people	45 7.1%	18 5.4%	16 7.1%	6 11.3%	37 6.8%	-	25 7.9%	11 6.9%	7 12.4%
not much traffic	66 10.4%	34 10.2%	25 11.0%	7 14.5%	55 10.1%	12 15.4%	32 10.3%	16 9.6%	4 7.4%
parks	39 6.2%	24 7.1%	12 5.5%	2 5.0%	33 6.0%	6 7.7%	22 7.1%	7 4.2%	2 4.5%
quiet	92 14.5%	52 15.5%	31 13.6%	6 11.6%	79 14.5%	12 15.4%	42 13.4%	24 14.6%	9 15.7%
far from City	15 2.3%	12 3.5%	2 0.8%	1 2.5%	13 2.4%	-	9 2.8%	4 2.7%	2 3.4%
neighborhood	7 1.1%	4 1.3%	2 0.8%	1 2.5%	5 0.9%	-	4 1.2%	3 1.5%	-
low crime/crime rate/safety	159 25.1%	79 23.9%	64 28.5%	12 25.2%	138 25.4%	23 30.8%	82 26.5%	34 20.8%	10 19.1%
scenery	79 12.4%	45 13.7%	24 10.7%	2 3.8%	73 13.5%	-	46 14.6%	19 11.5%	12 22.5%
own business in City	2 0.3%	-	2 0.8%	1 1.3%	1 0.2%	-	1 0.4%	1 0.4%	-

QIOE Like about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	554	53	36	133	122	319
infrastructure	-	-	-	-	-	-
schools	121 21.8%	1 2.3%	1 3.5%	28 21.2%	27 21.7%	66 20.7%
friendly neighbors/people	42 7.6%	1 1.2%	2 7.0%	8 6.3%	9 7.6%	20 6.2%
not much traffic	56 10.2%	6 12.2%	6 18.2%	18 13.2%	17 13.7%	22 6.9%
parks	37 6.6%	2 3.5%	-	12 9.1%	12 9.9%	14 4.5%
quiet	86 15.6%	2 3.5%	8 22.7%	19 14.6%	15 12.7%	44 13.9%
far from City	15 2.7%	-	-	4 2.8%	2 1.5%	9 2.9%
neighborhood	6 1.1%	-	-	1 0.9%	2 2.0%	3 0.8%
low crime/crime rate/safety	129 23.2%	23 43.5%	10 28.0%	40 30.3%	41 33.4%	61 19.0%
scenery	75 13.5%	2 3.5%	4 10.4%	21 15.7%	19 15.7%	33 10.3%
own business in City	2 0.3%	-	-	1 0.9%	-	1 0.2%

Q1OE Like about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
				Yes	No				
<i>Base</i>	634	332	226	49	544	76	311	164	55
close to San Fernando Valley/LA	24 3.9%	17 5.1%	6 2.7%	8 15.7%	14 2.6%	6 7.7%	12 4.0%	6 3.5%	1 1.1%
clean	43 6.8%	20 6.0%	17 7.7%	1 2.6%	36 6.6%	-	23 7.5%	11 6.9%	6 10.1%
concerts in the park	7 1.2%	3 0.9%	4 1.9%	1 2.5%	6 1.1%	-	5 1.6%	2 1.2%	1 1.1%
high property values	5 0.8%	2 0.6%	2 0.8%	1 1.2%	4 0.7%	-	2 0.8%	1 0.8%	1 1.1%
diversity	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
less people	4 0.6%	2 0.7%	1 0.5%	-	4 0.7%	-	4 1.2%	-	-
home maintenance	6 0.9%	4 1.1%	1 0.5%	1 2.5%	4 0.8%	-	4 1.2%	2 1.2%	-
location	21 3.3%	10 3.0%	5 2.2%	1 2.6%	17 3.1%	-	9 2.8%	9 5.4%	1 2.2%
local politicians	3 0.5%	2 0.6%	1 0.6%	-	3 0.6%	-	1 0.4%	2 1.2%	-
clean air	28 4.5%	17 5.1%	4 1.9%	1 1.2%	25 4.6%	6 7.7%	7 2.4%	8 5.0%	5 9.0%
trees/oaks	11 1.8%	4 1.2%	4 1.9%	2 3.8%	8 1.6%	-	4 1.2%	4 2.7%	1 2.2%

Q1OE Like about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
			1	1 to 5	6 to 10	10
<i>Base</i>	554	53	36	133	122	319
close to San Fernando Valley/LA	19 3.4%	6 11.0%	6 16.5%	4 3.2%	1 1.0%	13 4.1%
clean	38 6.8%	2 4.6%	-	9 6.5%	10 8.1%	22 6.8%
concerts in the park	6 1.1%	1 2.3%	-	1 0.9%	2 2.0%	4 1.2%
high property values	4 0.8%	-	-	-	-	4 1.4%
diversity	1 0.1%	-	-	-	-	1 0.2%
less people	1 0.2%	1 2.3%	-	-	2 2.0%	-
home maintenance	5 0.9%	-	1 1.8%	-	1 1.0%	4 1.2%
location	19 3.4%	-	-	3 2.3%	2 1.5%	14 4.3%
local politicians	2 0.4%	1 1.2%	-	-	-	3 1.0%
clean air	26 4.6%	1 1.2%	-	4 2.8%	3 2.1%	20 6.3%
trees/oaks	8 1.4%	2 3.5%	1 1.8%	1 0.8%	1 1.0%	7 2.3%

Q1OE Like about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
				Yes	No				
<i>Base</i>	634	332	226	49	544	76	311	164	55
not overbuilt-/slow growth	14 2.2%	9 2.8%	4 1.9%	1 1.3%	12 2.3%	-	10 3.2%	4 2.3%	1 1.1%
family oriented	9 1.5%	6 1.9%	3 1.4%	1 2.5%	8 1.5%	-	7 2.4%	2 1.2%	-
convenient shopping	20 3.2%	7 2.0%	10 4.4%	4 7.5%	16 2.9%	-	12 4.0%	3 1.5%	6 10.1%
close proximity to work	9 1.5%	-	9 4.1%	-	9 1.6%	-	7 2.4%	2 1.2%	-
home/houses	5 0.8%	1 0.2%	2 1.1%	1 2.5%	4 0.7%	-	1 0.4%	3 1.5%	1 2.2%
architecture	2 0.3%	2 0.6%	-	-	2 0.3%	-	1 0.4%	-	1 1.1%
streets sign and monuments	4 0.6%	3 0.9%	1 0.3%	-	4 0.7%	-	1 0.4%	3 1.5%	-
community that values the environment	1 0.2%	1 0.4%	-	-	1 0.2%	-	1 0.4%	-	-
socio-economic make up	2 0.3%	-	2 0.8%	-	2 0.3%	-	-	2 1.2%	-
no big box development	4 0.7%	4 1.3%	-	1 2.5%	3 0.6%	-	4 1.2%	1 0.4%	-

Q1OE Like about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
			1	1 to 5	6 to 10	10
<i>Base</i>	554	53	36	133	122	319
not overbuilt-/slow growth	14 2.6%	-	-	6 4.6%	1 0.5%	7 2.3%
family oriented	8 1.5%	1 2.3%	-	1 0.9%	2 2.0%	6 1.7%
convenient shopping	20 3.7%	-	-	6 4.6%	5 4.0%	9 2.9%
close proximity to work	7 1.2%	2 4.6%	-	5 3.7%	2 2.0%	2 0.6%
home/houses	5 0.9%	-	-	-	1 1.0%	4 1.2%
architecture	2 0.3%	-	-	1 0.9%	-	1 0.2%
streets sign and monuments	4 0.7%	-	1 3.5%	-	1 0.5%	2 0.6%
community that values the environment	1 0.2%	-	-	1 0.9%	-	-
socio-economic make up	2 0.3%	-	-	1 0.5%	1 0.5%	1 0.2%
no big box development	3 0.6%	1 2.3%	-	1 0.9%	2 2.0%	1 0.2%

Q1OE Like about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	634	332	226	49	544	76	311	164	55
police department	2 0.4%	-	1 0.5%	-	2 0.5%	-	2 0.8%	-	-
Old Agoura/horse culture	12 1.9%	8 2.4%	2 0.8%	2 3.8%	9 1.7%	-	6 2.0%	5 3.1%	-
building codes	3 0.5%	2 0.6%	1 0.6%	1 2.5%	2 0.3%	-	1 0.4%	1 0.8%	1 1.1%
quality of life	5 0.8%	4 1.3%	1 0.3%	1 1.3%	4 0.8%	-	4 1.2%	1 0.8%	-

Q1OE Like about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	554	53	36	133	122	319
police department	2 0.4%	-	-	-	-	2 0.8%
Old Agoura/horse culture	10 1.8%	1 2.3%	-	3 2.1%	3 2.5%	6 2.0%
building codes	3 0.6%	-	-	-	1 1.0%	2 0.6%
quality of life	4 0.8%	-	-	1 0.9%	1 1.0%	2 0.8%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	584	288	221	47	496	64	280	159	53
increased congestion/traffic	146 25.1%	68 23.6%	52 23.6%	12 25.1%	123 24.8%	-	73 25.9%	49 31.0%	20 36.8%
increased housing/density	28 4.8%	13 4.6%	13 5.7%	2 3.9%	25 5.0%	6 9.1%	9 3.1%	9 5.6%	2 3.4%
too much development/over building	76 13.1%	40 13.9%	28 12.5%	3 6.6%	65 13.1%	12 18.2%	37 13.2%	20 12.7%	6 10.3%
poor commercial architecture	5 0.8%	4 1.3%	-	2 3.5%	2 0.4%	-	1 0.4%	3 1.6%	-
Kanan interchange	74 12.7%	36 12.6%	34 15.4%	10 21.1%	60 12.2%	6 9.1%	38 13.6%	24 15.1%	4 8.0%
commercial centers	19 3.3%	11 3.7%	7 3.3%	1 2.6%	18 3.6%	-	14 4.8%	4 2.8%	1 2.3%
lack of night life	12 2.0%	4 1.3%	6 2.8%	-	11 2.1%	-	7 2.6%	3 1.6%	1 1.1%
speeders/bad drivers	12 2.0%	7 2.6%	4 2.0%	1 2.7%	11 2.1%	-	6 2.2%	5 3.2%	1 1.1%
lack of retail choices/restaurants	91 15.6%	37 12.7%	43 19.7%	6 13.2%	80 16.1%	23 36.4%	48 17.1%	13 7.9%	5 9.2%
commute	5 0.9%	3 1.1%	1 0.6%	-	5 1.0%	-	1 0.4%	3 2.0%	1 1.1%

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	516	45	28	119	103	314
increased congestion/traffic	138 26.7%	4 8.3%	4 15.6%	21 17.7%	22 21.7%	93 29.4%
increased housing/density	21 4.1%	6 13.1%	-	10 8.1%	2 2.4%	15 4.8%
too much development/over building	73 14.2%	1 2.7%	-	13 11.0%	14 13.6%	47 15.1%
poor commercial architecture	4 0.7%	-	2 5.9%	-	1 0.6%	2 0.8%
Kanan interchange	70 13.5%	2 5.6%	-	12 10.4%	18 17.5%	42 13.4%
commercial centers	19 3.7%	-	1 4.5%	1 0.5%	9 9.0%	8 2.6%
lack of night life	8 1.6%	2 5.5%	1 4.5%	1 1.0%	2 2.4%	6 1.8%
speeders/bad drivers	10 1.9%	1 2.7%	-	5 4.2%	2 1.8%	5 1.6%
lack of retail choices/restaurants	78 15.0%	12 27.6%	12 44.7%	31 26.6%	15 15.0%	31 9.8%
commute	5 1.0%	-	-	1 0.5%	1 1.2%	3 1.0%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	584	288	221	47	496	64	280	159	53
City Council/government inefficiency	20 3.5%	15 5.1%	2 0.8%	7 15.1%	12 2.5%	6 9.1%	7 2.6%	4 2.8%	2 3.4%
Old Agoura residents	3 0.4%	2 0.7%	-	-	2 0.4%	-	-	3 1.6%	-
neighbors/residents	4 0.6%	2 0.6%	1 0.6%	-	4 0.7%	-	2 0.9%	1 0.8%	-
no big box development	19 3.2%	9 3.0%	6 2.7%	1 1.3%	16 3.2%	-	10 3.5%	6 3.6%	1 2.3%
renters/rentals	20 3.5%	8 2.7%	6 2.8%	3 6.0%	15 3.1%	-	10 3.5%	4 2.4%	4 6.9%
nothing	13 2.2%	7 2.6%	4 2.0%	2 5.2%	11 2.1%	-	9 3.1%	3 2.0%	1 2.3%
lack of upscale retail/restaurants	17 2.9%	10 3.4%	6 2.5%	2 4.0%	14 2.9%	-	10 3.5%	6 3.6%	1 2.3%
Agoura Hills High School traffic	9 1.5%	3 1.1%	4 1.7%	2 4.0%	6 1.2%	-	6 2.2%	2 1.2%	-
too many furniture stores	2 0.3%	1 0.4%	-	-	1 0.2%	-	1 0.4%	1 0.4%	-
residential architecture	4 0.7%	-	4 2.0%	-	4 0.9%	-	2 0.9%	1 0.8%	1 1.1%

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	516	45	28	119	103	314
City Council/government inefficiency	14 2.6%	6 13.1%	6 21.2%	2 2.1%	2 1.8%	9 3.0%
Old Agoura residents	3 0.5%	-	-	-	1 0.6%	2 0.6%
neighbors/residents	2 0.5%	1 2.7%	-	-	-	4 1.2%
no big box development	18 3.4%	-	-	4 3.1%	1 1.2%	13 4.1%
renters/rentals	16 3.1%	1 2.7%	1 3.6%	2 1.6%	2 2.4%	12 3.7%
nothing	13 2.5%	-	-	2 2.1%	1 1.2%	9 3.0%
lack of upscale retail/restaurants	16 3.1%	1 1.4%	-	6 5.2%	3 3.0%	8 2.4%
Agoura Hills High School traffic	8 1.6%	-	-	-	1 1.2%	7 2.2%
too many furniture stores	2 0.4%	-	-	-	2 1.8%	-
residential architecture	4 0.8%	-	-	3 2.6%	1 0.6%	1 0.2%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	584	288	221	47	496	64	280	159	53
litter	5 0.9%	3 1.1%	1 0.3%	-	4 0.9%	-	1 0.4%	4 2.4%	-
cost of living	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
anti-growth mentality	7 1.3%	4 1.5%	1 0.3%	-	6 1.3%	-	2 0.9%	4 2.4%	1 2.3%
lack of rec center	18 3.1%	12 4.0%	4 2.0%	1 2.6%	15 3.1%	-	10 3.5%	4 2.4%	4 6.9%
utility poles	10 1.8%	7 2.6%	2 0.9%	1 2.1%	9 1.9%	-	5 1.8%	4 2.8%	-
billboards	13 2.3%	6 2.1%	6 2.5%	1 2.6%	11 2.2%	-	5 1.8%	6 3.6%	1 1.1%
anti-business mentality	7 1.2%	4 1.5%	2 0.8%	-	7 1.4%	-	5 1.8%	1 0.8%	1 1.1%
too many office buildings	1 0.2%	1 0.4%	-	-	1 0.2%	-	1 0.4%	-	-
heat	34 5.7%	18 6.4%	14 6.3%	3 6.1%	28 5.7%	-	21 7.5%	6 4.0%	4 8.0%
graffiti	14 2.3%	9 3.0%	4 1.7%	-	14 2.8%	-	9 3.1%	5 3.2%	-
look of freeway corridor	17 2.9%	7 2.6%	7 3.4%	2 4.0%	14 2.7%	-	10 3.5%	5 3.2%	2 3.4%

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	516	45	28	119	103	314
litter	4 0.7%	-	1 2.3%	-	1 1.2%	3 1.0%
cost of living	1 0.1%	-	-	-	-	1 0.2%
anti-growth mentality	7 1.4%	-	-	1 0.5%	1 1.2%	6 1.8%
lack of rec center	18 3.5%	-	-	5 4.2%	1 1.2%	12 3.7%
utility poles	10 2.0%	-	-	1 1.0%	4 3.6%	5 1.7%
billboards	12 2.2%	1 1.4%	-	2 2.1%	2 2.4%	7 2.3%
anti-business mentality	6 1.2%	1 1.4%	-	2 2.1%	3 3.0%	1 0.4%
too many office buildings	1 0.2%	-	-	-	-	1 0.4%
heat	33 6.4%	-	-	3 2.6%	9 8.4%	22 6.9%
graffiti	14 2.6%	-	-	2 2.1%	1 0.6%	11 3.3%
look of freeway corridor	17 3.2%	-	-	6 5.2%	6 5.4%	5 1.6%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
lack of tax generating revenue	15 2.6%	8 2.9%	4 2.0%	-	14 2.8%	6 9.1%	4 1.3%	3 1.6%	2 3.4%
freeway noise/motor cycle	-	-	-	-	-	-	-	-	-
lack of affordable housing	1 0.1%	-	-	-	-	-	-	1 0.4%	-
lack of sewer	3 0.5%	2 0.9%	1 0.3%	-	3 0.6%	-	2 0.9%	-	1 1.1%
Whizin Center	1 0.2%	1 0.4%	-	-	1 0.2%	-	1 0.4%	-	-
Lake Lindero Country Club	-	-	-	-	-	-	-	-	-
lack of public transportation	14 2.4%	7 2.6%	6 2.5%	2 5.2%	10 2.1%	-	11 3.9%	2 1.2%	1 2.3%
freeway interchanges	21 3.6%	8 2.8%	11 4.8%	1 1.3%	19 3.9%	-	15 5.3%	3 2.0%	2 3.4%
lack of town center/pedestrian oriented development	2 0.4%	1 0.4%	1 0.6%	-	2 0.5%	-	1 0.4%	1 0.8%	-

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
lack of tax generating revenue	13 2.5%	1 2.7%	1 4.5%	1 0.5%	-	12 3.8%
freeway noise/motor cycle	-	-	-	-	-	-
lack of affordable housing	1 0.1%	-	-	-	-	1 0.2%
lack of sewer	3 0.6%	-	-	1 1.0%	1 1.2%	1 0.2%
Whizin Center	1 0.2%	-	-	1 1.0%	-	-
Lake Lindero Country Club	-	-	-	-	-	-
lack of public transportation	13 2.5%	-	-	3 2.6%	4 3.6%	7 2.4%
freeway interchanges	20 3.8%	-	1 4.5%	7 6.2%	4 4.2%	7 2.2%
lack of town center/pedestrian oriented development	1 0.2%	1 2.7%	-	-	-	2 0.8%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Planning Department/bad City planning	29 5.0%	13 4.4%	12 5.6%	1 1.3%	28 5.6%	6 9.1%	14 4.8%	8 4.8%	1 2.3%
lack of youth/teen activities/family entertainment	1 0.2%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
lack of landscaping/shade trees	8 1.4%	2 0.6%	6 2.9%	-	8 1.7%	6 9.1%	1 0.4%	1 0.8%	-
far from city life	4 0.7%	2 0.6%	1 0.6%	1 2.7%	2 0.4%	-	1 0.4%	2 1.2%	-
too much police patrol/speed trap	1 0.2%	1 0.4%	-	-	-	-	1 0.4%	-	-
empty lots that are poorly maintained	-	-	-	-	-	-	-	-	-
day laborers-illegals	4 0.7%	3 1.1%	1 0.6%	-	4 0.9%	-	1 0.4%	3 2.0%	-
Reyes Adobe interchange	5 0.8%	1 0.4%	2 1.1%	1 2.6%	3 0.5%	-	1 0.4%	3 1.6%	-

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Planning Department/bad City planning	26 5.0%	2 5.5%	-	10 8.1%	6 6.0%	12 4.0%
lack of youth/teen activities/family entertainment	1 0.1%	1 1.4%	-	-	1 1.2%	-
lack of landscaping/shade trees	2 0.5%	6 13.1%	-	2 1.6%	6 5.7%	1 0.2%
far from city life	3 0.6%	-	-	-	-	3 1.0%
too much police patrol/speed trap	1 0.2%	-	-	-	-	1 0.4%
empty lots that are poorly maintained	-	-	-	-	-	-
day laborers-illegals	4 0.8%	-	1 4.5%	-	-	3 1.0%
Reyes Adobe interchange	4 0.7%	-	-	-	2 1.8%	2 0.6%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	584	288	221	47	496	64	280	159	53
increased crime/not enough police patrol	3 0.5%	1 0.4%	-	-	3 0.6%	-	-	2 1.2%	1 2.3%
Chesebro interchange	-	-	-	-	-	-	-	-	-
lack of dog park	1 0.1%	-	1 0.3%	-	1 0.1%	-	-	1 0.4%	-
loss of rural feel	2 0.3%	1 0.4%	1 0.3%	-	2 0.4%	-	1 0.4%	1 0.4%	-
increased pollution	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
lack of jobs	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
lack of cultural opportunities	1 0.2%	1 0.4%	-	-	1 0.2%	-	1 0.4%	-	-
poor planning	3 0.4%	3 0.9%	-	-	3 0.5%	-	-	2 1.2%	1 1.1%
poor public transportation	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
too many fast food	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	-	1 1.1%

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	516	45	28	119	103	314
increased crime/not enough police patrol	3 0.6%	-	-	-	-	3 1.0%
Chesebro interchange	-	-	-	-	-	-
lack of dog park	1 0.1%	-	-	-	-	1 0.2%
loss of rural feel	2 0.4%	-	-	1 1.0%	-	1 0.2%
increased pollution	1 0.1%	-	-	-	-	1 0.2%
lack of jobs	1 0.1%	-	-	-	-	1 0.2%
lack of cultural opportunities	1 0.2%	-	-	-	1 1.2%	-
poor planning	3 0.5%	-	-	-	-	3 0.8%
poor public transportation	1 0.1%	-	-	-	-	1 0.2%
too many fast food	1 0.1%	-	-	-	-	1 0.2%

Q2OE Dislike about living in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	584	288	221	47	496	64	280	159	53
lack public pool	1 0.1%	1 0.2%	-	-	-	-	-	-	1 1.1%
freeway noise	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-

Q2OE Dislike about living in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	516	45	28	119	103	314
lack public pool	1 0.1%	-	-	-	-	1 0.2%
freeway noise	1 0.1%	-	-	-	1 0.6%	-

Q3OE Would like not to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	521	271	187	43	446	64	250	134	45
amount of schools	2 0.5%	2 0.7%	-	-	1 0.3%	-	1 0.5%	1 0.9%	-
open space	42 8.0%	25 9.1%	14 7.6%	2 5.9%	37 8.3%	-	26 10.3%	11 8.0%	3 6.8%
weather	2 0.5%	-	1 0.7%	1 2.9%	1 0.3%	-	1 0.5%	1 0.5%	1 1.4%
great schools	49 9.5%	21 7.7%	24 12.7%	11 25.4%	39 8.7%	12 18.2%	26 10.3%	9 7.0%	2 5.4%
rural community/ small town feel	162 31.1%	85 31.4%	56 30.0%	12 27.7%	137 30.8%	18 27.3%	79 31.5%	44 32.9%	12 25.7%
amount of buildings/ development/ density	29 5.5%	16 5.8%	6 3.0%	2 4.3%	25 5.5%	-	16 6.4%	6 4.2%	5 10.8%
clean appearance/ beauty/ landscaping	47 9.0%	24 9.0%	18 9.4%	1 2.9%	43 9.6%	12 18.2%	17 6.9%	8 6.1%	7 14.9%
parks/recreation	35 6.7%	24 8.8%	10 5.3%	7 16.7%	28 6.3%	6 9.1%	15 5.9%	10 7.5%	4 9.5%
hillsides/ mountains	116 22.3%	63 23.3%	45 24.0%	14 33.6%	99 22.3%	18 27.3%	57 22.7%	33 24.9%	4 8.1%
clean air	5 1.0%	2 0.7%	2 1.0%	-	4 0.8%	-	2 1.0%	2 1.4%	1 1.4%

Q3OE Would like not to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	441	55	29	109	95	264
amount of schools	2 0.4%	-	-	-	-	2 0.9%
open space	39 8.8%	2 3.5%	-	10 9.6%	7 7.1%	23 8.8%
weather	2 0.6%	-	-	-	1 1.3%	1 0.5%
great schools	37 8.3%	13 23.7%	7 24.4%	17 15.5%	9 9.7%	16 6.1%
rural community/ small town feel	142 32.2%	11 19.8%	3 10.6%	26 24.3%	43 44.8%	82 31.0%
amount of buildings/ development/ density	28 6.3%	-	1 4.2%	9 7.9%	4 3.9%	13 5.1%
clean appearance/ beauty/ landscaping	35 7.9%	8 15.2%	3 10.6%	11 10.5%	6 5.8%	24 9.0%
parks/recreation	29 6.5%	6 11.9%	7 24.4%	7 6.2%	3 3.3%	18 6.8%
hillsides/ mountains	99 22.4%	15 28.2%	12 40.3%	24 21.8%	10 11.0%	68 25.6%
clean air	5 1.1%	-	-	1 1.1%	-	4 1.4%

Q3OE Would like not to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	521	271	187	43	446	64	250	134	45
friendly people/ neighborhoods	10 1.9%	4 1.4%	4 2.3%	3 7.3%	7 1.5%	-	6 2.5%	3 1.9%	1 2.7%
everything	35 6.7%	28 10.2%	4 2.3%	1 2.4%	33 7.5%	6 9.1%	15 5.9%	7 5.2%	6 12.2%
low crime/safety	53 10.1%	15 5.7%	28 14.7%	4 8.8%	45 10.0%	6 9.1%	23 9.4%	12 8.9%	9 18.9%
slow growth	17 3.2%	14 5.0%	3 1.7%	-	17 3.7%	-	12 4.9%	4 3.3%	-
no tall buildings	7 1.4%	1 0.2%	6 3.5%	-	7 1.6%	6 9.1%	-	1 0.5%	1 1.4%
no big box development	14 2.7%	6 2.1%	5 2.7%	-	12 2.6%	-	6 2.5%	5 3.8%	2 4.1%
trees/oaks	7 1.3%	5 2.0%	1 0.3%	1 1.5%	5 1.2%	-	2 1.0%	3 1.9%	-
concert in the parks	7 1.3%	4 1.6%	3 1.3%	2 4.4%	5 1.1%	-	2 1.0%	3 2.3%	1 2.7%
high property values	9 1.7%	6 2.0%	2 1.3%	1 2.9%	7 1.7%	-	7 3.0%	1 0.5%	1 1.4%
amount/type of retail	15 3.0%	11 4.1%	4 2.3%	1 2.9%	14 3.2%	-	12 4.9%	3 2.3%	-
population	33 6.4%	21 7.9%	9 5.0%	1 2.9%	29 6.6%	6 9.1%	14 5.4%	9 7.0%	2 5.4%

Q3OE Would like not to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	441	55	29	109	95	264
friendly people/ neighborhoods	10 2.2%	-	-	1 1.1%	4 3.9%	5 1.9%
everything	26 5.8%	7 13.0%	9 32.0%	6 5.1%	4 4.6%	14 5.2%
low crime/safety	41 9.3%	8 14.1%	1 2.2%	15 13.9%	9 9.1%	25 9.6%
slow growth	15 3.5%	1 1.2%	1 2.2%	7 6.2%	4 3.9%	6 2.1%
no tall buildings	7 1.6%	-	-	-	-	7 2.7%
no big box development	11 2.5%	1 1.2%	-	2 1.7%	5 5.2%	6 2.4%
trees/oaks	6 1.4%	-	1 2.2%	1 0.9%	2 2.0%	2 0.9%
concert in the parks	7 1.6%	-	-	2 1.7%	2 2.0%	3 1.2%
high property values	9 2.0%	-	-	3 2.8%	2 2.6%	3 1.2%
amount/type of retail	15 3.5%	-	1 4.2%	5 4.5%	1 1.3%	8 3.1%
population	31 7.0%	1 1.2%	2 6.4%	4 3.4%	2 2.0%	24 9.1%

Q3OE Would like not to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	521	271	187	43	446	64	250	134	45
horse zoning-/culture	6 1.1%	5 1.8%	1 0.3%	-	6 1.3%	-	2 1.0%	3 2.3%	-
well maintained streets	6 1.1%	2 0.9%	2 1.3%	-	5 1.1%	-	5 2.0%	-	-
amount of housing	20 3.8%	9 3.2%	9 4.6%	2 5.8%	15 3.5%	-	12 4.9%	5 3.8%	1 2.7%
traffic/congestion	14 2.6%	7 2.5%	6 3.0%	1 1.4%	13 2.9%	-	10 3.9%	3 1.9%	1 2.7%
Whizin	1 0.1%	-	-	-	-	-	-	-	1 1.4%
family oriented	6 1.2%	4 1.6%	2 1.0%	3 7.3%	3 0.7%	-	5 2.0%	1 0.9%	-
honest local government	3 0.6%	1 0.2%	1 0.7%	-	3 0.7%	-	1 0.5%	1 0.5%	1 2.7%
quality of housing	4 0.7%	-	3 1.6%	2 5.8%	0.3%	-	2 1.0%	-	1 2.7%
not too much graffiti	2 0.4%	1 0.5%	1 0.3%	-	2 0.4%	-	1 0.5%	1 0.5%	-
Old Agoura	9 1.7%	4 1.4%	3 1.3%	1 1.4%	8 1.7%	-	1 0.5%	6 4.7%	1 2.7%
no income housing	1 0.2%	1 0.5%	-	-	0.3%	-	1 0.5%	-	-

Q3OE Would like not to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	441	55	29	109	95	264
horse zoning-/culture	6 1.3%	-	-	-	2 2.6%	3 1.2%
well maintained streets	5 1.1%	-	-	2 2.3%	-	2 0.9%
amount of housing	19 4.2%	-	-	7 6.2%	2 2.6%	9 3.5%
traffic/congestion	14 3.1%	-	-	4 3.4%	4 3.9%	6 2.3%
Whizin	1 0.1%	-	-	-	-	1 0.2%
family oriented	5 1.1%	1 2.3%	-	1 1.1%	1 1.3%	4 1.4%
honest local government	3 0.7%	-	-	-	-	3 1.2%
quality of housing	4 0.8%	-	-	-	2 2.6%	1 0.5%
not too much graffiti	2 0.4%	-	-	-	-	2 0.7%
Old Agoura	8 1.7%	1 2.3%	-	2 1.7%	-	7 2.6%
no income housing	1 0.3%	-	-	1 1.1%	-	-

Q3OE Would like not to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	521	271	187	43	446	64	250	134	45
socio economic status of residents	1 0.2%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-
no heavy industry	2 0.5%	2 0.7%	1 0.3%	1 2.9%	1 0.3%	-	1 0.5%	1 0.9%	-
mix of uses/land use	6 1.1%	2 0.7%	3 1.7%	-	6 1.3%	-	2 1.0%	3 2.3%	-
Civic Center	2 0.4%	1 0.5%	1 0.3%	1 3.0%	-	-	-	1 0.9%	1 1.4%
taxes	2 0.4%	1 0.5%	-	-	2 0.4%	-	1 0.5%	1 0.5%	-
amount of hotels	1 0.2%	-	-	-	-	-	-	-	-
no apartments	2 0.5%	1 0.5%	1 0.7%	-	2 0.6%	-	1 0.5%	1 0.5%	1 1.4%
Sheriff coverage	1 0.2%	-	1 0.7%	-	1 0.3%	-	1 0.5%	-	-
Agoura Road	2 0.4%	2 0.7%	-	-	2 0.4%	-	1 0.5%	1 0.5%	-
quality of life	3 0.6%	2 0.7%	-	-	2 0.4%	-	-	1 0.9%	1 1.4%
Thousand Oaks Blvd	2 0.5%	1 0.5%	1 0.7%	1 2.9%	1 0.3%	-	2 1.0%	-	-

Q3OE Would like not to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	441	55	29	109	95	264
socio economic status of residents	1 0.3%	-	-	1 0.6%	-	1 0.2%
no heavy industry	2 0.6%	-	-	2 1.7%	-	1 0.2%
mix of uses/land use	6 1.3%	-	-	2 1.7%	2 2.0%	2 0.7%
Civic Center	2 0.4%	-	1 2.2%	-	-	1 0.5%
taxes	2 0.4%	-	-	-	-	2 0.7%
amount of hotels	-	-	-	-	-	-
no apartments	2 0.6%	-	-	-	-	2 0.9%
Sheriff coverage	1 0.3%	-	-	-	-	1 0.5%
Agoura Road	2 0.4%	-	-	1 1.1%	1 0.7%	-
quality of life	2 0.4%	-	-	-	-	2 0.7%
Thousand Oaks Blvd	2 0.6%	-	-	1 1.1%	1 1.3%	-

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	488	245	188	40	419	59	234	134	44
traffic/congestion	47 9.7%	19 7.8%	20 10.8%	3 8.7%	42 10.0%	-	17 7.4%	21 15.6%	7 16.7%
no multi-family housing/increased density	11 2.2%	7 3.0%	3 1.7%	-	11 2.5%	-	6 2.6%	4 3.3%	-
Kanan interchange	58 11.8%	23 9.5%	31 16.6%	4 9.4%	52 12.4%	23 40.0%	22 9.5%	10 7.5%	2 4.2%
Agoura Hills High School traffic	7 1.5%	2 0.8%	6 3.0%	4 9.3%	4 0.9%	-	5 2.1%	2 1.4%	1 1.4%
add upscale retail	32 6.6%	14 5.7%	14 7.2%	6 14.0%	22 5.3%	-	16 6.8%	9 7.1%	5 11.1%
need public pool	5 1.0%	2 1.0%	2 1.3%	1 1.6%	4 1.0%	-	4 1.6%	1 0.9%	-
walkable community/Agoura Village	23 4.6%	9 3.8%	10 5.6%	2 4.7%	20 4.7%	-	16 6.8%	4 3.3%	1 2.8%
more schools	2 0.4%	2 0.8%	-	-	2 0.4%	-	1 0.5%	1 0.5%	-
beautify City	6 1.1%	2 0.8%	2 1.0%	2 4.6%	4 0.9%	-	4 1.6%	1 0.9%	1 1.4%
underground utilities	8 1.5%	7 2.8%	1 0.3%	1 1.6%	7 1.7%	-	-	7 5.2%	1 1.4%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	429	42	19	105	94	255
traffic/congestion	46 10.7%	1 1.5%	-	7 6.5%	10 10.6%	30 11.6%
no multi-family housing/increased density	11 2.5%	-	-	2 2.4%	1 1.3%	7 2.7%
Kanan interchange	37 8.7%	20 47.5%	6 30.6%	17 16.5%	12 12.5%	23 8.9%
Agoura Hills High School traffic	7 1.7%	-	-	1 1.2%	2 2.6%	3 1.2%
add upscale retail	31 7.3%	-	-	4 4.2%	5 5.2%	22 8.7%
need public pool	4 1.0%	-	-	4 3.5%	-	1 0.5%
walkable community/Agoura Village	20 4.6%	-	1 3.3%	6 5.9%	7 7.9%	6 2.4%
more schools	2 0.4%	-	-	-	1 1.3%	1 0.2%
beautify City	6 1.3%	-	-	-	2 2.6%	3 1.2%
underground utilities	8 1.8%	-	-	1 0.6%	-	7 2.7%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	488	245	188	40	419	59	234	134	44
allow big box development	23 4.7%	11 4.3%	8 4.3%	2 4.6%	18 4.3%	-	6 2.6%	11 8.0%	5 11.1%
remove billboards	19 3.8%	9 3.8%	7 3.9%	1 3.2%	17 4.0%	-	9 3.7%	9 6.6%	1 2.8%
add more retail	29 6.0%	10 4.0%	16 8.7%	4 10.9%	22 5.2%	6 10.0%	17 7.4%	4 2.8%	1 2.8%
government inefficiency/politics	10 2.1%	8 3.2%	2 1.0%	2 4.7%	8 2.0%	6 10.0%	2 1.1%	1 0.9%	1 1.4%
control noise of weekend lawn mowers	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.5%	1 1.4%
better/our own rec center	2 0.5%	1 0.3%	2 1.0%	1 3.1%	1 0.3%	-	1 0.5%	1 0.9%	-
more housing	1 0.3%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-
more recreational/community activities	17 3.4%	14 5.7%	1 0.7%	6 14.8%	9 2.2%	6 10.0%	7 3.2%	2 1.4%	1 1.4%
more art/cultural venues	4 0.9%	3 1.3%	1 0.7%	-	4 1.0%	-	4 1.6%	1 0.5%	-

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	429	42	19	105	94	255
allow big box development	22 5.1%	-	-	1 0.6%	4 3.9%	17 6.9%
remove billboards	17 4.1%	1 2.9%	-	6 5.3%	1 1.3%	12 4.7%
add more retail	27 6.4%	1 1.5%	-	12 11.2%	3 3.3%	13 5.2%
government inefficiency/politics	10 2.4%	-	-	-	2 2.0%	8 3.3%
control noise of weekend lawn mowers	1 0.1%	-	1 3.3%	-	-	1 0.2%
better/our own rec center	2 0.6%	-	-	-	1 1.3%	1 0.5%
more housing	1 0.3%	-	-	-	1 1.3%	-
more recreational/community activities	10 2.3%	6 13.9%	6 30.6%	4 4.1%	1 1.3%	4 1.7%
more art/cultural venues	4 1.0%	-	-	2 2.4%	2 2.0%	-

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	245	188	40	419	59	234	134
more sit down restaurants	25 5.2%	15 5.9%	8 4.3%	- -	23 5.5%	6 10.0%	14 5.8%	3 2.4%	1 1.4%
appearance of commercial centers	43 8.7%	27 11.1%	14 7.2%	4 10.8%	38 9.0%	12 20.0%	22 9.5%	6 4.7%	2 5.6%
clean up weeds on Reyes Adobe	4 0.9%	1 0.5%	1 0.7%	1 1.6%	4 0.9%	- -	1 0.5%	1 0.9%	2 4.2%
more things for teens to do	22 4.6%	17 7.0%	4 2.0%	8 19.4%	14 3.3%	6 10.0%	10 4.2%	4 2.8%	- -
no overbuilding/stop building	46 9.4%	24 9.9%	20 10.4%	4 10.3%	40 9.6%	- -	27 11.6%	14 10.4%	3 6.9%
Oak tree regulation	1 0.1%	- -	1 0.3%	- -	1 0.2%	- -	- -	1 0.5%	- -
unfair building department practices	1 0.1%	- -	1 0.3%	- -	1 0.2%	- -	- -	1 0.5%	- -
nothing	11 2.3%	6 2.5%	1 0.7%	1 1.6%	11 2.5%	- -	4 1.6%	4 3.3%	3 6.9%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	42	19	105	94	255
more sit down restaurants	21 4.8%	1 2.9%	1 6.4%	8 7.7%	8 8.9%	6 2.2%
appearance of commercial centers	43 9.9%	- -	1 6.4%	16 15.3%	12 12.8%	13 5.2%
clean up weeds on Reyes Adobe	4 1.0%	- -	- -	- -	- -	4 1.7%
more things for teens to do	14 3.4%	7 16.8%	6 30.6%	1 1.2%	1 0.7%	14 5.4%
no overbuilding/stop building	45 10.5%	- -	- -	6 5.9%	9 9.9%	29 11.3%
Oak tree regulation	1 0.1%	- -	- -	- -	- -	1 0.2%
unfair building department practices	1 0.1%	- -	- -	- -	- -	1 0.2%
nothing	11 2.6%	- -	1 3.3%	4 4.1%	1 1.3%	5 1.9%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	245	188	40	419	59	234	134
too much affordable housing	2 0.4%	- -	1 0.3%	- -	1 0.3%	- -	- -	1 0.9%	1 1.4%
more parks	6 1.1%	4 1.5%	2 1.0%	2 4.7%	4 0.9%	- -	2 1.1%	3 2.4%	- -
more public transit	14 2.9%	11 4.7%	1 0.7%	1 1.6%	13 3.2%	6 10.0%	2 1.1%	3 2.4%	2 5.6%
more trails	4 0.9%	2 1.0%	2 1.0%	- -	4 1.0%	- -	2 1.1%	2 1.4%	- -
more police patrol	6 1.3%	2 0.8%	4 2.0%	1 1.5%	6 1.3%	- -	4 1.6%	1 0.9%	1 2.8%
Reyes Adobe interchange	6 1.3%	2 1.0%	4 2.0%	- -	5 1.2%	- -	5 2.1%	1 0.9%	- -
preserve more open space	4 0.9%	2 1.0%	1 0.7%	- -	4 1.0%	- -	2 1.1%	2 1.4%	- -
Lake Lindero Country club	1 0.3%	- -	1 0.7%	1 1.6%	1 0.2%	- -	- -	1 0.9%	- -
better senior center/activities	3 0.6%	1 0.3%	2 1.0%	- -	3 0.7%	- -	1 0.5%	- -	2 4.2%
more family oriented activities	7 1.4%	1 0.3%	6 3.0%	- -	6 1.5%	- -	5 2.1%	1 0.9%	1 1.4%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	42	19	105	94	255
too much affordable housing	2 0.4%	- -	- -	1 0.6%	- -	1 0.5%
more parks	6 1.3%	- -	- -	2 1.8%	1 0.7%	3 1.2%
more public transit	13 3.1%	1 1.5%	- -	1 1.2%	1 0.7%	12 4.7%
more trails	4 1.0%	- -	- -	1 1.2%	1 1.3%	2 0.7%
more police patrol	6 1.4%	- -	1 6.4%	- -	2 2.6%	2 1.0%
Reyes Adobe interchange	6 1.4%	- -	- -	1 1.2%	2 2.6%	2 1.0%
preserve more open space	4 1.0%	- -	- -	- -	- -	4 1.7%
Lake Lindero Country club	1 0.3%	- -	- -	- -	1 0.7%	1 0.2%
better senior center/activities	3 0.7%	- -	- -	1 1.2%	1 0.7%	1 0.5%
more family oriented activities	4 1.0%	2 5.8%	- -	- -	1 0.7%	6 2.4%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	488	245	188	40	419	59	234	134	44
repair/improve school buildings/no portables	11 2.3%	3 1.3%	8 4.3%	- -	11 2.6%	- -	10 4.2%	1 0.5%	1 1.4%
lack of enforcement of City codes	3 0.6%	1 0.5%	2 1.0%	- -	3 0.7%	- -	2 1.1%	1 0.5%	- -
lack of adequate street cleaning/paving	10 2.0%	6 2.5%	3 1.7%	- -	10 2.4%	- -	5 2.1%	4 2.8%	1 2.8%
separate bike lanes from street	1 0.3%	1 0.5%	- -	- -	1 0.3%	- -	1 0.5%	- -	- -
beautify freeway corridor	29 5.9%	14 5.6%	11 5.6%	2 4.7%	23 5.5%	- -	15 6.3%	8 5.7%	4 8.3%
Chesebro interchange	1 0.3%	1 0.5%	- -	- -	1 0.3%	- -	1 0.5%	- -	- -
Widen Agoura Road	1 0.3%	- -	1 0.7%	- -	1 0.3%	- -	1 0.5%	- -	- -
anti development attitude	3 0.7%	1 0.5%	2 1.2%	1 1.5%	3 0.7%	- -	1 0.5%	- -	1 2.8%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	429	42	19	105	94	255
repair/improve school buildings/no portables	11 2.6%	- -	- -	1 1.2%	2 2.6%	7 2.9%
lack of enforcement of City codes	3 0.7%	- -	- -	- -	- -	3 1.2%
lack of adequate street cleaning/paving	10 2.3%	- -	- -	2 1.8%	2 2.6%	6 2.2%
separate bike lanes from street	1 0.3%	- -	- -	- -	- -	1 0.5%
beautify freeway corridor	26 6.1%	- -	- -	2 2.4%	6 5.9%	18 7.1%
Chesebro interchange	1 0.3%	- -	- -	- -	- -	1 0.5%
Widen Agoura Road	1 0.3%	- -	- -	1 1.2%	- -	- -
anti development attitude	3 0.8%	- -	- -	- -	1 1.3%	2 0.9%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	488	245	188	40	419	59	234	134	44
plethora of office buildings	11 2.2%	7 2.8%	4 2.0%	- -	11 2.5%	- -	6 2.6%	4 2.8%	1 1.4%
low speed limits on Thousand Oaks Blvd.	1 0.1%	- -	1 0.3%	- -	1 0.2%	- -	- -	1 0.5%	- -
Interchanges	12 2.5%	7 2.8%	4 2.3%	- -	10 2.4%	- -	4 1.6%	6 4.7%	1 2.8%
lack of entertainment	13 2.7%	6 2.4%	7 3.8%	- -	13 3.1%	12 20.0%	- -	1 0.9%	- -
encourage small businesses/discourage big businesses	5 1.0%	1 0.5%	2 1.3%	- -	5 1.2%	- -	4 1.6%	- -	1 2.8%
ad bike lanes and more trails	6 1.2%	5 2.0%	1 0.3%	1 1.6%	5 1.2%	- -	1 0.5%	4 3.3%	- -
control litter	1 0.3%	1 0.5%	- -	- -	1 0.3%	- -	1 0.5%	- -	- -
traffic around schools	2 0.4%	2 0.8%	- -	- -	2 0.4%	- -	1 0.5%	1 0.5%	- -
no affordable housing	1 0.3%	1 0.3%	1 0.3%	1 1.6%	1 0.2%	- -	- -	1 0.9%	- -

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	429	42	19	105	94	255
plethora of office buildings	10 2.3%	1 1.5%	- -	1 1.2%	4 4.6%	5 2.0%
low speed limits on Thousand Oaks Blvd.	1 0.1%	- -	- -	- -	- -	1 0.2%
Interchanges	11 2.6%	- -	- -	1 1.2%	2 2.7%	8 2.9%
lack of entertainment	7 1.7%	6 13.9%	- -	6 5.6%	6 6.2%	1 0.5%
encourage small businesses/discourage big businesses	5 1.1%	- -	- -	2 2.4%	- -	2 1.0%
ad bike lanes and more trails	6 1.3%	- -	- -	1 1.2%	1 0.7%	4 1.5%
control litter	1 0.3%	- -	- -	- -	- -	1 0.5%
traffic around schools	2 0.4%	- -	- -	- -	- -	2 0.7%
no affordable housing	1 0.3%	- -	- -	- -	- -	1 0.5%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	488	245	188	40	419	59	234	134	44
add speed bumps	1 0.1%	1 0.3%	-	-	1 0.2%	-	-	1 0.5%	-
library hours	1 0.1%	1 0.3%	-	-	1 0.2%	-	-	1 0.5%	-
clean up Whizin Center	7 1.5%	6 2.5%	1 0.7%	-	7 1.8%	-	5 2.1%	3 1.9%	-
control speeders/bad drivers	5 1.0%	2 1.0%	1 0.3%	-	4 0.9%	-	2 1.1%	1 0.9%	-
better upkeep of homes	1 0.3%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-
day laborers-/illegals	4 0.8%	2 1.0%	1 0.7%	-	4 0.9%	-	1 0.5%	3 1.9%	-
more school funding	10 2.0%	4 1.5%	5 2.6%	1 3.1%	7 1.8%	-	9 3.7%	-	-
improve architecture of buildings	1 0.1%	1 0.3%	-	-	1 0.2%	-	-	1 0.5%	-
lack of sound walls	2 0.4%	2 0.8%	-	-	2 0.4%	-	1 0.5%	1 0.5%	-
too many hotels	1 0.1%	-	1 0.3%	-	1 0.2%	-	-	1 0.5%	-
lack of dog park	2 0.5%	2 0.8%	1 0.3%	1 1.6%	2 0.4%	-	1 0.5%	1 0.5%	1 1.4%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	429	42	19	105	94	255
add speed bumps	1 0.1%	-	-	-	-	1 0.2%
library hours	1 0.1%	-	-	-	-	1 0.2%
clean up Whizin Center	7 1.7%	-	-	2 2.4%	2 2.6%	3 1.0%
control speeders/bad drivers	4 0.9%	-	-	2 1.8%	-	2 0.7%
better upkeep of homes	1 0.3%	-	-	-	1 1.3%	-
day laborers-/illegals	4 0.9%	-	1 6.4%	-	-	3 1.0%
more school funding	9 2.0%	-	1 6.4%	1 1.2%	2 2.6%	4 1.4%
improve architecture of buildings	1 0.1%	-	-	-	-	1 0.2%
lack of sound walls	2 0.4%	-	-	1 1.2%	-	1 0.2%
too many hotels	1 0.1%	-	-	-	-	1 0.2%
lack of dog park	2 0.6%	-	-	1 1.2%	-	1 0.5%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	488	245	188	40	419	59	234	134	44
lack of hospital	2 0.4%	1 0.3%	1 0.7%	1 1.6%	1 0.3%	-	-	1 0.9%	1 1.4%
no restaurants open late/lack of night life	5 1.1%	1 0.5%	2 1.3%	1 1.6%	4 0.9%	-	1 0.5%	3 2.4%	-
lack of affordable housing	3 0.6%	1 0.5%	1 0.7%	-	3 0.7%	-	1 0.5%	2 1.4%	-
Old Agoura residents controlling the City	1 0.3%	-	1 0.7%	-	1 0.3%	-	1 0.5%	-	-
too many speed bumps	1 0.3%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-
lack of medical offices	2 0.4%	1 0.5%	-	1 1.6%	1 0.3%	-	1 0.5%	1 0.5%	-
lack of live entertainment-/theatres	2 0.4%	-	2 1.0%	-	2 0.4%	-	1 0.5%	1 0.5%	-
plethora of furniture stores	4 0.9%	4 1.5%	1 0.3%	-	4 1.0%	-	4 1.6%	-	1 1.4%

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	429	42	19	105	94	255
lack of hospital	2 0.4%	-	-	-	-	2 0.7%
no restaurants open late/lack of night life	4 1.0%	-	-	2 1.8%	-	3 1.0%
lack of affordable housing	2 0.4%	1 2.9%	-	-	1 1.3%	2 0.7%
Old Agoura residents controlling the City	1 0.3%	-	-	-	-	1 0.5%
too many speed bumps	1 0.3%	-	-	-	-	1 0.5%
lack of medical offices	2 0.4%	-	-	-	-	2 0.7%
lack of live entertainment-/theatres	2 0.4%	-	-	-	1 1.3%	1 0.2%
plethora of furniture stores	4 1.0%	-	1 6.4%	1 1.2%	1 1.3%	1 0.2%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	488	245	188	40	419	59	234	134	44
attitude of police/too much police patrol/speed trap on Kanan	3 0.6%	2 0.8%	1 0.7%	1 1.6%	2 0.6%	-	1 0.5%	2 1.4%	-
beautify neighborhoods	2 0.5%	1 0.3%	1 0.3%	-	2 0.6%	-	1 0.5%	1 0.9%	-
lack of diverse housing options	6 1.2%	-	6 3.1%	-	6 1.4%	6 10.0%	-	-	-
lack of roads to Simi Valley	3 0.6%	1 0.3%	1 0.7%	-	1 0.2%	-	1 0.5%	1 0.5%	-
not business friendly	2 0.3%	-	2 0.9%	-	2 0.4%	-	-	1 0.5%	-
high property taxes	2 0.5%	2 1.0%	-	-	2 0.6%	-	2 1.1%	-	-
too much attention paid to horse trails	1 0.3%	1 0.3%	1 0.3%	1 1.6%	1 0.2%	-	-	1 0.9%	-

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	429	42	19	105	94	255
attitude of police/too much police patrol/speed trap on Kanan	3 0.7%	-	-	-	1 0.7%	2 1.0%
beautify neighborhoods	2 0.6%	-	-	1 0.6%	1 1.3%	1 0.2%
lack of diverse housing options	6 1.4%	-	-	-	-	6 2.3%
lack of roads to Simi Valley	2 0.4%	-	-	-	-	2 0.7%
not business friendly	1 0.2%	1 1.5%	-	-	-	2 0.6%
high property taxes	2 0.6%	-	1 6.4%	1 1.2%	-	-
too much attention paid to horse trails	1 0.1%	-	-	1 0.6%	-	1 0.2%

Q4OE Would like to change in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		<i>Base</i>							
	488	245	188	40	419	59	234	134	44
increase frequency of concerts in the park	2 0.5%	-	2 1.3%	-	2 0.6%	-	2 1.1%	-	-
too many garage sale signs	1 0.1%	-	1 0.3%	-	1 0.1%	-	-	-	1 1.4%
no building on Ladyface mountain	1 0.3%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-
lack of diverse people	2 0.5%	2 1.0%	-	-	2 0.6%	-	2 1.1%	-	-
uphold north county area plan	2 0.4%	-	2 1.0%	1 1.6%	1 0.3%	-	1 0.5%	1 0.5%	-
City Planners	1 0.3%	-	1 0.3%	-	1 0.3%	-	-	1 0.9%	-

Q4OE Would like to change in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	<i>Base</i>					
	429	42	19	105	94	255
increase frequency of concerts in the park	2 0.6%	-	-	-	1 1.3%	1 0.5%
too many garage sale signs	1 0.1%	-	-	-	-	1 0.2%
no building on Ladyface mountain	-	1 2.9%	-	1 1.2%	-	-
lack of diverse people	2 0.6%	-	-	-	2 2.6%	-
uphold north county area plan	1 0.1%	1 2.9%	-	1 1.2%	-	1 0.2%
City Planners	1 0.3%	-	-	-	1 0.7%	1 0.2%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	268	193	46	443	64	248	143
rural/small town/bedroom community	64 12.1%	29 10.7%	27 14.1%	9 19.0%	53 11.9%	6 9.1%	33 13.4%	17 11.9%	5 10.3%
clean/well kept	41 7.9%	25 9.5%	15 8.0%	4 9.5%	37 8.4%	-	31 12.4%	8 5.7%	2 5.1%
walkable community / completion of Agoura Village/landmark projects	72 13.6%	30 11.1%	33 17.3%	5 10.8%	61 13.7%	12 18.2%	37 14.9%	15 10.6%	5 10.3%
more teen oriented activities	3 0.6%	2 0.7%	1 0.6%	-	3 0.7%	-	2 1.0%	1 0.4%	-
safe/low crime	32 6.0%	15 5.5%	12 6.1%	2 5.4%	27 6.1%	-	18 7.4%	6 4.4%	5 10.3%
Same as it is now	155 29.5%	78 29.1%	59 30.5%	11 23.9%	136 30.7%	23 36.4%	75 30.2%	36 25.1%	16 33.3%
more retail	17 3.2%	9 3.2%	6 2.9%	1 1.4%	16 3.6%	-	9 3.5%	7 4.8%	1 2.6%
no billboards	8 1.4%	3 1.2%	4 2.3%	1 1.4%	7 1.6%	-	1 0.5%	5 3.5%	1 2.6%
more entertainment venues	8 1.6%	3 1.2%	4 2.2%	-	7 1.7%	-	5 2.0%	3 1.8%	-

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	55	28	117	98	263
rural/small town/bedroom community	60 13.3%	1 2.3%	4 13.1%	9 7.7%	17 16.9%	33 12.4%
clean/well kept	39 8.6%	2 3.4%	2 6.5%	12 10.5%	8 8.2%	19 7.3%
walkable community / completion of Agoura Village/landmark projects	62 13.6%	7 13.0%	-	16 13.4%	15 15.1%	38 14.5%
more teen oriented activities	3 0.7%	-	-	2 1.6%	-	1 0.5%
safe/low crime	28 6.2%	1 2.3%	2 6.5%	9 7.9%	6 6.3%	12 4.7%
Same as it is now	126 27.9%	25 45.8%	12 41.4%	45 38.4%	27 27.4%	68 25.7%
more retail	17 3.7%	-	1 2.2%	4 3.7%	2 2.5%	9 3.5%
no billboards	8 1.7%	-	-	2 1.6%	-	6 2.1%
more entertainment venues	7 1.5%	1 1.2%	-	1 1.0%	2 1.9%	4 1.7%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	268	193	46	443	64	248	143
like Westlake Village/Thousand Oaks	30 5.7%	14 5.3%	10 5.4%	1 2.7%	25 5.7%	-	16 6.4%	8 5.3%	4 7.7%
allow big box development	7 1.3%	4 1.4%	1 0.7%	-	6 1.3%	-	1 0.5%	4 2.6%	1 1.3%
upscale retail	39 7.4%	19 7.2%	19 9.8%	7 14.9%	30 6.8%	6 9.1%	22 8.9%	9 6.6%	1 1.3%
family friendly/oriented	11 2.1%	5 1.9%	4 1.9%	1 2.8%	9 2.0%	-	5 2.0%	4 3.1%	1 1.3%
finish interchange upgrades	9 1.8%	5 1.8%	3 1.6%	-	9 2.1%	-	5 2.0%	3 1.8%	2 3.8%
improved traffic flow	41 7.8%	27 10.1%	12 6.1%	10 21.0%	28 6.3%	18 27.3%	12 5.0%	10 7.0%	1 2.6%
maintain/enhance natural beauty	47 8.9%	26 9.7%	15 7.9%	4 9.5%	39 8.9%	6 9.1%	26 10.4%	11 7.9%	2 3.8%
like it was 10+ years ago	8 1.5%	2 0.7%	3 1.8%	1 2.2%	6 1.3%	-	4 1.5%	3 2.2%	-
more housing	-	-	-	-	-	-	-	-	-
no more fast food	1 0.2%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	55	28	117	98	263
like Westlake Village/Thousand Oaks	27 6.0%	-	1 4.3%	2 2.1%	9 9.4%	14 5.4%
allow big box development	6 1.2%	-	-	1 1.0%	-	4 1.7%
upscale retail	37 8.2%	1 2.3%	-	5 4.2%	13 13.2%	20 7.7%
family friendly/oriented	10 2.2%	-	-	2 2.1%	1 1.3%	6 2.4%
finish interchange upgrades	9 2.1%	-	-	2 2.1%	3 3.1%	4 1.4%
improved traffic flow	35 7.8%	6 10.7%	6 20.6%	6 4.7%	4 3.8%	26 9.9%
maintain/enhance natural beauty	39 8.6%	6 10.7%	1 4.3%	18 15.5%	6 6.3%	19 7.3%
like it was 10+ years ago	8 1.7%	-	-	1 1.0%	-	7 2.5%
more housing	-	-	-	-	-	-
no more fast food	1 0.3%	-	-	-	-	1 0.5%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	527	268	193	46	443	64	248	143	48
more affordable	8 1.5%	1 0.2%	6 3.4%	-	8 1.7%	6 9.1%	-	1 0.9%	1 1.3%
managed/slow growth	46 8.7%	24 9.1%	16 8.3%	1 2.7%	41 9.3%	6 9.1%	20 7.9%	14 9.7%	4 9.0%
increased tax base	12 2.2%	7 2.6%	3 1.6%	1 1.4%	11 2.4%	-	4 1.5%	7 4.8%	1 2.6%
beautified freeway corridor	13 2.5%	9 3.5%	3 1.6%	2 4.1%	11 2.5%	-	2 1.0%	8 5.7%	2 5.1%
more cultural venues	2 0.4%	1 0.5%	-	-	2 0.4%	-	-	1 0.4%	1 2.6%
more City service/community pool	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
large Sheriff presence	5 1.0%	2 0.9%	2 1.0%	-	4 1.0%	-	1 0.5%	3 1.8%	1 1.3%
no big box/traditional mall	11 2.1%	7 2.5%	4 2.3%	-	11 2.5%	-	7 3.0%	4 2.6%	-
more community events	1 0.2%	-	1 0.6%	1 2.7%	-	-	1 0.5%	-	-
great schools	28 5.2%	21 8.0%	6 2.9%	9 19.6%	19 4.2%	6 9.1%	14 5.4%	8 5.3%	1 1.3%

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	451	55	28	117	98	263
more affordable	2 0.4%	6 10.7%	-	1 0.5%	6 6.0%	1 0.5%
managed/slow growth	38 8.3%	6 11.9%	6 22.8%	12 10.6%	10 10.1%	15 5.8%
increased tax base	12 2.6%	-	1 2.2%	1 0.5%	-	11 4.0%
beautified freeway corridor	13 2.9%	-	1 4.4%	-	2 1.9%	10 3.8%
more cultural venues	2 0.4%	-	-	-	1 0.6%	1 0.5%
more City service/community pool	1 0.1%	-	-	-	1 0.6%	-
large Sheriff presence	4 1.0%	-	-	-	-	4 1.7%
no big box/traditional mall	11 2.5%	-	-	2 1.6%	2 2.5%	7 2.6%
more community events	1 0.3%	-	-	1 1.0%	-	-
great schools	22 4.8%	6 10.7%	6 20.6%	8 6.8%	5 5.0%	9 3.3%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	527	268	193	46	443	64	248	143	48
enhance/increase public transportation	7 1.4%	2 0.7%	6 2.9%	1 1.4%	6 1.4%	-	5 2.0%	2 1.3%	1 1.3%
zero population growth	3 0.6%	2 0.7%	1 0.6%	1 2.7%	2 0.4%	-	-	2 1.3%	1 2.6%
have a rec center in our own City	1 0.2%	-	1 0.6%	-	1 0.3%	-	1 0.5%	-	-
more/improved parks	8 1.5%	5 1.9%	2 1.0%	1 1.4%	7 1.7%	-	4 1.5%	4 2.6%	1 1.3%
exclusive	14 2.6%	9 3.5%	2 1.3%	4 4.0%	12 2.7%	-	9 3.5%	4 2.6%	2 2.6%
more funding for schools	1 0.2%	-	1 0.6%	-	1 0.3%	-	1 0.5%	-	-
no residential growth	1 0.1%	-	-	-	-	-	-	-	1 1.3%
more racially diverse	12 2.2%	-	12 6.1%	-	12 2.6%	12 18.2%	-	-	-
no more furniture stores	6 1.1%	6 2.2%	-	-	6 1.3%	6 9.1%	-	-	-
clean air	7 1.3%	7 2.6%	-	-	7 1.6%	6 9.1%	1 0.5%	-	-

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	451	55	28	117	98	263
enhance/increase public transportation	6 1.2%	2 3.4%	-	2 1.6%	2 2.5%	3 1.2%
zero population growth	3 0.7%	-	-	-	-	3 1.2%
have a rec center in our own City	1 0.3%	-	-	1 1.0%	-	-
more/improved parks	8 1.8%	-	-	2 1.6%	2 1.9%	4 1.7%
exclusive	14 3.0%	-	-	5 4.2%	2 1.9%	7 2.6%
more funding for schools	1 0.3%	-	-	-	-	1 0.5%
no residential growth	1 0.1%	-	-	-	-	1 0.2%
more racially diverse	6 1.3%	6 10.7%	-	-	6 6.0%	6 2.2%
no more furniture stores	6 1.3%	-	-	-	-	6 2.2%
clean air	7 1.6%	-	-	-	-	7 2.7%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	527	268	193	46	443	64	248	143	48
no more housing	4 0.7%	2 0.9%	1 0.6%	1 2.7%	2 0.6%	-	4 1.5%	-	-
more recreational opportunities	3 0.6%	-	3 1.6%	-	3 0.7%	-	2 1.0%	1 0.4%	-
more upscale restaurants	17 3.1%	7 2.6%	7 3.5%	2 5.4%	13 2.9%	-	9 3.5%	6 4.0%	1 2.6%
have a high quality hotel	-	-	-	-	-	-	-	-	-
redeveloped Whizin Center	4 0.7%	1 0.5%	2 1.3%	1 1.4%	3 0.7%	-	2 1.0%	1 0.4%	1 1.3%
lot of activities for youth	8 1.6%	6 2.2%	2 1.0%	6 12.9%	2 0.6%	6 9.1%	1 0.5%	1 0.9%	-
redeveloped-/improved commercial centers	9 1.6%	7 2.8%	1 0.3%	1 2.7%	7 1.7%	-	6 2.5%	2 1.3%	1 1.3%
more business friendly	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
more employment opportunities	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
utilities are underground	1 0.2%	1 0.2%	1 0.3%	-	1 0.3%	-	-	1 0.9%	-

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	451	55	28	117	98	263
no more housing	4 0.8%	-	-	1 1.0%	-	2 0.9%
more recreational opportunities	2 0.4%	1 2.3%	-	1 0.5%	1 1.3%	1 0.5%
more upscale restaurants	16 3.4%	-	-	4 3.1%	6 5.7%	6 2.4%
have a high quality hotel	-	-	-	-	-	-
redeveloped Whizin Center	4 0.8%	-	-	1 1.0%	1 1.3%	1 0.5%
lot of activities for youth	2 0.6%	6 10.7%	6 20.6%	1 1.0%	1 0.6%	1 0.2%
redeveloped-/improved commercial centers	9 1.9%	-	1 2.2%	6 5.2%	-	2 0.7%
more business friendly	1 0.1%	-	-	-	-	1 0.2%
more employment opportunities	1 0.1%	-	-	-	-	1 0.2%
utilities are underground	1 0.3%	-	-	-	-	1 0.5%

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	527	268	193	46	443	64	248	143	48
have a hospital	1 0.2%	-	1 0.3%	-	1 0.3%	-	-	1 0.4%	1 1.3%
have affordable senior housing	1 0.1%	-	-	-	1 0.1%	-	-	-	1 1.3%
modernize infrastructure	3 0.7%	-	2 1.0%	-	2 0.6%	-	1 0.5%	1 0.9%	-
more senior programs	1 0.2%	1 0.2%	1 0.3%	-	1 0.3%	-	-	1 0.4%	1 1.3%
no speed bumps	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
housing prices/appreciation/maintained	2 0.4%	1 0.5%	-	-	1 0.3%	-	1 0.5%	-	-
less traffic around schools	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.4%	-
no Heschel	7 1.3%	6 2.4%	-	-	7 1.6%	6 9.1%	-	1 0.4%	1 1.3%
more medical facilities	1 0.2%	-	1 0.6%	-	1 0.3%	-	1 0.5%	-	-

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	451	55	28	117	98	263
have a hospital	1 0.3%	-	-	-	-	1 0.5%
have affordable senior housing	1 0.1%	-	-	-	-	1 0.2%
modernize infrastructure	2 0.6%	-	-	1 0.5%	1 1.3%	1 0.2%
more senior programs	1 0.3%	-	-	-	-	1 0.5%
no speed bumps	1 0.1%	-	-	-	-	1 0.2%
housing prices/appreciation/maintained	1 0.3%	-	-	-	-	1 0.5%
less traffic around schools	1 0.1%	-	-	-	-	1 0.2%
no Heschel	7 1.6%	-	-	1 0.5%	-	6 2.5%
more medical facilities	1 0.3%	-	-	1 1.0%	-	-

QSOE Vision of City in 10 years

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	527	268	193	46	443	64	248	143
building heights maintained/no high rises	1 0.1%	1 0.2%	- -	- -	1 0.1%	- -	- -	1 0.4%	- -
more housing options (other than single family)	1 0.2%	1 0.5%	- -	- -	1 0.3%	- -	1 0.5%	- -	- -

QSOE Vision of City in 10 years

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
building heights maintained/no high rises	- -	1 1.2%	- -	- -	1 0.6%	- -
more housing options (other than single family)	1 0.3%	- -	- -	1 1.0%	- -	- -

Q1a Office buildings

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	893	468	332	72	779	129	432	239
More	53 5.9%	29 6.2%	20 5.9%	7 10.4%	43 5.6%	12 9.1%	25 5.7%	10 4.2%	4 5.8%
Less	450 50.4%	229 48.8%	172 51.8%	34 46.8%	391 50.3%	53 40.9%	228 52.7%	120 50.3%	36 47.9%
About the same	390 43.7%	211 45.0%	141 42.3%	31 42.8%	344 44.2%	64 50.0%	180 41.6%	109 45.5%	34 46.3%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
More	45 5.5%	7 10.6%	7 11.4%	12 6.4%	10 5.4%	24 5.3%
Less	415 51.0%	28 41.5%	26 42.0%	93 48.0%	98 55.4%	224 50.0%
About the same	354 43.5%	32 48.0%	29 46.6%	89 45.7%	70 39.3%	200 44.7%

Q1b Retail

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	899	471	332	73	782	129	435	237
More	399 44.4%	203 43.0%	159 47.8%	31 42.6%	345 44.1%	53 40.9%	197 45.2%	107 45.2%	33 42.2%
Less	167 18.6%	83 17.5%	65 19.6%	12 15.9%	149 19.1%	29 22.7%	73 16.7%	46 19.4%	15 19.5%
About the same	333 37.0%	186 39.5%	108 32.6%	30 41.5%	288 36.8%	47 36.4%	166 38.1%	84 35.4%	30 38.3%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
More	375 45.6%	20 29.8%	15 24.3%	84 42.7%	86 49.0%	208 46.0%
Less	147 17.9%	19 27.9%	17 26.7%	27 13.5%	36 20.6%	86 19.0%
About the same	300 36.5%	28 42.3%	31 49.1%	86 43.8%	53 30.4%	158 35.0%

Q1c Industrial

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	881	464	327	70	769	129	426	237	70
More	57 6.5%	34 7.4%	17 5.2%	9 13.4%	46 6.0%	18 13.6%	17 4.0%	14 5.9%	7 9.6%
Less	514 58.4%	264 56.9%	201 61.4%	40 57.5%	448 58.3%	64 50.0%	272 63.9%	134 56.6%	34 48.2%
About the same	309 35.1%	165 35.7%	109 33.4%	20 29.1%	275 35.7%	47 36.4%	137 32.1%	89 37.5%	29 42.1%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	802	67	61	193	176	438
More	44 5.5%	13 19.3%	13 21.2%	10 5.4%	9 5.1%	24 5.6%
Less	471 58.8%	35 52.9%	27 44.9%	110 56.9%	116 65.7%	255 58.1%
About the same	286 35.7%	19 27.8%	21 34.0%	73 37.6%	52 29.2%	159 36.4%

Q1d Residential

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	882	464	328	70	771	129	426	237	72
More	138 15.6%	61 13.2%	62 19.0%	12 16.9%	121 15.7%	35 27.3%	52 12.1%	33 14.1%	14 18.8%
Less	200 22.7%	106 22.8%	70 21.2%	20 28.7%	169 22.0%	18 13.6%	101 23.7%	60 25.5%	16 22.2%
About the same	545 61.7%	297 64.1%	196 59.8%	38 54.4%	480 62.3%	76 59.1%	273 64.2%	143 60.4%	42 59.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	804	67	62	191	173	445
More	116 14.4%	19 28.5%	24 38.7%	24 12.8%	27 15.6%	60 13.6%
Less	183 22.8%	13 19.8%	12 19.2%	20 10.3%	39 22.3%	127 28.6%
About the same	505 62.8%	35 51.6%	26 42.1%	147 76.9%	107 62.1%	257 57.8%

Q1e Parks and recreation

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	901	470	339	73	786	135	433	240	74
More	557 61.9%	308 65.4%	211 62.1%	49 67.0%	487 62.0%	94 69.6%	272 62.8%	139 58.0%	39 53.3%
Less	20 2.3%	7 1.5%	10 2.9%	2 2.6%	18 2.3%	-	10 2.3%	8 3.1%	3 4.2%
About the same	323 35.9%	156 33.1%	118 34.9%	22 30.5%	281 35.7%	41 30.4%	151 34.9%	93 38.8%	31 42.5%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	822	67	62	196	182	448
More	510 62.1%	38 57.2%	41 65.4%	115 58.9%	122 66.7%	272 60.6%
Less	20 2.5%	-	1 2.0%	1 0.6%	4 2.4%	14 3.1%
About the same	291 35.4%	29 42.8%	20 32.7%	79 40.5%	56 31.0%	163 36.3%

Q2a Single family homes

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	906	471	342	75	788	135	439	234	78
More	287 31.7%	141 29.9%	113 32.9%	32 42.1%	246 31.2%	53 39.1%	122 27.7%	76 32.3%	29 37.0%
Less	112 12.3%	57 12.0%	39 11.5%	10 12.9%	95 12.0%	18 13.0%	52 11.8%	29 12.4%	12 15.0%
About the same	507 56.0%	274 58.1%	190 55.6%	34 45.0%	447 56.7%	64 47.8%	266 60.5%	130 55.4%	37 48.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	828	66	62	198	179	456
More	255 30.8%	27 40.8%	44 70.8%	44 22.0%	61 34.1%	134 29.5%
Less	94 11.3%	17 25.3%	10 15.3%	15 7.6%	23 12.8%	62 13.6%
About the same	479 57.9%	22 33.9%	9 13.9%	139 70.3%	95 53.2%	259 56.9%

Q2b Condominiums

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	903	473	342	73	787	135	439	235	73
More	153 16.9%	76 16.0%	65 18.9%	10 13.3%	138 17.6%	47 34.8%	49 11.2%	40 17.2%	12 16.8%
Less	385 42.6%	202 42.7%	145 42.4%	37 50.7%	329 41.8%	53 39.1%	198 45.1%	101 42.9%	24 32.8%
About the same	366 40.5%	195 41.2%	132 38.7%	26 36.0%	319 40.6%	35 26.1%	192 43.7%	94 39.9%	37 50.4%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	823	66	63	196	180	451
More	133 16.1%	19 28.8%	18 28.5%	27 14.0%	36 20.3%	71 15.7%
Less	347 42.2%	31 46.5%	19 30.1%	89 45.4%	83 46.4%	187 41.4%
About the same	343 41.7%	16 24.7%	26 41.4%	80 40.6%	60 33.4%	194 42.9%

Q2c Apartments

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	891	470	333	73	776	129	438	231	73
More	52 5.8%	15 3.2%	31 9.4%	2 2.6%	48 6.2%	18 13.6%	17 3.9%	11 4.9%	6 7.6%
Less	582 65.3%	311 66.2%	214 64.0%	55 75.2%	502 64.7%	64 50.0%	300 68.5%	156 67.5%	47 64.7%
About the same	257 28.9%	144 30.6%	89 26.6%	16 22.2%	226 29.1%	47 36.4%	121 27.5%	64 27.6%	20 27.7%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	812	66	62	196	172	447
More	33 4.1%	18 26.9%	1 2.0%	13 6.7%	15 8.4%	23 5.1%
Less	545 67.1%	28 41.4%	47 75.7%	115 58.4%	110 63.9%	300 67.2%
About the same	234 28.8%	21 31.6%	14 22.3%	68 34.9%	48 27.7%	124 27.8%

Q3a Upscale retail

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	888	461	339	72	776	135	432	231	72
More	454 51.2%	230 50.0%	176 51.8%	42 57.8%	390 50.3%	76 56.5%	208 48.1%	122 52.6%	39 53.8%
Less	145 16.3%	70 15.1%	61 17.9%	10 13.4%	128 16.6%	23 17.4%	65 15.1%	40 17.2%	12 17.1%
About the same	289 32.5%	161 34.9%	103 30.3%	21 28.8%	257 33.2%	35 26.1%	159 36.8%	70 30.2%	21 29.1%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	810	67	63	191	183	443
More	421 51.9%	26 39.2%	30 48.3%	100 52.5%	96 52.5%	223 50.4%
Less	130 16.0%	13 19.8%	12 18.7%	23 11.8%	18 9.8%	90 20.3%
About the same	260 32.0%	27 41.0%	21 33.0%	68 35.7%	69 37.6%	129 29.2%

Q3b Sit-down restaurants

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	910	472	342	76	792	135	438	239	77
More	646 71.0%	338 71.6%	246 71.9%	55 72.7%	562 71.0%	111 82.6%	300 68.5%	172 72.0%	46 59.5%
Less	50 5.5%	20 4.2%	21 6.2%	6 7.9%	41 5.2%	6 4.3%	21 4.8%	15 6.3%	7 9.5%
About the same	214 23.5%	114 24.2%	75 21.9%	15 19.4%	188 23.8%	18 13.0%	117 26.7%	52 21.6%	24 31.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	829	67	63	196	184	456
More	590 71.2%	44 65.0%	45 71.9%	142 72.5%	137 74.6%	312 68.5%
Less	42 5.1%	8 12.4%	6 9.3%	7 3.8%	7 3.7%	30 6.5%
About the same	197 23.8%	15 22.6%	12 18.8%	47 23.7%	40 21.7%	114 25.1%

Q3c Fast food restaurants

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	894	467	337	73	784	135	428	238	76
More	51 5.7%	20 4.2%	29 8.7%	3 4.8%	46 5.9%	23 17.4%	15 3.4%	9 3.7%	3 4.0%
Less	470 52.5%	240 51.5%	168 49.7%	39 54.3%	412 52.5%	53 39.1%	218 50.9%	139 58.5%	49 64.5%
About the same	373 41.7%	207 44.3%	140 41.6%	30 40.9%	326 41.5%	59 43.5%	196 45.7%	90 37.8%	24 31.5%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	819	66	61	193	183	450
More	39 4.7%	12 18.8%	7 11.7%	23 12.0%	7 3.7%	14 3.1%
Less	431 52.6%	32 49.3%	30 49.1%	87 45.0%	94 51.4%	255 56.7%
About the same	350 42.7%	21 31.9%	24 39.2%	83 43.0%	82 44.9%	181 40.2%

Q3d Entertainment

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	902	472	339	75	787	135	433	240	75
More	397 44.0%	211 44.7%	156 46.0%	37 49.1%	346 44.0%	88 65.2%	175 40.3%	102 42.5%	25 33.6%
Less	79 8.8%	33 7.0%	32 9.5%	7 9.6%	66 8.4%	6 4.3%	32 7.4%	28 11.5%	10 13.9%
About the same	426 47.2%	228 48.3%	151 44.4%	31 41.4%	375 47.6%	41 30.4%	226 52.3%	110 45.9%	39 52.5%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	823	67	62	193	183	453
More	356 43.3%	34 50.7%	45 72.9%	86 44.6%	80 43.5%	181 40.0%
Less	68 8.3%	10 14.3%	6 9.5%	6 3.2%	15 8.1%	51 11.2%
About the same	399 48.4%	24 35.1%	11 17.6%	101 52.2%	89 48.4%	222 48.9%

Q3e Recreation

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	895	471	337	74	785	135	433	238	72
More	505 56.4%	264 56.1%	208 61.6%	44 58.9%	436 55.6%	82 60.9%	267 61.6%	116 48.7%	33 46.2%
Less	132 14.7%	62 13.2%	49 14.5%	9 12.8%	118 15.1%	29 21.7%	41 9.4%	45 18.8%	12 17.1%
About the same	258 28.8%	145 30.7%	80 23.9%	21 28.3%	230 29.3%	23 17.4%	125 29.0%	78 32.5%	26 36.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	819	66	62	196	181	447
More	454 55.4%	46 69.3%	28 45.4%	120 61.0%	114 62.7%	240 53.7%
Less	122 14.9%	8 12.6%	13 21.0%	25 12.9%	21 11.8%	71 16.0%
About the same	243 29.7%	12 18.2%	21 33.6%	51 26.1%	46 25.5%	136 30.4%

Q3f Supermarkets

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	895	469	335	74	783	129	428	242	77
More	67 7.5%	46 9.7%	18 5.4%	3 4.7%	61 7.8%	18 13.6%	28 6.6%	14 6.0%	4 4.8%
Less	127 14.2%	56 11.8%	56 16.8%	10 14.1%	108 13.8%	23 18.2%	47 10.9%	41 16.9%	12 15.2%
About the same	701 78.3%	368 78.4%	261 77.8%	60 81.2%	614 78.4%	88 68.2%	353 82.5%	187 77.1%	61 80.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	822	61	63	187	182	453
More	63 7.7%	3 5.0%	10 15.8%	16 8.4%	17 9.3%	24 5.4%
Less	114 13.8%	9 14.7%	18 28.0%	14 7.2%	21 11.7%	70 15.5%
About the same	645 78.5%	49 80.3%	35 56.2%	158 84.3%	144 79.0%	358 79.1%

Q3g Liquor stores

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	880	460	330	74	768	123	424	239	76
More	22 2.5%	8 1.7%	13 3.8%	1 1.7%	21 2.7%	6 4.8%	11 2.6%	3 1.3%	2 2.4%
Less	413 46.9%	206 44.7%	158 47.9%	43 58.3%	352 45.9%	41 33.3%	189 44.6%	129 53.9%	46 60.5%
About the same	445 50.6%	246 53.5%	159 48.2%	30 40.0%	395 51.4%	76 61.9%	224 52.8%	107 44.7%	28 37.1%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	810	60	61	186	176	448
More	16 2.0%	6 9.8%	1 2.0%	11 6.1%	2 1.4%	7 1.5%
Less	380 46.8%	26 43.8%	30 49.6%	85 45.5%	74 42.2%	218 48.5%
About the same	415 51.2%	28 46.4%	29 48.4%	90 48.3%	100 56.4%	224 49.9%

Q3h Clothing stores

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	900	465	346	72	787	135	430	239	77
More	286 31.8%	155 33.4%	102 29.5%	21 29.3%	248 31.5%	47 34.8%	127 29.4%	76 31.8%	30 39.2%
Less	123 13.7%	54 11.6%	54 15.7%	8 10.6%	111 14.1%	18 13.0%	47 10.9%	41 17.1%	13 16.8%
About the same	490 54.5%	256 55.1%	189 54.8%	43 60.2%	429 54.5%	70 52.2%	257 59.7%	122 51.1%	34 44.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	822	67	61	195	182	452
More	266 32.3%	19 27.7%	24 39.3%	65 33.3%	51 27.9%	145 32.1%
Less	111 13.5%	10 14.3%	18 29.0%	14 7.3%	17 9.5%	71 15.7%
About the same	445 54.2%	39 58.0%	19 31.7%	116 59.5%	114 62.6%	236 52.3%

Q3i Hardware and building supplies

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	904	470	341	74	792	135	434	241	76
More	176 19.5%	93 19.8%	60 17.6%	17 23.3%	152 19.2%	29 21.7%	69 15.9%	50 20.9%	23 30.6%
Less	156 17.2%	62 13.1%	74 21.7%	13 17.7%	132 16.7%	29 21.7%	73 16.7%	43 17.8%	8 10.5%
About the same	572 63.3%	316 67.1%	207 60.7%	44 59.0%	507 64.1%	76 56.5%	293 67.4%	147 61.3%	45 58.9%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	827	66	62	194	185	455
More	150 18.2%	23 35.1%	16 25.7%	36 18.8%	27 14.9%	94 20.7%
Less	145 17.5%	10 14.6%	18 29.6%	29 14.8%	37 20.2%	69 15.2%
About the same	532 64.3%	33 50.3%	28 44.7%	129 66.4%	120 64.9%	291 64.1%

Q3j Banking

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	899	467	341	74	788	135	432	239	75
More	47 5.2%	35 7.5%	10 3.1%	9 12.7%	38 4.8%	18 13.0%	22 5.1%	5 2.1%	1 1.6%
Less	142 15.8%	67 14.3%	61 17.9%	15 20.2%	118 15.0%	29 21.7%	58 13.4%	41 17.1%	11 14.8%
About the same	710 79.0%	366 78.3%	269 79.0%	49 67.1%	632 80.2%	88 65.2%	352 81.5%	193 80.8%	63 83.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	823	66	62	193	184	451
More	37 4.5%	9 13.6%	14 22.7%	15 7.5%	10 5.4%	9 1.9%
Less	128 15.6%	11 16.4%	19 31.6%	14 7.0%	36 19.5%	70 15.5%
About the same	657 79.9%	46 70.0%	28 45.8%	165 85.5%	138 75.1%	373 82.6%

Q3k Medical care

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	900	470	339	72	789	135	432	239	77
More	365 40.5%	181 38.5%	145 42.9%	29 40.9%	310 39.3%	59 43.5%	165 38.2%	103 43.2%	34 43.7%
Less	60 6.7%	24 5.1%	30 8.9%	4 6.0%	52 6.6%	12 8.7%	26 6.0%	16 6.6%	6 7.9%
About the same	475 52.8%	265 56.4%	163 48.1%	38 53.1%	426 54.1%	64 47.8%	241 55.8%	120 50.3%	37 48.4%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	824	66	61	193	184	453
More	329 39.9%	29 44.6%	30 49.6%	80 41.4%	72 39.2%	178 39.2%
Less	53 6.4%	8 11.7%	13 21.4%	7 3.8%	13 7.1%	27 6.0%
About the same	442 53.7%	29 43.7%	18 29.0%	106 54.7%	99 53.7%	248 54.8%

Q3l Other professional services

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	889	464	337	71	781	135	424	238	75
More	125 14.0%	61 13.1%	55 16.4%	10 14.5%	109 14.0%	29 21.7%	53 12.5%	28 11.7%	12 15.6%
Less	132 14.8%	52 11.2%	58 17.3%	13 18.2%	110 14.1%	18 13.0%	52 12.2%	43 18.0%	15 19.7%
About the same	632 71.1%	351 75.7%	223 66.3%	48 67.3%	562 71.9%	88 65.2%	320 75.4%	167 70.3%	49 64.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	813	66	59	193	184	444
More	116 14.3%	6 9.9%	14 24.0%	31 16.3%	14 7.8%	64 14.4%
Less	119 14.6%	11 16.4%	15 26.0%	17 8.8%	26 14.2%	70 15.7%
About the same	578 71.1%	49 73.7%	30 50.0%	144 74.9%	143 78.0%	311 69.9%

Q3m Auto related or repair shops

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	899	467	341	73	788	135	433	239	76
More	70 7.8%	34 7.3%	28 8.1%	4 6.0%	62 7.9%	18 13.0%	22 5.1%	23 9.5%	7 9.8%
Less	263 29.2%	122 26.1%	109 31.8%	24 32.1%	228 28.9%	23 17.4%	146 33.8%	69 29.0%	20 26.0%
About the same	567 63.0%	311 66.6%	205 60.1%	45 61.9%	498 63.2%	94 69.6%	264 61.1%	147 61.5%	49 64.2%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	824	66	61	196	182	451
More	63 7.6%	6 9.9%	13 21.4%	12 6.0%	9 5.1%	36 7.9%
Less	246 29.9%	13 19.2%	25 41.3%	49 24.9%	47 25.8%	136 30.3%
About the same	515 62.5%	47 70.9%	23 37.3%	136 69.1%	126 69.1%	279 61.8%

Q3n Gas stations

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	901	468	341	73	790	135	432	241	77
More	64 7.1%	35 7.5%	22 6.6%	4 5.6%	58 7.3%	18 13.0%	25 5.7%	16 6.5%	4 5.6%
Less	212 23.5%	94 20.1%	96 28.2%	16 21.3%	185 23.4%	29 21.7%	101 23.4%	59 24.6%	18 24.0%
About the same	625 69.4%	339 72.4%	223 65.2%	53 73.0%	548 69.3%	88 65.2%	306 70.9%	166 68.8%	54 70.4%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	826	66	61	194	184	454
More	57 6.9%	7 10.8%	9 14.8%	21 10.8%	9 5.1%	25 5.5%
Less	197 23.8%	11 17.4%	21 35.2%	31 16.2%	35 19.0%	120 26.4%
About the same	572 69.2%	47 71.8%	30 50.0%	142 73.0%	139 75.9%	309 68.0%

Q3o Furniture and appliances

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	900	467	341	73	790	135	432	240	76
More	68 7.6%	41 8.7%	23 6.7%	10 14.0%	57 7.2%	18 13.0%	26 6.0%	19 7.9%	5 6.5%
Less	297 33.0%	149 31.9%	119 34.8%	20 27.3%	265 33.5%	53 39.1%	141 32.8%	78 32.5%	20 25.8%
About the same	535 59.4%	278 59.4%	200 58.4%	43 58.7%	468 59.3%	64 47.8%	264 61.3%	143 59.6%	52 67.7%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	824	66	61	193	185	453
More	60 7.3%	7 10.8%	12 20.4%	12 6.1%	4 2.0%	40 8.9%
Less	277 33.7%	17 26.3%	24 40.3%	61 31.7%	56 30.3%	153 33.7%
About the same	487 59.1%	41 62.9%	24 39.3%	120 62.2%	125 67.7%	260 57.3%

Q3p Hotels

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	897	467	340	73	785	135	433	236	76
More	118 13.2%	66 14.1%	41 12.0%	12 15.8%	101 12.9%	12 8.7%	55 12.8%	38 16.3%	10 12.9%
Less	222 24.8%	109 23.4%	88 25.9%	18 24.5%	193 24.6%	47 34.8%	90 20.7%	62 26.2%	18 23.4%
About the same	556 62.0%	292 62.5%	211 62.1%	44 59.7%	490 62.4%	76 56.5%	288 66.5%	135 57.5%	49 63.7%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	821	66	62	194	183	449
More	114 13.9%	2 2.9%	5 8.0%	24 12.2%	17 9.3%	70 15.6%
Less	204 24.8%	17 26.3%	15 24.0%	41 21.2%	46 25.4%	118 26.2%
About the same	503 61.3%	47 70.8%	42 68.0%	129 66.6%	120 65.3%	261 58.2%

Q3q Industrial/Research and development

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	861	455	319	71	754	129	411	231	74
More	141 16.4%	82 18.1%	41 12.8%	12 17.6%	124 16.5%	18 13.6%	54 13.2%	44 19.1%	22 29.2%
Less	275 32.0%	129 28.3%	113 35.3%	25 35.8%	238 31.6%	41 31.8%	137 33.2%	72 31.4%	22 30.0%
About the same	445 51.6%	244 53.6%	166 51.9%	33 46.5%	392 52.0%	70 54.5%	220 53.6%	114 49.5%	30 40.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	793	60	61	176	177	439
More	131 16.5%	8 13.9%	7 11.8%	17 9.8%	28 16.1%	87 19.8%
Less	257 32.4%	17 27.9%	26 42.3%	68 38.6%	52 29.5%	127 29.0%
About the same	405 51.1%	35 58.2%	28 45.9%	91 51.6%	96 54.4%	225 51.2%

Q4a Affordable housing

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	902	473	340	74	789	135	434	241	74
More	277 30.7%	127 26.9%	123 36.1%	19 26.2%	250 31.7%	70 52.2%	113 26.1%	64 26.4%	26 35.8%
Less	221 24.5%	120 25.5%	79 23.1%	23 31.4%	187 23.7%	18 13.0%	108 24.9%	73 30.3%	17 23.3%
About the same	404 44.8%	225 47.7%	139 40.8%	31 42.4%	351 44.5%	47 34.8%	213 49.0%	105 43.3%	30 40.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	826	65	62	192	182	456
More	221 26.7%	54 83.4%	40 64.0%	54 28.2%	54 29.5%	129 28.3%
Less	215 26.0%	2 3.8%	12 19.4%	40 20.9%	45 24.5%	118 25.9%
About the same	391 47.3%	8 12.8%	10 16.5%	98 50.9%	84 45.9%	209 45.8%

Q4b Recreational facilities

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	904	473	341	76	790	135	435	241	73
More	534 59.1%	269 57.0%	222 65.0%	52 68.3%	457 57.9%	88 65.2%	263 60.5%	136 56.4%	39 53.4%
Less	40 4.4%	13 2.7%	21 6.1%	4 4.6%	35 4.5%	6 4.3%	12 2.8%	15 6.3%	5 6.8%
About the same	330 36.5%	191 40.3%	99 28.9%	21 27.1%	297 37.7%	41 30.4%	160 36.7%	90 37.3%	29 39.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	826	66	63	193	184	453
More	477 57.8%	49 73.7%	34 53.7%	104 53.7%	114 62.2%	275 60.8%
Less	34 4.1%	6 9.9%	6 9.3%	6 3.2%	4 2.0%	24 5.3%
About the same	315 38.1%	11 16.4%	23 37.0%	83 43.1%	66 35.7%	154 33.9%

Q4c Open space

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	901	470	341	74	790	135	429	242	75
More	557 61.9%	306 65.0%	200 58.8%	49 66.2%	487 61.6%	94 69.6%	252 58.7%	152 62.8%	49 64.8%
Less	29 3.2%	5 1.1%	20 5.9%	3 3.9%	25 3.1%	-	14 3.2%	11 4.7%	2 2.5%
About the same	315 35.0%	160 34.0%	120 35.2%	22 30.0%	279 35.3%	41 30.4%	164 38.1%	79 32.6%	25 32.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	824	65	63	194	181	452
More	510 61.9%	38 59.4%	34 53.6%	112 57.7%	114 63.2%	289 64.0%
Less	29 3.5%	-	-	8 4.1%	1 0.7%	19 4.3%
About the same	285 34.6%	26 40.6%	29 46.4%	74 38.1%	65 36.1%	143 31.7%

Q4d Walking and biking paths

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	911	478	343	76	795	135	439	244	74
More	683 75.0%	367 76.9%	255 74.5%	62 80.8%	593 74.6%	106 78.3%	332 75.6%	180 73.9%	52 70.2%
Less	21 2.3%	5 1.0%	11 3.1%	3 3.8%	18 2.3%	-	10 2.2%	6 2.6%	4 5.0%
About the same	207 22.7%	105 22.0%	77 22.5%	12 15.4%	184 23.2%	29 21.7%	97 22.1%	57 23.5%	18 24.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	835	65	63	195	184	459
More	619 74.1%	55 85.1%	54 86.7%	146 75.0%	136 74.1%	339 73.8%
Less	21 2.5%	-	-	2 1.3%	4 2.0%	15 3.2%
About the same	195 23.4%	10 14.9%	8 13.3%	46 23.7%	44 23.9%	105 23.0%

Q4e Senior citizen programs

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	886	460	335	74	777	135	421	238	74
More	315 35.5%	162 35.2%	111 33.3%	24 32.0%	270 34.8%	23 17.4%	128 30.4%	120 50.7%	35 47.1%
Less	48 5.4%	21 4.5%	24 7.2%	7 10.0%	41 5.2%	6 4.3%	28 6.7%	12 5.0%	2 2.5%
About the same	524 59.1%	278 60.3%	199 59.5%	43 58.0%	466 60.0%	106 78.3%	264 62.9%	105 44.3%	37 50.4%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	811	63	59	190	179	448
More	290 35.7%	19 29.3%	20 33.0%	52 27.2%	53 29.5%	185 41.4%
Less	47 5.8%	-	-	10 5.2%	12 6.5%	26 5.8%
About the same	474 58.5%	45 70.7%	40 67.0%	128 67.6%	115 63.9%	237 52.9%

Q4f Youth programs

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	896	468	338	76	783	135	429	239	73
More	466 52.0%	245 52.4%	172 50.8%	47 62.2%	396 50.6%	64 47.8%	212 49.3%	140 58.6%	40 54.6%
Less	27 3.0%	9 2.0%	14 4.1%	1 1.7%	24 3.1%	-	14 3.2%	9 4.0%	3 4.2%
About the same	403 45.0%	214 45.7%	152 45.1%	27 36.2%	363 46.3%	70 52.2%	204 47.6%	89 37.5%	30 41.2%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	819	65	62	190	184	449
More	430 52.5%	30 46.4%	32 51.3%	87 45.7%	101 54.8%	240 53.5%
Less	25 3.1%	1 1.0%	-	6 3.2%	2 1.4%	17 3.9%
About the same	364 44.4%	34 52.6%	30 48.7%	97 51.1%	80 43.8%	191 42.6%

Q4g Public parks

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	907	473	341	76	792	135	435	243	75
More	451 49.7%	244 51.5%	173 50.7%	39 51.0%	395 49.8%	82 60.9%	207 47.5%	117 48.3%	35 46.7%
Less	12 1.4%	2 0.5%	7 2.2%	1 0.8%	11 1.4%	-	5 1.1%	5 2.1%	2 3.3%
About the same	443 48.9%	227 48.0%	161 47.1%	37 48.1%	386 48.8%	53 39.1%	224 51.4%	120 49.6%	37 50.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	831	65	63	192	184	458
More	407 49.0%	36 55.5%	40 63.0%	82 42.7%	95 51.5%	229 50.1%
Less	12 1.5%	-	-	1 0.6%	1 0.7%	10 2.2%
About the same	411 49.5%	29 44.5%	23 37.0%	109 56.6%	88 47.8%	218 47.7%

Q5 Think new buildings are well designed and match City character

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	879	468	319	69	768	117	433	232	77
Yes	519 59.0%	279 59.5%	185 58.1%	40 58.3%	462 60.1%	82 70.0%	247 57.1%	139 60.1%	43 55.6%
No	206 23.5%	107 22.8%	82 25.6%	19 27.7%	177 23.0%	18 15.0%	105 24.1%	61 26.4%	14 18.3%
No opinion	154 17.5%	83 17.7%	52 16.2%	10 14.0%	130 16.9%	18 15.0%	81 18.8%	32 13.6%	20 26.2%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	812	55	62	183	177	445
Yes	476 58.6%	35 63.8%	40 63.5%	117 63.9%	101 56.9%	256 57.6%
No	191 23.5%	14 26.0%	8 13.3%	31 16.7%	41 22.9%	125 28.0%
No opinion	146 17.9%	6 10.2%	14 23.2%	36 19.5%	36 20.2%	64 14.4%

Q6 Support mixed-use projects in City

	Overall	Hsl'd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	902	475	332	74	786	129	440	235	79
Yes	338 37.5%	175 36.9%	133 40.1%	33 44.3%	293 37.3%	59 45.5%	156 35.5%	86 36.7%	27 34.1%
No	446 49.5%	227 47.9%	167 50.3%	38 51.0%	382 48.6%	35 27.3%	236 53.6%	125 53.4%	44 55.8%
No opinion	117 13.0%	72 15.2%	32 9.5%	3 4.7%	111 14.1%	35 27.3%	48 10.9%	23 9.9%	8 10.1%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	830	61	62	191	182	456
Yes	303 36.4%	32 52.0%	31 50.5%	68 35.8%	63 34.8%	172 37.7%
No	416 50.1%	24 39.8%	20 32.6%	98 51.1%	92 50.3%	231 50.6%
No opinion	111 13.4%	5 8.2%	11 16.9%	25 13.1%	27 14.9%	54 11.8%

Q7 Support development of pedestrian-friendly paths

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	911	480	335	75	794	129	440	241	80
Yes	773 84.9%	396 82.7%	298 89.0%	64 85.4%	673 84.8%	111 86.4%	382 86.9%	198 82.0%	64 80.0%
No	93 10.3%	60 12.5%	23 7.0%	8 10.4%	83 10.4%	18 13.6%	37 8.4%	30 12.3%	7 9.2%
No opinion	44 4.9%	23 4.9%	14 4.1%	3 4.1%	38 4.8%	- -	21 4.7%	14 5.7%	9 10.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	837	61	65	191	184	461
Yes	704 84.1%	56 91.9%	57 88.1%	174 91.1%	162 88.2%	371 80.4%
No	89 10.7%	4 7.1%	7 11.0%	15 7.8%	13 7.1%	57 12.4%
No opinion	44 5.2%	1 1.0%	1 1.0%	2 1.2%	9 4.7%	33 7.1%

Q8 Would use local shuttle or trolley

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	914	481	337	74	798	135	440	241	78
Yes	525 57.5%	283 58.7%	194 57.5%	44 59.2%	457 57.3%	76 56.5%	247 56.1%	142 58.9%	49 63.0%
No	323 35.3%	160 33.2%	125 37.1%	26 34.9%	283 35.5%	53 39.1%	168 38.3%	74 30.6%	20 25.2%
No opinion	66 7.2%	39 8.1%	18 5.3%	4 5.9%	57 7.2%	6 4.3%	25 5.6%	25 10.5%	9 11.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	834	67	64	196	184	460
Yes	484 58.0%	35 52.1%	31 49.0%	117 59.8%	109 59.5%	263 57.1%
No	292 35.1%	25 37.3%	25 39.0%	67 34.2%	68 37.1%	157 34.2%
No opinion	58 7.0%	7 10.6%	8 12.1%	12 6.0%	6 3.4%	40 8.7%

Q9 City should develop multi-use trail network

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	908	475	337	75	792	135	437	238	79
Yes	688 75.7%	369 77.7%	257 76.0%	61 81.6%	595 75.1%	106 78.3%	352 80.6%	170 71.6%	46 58.1%
No	137 15.1%	61 12.9%	58 17.0%	11 14.6%	118 14.9%	18 13.0%	53 12.1%	45 19.1%	17 21.7%
No opinion	84 9.2%	45 9.5%	23 6.9%	3 3.8%	79 10.0%	12 8.7%	32 7.3%	22 9.3%	16 20.2%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	830	66	65	195	184	454
Yes	616 74.2%	60 90.6%	57 88.1%	164 84.5%	140 76.4%	316 69.5%
No	133 16.1%	3 4.7%	- -	21 10.8%	23 12.7%	92 20.2%
No opinion	81 9.7%	3 4.7%	8 11.9%	9 4.8%	20 10.9%	47 10.3%

Q10 Rating overall appearance of commercial areas

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	916	474	346	76	797	135	443	240	79
Excellent	63 6.9%	43 9.1%	15 4.3%	2 3.3%	59 7.4%	23 17.4%	21 4.7%	14 6.0%	3 3.9%
Good	399 43.5%	211 44.6%	149 43.0%	32 42.1%	349 43.8%	64 47.8%	193 43.6%	95 39.4%	39 48.8%
Fair	302 33.0%	130 27.4%	130 37.6%	24 31.4%	263 33.0%	35 26.1%	148 33.3%	82 34.1%	31 39.5%
Poor	152 16.6%	89 18.8%	52 15.1%	18 23.2%	126 15.8%	12 8.7%	81 18.3%	49 20.5%	6 7.8%

Q10 Rating overall appearance of commercial areas

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	836	67	65	196	184	460
Excellent	50 6.0%	11 16.1%	12 19.1%	15 7.7%	7 3.7%	28 6.0%
Good	361 43.2%	34 50.7%	39 59.8%	92 47.0%	66 36.0%	198 43.1%
Fair	278 33.2%	21 31.3%	11 16.7%	63 32.1%	67 36.7%	158 34.3%
Poor	147 17.6%	1 1.9%	3 4.4%	26 13.2%	43 23.6%	76 16.6%

Q11 Rating overall appearance of residential areas

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	922	481	344	75	803	135	443	245
Excellent	260 28.2%	152 31.6%	88 25.5%	12 15.7%	235 29.2%	47 34.8%	125 28.3%	66 26.8%	18 22.9%
Good	554 60.1%	272 56.5%	215 62.6%	53 71.1%	477 59.4%	64 47.8%	275 62.2%	148 60.6%	52 64.1%
Fair	100 10.8%	53 11.1%	38 11.2%	10 13.2%	84 10.5%	23 17.4%	41 9.2%	28 11.6%	7 9.2%
Poor	8 0.8%	4 0.9%	2 0.7%	- -	7 0.8%	- -	1 0.3%	3 1.0%	3 3.8%

Q11 Rating overall appearance of residential areas

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	843	67	64	198	184	464
Excellent	243 28.8%	13 18.8%	12 18.9%	71 35.9%	42 22.7%	130 28.1%
Good	500 59.3%	47 69.6%	43 68.1%	108 54.6%	111 60.4%	286 61.5%
Fair	92 10.9%	8 11.6%	8 13.1%	18 8.9%	31 16.8%	42 9.0%
Poor	8 0.9%	- -	- -	1 0.6%	- -	7 1.4%

Q12 Rating condition of streets and roads

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	909	477	336	74	791	129	440	241
Excellent	147 16.2%	94 19.7%	44 13.2%	5 6.7%	136 17.2%	41 31.8%	69 15.6%	32 13.1%	6 6.9%
Good	523 57.6%	264 55.2%	204 60.6%	43 58.5%	455 57.6%	82 63.6%	257 58.4%	127 52.7%	48 60.0%
Fair	189 20.8%	101 21.2%	66 19.7%	23 30.6%	158 20.0%	6 4.5%	92 20.9%	67 27.7%	19 23.8%
Poor	49 5.4%	19 3.9%	22 6.5%	3 4.2%	42 5.3%	- -	22 5.0%	16 6.5%	7 9.2%

Q12 Rating condition of streets and roads

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	830	67	64	198	182	453
Excellent	133 16.0%	11 16.1%	6 9.7%	33 16.7%	48 26.5%	58 12.9%
Good	471 56.7%	48 70.9%	53 83.5%	134 67.8%	89 48.8%	242 53.4%
Fair	180 21.7%	7 11.1%	4 6.8%	25 12.4%	41 22.3%	116 25.6%
Poor	46 5.5%	1 1.8%	-	6 3.1%	4 2.4%	37 8.1%

Q13 Desired street or interchange improvements

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	252	130	97	32	214	35	130	59	24
Canwood St	31 12.2%	12 9.0%	12 12.4%	1 3.9%	29 13.4%	6 16.7%	14 10.4%	6 10.6%	5 20.5%
No other improvements	17 6.9%	12 9.0%	5 5.1%	2 7.8%	15 6.9%	-	10 7.5%	5 8.5%	2 10.3%
Chesebro interchange	81 32.1%	36 27.7%	39 40.5%	6 17.6%	75 34.9%	12 33.3%	38 29.2%	23 39.4%	7 28.2%
Agoura Rd	32 12.9%	18 14.0%	10 10.8%	3 9.7%	29 13.7%	6 16.7%	18 14.2%	5 8.5%	3 12.8%
Commercial Center and Kanan	7 2.9%	6 4.3%	2 1.9%	-	7 3.5%	-	5 3.8%	1 2.1%	1 5.1%
Reyes Adobe interchange	25 9.8%	16 12.3%	6 5.8%	4 11.7%	21 9.8%	-	17 13.2%	5 8.5%	2 10.3%
higher speed bumps on Lake Lindero	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 0.9%	-	-
Kanan Rd	40 16.0%	24 18.5%	11 11.5%	13 39.6%	26 12.3%	12 33.3%	17 13.2%	7 11.7%	4 17.9%
Roadside Dr	10 4.2%	7 5.2%	4 3.8%	1 3.9%	9 4.3%	-	7 5.7%	2 3.2%	1 5.1%
Chesebro Rd	24 9.3%	12 9.2%	10 9.9%	4 11.7%	19 9.0%	6 16.7%	12 9.4%	3 4.3%	2 7.7%
Reyes Adobe Rd	18 7.1%	10 8.1%	6 5.7%	2 5.8%	14 6.6%	-	12 9.4%	4 6.4%	2 7.7%

Q13 Desired street or interchange improvements

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	231	18	9	43	70	127
Canwood St	30 13.0%	1 3.5%	-	6 13.0%	3 4.5%	21 16.8%
No other improvements	17 7.5%	-	1 13.7%	3 7.3%	2 3.5%	11 8.3%
Chesebro interchange	73 31.5%	8 46.5%	2 20.8%	18 42.0%	24 34.5%	37 29.3%
Agoura Rd	32 13.8%	1 3.5%	-	4 8.7%	13 19.0%	15 12.2%
Commercial Center and Kanan	7 3.2%	-	-	2 5.8%	1 1.8%	4 2.9%
Reyes Adobe interchange	24 10.4%	1 3.5%	-	6 14.5%	6 8.8%	12 9.8%
higher speed bumps on Lake Lindero	-	-	-	-	-	-
Kanan Rd	33 14.3%	7 39.6%	6 65.5%	3 7.2%	11 16.4%	20 15.7%
Roadside Dr	10 4.6%	-	-	2 4.4%	3 4.4%	6 4.4%
Chesebro Rd	21 9.2%	1 6.9%	-	1 2.9%	12 17.2%	9 7.3%
Reyes Adobe Rd	18 7.8%	-	-	2 5.8%	1 1.8%	14 11.2%

Q13 Desired street or interchange improvements

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	252	130	97	32	214	35	130	59	24
Palo Comado Cyn Rd	2 0.7%	-	1 1.3%	-	1 0.6%	-	1 0.9%	1 1.1%	-
Driver Ave	11 4.2%	6 4.3%	4 3.8%	-	10 4.6%	-	6 4.7%	3 5.3%	1 5.1%
Thousand Oaks Blvd	22 8.6%	17 13.3%	4 3.9%	7 22.3%	13 6.2%	12 33.3%	6 4.7%	4 6.4%	-
Passage Way	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 1.1%	-
Rainbow Crest Dr	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 0.9%	-	-
Carrel	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 1.1%	-
Argos St	2 0.7%	-	1 1.3%	-	2 0.9%	-	1 0.9%	1 1.1%	-
Rustling Oaks Dr	1 0.4%	-	-	-	-	-	-	-	-
Mathews Ct	1 0.4%	-	-	-	-	-	-	-	-
Conejo View Dr	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 1.1%	-
Lake Lindero Dr	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 1.1%	-
Fairview Pl	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 0.9%	-	-

Q13 Desired street or interchange improvements

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	231	18	9	43	70	127
Palo Comado Cyn Rd	2 0.8%	-	-	-	1 1.8%	1 0.5%
Driver Ave	11 4.6%	-	-	1 2.9%	3 4.5%	6 4.9%
Thousand Oaks Blvd	15 6.3%	7 39.6%	6 65.5%	-	8 11.9%	7 5.9%
Passage Way	1 0.3%	-	-	-	-	1 0.5%
Rainbow Crest Dr	1 0.5%	-	-	1 2.9%	-	-
Carrel	1 0.3%	-	-	-	-	1 0.5%
Argos St	2 0.8%	-	-	-	-	2 1.5%
Rustling Oaks Dr	-	-	-	-	-	-
Mathews Ct	-	-	-	-	-	-
Conejo View Dr	1 0.3%	-	-	-	-	1 0.5%
Lake Lindero Dr	1 0.3%	-	-	-	-	1 0.5%
Fairview Pl	1 0.5%	-	-	-	1 1.8%	-

Q13 Desired street or interchange improvements

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	252	130	97	32	214	35	130	59	24
remove Eagleton's speed bumps	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 1.1%	-
Dorthy Dr	1 0.2%	-	1 0.6%	-	1 0.3%	-	-	-	1 2.6%
Lewis Rd	1 0.2%	-	1 0.6%	-	1 0.3%	-	-	-	1 2.6%
Laro Dr	-	-	-	-	-	-	-	-	-
Roads around Agoura High School	2 1.0%	1 0.9%	1 1.3%	-	2 1.1%	-	2 1.9%	-	-
around schools	-	-	-	-	-	-	-	-	-
Colodny Dr	-	-	-	-	-	-	-	-	-
Shadycreek needs speed bumps	-	-	-	-	-	-	-	-	-
Calmfield Ave	-	-	-	-	-	-	-	-	-

Q13 Desired street or interchange improvements

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	231	18	9	43	70	127
remove Eagleton's speed bumps	1 0.3%	-	-	-	-	1 0.5%
Dorthy Dr	1 0.3%	-	-	-	-	1 0.5%
Lewis Rd	1 0.3%	-	-	-	-	1 0.5%
Laro Dr	-	-	-	-	-	-
Roads around Agoura High School	2 1.1%	-	-	-	2 3.5%	-
around schools	-	-	-	-	-	-
Colodny Dr	-	-	-	-	-	-
Shadycreek needs speed bumps	-	-	-	-	-	-
Calmfield Ave	-	-	-	-	-	-

Q14 Desired street or interchange for traffic reduction

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	369	185	153	29	326	41	177	107	35
Canwood St	25 6.9%	14 7.4%	8 5.3%	2 6.5%	22 6.9%	-	10 5.6%	11 10.0%	5 14.0%
No other improvements	14 3.7%	9 4.7%	4 2.8%	1 4.3%	12 3.8%	-	11 6.3%	1 1.2%	1 3.5%
Chesebro interchange	2 0.5%	-	2 1.2%	-	2 0.6%	-	1 0.7%	-	1 1.8%
Agoura Rd	27 7.2%	16 8.4%	9 6.1%	4 12.8%	21 6.3%	-	15 8.3%	9 8.8%	2 7.0%
Commercial Center and Kanan	1 0.2%	1 0.3%	-	-	1 0.2%	-	-	-	1 1.8%
Reyes Adobe interchange	-	-	-	-	-	-	-	-	-
higher speed bumps on Lake Lindero	1 0.3%	1 0.7%	-	-	1 0.4%	-	1 0.7%	-	-
Kanan Rd	161 43.5%	78 42.0%	68 44.5%	12 41.8%	142 43.6%	23 57.1%	70 39.6%	47 43.5%	17 47.4%
Roadside Dr	9 2.4%	7 3.7%	2 1.2%	-	7 2.3%	-	4 2.1%	4 3.5%	1 3.5%
Chesebro Rd	19 5.1%	3 1.7%	15 9.5%	1 2.2%	17 5.2%	6 14.3%	9 4.9%	3 2.9%	1 3.5%
Reyes Adobe Rd	59 16.1%	26 14.1%	30 19.4%	2 6.5%	56 17.1%	12 28.6%	27 15.3%	16 14.7%	5 14.0%

Q14 Desired street or interchange for traffic reduction

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	342	23	10	69	79	207
Canwood St	25 7.4%	-	1 6.2%	4 6.2%	1 1.6%	19 9.0%
No other improvements	14 4.0%	-	1 12.0%	4 5.3%	2 3.1%	6 3.0%
Chesebro interchange	2 0.5%	-	-	-	-	2 0.9%
Agoura Rd	24 6.9%	2 8.1%	-	7 9.8%	4 5.5%	16 7.5%
Commercial Center and Kanan	1 0.2%	-	-	-	-	1 0.3%
Reyes Adobe interchange	-	-	-	-	-	-
higher speed bumps on Lake Lindero	-	-	-	-	1 1.6%	-
Kanan Rd	146 42.7%	12 52.8%	6 57.4%	36 52.0%	30 38.0%	86 41.7%
Roadside Dr	9 2.5%	-	-	3 4.5%	1 0.8%	5 2.4%
Chesebro Rd	13 3.8%	6 25.6%	-	2 3.5%	10 12.9%	6 3.0%
Reyes Adobe Rd	54 15.7%	6 25.6%	6 57.4%	17 24.4%	6 7.8%	30 14.4%

Q14 Desired street or interchange for traffic reduction

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	369	185	153	29	326	41	177	107	35
Palo Comado Cyn Rd	1 0.2%	-	-	-	-	-	-	1 0.6%	-
Driver Ave	34 9.1%	24 13.1%	7 4.5%	1 4.4%	31 9.5%	6 14.3%	14 7.6%	13 11.8%	1 1.8%
Thousand Oaks Blvd	38 10.3%	19 10.2%	15 9.8%	4 12.8%	33 10.0%	6 14.3%	20 11.1%	7 6.5%	4 10.5%
Passage Way	1 0.2%	-	-	-	1 0.2%	-	-	-	1 0.6%
Rainbow Crest Dr	1 0.2%	1 0.3%	-	-	1 0.2%	-	-	-	1 0.6%
Carrel	1 0.2%	1 0.3%	-	-	1 0.2%	-	-	-	1 0.6%
Argos St	3 0.9%	3 1.5%	1 0.4%	1 2.2%	3 0.9%	-	1 0.7%	1 1.2%	1 1.8%
Rustling Oaks Dr	-	-	-	-	-	-	-	-	-
Mathews Ct	-	-	-	-	-	-	-	-	-
Conejo View Dr	-	-	-	-	-	-	-	-	-
Lake Lindero Dr	2 0.7%	-	2 1.2%	-	2 0.8%	-	1 0.7%	1 0.6%	1 1.8%
Fairview Pl	-	-	-	-	-	-	-	-	-

Q14 Desired street or interchange for traffic reduction

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	342	23	10	69	79	207
Palo Comado Cyn Rd	1 0.2%	-	-	-	-	1 0.3%
Driver Ave	34 9.8%	-	1 6.2%	5 7.1%	6 7.0%	23 10.9%
Thousand Oaks Blvd	38 11.2%	-	-	8 11.6%	11 13.7%	19 9.4%
Passage Way	1 0.2%	-	-	-	-	1 0.3%
Rainbow Crest Dr	1 0.2%	-	-	-	-	1 0.3%
Carrel	1 0.2%	-	-	-	-	1 0.3%
Argos St	3 1.0%	-	1 6.2%	-	1 1.6%	2 0.8%
Rustling Oaks Dr	-	-	-	-	-	-
Mathews Ct	-	-	-	-	-	-
Conejo View Dr	-	-	-	-	-	-
Lake Lindero Dr	1 0.4%	1 5.4%	-	-	-	2 1.2%
Fairview Pl	-	-	-	-	-	-

Q14 Desired street or interchange for traffic reduction

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	369	185	153	29	326	41	177	107	35
get rod pf Eagleton's speed bumps	1 0.3%	1 0.3%	1 0.4%	1 2.2%	1 0.2%	-	-	1 0.6%	1 1.8%
Dorthy Dr	-	-	-	-	-	-	-	-	-
Lewis Rd	-	-	-	-	-	-	-	-	-
Laro Dr	1 0.3%	-	1 0.8%	1 4.3%	-	-	1 0.7%	-	-
Roads around Agoura High School	79 21.4%	36 19.3%	38 24.6%	7 23.8%	70 21.4%	12 28.6%	36 20.1%	21 20.0%	6 17.5%
around schools (general)	15 4.0%	9 4.7%	6 4.0%	2 6.4%	13 4.0%	-	14 7.6%	1 1.2%	-
Colodny Dr	7 1.9%	-	6 4.2%	-	7 2.2%	6 14.3%	-	1 1.2%	-
Shadycreek needs speed bumps	1 0.2%	1 0.3%	-	-	1 0.2%	-	-	1 0.6%	-
Calmfield Ave	1 0.2%	1 0.3%	-	-	1 0.2%	-	-	1 0.6%	-

Q14 Desired street or interchange for traffic reduction

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	342	23	10	69	79	207
get road pf Eagleton's speed bumps	1 0.4%	-	-	-	-	1 0.6%
Dorty Dr	-	-	-	-	-	-
Lewis Rd	-	-	-	-	-	-
Laro Dr	1 0.4%	-	-	-	1 1.6%	-
Roads around Agoura High School	71 20.7%	8 33.7%	1 12.0%	10 15.1%	29 37.0%	37 18.1%
around schools (general)	15 4.3%	-	-	5 7.1%	3 3.9%	7 3.3%
Colodny Dr	6 1.9%	1 2.8%	1 6.2%	-	-	6 3.1%
Shadycreek needs speed bumps	1 0.2%	-	-	-	-	1 0.3%
Calmfield Ave	1 0.2%	-	-	-	-	1 0.3%

Q15 Rating public transportation

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Excellent	17 2.6%	7 2.0%	8 3.2%	1 2.2%	13 2.3%	-	9 2.8%	8 4.1%	1 1.0%
Good	219 33.5%	120 35.3%	86 34.7%	13 23.4%	196 34.5%	29 31.3%	125 41.5%	48 25.7%	14 22.2%
Fair	249 38.0%	127 37.4%	90 36.1%	31 54.2%	208 36.6%	35 37.5%	109 36.2%	77 41.2%	23 38.4%
Poor	170 25.9%	86 25.3%	65 25.9%	12 20.1%	152 26.7%	29 31.3%	59 19.5%	54 29.1%	23 38.4%

Q15 Rating public transportation

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	600	49	37	121	137	352
Excellent	14 2.4%	2 5.0%	-	2 1.5%	6 4.1%	9 2.7%
Good	199 33.2%	19 38.9%	10 26.0%	61 50.6%	50 36.5%	97 27.5%
Fair	229 38.1%	17 35.3%	25 69.0%	39 32.2%	39 28.5%	141 39.9%
Poor	158 26.3%	10 20.8%	2 5.1%	19 15.6%	42 30.9%	105 29.9%

Q16 Factors influencing decision to use carpools, park and ride lots

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
safety	16 6.0%	9 5.1%	6 7.3%	2 9.1%	14 5.9%	-	10 7.9%	6 9.0%	-
convenience	102 38.1%	66 39.4%	32 37.5%	7 24.0%	94 40.4%	18 30.0%	60 48.5%	21 29.7%	2 20.0%
commute time	7 2.5%	4 2.2%	3 3.6%	-	7 2.9%	-	5 4.0%	2 2.7%	-
cleanliness	8 2.9%	6 3.9%	1 1.4%	-	8 3.3%	6 10.0%	1 1.0%	1 0.9%	-
incentives	2 0.9%	1 0.7%	1 1.4%	-	2 1.1%	-	1 1.0%	1 1.8%	-
work hours	2 0.9%	2 1.1%	1 0.7%	-	2 1.1%	-	1 1.0%	1 1.8%	-
location	11 4.2%	6 3.3%	5 5.8%	1 4.5%	10 4.3%	-	7 5.9%	4 5.4%	-
cost	10 3.7%	4 2.6%	4 4.3%	-	7 3.2%	-	6 5.0%	3 4.5%	1 5.0%
distance to work	28 10.3%	20 11.7%	7 8.4%	1 4.5%	25 10.8%	18 30.0%	5 4.0%	5 7.2%	-
time of day	5 1.8%	3 1.8%	1 1.4%	-	4 1.6%	-	4 3.0%	1 1.8%	-
gas prices	51 19.0%	37 22.1%	9 10.9%	6 23.8%	41 17.8%	18 30.0%	14 10.9%	13 18.9%	6 45.0%
traffic /congestion	41 15.4%	30 17.8%	10 12.0%	-	41 17.6%	23 40.0%	11 8.9%	4 6.3%	2 20.0%

Q16 Factors influencing decision to use carpools, park and ride lots

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	247	19	28	57	48	134
safety	15 6.0%	1 3.4%	3 11.1%	5 8.6%	4 7.7%	4 3.3%
convenience	98 39.8%	4 19.9%	1 4.4%	28 48.9%	27 55.1%	46 34.0%
commute time	7 2.8%	-	-	2 4.3%	-	4 3.2%
cleanliness	7 2.9%	1 3.4%	-	8 13.5%	-	-
incentives	2 1.0%	-	-	1 2.1%	-	1 0.9%
work hours	2 1.0%	-	-	-	1 2.6%	1 0.9%
location	11 4.5%	-	-	3 5.4%	1 2.6%	7 5.1%
cost	10 4.0%	-	1 4.4%	2 4.3%	1 2.6%	5 3.7%
distance to work	27 10.9%	1 3.4%	12 42.2%	1 2.1%	3 6.4%	12 8.6%
time of day	4 1.7%	1 3.4%	-	2 4.3%	1 1.3%	2 1.4%
gas prices	37 14.9%	13 69.9%	13 46.7%	5 8.6%	6 12.8%	26 19.5%
traffic/congestion	36 14.4%	6 31.6%	6 21.1%	8 13.5%	2 5.1%	25 18.9%

Q16 Factors influencing decision to use carpools, park and ride lots

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	268	169	85	27	232	59	124	70	12
availability	7 2.8%	6 3.7%	1 1.5%	2 6.8%	6 2.4%	-	5 4.0%	2 2.7%	1 5.0%
schedule	43 15.9%	27 16.0%	15 17.0%	2 6.8%	40 17.1%	20.0%	22 17.8%	9 12.6%	-
none	27 10.2%	13 7.7%	11 12.4%	6 22.7%	21 9.1%	-	12 9.9%	13 18.0%	2 20.0%
pollution/environmental	5 2.0%	3 2.1%	1 1.4%	-	4 1.8%	-	2 2.0%	1 1.8%	1 5.0%
lack of parking	3 1.3%	2 1.0%	2 2.2%	1 2.3%	3 1.2%	-	1 1.0%	1 1.8%	-
weather	1 0.2%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-
handicapped accessibility	0.2%	0.4%	-	-	0.3%	-	-	0.9%	-

Q16 Factors influencing decision to use carpools, park and ride lots

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	247	19	28	57	48	134
availability	7 3.0%	-	-	3 5.4%	-	4 3.2%
schedule	43 17.3%	-	6 21.1%	12 21.5%	5 10.3%	20 14.6%
none	27 10.8%	1 3.4%	-	3 5.4%	7 14.1%	17 13.0%
pollution/environmental	5 2.2%	-	-	1 2.1%	1 1.3%	3 2.6%
lack of parking	3 1.2%	-	-	1 2.1%	-	2 1.7%
weather	1 0.3%	-	-	-	-	1 0.5%
handicapped accessibility	1 0.3%	-	-	-	1 1.3%	-

Q17 Prefer regional or local transportation improvements

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	708	388	265	59	628	117	338	185	58
Regional	232 32.8%	122 31.5%	91 34.4%	20 34.2%	207 32.9%	59 50.0%	98 29.1%	57 30.6%	17 28.4%
Local	476 67.2%	266 68.5%	174 65.6%	39 65.8%	422 67.1%	59 50.0%	240 70.9%	129 69.4%	42 71.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	654	50	59	136	151	358
Regional	202 30.9%	29 57.0%	27 45.2%	40 29.7%	58 38.7%	104 29.1%
Local	452 69.1%	22 43.0%	32 54.8%	95 70.3%	92 61.3%	254 70.9%

Q18_1 One way commute miles: first hslsd member

	Overall	Hslsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	787	444	343	69	691	123	412	204
0 to 5	223 28.4%	40 9.0%	183 53.5%	38 55.7%	171 24.7%	35 28.6%	106 25.7%	57 27.8%	14 44.0%
6 to 15	195 24.7%	35 7.9%	160 46.5%	10 15.3%	179 25.9%	35 28.6%	114 27.8%	40 19.4%	6 18.0%
15 to 25	134 17.0%	134 30.1%	-	6 8.1%	127 18.4%	18 14.3%	73 17.6%	38 18.8%	3 10.0%
More than 25	235 29.9%	235 53.0%	-	14 20.9%	214 31.0%	35 28.6%	119 29.0%	69 34.0%	9 28.0%

Q18_1 One way commute miles: first hslsd member

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
0 to 5	186 26.1%	30 45.1%	13 22.7%	70 38.4%	39 22.7%	96 26.3%
6 to 15	176 24.7%	19 28.8%	21 36.5%	50 27.1%	41 23.8%	81 22.1%
15 to 25	132 18.6%	1 1.9%	4 6.3%	23 12.4%	36 20.9%	70 19.2%
More than 25	218 30.6%	16 24.1%	20 34.5%	40 22.1%	57 32.6%	118 32.3%

Q18_2 One way commute miles: second hslsd member

	Overall	Hslsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	537	365	171	53	465	88	278	134
0 to 5	200 37.3%	101 27.7%	99 57.7%	26 48.4%	168 36.2%	23 26.7%	111 39.8%	50 37.7%	6 23.7%
6 to 15	141 26.2%	68 18.7%	72 42.3%	8 15.1%	130 27.9%	29 33.3%	66 23.9%	37 27.8%	8 34.2%
15 to 25	77 14.4%	77 21.1%	-	4 8.1%	67 14.5%	12 13.3%	43 15.5%	19 14.2%	2 10.5%
More than 25	119 22.1%	119 32.5%	-	15 28.4%	100 21.5%	23 26.7%	58 20.8%	27 20.3%	7 31.6%

Q18_2 One way commute miles: second hslsd member

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
0 to 5	186 37.8%	10 26.8%	5 12.4%	38 34.1%	54 45.3%	101 39.3%
6 to 15	123 25.0%	17 48.2%	19 43.8%	23 20.6%	34 28.3%	63 24.6%
15 to 25	76 15.4%	1 1.8%	6 13.2%	19 16.9%	17 14.5%	34 13.4%
More than 25	107 21.8%	8 23.2%	14 30.6%	31 28.4%	14 12.0%	58 22.7%

Q19_1 Rating the availability of employment opportunities: Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	737	386	309	61	652	117	368	193	45
Excellent	35 4.8%	7 1.9%	25 8.2%	6 10.1%	24 3.7%	-	22 6.0%	6 3.3%	4 8.2%
Good	230 31.1%	104 26.9%	110 35.5%	19 30.6%	203 31.2%	35 30.0%	123 33.4%	55 28.7%	13 28.8%
Fair	337 45.8%	194 50.2%	129 41.7%	26 42.3%	305 46.7%	64 55.0%	153 41.5%	96 49.8%	19 42.5%
Poor	135 18.3%	81 20.9%	45 14.7%	10 16.9%	120 18.4%	18 15.0%	70 19.1%	35 18.2%	9 20.5%

Q19_1 Rating the availability of employment opportunities: Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	669	61	55	157	153	366
Excellent	32 4.8%	-	4 7.6%	5 3.2%	9 5.6%	16 4.4%
Good	196 29.3%	31 51.7%	15 27.8%	60 38.4%	50 32.8%	103 28.1%
Fair	315 47.1%	22 35.6%	32 57.9%	69 44.3%	61 39.9%	174 47.4%
Poor	126 18.8%	8 12.7%	4 6.7%	22 14.2%	33 21.7%	74 20.1%

Q19_2 Rating the availability of employment opportunities: Las Virgenes/Conejo Valley

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	718	373	305	60	637	111	360	191	42
Excellent	78 10.8%	35 9.4%	39 12.9%	9 15.6%	63 9.9%	12 10.5%	43 11.9%	13 6.9%	6 13.2%
Good	335 46.6%	152 40.7%	163 53.4%	28 46.9%	300 47.1%	53 47.4%	170 47.1%	89 46.5%	18 42.6%
Fair	252 35.1%	151 40.4%	87 28.5%	18 30.3%	227 35.6%	35 31.6%	123 34.1%	75 39.3%	15 35.3%
Poor	54 7.5%	36 9.5%	16 5.2%	4 7.3%	46 7.3%	12 10.5%	25 6.8%	14 7.3%	4 8.8%

Q19_2 Rating the availability of employment opportunities: Las Virgenes/Conejo Valley

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	650	61	54	154	146	359
Excellent	65 10.0%	8 13.5%	10 18.6%	17 11.2%	20 13.7%	28 7.8%
Good	303 46.6%	30 49.2%	25 46.1%	78 50.6%	63 43.2%	167 46.7%
Fair	230 35.3%	22 35.3%	17 30.8%	53 34.6%	55 37.5%	126 35.2%
Poor	52 8.0%	1 2.0%	2 4.5%	6 3.6%	8 5.5%	37 10.4%

Q20 Own business in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	886	473	333	76	810	135	424	237	74
Yes	76 8.6%	29 6.2%	41 12.4%	76 100.0%	-	6 4.3%	41 9.6%	22 9.3%	4 5.0%
No	810 91.4%	444 93.8%	292 87.6%	-	810 100.0%	129 95.7%	384 90.4%	215 90.7%	71 95.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	811	67	65	192	180	443
Yes	67 8.3%	7 10.6%	10 16.0%	10 5.1%	18 9.9%	36 8.2%
No	743 91.7%	60 89.4%	54 84.0%	182 94.9%	162 90.1%	407 91.8%

Q21 Factors influencing business location in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	24	6	18	22	2	-	15	6	3
lower fees	1 5.2%	-	1 6.9%	1 5.7%	-	-	-	1 10.0%	1 20.0%
taxes/not based on gross receipts	9 36.1%	2 44.6%	6 31.3%	9 40.2%	-	-	2 16.7%	4 70.0%	2 60.0%
close to home	7 30.7%	3 55.4%	4 24.1%	7 34.2%	-	-	6 41.7%	1 20.0%	-
rent, lease cost	4 17.9%	-	4 24.1%	2 8.6%	2 100.0%	-	4 25.0%	1 10.0%	-
freeway access	2 7.6%	-	2 10.3%	2 8.5%	-	-	1 8.3%	-	1 20.0%
attractive office space	2 7.7%	-	2 10.4%	2 8.6%	-	-	1 8.3%	1 10.0%	-
traffic congestion	4 15.4%	2 44.1%	1 6.9%	4 17.1%	-	-	2 16.7%	1 10.0%	1 20.0%
City Hall Service/City support	1 5.1%	-	1 3.4%	1 5.7%	-	-	-	-	1 40.0%
looking forward to Agoura Village	1 5.1%	-	1 6.9%	1 5.7%	-	-	1 8.3%	-	-

Q21 Factors influencing business location in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	24	-	7	4	6	14
lower fees	1 5.2%	-	-	-	1 11.4%	1 4.5%
taxes/not based on gross receipts	9 36.1%	-	1 100.0%	1 14.3%	2 33.5%	6 41.1%
close to home	7 30.7%	-	-	4 85.7%	1 22.2%	2 18.2%
rent, lease cost	4 17.9%	-	-	-	1 22.2%	3 22.6%
freeway access	2 7.6%	-	-	1 28.6%	-	1 4.5%
attractive office space	2 7.7%	-	-	-	1 22.2%	1 4.6%
traffic congestion	4 15.4%	-	1 100.0%	1 14.3%	1 22.2%	1 9.0%
City Hall Service/City support	1 5.1%	-	-	-	-	1 9.0%
looking forward to Agoura Village	1 5.1%	-	-	-	-	1 9.0%

Q21 Factors influencing business location in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	24	6	18	22	2	-	15	6	3
access to upscale customers	1 2.6%	-	1 3.5%	1 2.9%	-	-	-	1 10.0%	-

Q21 Factors influencing business location in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	24	-	1	4	6	14
access to upscale customers	1 2.6%	-	-	-	-	1 4.6%

Q22a Rating sheriff services

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	914	478	345	75	801	135	443	241
Good	602 65.9%	308 64.5%	219 63.4%	53 70.6%	523 65.3%	64 47.8%	304 68.6%	162 67.1%	62 77.7%
Fair	174 19.0%	91 19.1%	73 21.3%	17 22.0%	153 19.1%	41 30.4%	71 16.1%	49 20.4%	8 10.0%
Poor	55 6.0%	33 6.8%	20 5.9%	3 4.2%	47 5.9%	6 4.3%	26 5.8%	20 8.4%	3 3.8%
No opinion	83 9.1%	46 9.6%	32 9.4%	2 3.3%	78 9.8%	23 17.4%	42 9.4%	10 4.2%	7 8.5%

Q22a Rating sheriff services

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	839	67	62	198	184	463
Good	563 67.1%	32 48.4%	34 55.1%	124 62.7%	120 65.4%	318 68.8%
Fair	154 18.4%	19 28.6%	8 12.5%	34 17.0%	39 21.4%	92 19.8%
Poor	52 6.2%	1 1.9%	1 2.0%	12 5.9%	15 7.9%	27 5.8%
No opinion	69 8.2%	14 21.1%	19 30.4%	28 14.4%	10 5.4%	26 5.6%

Q22b Rating fire services

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	<i>Base</i>	911	478	344	75	799	135	440	241
Good	670 73.6%	356 74.6%	241 70.1%	64 84.6%	578 72.4%	53 39.1%	338 76.8%	200 83.0%	67 84.5%
Fair	77 8.4%	36 7.5%	38 11.0%	5 6.6%	68 8.5%	23 17.4%	30 6.7%	18 7.6%	4 5.4%
Poor	33 3.6%	12 2.5%	14 4.0%	1 0.8%	30 3.8%	12 8.7%	14 3.1%	5 2.1%	2 3.1%
No opinion	131 14.4%	74 15.5%	51 14.8%	6 8.0%	123 15.4%	47 34.8%	59 13.4%	18 7.3%	6 7.0%

Q22b Rating fire services

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	836	67	61	198	184	461
Good	630 75.4%	35 52.1%	23 37.8%	133 67.2%	134 72.5%	376 81.5%
Fair	74 8.9%	1 1.9%	13 21.4%	15 7.8%	13 6.9%	34 7.4%
Poor	25 3.0%	6 9.7%	2 4.1%	11 5.5%	10 5.2%	9 2.0%
No opinion	107 12.8%	24 36.4%	22 36.8%	39 19.5%	28 15.4%	42 9.1%

Q22c Rating library services

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Good	661 72.5%	352 73.4%	242 70.9%	53 70.8%	583 73.0%	59 43.5%	341 77.6%	184 75.6%	67 83.8%
Fair	122 13.4%	67 13.9%	44 12.9%	17 22.6%	96 12.0%	23 17.4%	55 12.6%	34 14.0%	8 10.0%
Poor	56 6.2%	27 5.6%	22 6.5%	2 2.5%	53 6.7%	29 21.7%	17 3.9%	8 3.1%	1 1.5%
No opinion	73 8.0%	34 7.1%	33 9.6%	3 4.2%	67 8.4%	23 17.4%	26 5.9%	18 7.3%	4 4.6%

Q22c Rating library services

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	837	67	61	195	185	464
Good	624 74.5%	30 45.2%	26 43.5%	139 71.2%	132 71.2%	358 77.2%
Fair	108 12.9%	14 20.3%	8 13.7%	31 15.6%	23 12.5%	60 12.9%
Poor	50 6.0%	6 8.7%	8 13.7%	14 7.1%	20 11.1%	13 2.8%
No opinion	55 6.6%	17 25.8%	18 29.0%	12 6.0%	10 5.2%	33 7.1%

Q23a Quality of life

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Major	813 91.0%	428 92.5%	301 88.2%	73 95.9%	707 90.5%	106 85.7%	410 92.8%	214 90.2%	72 93.6%
Moderate	71 8.0%	32 7.0%	35 10.2%	3 4.1%	65 8.4%	18 14.3%	27 6.1%	20 8.5%	4 4.8%
Minor	9 1.0%	2 0.5%	6 1.6%	-	9 1.2%	-	5 1.1%	3 1.3%	1 1.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	826	61	56	197	176	459
Major	752 91.0%	55 89.4%	50 89.6%	176 89.4%	160 91.0%	421 91.7%
Moderate	65 7.9%	6 10.6%	6 10.4%	17 8.8%	15 8.3%	34 7.4%
Minor	9 1.1%	-	-	4 1.9%	1 0.7%	4 1.0%

Q23b Safe community/low crime rate

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	904	475	340	76	791	135	439	240	76
Major	815 90.2%	436 91.9%	297 87.3%	69 91.0%	712 90.0%	117 87.0%	403 91.9%	216 89.8%	68 90.2%
Moderate	79 8.8%	35 7.3%	39 11.4%	6 7.4%	72 9.1%	18 13.0%	32 7.3%	21 8.9%	6 8.1%
Minor	9 1.0%	4 0.8%	4 1.2%	1 1.6%	7 0.9%	- -	4 0.8%	3 1.3%	1 1.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	830	67	63	195	182	457
Major	749 90.3%	61 90.3%	49 77.4%	176 89.9%	165 90.6%	421 92.1%
Moderate	73 8.8%	6 9.7%	14 22.6%	18 9.5%	15 8.0%	32 7.0%
Minor	8 1.0%	-	-	1 0.6%	2 1.3%	4 1.0%

Q23c Quality of schools

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	887	470	331	74	778	129	434	237	74
Major	659 74.3%	370 78.6%	228 69.0%	62 84.3%	569 73.2%	70 54.5%	344 79.3%	185 78.2%	49 65.8%
Moderate	98 11.1%	49 10.4%	43 12.9%	6 8.1%	90 11.6%	12 9.1%	47 10.8%	26 11.2%	10 14.2%
Minor	130 14.6%	52 11.0%	60 18.1%	6 7.6%	119 15.3%	47 36.4%	43 9.9%	25 10.6%	15 20.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	821	60	63	188	179	451
Major	630 76.7%	23 38.1%	36 56.6%	133 70.7%	122 68.0%	364 80.5%
Moderate	86 10.5%	12 20.2%	11 17.8%	19 9.8%	25 14.0%	43 9.5%
Minor	105 12.8%	25 41.7%	16 25.5%	37 19.5%	32 17.9%	45 10.0%

Q23d Quality of housing

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	900	475	338	75	790	135	438	240	76
Major	556 61.8%	290 61.1%	199 59.0%	51 68.1%	478 60.5%	47 34.8%	274 62.6%	170 70.6%	58 77.2%
Moderate	309 34.4%	169 35.5%	121 35.8%	23 30.2%	279 35.4%	82 60.9%	146 33.4%	62 26.0%	17 22.0%
Minor	35 3.9%	16 3.4%	18 5.2%	1 1.7%	33 4.2%	6 4.3%	17 3.9%	8 3.4%	1 0.8%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	828	67	62	195	181	458
Major	533 64.4%	19 28.2%	35 55.9%	113 58.1%	103 56.6%	301 65.9%
Moderate	265 32.0%	44 65.4%	24 39.1%	78 40.0%	69 38.2%	138 30.1%
Minor	30 3.6%	4 6.4%	3 5.0%	4 1.9%	9 5.2%	19 4.1%

Q23e Quality of natural environment

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	900	470	341	75	788	129	440	241	77
Major	619 68.8%	340 72.4%	212 62.0%	54 71.4%	543 68.9%	82 63.6%	298 67.6%	175 72.3%	57 74.4%
Moderate	235 26.1%	117 24.8%	99 29.0%	17 22.8%	203 25.7%	35 27.3%	125 28.5%	55 23.0%	17 21.6%
Minor	46 5.1%	13 2.8%	31 9.0%	4 5.8%	42 5.3%	12 9.1%	17 3.9%	11 4.7%	3 4.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	834	61	56	198	182	459
Major	575 68.9%	41 66.7%	42 74.6%	141 71.2%	126 69.0%	308 67.1%
Moderate	220 26.4%	13 21.7%	13 23.2%	49 24.7%	44 24.0%	126 27.5%
Minor	39 4.7%	7 11.6%	1 2.2%	8 4.0%	13 6.9%	24 5.3%

Q23f Small community

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	901	474	340	75	790	135	438	240	76
Major	516 57.3%	289 61.0%	175 51.5%	45 59.8%	454 57.5%	76 56.5%	257 58.7%	136 56.7%	42 55.3%
Moderate	257 28.5%	134 28.4%	97 28.4%	22 29.7%	224 28.3%	35 26.1%	124 28.4%	69 28.6%	27 35.8%
Minor	128 14.2%	51 10.7%	68 20.1%	8 10.4%	112 14.2%	23 17.4%	57 12.9%	35 14.7%	7 8.9%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	829	67	62	197	180	457
Major	484 58.4%	27 40.6%	38 61.5%	106 54.0%	96 53.4%	273 59.8%
Moderate	231 27.9%	26 38.2%	21 34.5%	64 32.4%	51 28.5%	119 26.1%
Minor	114 13.7%	14 21.1%	2 4.0%	27 13.6%	33 18.1%	64 14.0%

Q23g Views/natural beauty of area

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	906	475	342	75	793	135	439	242	77
Major	624 68.9%	350 73.6%	213 62.1%	54 71.5%	552 69.6%	94 69.6%	298 67.8%	168 69.3%	58 75.2%
Moderate	233 25.8%	107 22.6%	104 30.3%	17 22.2%	200 25.2%	29 21.7%	122 27.7%	61 25.3%	17 22.4%
Minor	48 5.4%	18 3.8%	26 7.5%	5 6.3%	41 5.2%	12 8.7%	20 4.5%	13 5.5%	2 2.4%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	834	67	62	198	181	460
Major	570 68.4%	49 73.3%	39 63.5%	148 74.8%	118 65.4%	315 68.5%
Moderate	221 26.5%	12 18.0%	21 34.5%	46 23.3%	46 25.2%	118 25.8%
Minor	43 5.1%	6 8.7%	1 2.0%	4 1.9%	17 9.4%	27 5.8%

Q23h Cost of living

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	884	466	335	75	776	135	429	235	73
Major	154 17.4%	82 17.7%	51 15.1%	11 15.1%	133 17.1%	18 13.0%	68 15.8%	49 20.6%	17 23.7%
Moderate	397 45.0%	215 46.1%	143 42.5%	25 32.9%	356 45.9%	53 39.1%	196 45.6%	107 45.3%	37 51.7%
Minor	332 37.6%	169 36.2%	142 42.4%	39 52.0%	287 37.0%	64 47.8%	166 38.7%	80 34.0%	18 24.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	813	66	62	191	179	447
Major	143 17.6%	8 12.1%	7 10.6%	29 15.4%	38 21.4%	78 17.4%
Moderate	373 45.9%	24 36.8%	35 56.4%	81 42.5%	70 39.2%	210 46.9%
Minor	297 36.6%	34 51.1%	20 33.0%	80 42.1%	70 39.3%	159 35.7%

Q23i Get away from urban life

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	888	471	331	74	780	135	430	237	75
Major	498 56.1%	270 57.4%	171 51.5%	48 64.3%	432 55.3%	70 52.2%	230 53.4%	139 58.5%	52 69.7%
Moderate	263 29.6%	142 30.2%	101 30.4%	12 16.0%	241 30.9%	47 34.8%	132 30.6%	66 27.9%	16 21.3%
Minor	127 14.3%	58 12.4%	60 18.1%	15 19.7%	107 13.8%	18 13.0%	69 16.0%	32 13.6%	7 9.0%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	816	67	62	195	179	448
Major	455 55.7%	40 60.0%	42 68.0%	110 56.4%	79 44.0%	265 59.0%
Moderate	245 30.0%	18 26.7%	17 28.0%	64 33.1%	61 34.2%	119 26.6%
Minor	117 14.3%	9 13.3%	2 4.0%	20 10.5%	39 21.8%	64 14.4%

Q23j Semi-rural area

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	896	469	340	75	785	135	434	237	77
Major	478 53.4%	256 54.7%	160 47.2%	47 61.9%	409 52.1%	59 43.5%	223 51.3%	138 58.2%	53 68.8%
Moderate	259 28.9%	130 27.8%	112 33.1%	17 23.1%	236 30.1%	53 39.1%	129 29.7%	59 24.7%	17 21.6%
Minor	159 17.7%	82 17.5%	67 19.7%	11 15.0%	140 17.8%	23 17.4%	82 19.0%	40 17.0%	7 9.6%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	826	66	62	195	181	454
Major	442 53.5%	33 49.9%	28 45.4%	90 46.2%	90 49.9%	268 59.0%
Moderate	235 28.4%	24 35.8%	29 47.0%	74 37.9%	57 31.5%	98 21.7%
Minor	149 18.0%	10 14.4%	5 7.6%	31 16.0%	34 18.6%	88 19.3%

Q23k Access to outdoor recreation

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	895	472	339	74	785	135	437	240	71
Major	357 39.9%	186 39.3%	141 41.5%	35 47.2%	307 39.1%	76 56.5%	170 38.9%	91 37.8%	17 23.3%
Moderate	298 33.3%	172 36.5%	101 29.9%	22 30.0%	264 33.6%	23 17.4%	161 36.9%	84 34.9%	28 39.7%
Minor	240 26.8%	114 24.2%	97 28.6%	17 22.8%	214 27.3%	35 26.1%	106 24.2%	66 27.3%	26 37.1%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	825	66	61	197	181	452
Major	306 37.1%	49 74.1%	35 57.9%	90 45.7%	72 39.8%	158 35.0%
Moderate	287 34.8%	9 14.2%	24 40.1%	65 33.2%	54 29.7%	153 33.8%
Minor	232 28.1%	8 11.7%	1 2.0%	42 21.1%	55 30.5%	141 31.2%

Q23l Employment/business opportunities

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	877	467	334	73	773	135	427	236	68
Major	112 12.8%	30 6.5%	76 22.7%	11 14.5%	99 12.8%	41 30.4%	42 9.8%	23 9.6%	7 9.9%
Moderate	176 20.0%	77 16.4%	82 24.5%	18 24.6%	149 19.3%	18 13.0%	90 21.0%	44 18.7%	22 32.4%
Minor	589 67.2%	360 77.1%	177 52.9%	44 60.9%	525 67.9%	76 56.5%	295 69.2%	170 71.7%	39 57.7%

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	805	67	60	193	176	444
Major	84 10.5%	27 39.6%	17 29.0%	44 23.0%	8 4.6%	40 9.0%
Moderate	165 20.5%	10 14.8%	10 16.1%	29 15.0%	46 26.0%	91 20.6%
Minor	556 69.0%	31 45.6%	33 54.9%	120 62.0%	122 69.4%	313 70.4%

Q24 Best describes Agoura Hills today

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	899	472	336	75	782	123	439	241	79
Small town	153 17.1%	65 13.8%	71 21.2%	17 23.2%	129 16.5%	18 14.3%	79 17.9%	32 13.3%	19 24.0%
Semi-rural	157 17.4%	82 17.4%	59 17.6%	10 13.9%	141 18.1%	12 9.5%	77 17.6%	50 20.6%	15 18.6%
Rural	20 2.2%	12 2.6%	6 1.7%	1 0.8%	16 2.1%	-	10 2.2%	8 3.1%	2 3.1%
Suburban community	557 62.0%	305 64.7%	196 58.4%	46 62.1%	483 61.8%	94 76.2%	271 61.6%	144 59.8%	41 51.9%
Urban community	12 1.3%	7 1.5%	4 1.1%	-	12 1.5%	-	2 0.6%	8 3.1%	2 2.3%

Q24 Best describes Agoura Hills today

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	830	61	67	191	176	460
Small town	138 16.6%	10 16.7%	16 24.5%	22 11.5%	38 21.5%	76 16.5%
Semi-rural	149 17.9%	7 12.1%	10 14.3%	36 18.6%	30 17.0%	81 17.6%
Rural	20 2.4%	-	-	6 3.2%	2 1.4%	11 2.4%
Suburban community	513 61.8%	42 69.2%	41 61.2%	123 64.5%	106 60.1%	284 61.8%
Urban community	11 1.3%	1 2.0%	-	4 2.3%	-	8 1.6%

Q25 Age

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	918	480	346	72	803	135	448	246	81
Under 18	8 0.9%	3 0.6%	5 1.4%	-	5 0.6%	-	-	-	-
18 to 29	135 14.7%	76 15.9%	53 15.2%	6 8.1%	129 16.1%	100.0%	-	-	-
30 to 49	448 48.8%	255 53.0%	183 52.9%	41 56.2%	384 47.8%	-	448 100.0%	-	-
50 to 64	246 26.8%	129 26.8%	86 24.9%	22 30.6%	215 26.8%	-	-	246 100.0%	-
65 and over	81 8.8%	18 3.7%	19 5.5%	4 5.1%	71 8.8%	-	-	-	81 100.0%

Q25 Age

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	842	67	66	199	185	463
Under 18	5 0.6%	-	3 4.6%	-	2 1.1%	3 0.6%
18 to 29	94 11.1%	41 61.2%	41 62.5%	35 17.7%	35 19.0%	23 5.1%
30 to 49	428 50.8%	17 25.7%	17 26.2%	143 71.9%	117 63.2%	168 36.4%
50 to 64	234 27.8%	9 13.2%	4 6.7%	16 8.3%	28 15.0%	195 42.2%
65 and over	81 9.6%	-	-	4 2.2%	3 1.7%	73 15.8%

Q26 Home ownership status

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	917	481	345	75	803	135	445	243	81
Own	850 92.7%	462 96.0%	297 86.3%	67 90.4%	743 92.5%	94 69.6%	428 96.1%	234 96.4%	81 100.0%
Rent	67 7.3%	19 4.0%	47 13.7%	7 9.6%	60 7.5%	41 30.4%	17 3.9%	9 3.6%	-

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	850	67	63	200	184	468
Own	850 100.0%	-	42 67.2%	175 87.5%	170 92.7%	459 98.3%
Rent	-	67 100.0%	21 32.8%	25 12.5%	13 7.3%	8 1.7%

Q27 Years in Agoura Hills

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	921	482	346	74	805	135	445	244	80
Less than 1	68 7.3%	37 7.8%	27 7.9%	10 13.9%	54 6.7%	41 30.4%	17 3.9%	4 1.8%	-
1 to 5	200 21.7%	98 20.3%	90 26.1%	10 13.3%	182 22.6%	35 26.1%	143 32.0%	16 6.7%	4 5.3%
6 to 10	185 20.1%	110 22.7%	70 20.3%	18 24.1%	162 20.1%	35 26.1%	117 26.2%	28 11.4%	3 3.8%
More than 10	469 50.9%	238 49.3%	158 45.7%	36 48.8%	407 50.6%	23 17.4%	168 37.8%	195 80.1%	73 90.8%

Q27 Years in Agoura Hills

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	847	67	68	200	185	469
Less than 1	42 5.0%	21 30.8%	68 100.0%	-	-	-
1 to 5	175 20.6%	25 37.3%	-	200 100.0%	-	-
6 to 10	170 20.1%	13 19.9%	-	-	185 100.0%	-
More than 10	459 54.3%	8 12.0%	-	-	-	469 100.0%

Q28 Neighborhood of residence

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	747	409	255	69	645	94	353	219	68
Liberty Canyon	59 7.9%	35 8.5%	20 7.8%	5 7.7%	51 7.8%	12 12.5%	26 7.3%	14 6.3%	6 8.2%
Annandale	9 1.2%	4 1.0%	5 1.9%	-	9 1.4%	-	6 1.7%	2 0.9%	-
Hillrise	44 5.9%	27 6.6%	12 4.6%	10 14.7%	32 4.9%	6 6.3%	18 5.2%	11 4.9%	9 13.6%
Fountainwood	94 12.6%	47 11.4%	31 12.0%	8 11.3%	81 12.6%	6 6.3%	41 11.5%	35 15.8%	12 17.3%
Oak Creek Apartments	13 1.7%	2 0.6%	10 3.7%	-	13 2.0%	6 6.3%	5 1.4%	2 0.9%	-
Morrison Ranch	193 25.9%	106 25.8%	69 26.8%	21 30.0%	164 25.5%	12 12.5%	98 27.9%	70 31.9%	11 16.4%
Oak Valley	4 0.6%	4 0.9%	1 0.2%	-	4 0.7%	-	2 0.7%	1 0.6%	1 0.9%
Old Agoura	98 13.1%	51 12.5%	36 14.0%	11 15.2%	85 13.1%	12 12.5%	46 12.9%	32 14.4%	6 9.1%
Lake Lindero	88 11.7%	42 10.3%	29 11.5%	2 3.6%	77 11.9%	6 6.3%	43 12.2%	23 10.6%	15 22.7%
Silver Valley	1 0.2%	-	1 0.5%	-	1 0.2%	-	1 0.3%	-	-
Chat eau Springs	29 3.8%	18 4.4%	9 3.4%	1 1.8%	27 4.2%	6 6.3%	17 4.9%	4 2.0%	1 1.8%
Oak View Ranch	19 2.5%	16 3.9%	2 0.7%	2 2.7%	17 2.6%	-	14 3.8%	5 2.3%	-

Q28 Neighborhood of residence

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	705	38	50	150	143	403
Liberty Canyon	59 8.4%	-	9 18.7%	17 11.3%	7 5.2%	25 6.3%
Annandale	7 0.9%	2 6.6%	-	2 1.6%	2 1.3%	5 1.2%
Hillrise	38 5.4%	6 15.5%	6 11.8%	4 4.5%	9 6.1%	23 5.7%
Fountainwood	93 13.1%	-	1 1.3%	19 12.6%	15 10.4%	60 14.8%
Oak Creek Apartments	4 0.6%	8 22.1%	-	10 6.8%	2 1.3%	1 0.2%
Morrison Ranch	192 27.3%	1 1.7%	1 2.5%	40 26.6%	32 22.1%	120 29.8%
Oak Valley	4 0.6%	-	-	-	1 0.9%	3 0.8%
Old Agoura	90 12.7%	8 20.5%	17 33.5%	13 8.9%	21 14.4%	47 11.7%
Lake Lindero	85 12.1%	2 4.9%	8 15.5%	11 7.4%	18 12.5%	51 12.6%
Silver Valley	1 0.2%	-	-	1 0.8%	-	-
Chateau Springs	29 4.1%	-	2 4.9%	4 2.9%	9 6.3%	13 3.2%
Oak View Ranch	19 2.6%	-	-	7 4.9%	-	11 2.8%

Q28 Neighborhood of residence

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	747	409	255	69	645	94	353	219	68
Forest Cove	2 0.2%	1 0.3%	1 0.2%	1 0.9%	1 0.2%	-	1 0.3%	1 0.3%	-
Town and Country	15 2.1%	7 1.7%	8 3.0%	-	15 2.4%	12 12.5%	2 0.7%	1 0.3%	1 0.9%
Reyes Adobe	11 1.5%	7 1.8%	2 1.0%	-	11 1.7%	-	7 2.1%	3 1.4%	1 0.9%
Indian Hills	3 0.4%	2 0.5%	1 0.5%	2 3.5%	1 0.1%	-	2 0.7%	1 0.3%	-
Peacock Ridge	12 1.5%	6 1.4%	6 2.3%	1 0.9%	11 1.7%	-	5 1.4%	4 2.0%	1 1.8%
Chateau Creek	2 0.2%	1 0.3%	-	-	2 0.3%	-	1 0.3%	1 0.3%	-
Archstone	1 0.1%	-	1 0.2%	1 0.9%	-	-	-	1 0.3%	-
Oak View Gardens	11 1.4%	4 0.9%	5 2.0%	-	10 1.5%	-	5 1.4%	3 1.4%	2 3.6%
Lake View Vistas	2 0.3%	2 0.6%	-	-	2 0.4%	-	2 0.7%	-	-
Chateau Park	12 1.6%	7 1.7%	2 1.0%	1 1.4%	10 1.5%	6 6.3%	2 0.7%	1 0.6%	1 1.8%
Rondell Condominiums	6 0.9%	6 1.4%	1 0.2%	-	6 1.0%	6 6.3%	-	1 0.3%	-
Stonecrest	7 0.9%	4 0.9%	3 1.2%	1 1.8%	5 0.8%	-	4 1.0%	3 1.1%	1 0.9%

Q28 Neighborhood of residence

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	705	38	50	150	143	403
Forest Cove	2 0.3%	-	-	-	-	2 0.5%
Town and Country	8 1.2%	7 18.8%	1 2.5%	2 1.2%	12 8.2%	1 0.2%
Reyes Adobe	11 1.6%	-	1 2.5%	4 2.5%	1 0.9%	5 1.2%
Indian Hills	2 0.3%	1 1.7%	1 2.5%	1 0.8%	1 0.4%	-
Peacock Ridge	12 1.6%	-	-	2 1.6%	2 1.7%	7 1.6%
Chateau Creek	2 0.3%	-	-	1 0.8%	-	1 0.2%
Archstone	-	1 1.7%	-	1 0.4%	-	-
Oak View Gardens	8 1.1%	2 6.5%	1 2.5%	3 2.1%	1 0.4%	6 1.4%
Lake View Vistas	2 0.3%	-	-	-	-	2 0.6%
Chateau Park	11 1.5%	-	1 2.0%	-	8 5.4%	2 0.6%
Rondell Condominiums	6 0.9%	-	-	-	-	6 1.6%
Stonecrest	7 1.0%	-	-	-	4 2.6%	3 0.8%

Q28 Neighborhood of residence

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	747	409	255	69	645	94	353	219	68
Oak View	-	-	-	-	-	-	-	-	-
Rainbow Crest	1 0.2%	1 0.3%	-	1 0.9%	1 0.1%	-	-	1 0.6%	-
Oak Hills Estates	2 0.3%	2 0.6%	-	1 1.8%	0.2%	-	2 0.7%	-	-
Lake Hills Estates	1 0.1%	1 0.2%	-	-	1 0.1%	-	-	1 0.3%	-
South Meadows	1 0.1%	-	1 0.2%	1 0.9%	-	-	-	1 0.3%	-
Medea Valley	8 1.1%	6 1.4%	2 0.8%	-	8 1.2%	6 6.3%	-	-	-

Q28 Neighborhood of residence

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	705	38	50	150	143	403
Oak View	-	-	-	-	-	-
Rainbow Crest	1 0.2%	-	-	-	-	1 0.3%
Oak Hills Estates	2 0.3%	-	-	2 1.6%	-	-
Lake Hills Estates	1 0.1%	-	-	1 0.4%	-	-
South Meadows	1 0.1%	-	-	-	-	1 0.2%
Medea Valley	8 1.1%	-	-	-	-	8 1.9%

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age				
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over	
		Base	236	129	86	35	195	23	122	72
no more building/no growth	24 10.4%	11 8.7%	12 14.0%	5 14.1%	20 10.0%	6 25.0%	12 10.1%	6 8.7%	-	-
preserve the hillsides	7 2.9%	4 3.4%	2 2.9%	2 7.0%	4 2.2%	-	5 4.0%	1 1.7%	1 4.0%	-
redevelop/improve commercial centers	7 3.0%	2 1.9%	4 4.3%	4 11.7%	3 1.6%	-	5 4.0%	1 1.7%	-	-
keep Medea Creek natural	2 0.8%	1 1.0%	1 0.7%	-	2 1.0%	-	1 1.0%	1 0.9%	-	-
improve traffic/congestion	23 9.8%	14 10.8%	8 9.4%	1 1.8%	23 11.6%	6 25.0%	11 9.1%	6 7.8%	1 4.0%	-
underground utilities	4 1.6%	4 2.9%	-	-	4 1.9%	-	2 2.0%	1 1.7%	-	-
allow big box/traditional malls	12 5.3%	3 2.4%	7 8.7%	1 3.5%	11 5.7%	-	6 5.1%	5 7.0%	1 8.0%	-
remove billboards	5 2.1%	3 2.4%	2 2.2%	-	5 2.5%	-	4 3.0%	1 1.7%	-	-
no more schools in Old Agoura	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills				
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10	
	Base	212	22	14	55	43	122
no more building/no growth	19 8.8%	6 26.3%	1 8.6%	8 15.1%	5 11.5%	10 8.2%	-
preserve the hillsides	7 3.2%	-	-	-	-	6 4.6%	-
redevelop/improve commercial centers	6 2.9%	-	1 7.0%	2 4.5%	-	2 2.0%	-
keep Medea Creek natural	2 0.9%	-	-	1 2.2%	-	1 0.5%	-
improve traffic/congestion	23 11.0%	-	1 8.6%	5 8.9%	8 19.4%	9 7.2%	-
underground utilities	4 1.8%	-	-	-	-	4 3.1%	-
allow big box/traditional malls	12 5.6%	1 2.8%	-	2 4.5%	3 7.2%	7 5.6%	-
remove billboards	5 2.3%	-	-	2 3.4%	-	3 2.5%	-
no more schools in Old Agoura	1 0.3%	-	-	-	-	1 0.5%	-

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age				
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over	
		Base	236	129	86	35	195	23	122	72
no big box/traditional malls	8 3.5%	7 5.5%	1 1.5%	2 5.3%	6 3.3%	6 25.0%	1 1.0%	1 1.7%	-	-
need affordable housing	3 1.3%	1 1.0%	1 0.7%	-	3 1.6%	-	1 1.0%	1 1.7%	1 4.0%	-
attract tax generating businesses	21 8.7%	12 8.9%	6 6.6%	9 24.9%	12 6.1%	6 25.0%	4 3.0%	9 12.2%	1 8.0%	-
need an architectural theme for the City	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-	-
more recreational/youth activities	4 1.8%	1 1.0%	3 3.6%	1 1.8%	4 1.9%	-	4 3.0%	-	1 4.0%	-
more upscale retail	26 11.0%	16 12.5%	7 8.6%	7 19.3%	19 9.9%	-	16 13.1%	9 12.2%	1 8.0%	-
no more apartments	11 4.7%	5 3.8%	6 7.2%	2 7.0%	9 4.5%	-	7 6.1%	4 5.2%	-	-
no more office buildings	16 7.0%	14 10.8%	2 2.9%	-	16 8.4%	6 25.0%	6 5.1%	4 5.2%	1 4.0%	-
attract small businesses	1 0.5%	1 0.5%	1 0.7%	-	1 0.6%	-	-	1 0.9%	1 4.0%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills				
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10	
	Base	212	22	14	55	43	122
no big box/traditional malls	8 3.7%	1 2.8%	-	-	6 15.1%	2 1.5%	-
need affordable housing	1 0.3%	2 11.2%	1 8.6%	-	1 2.9%	1 0.5%	-
attract tax generating businesses	15 7.0%	6 26.3%	6 41.1%	-	1 1.5%	14 11.6%	-
need an architectural theme for the City	-	-	1 4.4%	-	-	-	-
more recreational/youth activities	3 1.5%	1 5.5%	-	1 1.1%	1 2.9%	2 2.0%	-
more upscale retail	26 12.3%	-	-	4 7.8%	9 20.0%	12 10.3%	-
no more apartments	11 5.3%	-	-	2 4.5%	2 5.8%	5 4.1%	-
no more office buildings	14 6.6%	2 11.1%	1 8.6%	7 12.8%	1 1.5%	7 6.1%	-
attract small businesses	1 0.6%	-	-	-	1 1.5%	1 0.5%	-

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	236	129	86	35	195	23	122
no more furniture stores	6 2.6%	3 2.4%	3 3.6%	1 3.5%	5 2.5%	-	4 3.0%	2 2.6%	1 4.0%
manage growth	17 7.2%	11 8.4%	5 5.8%	8 23.7%	7 3.8%	6 25.0%	6 5.1%	4 5.2%	1 8.0%
no more residential	6 2.4%	2 1.9%	2 2.2%	-	5 2.5%	-	4 3.0%	1 0.9%	1 8.0%
need more carpool lanes	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
build a CNG station	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
improve building facades	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-
more funding for education	5 2.1%	3 2.4%	1 0.7%	-	5 2.5%	-	4 3.0%	1 1.7%	-
no to Heschel	11 4.7%	5 3.8%	6 7.2%	2 7.1%	9 4.5%	-	7 6.1%	4 5.2%	-
beautify freeway corridor	9 3.9%	4 3.3%	4 4.3%	3 8.8%	5 2.5%	-	7 6.1%	1 1.7%	1 4.0%
preserve/enhance open space	13 5.5%	9 7.2%	2 2.2%	-	13 6.7%	-	6 5.1%	6 8.7%	1 4.0%

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	212	22	14	55	43
no more furniture stores	6 2.9%	-	-	1 2.2%	2 5.7%	3 2.1%
manage growth	9 4.4%	8 34.7%	7 49.7%	6 10.1%	2 4.3%	2 2.0%
no more residential	4 2.0%	1 5.5%	-	1 2.2%	2 4.3%	2 2.0%
need more carpool lanes	1 0.6%	-	-	1 2.2%	-	-
build a CNG station	1 0.6%	-	-	1 2.2%	-	-
improve building facades	1 0.3%	-	-	1 1.1%	-	-
more funding for education	5 2.3%	-	-	1 2.2%	-	4 3.1%
no to Heschel	11 5.3%	-	-	2 3.4%	2 5.7%	7 5.6%
beautify freeway corridor	9 4.4%	-	-	-	4 8.6%	6 4.6%
preserve/enhance open space	12 5.9%	1 2.8%	3 21.7%	1 2.3%	1 1.5%	8 6.7%

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	236	129	86	35	195	23	122
enhance/improve public transportation	4 1.8%	4 2.9%	-	-	4 2.2%	-	4 3.0%	1 0.9%	-
Support Agoura Village, walkable communities	6 2.6%	1 1.0%	3 3.6%	-	4 2.2%	-	4 3.0%	3 3.5%	-
clean litter around high school	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
attract more restaurants	7 2.9%	2 1.9%	4 4.3%	-	6 3.2%	-	5 4.0%	1 1.7%	1 4.0%
more horse back rentals	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
more housing	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
more retail	11 4.6%	8 6.5%	2 2.2%	1 1.8%	10 5.2%	6 25.0%	2 2.0%	3 3.5%	-
do not allow any changes to north area plan	1 0.3%	-	-	-	1 0.3%	-	-	1 0.9%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	212	22	14	55	43
enhance/improve public transportation	4 2.0%	-	-	2 4.5%	1 2.9%	1 0.5%
Support Agoura Village, walkable communities	6 2.9%	-	-	-	2 4.3%	4 3.6%
clean litter around high school	1 0.6%	-	-	-	-	1 1.0%
attract more restaurants	7 3.2%	-	-	2 4.5%	1 2.9%	3 2.6%
more horse back rentals	1 0.6%	-	-	-	-	1 1.0%
more housing	1 0.6%	-	-	-	-	1 1.0%
more retail	11 5.1%	-	-	6 10.6%	1 1.5%	4 3.6%
do not allow any changes to north area plan	1 0.3%	-	-	-	-	1 0.5%

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age				
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over	
		Base	236	129	86	35	195	23	122	72
have more family oriented activities	3 1.3%	2 1.4%	1 1.4%	- -	3 1.6%	- -	2 2.0%	- -	1 4.0%	- -
create more volunteer opportunities	-	-	-	-	-	-	-	-	-	-
hold town hall meetings	-	-	-	-	-	-	-	-	-	-
improve Chesebro interchange	1 0.3%	1 0.5%	-	1 1.8%	-	-	-	1 0.9%	-	-
keep Agoura Hills rural/small town feel/low density	11 4.6%	7 5.6%	2 2.2%	1 1.8%	10 5.0%	-	4 3.0%	5 7.0%	1 8.0%	-
no more commercial	5 2.1%	4 2.9%	1 1.4%	-	5 2.6%	-	1 1.0%	4 5.2%	-	-
require more landscaping for new projects	6 2.8%	6 5.0%	-	-	6 3.3%	6 25.0%	-	1 0.9%	-	-
add hospital/urgent care	2 0.8%	1 1.0%	1 0.7%	-	2 0.9%	-	1 1.0%	-	1 4.0%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills				
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10	
	Base	212	22	14	55	43	122
have more family oriented activities	3 1.5%	-	-	1 2.2%	-	2 1.5%	-
create more volunteer opportunities	-	-	-	-	-	-	-
hold town hall meetings	-	-	-	-	-	-	-
improve Chesebro interchange	1 0.3%	-	-	-	-	1 0.5%	-
keep Agoura Hills rural/small town feel/low density	10 4.6%	1 5.5%	-	5 8.5%	1 2.9%	4 3.6%	-
no more commercial	5 2.4%	-	-	-	-	4 3.6%	-
require more landscaping for new projects	6 3.1%	-	-	-	6 13.6%	1 0.5%	-
add hospital/urgent care	2 0.9%	-	-	-	-	2 1.5%	-

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age				
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over	
		Base	236	129	86	35	195	23	122	72
build dog park	1 0.5%	-	1 1.5%	-	1 0.6%	-	-	1 0.9%	1 4.0%	-
improve interchanges	2 0.8%	1 0.5%	1 1.4%	-	2 1.0%	-	1 1.0%	1 0.9%	-	-
be more pedestrian oriented	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-	-
maintain add more median landscaping	2 0.8%	1 1.0%	-	-	2 1.0%	-	1 1.0%	1 0.9%	-	-
attract unique retail	2 0.8%	2 1.4%	-	-	2 1.0%	-	1 1.0%	1 0.9%	-	-
remove day laborers/illegals	3 1.3%	1 1.0%	2 2.2%	-	3 1.6%	-	2 2.0%	1 0.9%	-	-
no more hotels	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-	-
clean up neighborhoods	1 0.5%	1 0.5%	1 0.7%	-	1 0.6%	-	-	1 1.7%	-	-
attract upscale Supermarkets	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-	-
repair sidewalks	1 0.3%	-	-	-	1 0.3%	-	-	-	1 4.0%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills				
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10	
	Base	212	22	14	55	43	122
build dog park	1 0.6%	-	-	-	-	1 1.0%	-
improve interchanges	2 0.9%	-	-	-	1 2.9%	1 0.5%	-
be more pedestrian oriented	-	1 2.8%	-	-	-	1 0.5%	-
maintain add more median landscaping	1 0.6%	-	-	1 2.2%	-	1 0.5%	-
attract unique retail	2 0.9%	-	-	-	-	2 1.5%	-
remove day laborers/illegals	3 1.5%	-	-	1 2.2%	1 2.9%	1 0.5%	-
no more hotels	1 0.3%	-	-	-	-	1 0.5%	-
clean up neighborhoods	1 0.6%	-	-	-	-	1 1.0%	-
attract upscale Supermarkets	1 0.3%	-	-	-	-	1 0.5%	-
repair sidewalks	1 0.3%	-	-	-	-	1 0.5%	-

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	236	129	86	35	195	23	122	72	15
have educational disaster planning	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	-	1 4.0%
approve Heschel	3 1.3%	1 1.0%	2 2.2%	-	3 1.6%	-	2 2.0%	-	1 4.0%
no low income housing	2 0.8%	1 1.0%	1 0.7%	-	2 1.0%	-	1 1.0%	1 0.9%	-
enhance animal crossings	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-
add speed bumps	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
need more sidewalks	1 0.5%	1 1.0%	-	-	1 0.6%	-	1 1.0%	-	-
have more cable options	2 0.8%	-	2 2.2%	-	2 1.0%	-	1 1.0%	1 0.9%	-
regulate light pollution	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
beautify City	2 0.8%	1 1.0%	1 0.7%	-	2 1.0%	-	1 1.0%	1 0.9%	-
build tennis courts	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	212	22	14	55	43	122
have educational disaster planning	1 0.3%	-	-	-	-	1 0.5%
approve Heschel	3 1.5%	-	-	-	2 4.3%	1 1.0%
no low income housing	2 0.9%	-	-	1 2.2%	1 1.5%	-
enhance animal crossings	1 0.3%	-	-	-	-	1 0.5%
add speed bumps	1 0.6%	-	-	-	-	1 1.0%
need more sidewalks	1 0.6%	-	-	1 2.2%	-	-
have more cable options	2 0.9%	-	-	-	-	2 1.5%
regulate light pollution	1 0.6%	-	-	1 2.2%	-	-
beautify City	2 0.9%	-	-	-	-	2 1.5%
build tennis courts	1 0.3%	-	-	-	-	1 0.5%

Q29 Additional comments for General Plan Update

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	236	129	86	35	195	23	122	72	15
do not spend money on public transportation	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-
more bike trails	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.9%	-
better long range planning	1 0.3%	1 0.5%	-	-	1 0.3%	-	-	1 0.9%	-

Q29 Additional comments for General Plan Update

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	212	22	14	55	43	122
do not spend money on public transportation	1 0.3%	-	-	-	-	1 0.5%
more bike trails	1 0.3%	-	-	-	-	1 0.5%
better long range planning	1 0.3%	-	-	1 1.1%	-	-

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	Base	247	143	86	18	223	23	119	84
Agoura Hills looks run down/you are ruining a great town	2 1.0%	2 1.3%	1 0.7%	- -	2 1.1%	- -	1 1.0%	1 1.5%	- -
improve traffic around Agoura High School	1 0.3%	1 0.4%	- -	- -	1 0.3%	- -	- -	1 0.8%	- -
connect bike trails	1 0.5%	1 0.9%	- -	- -	1 0.6%	- -	1 1.0%	- -	- -
protect, enhance open space/enviornment	26 10.4%	10 7.0%	15 17.6%	- -	26 11.5%	6 25.0%	12 10.3%	8 9.0%	- -
bring back Denny's	1 0.3%	- -	1 0.7%	- -	1 0.3%	- -	- -	1 0.8%	- -
add dog park	5 2.0%	4 3.0%	1 0.7%	- -	5 2.2%	- -	2 2.1%	3 3.0%	- -
allow big box development	12 4.9%	8 5.8%	2 2.2%	- -	12 5.4%	6 25.0%	2 2.1%	3 3.0%	1 6.9%
lower lawn mower noise	1 0.3%	1 0.4%	- -	- -	1 0.3%	- -	- -	1 0.8%	- -

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	233	13	11	41	47
Agoura Hills looks run down/you are ruining a great town	2 1.1%	- -	- -	- -	1 2.6%	1 0.9%
improve traffic around Agoura High School	1 0.3%	- -	- -	- -	- -	1 0.4%
connect bike trails	1 0.5%	- -	- -	1 3.0%	- -	- -
protect, enhance open space/enviornment	20 8.5%	6 46.0%	7 62.0%	8 19.3%	2 3.9%	9 6.0%
bring back Denny's	1 0.3%	- -	- -	- -	- -	1 0.4%
add dog park	4 1.9%	- -	1 5.5%	- -	1 1.3%	4 2.6%
allow big box development	12 5.2%	- -	- -	6 14.2%	- -	6 4.3%
lower lawn mower noise	- -	- -	1 5.5%	- -	- -	- -

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
	Base	247	143	86	18	223	23	119	84
attract businesses to improve sales tax revenue	7 2.8%	2 1.7%	4 4.3%	1 6.8%	6 2.5%	- -	2 2.1%	3 3.0%	2 10.3%
retain rural/community/small town feel	18 7.4%	14 9.8%	2 2.2%	2 10.4%	16 7.4%	6 25.0%	5 4.1%	6 7.5%	1 6.9%
have a shuttle for teens	2 0.8%	1 0.4%	1 0.7%	- -	2 0.8%	- -	- -	1 1.5%	1 3.4%
enhance/improve public transportation	14 5.5%	6 3.9%	6 7.2%	1 3.5%	13 5.8%	- -	6 5.2%	5 6.0%	2 13.8%
pick up litter around Agoura High School	1 0.5%	1 0.9%	- -	- -	1 0.6%	- -	1 1.0%	- -	- -
underground utilities	2 1.0%	2 1.3%	1 0.7%	1 3.5%	2 0.8%	- -	1 1.0%	1 1.5%	- -
enhance senior transportation	1 0.5%	1 0.4%	1 0.7%	- -	1 0.6%	- -	- -	1 0.8%	1 3.4%
no more office buildings	12 4.7%	8 5.6%	3 3.6%	1 6.9%	11 4.7%	- -	7 6.2%	3 3.0%	2 10.3%

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	233	13	11	41	47
attract businesses to improve sales tax revenue	7 2.9%	- -	- -	1 3.0%	- -	6 3.8%
retain rural/community/small town feel	17 7.3%	1 9.7%	1 5.5%	1 3.0%	7 15.0%	9 6.4%
have a shuttle for teens	2 0.8%	- -	1 5.5%	1 1.5%	- -	1 0.4%
enhance/improve public transportation	12 5.1%	2 14.6%	- -	2 5.9%	4 7.9%	7 5.1%
pick up litter around Agoura High School	1 0.5%	- -	- -	- -	- -	1 0.8%
underground utilities	2 1.1%	- -	- -	- -	1 1.3%	2 1.3%
enhance senior transportation	1 0.5%	- -	- -	- -	- -	1 0.9%
no more office buildings	11 4.8%	1 4.9%	- -	2 4.5%	4 9.1%	6 3.8%

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
control growth/balance growth with infrastructure	11 4.5%	6 4.3%	4 4.4%	2 10.4%	9 4.2%	-	4 3.1%	6 7.5%	1 6.9%
maintain safety	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
provide more money for schools	4 1.5%	2 1.3%	2 2.2%	-	4 1.7%	-	2 2.1%	1 1.5%	-
beautify freeway corridor	8 3.0%	6 3.9%	1 1.4%	1 3.5%	7 3.1%	-	1 1.0%	5 6.0%	1 6.9%
remove day laborers/illegals	-	-	-	-	-	-	-	-	-
protect views of hillsides and mountains	2 1.0%	1 0.9%	-	-	2 1.1%	-	2 2.1%	-	-
no big box development or traditional malls	25 10.0%	16 11.0%	8 9.7%	1 6.9%	21 9.4%	12 50.0%	10 8.2%	3 3.0%	1 3.4%

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
control growth/balance growth with infrastructure	11 4.8%	-	-	2 4.6%	2 3.9%	7 5.1%
maintain safety	1 0.3%	-	-	1 1.5%	-	-
provide more money for schools	4 1.6%	-	-	1 3.0%	-	2 1.7%
beautify freeway corridor	7 2.9%	1 4.9%	-	-	1 1.3%	7 4.7%
remove day laborers/illegals	-	-	-	-	-	-
protect views of hillsides and mountains	2 1.1%	-	-	1 3.0%	-	1 0.8%
no big box development or traditional malls	25 10.6%	-	-	1 3.0%	10 20.2%	14 9.6%

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
don't let Old Agoura residents control the City	2 0.8%	1 0.4%	1 1.4%	-	2 0.8%	-	1 1.0%	1 0.8%	-
looking forward to/approve of Agoura Village	8 3.2%	5 3.5%	2 2.9%	1 6.9%	7 3.0%	-	6 5.2%	1 1.5%	1 3.4%
force homeowners to maintain landscaping	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
no to Heschel	18 7.3%	12 8.7%	4 4.3%	2 10.4%	15 6.7%	-	12 10.3%	6 6.8%	-
plant more trees	1 0.5%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	1 3.4%
limit light pollution	1 0.3%	-	-	-	1 0.3%	-	-	1 0.8%	-
improve Dial-A-Ride	2 1.0%	2 1.7%	-	-	2 1.1%	-	1 1.0%	1 1.5%	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
don't let Old Agoura residents control the City	2 0.8%	-	-	-	-	2 1.3%
looking forward to/approve of Agoura Village	8 3.4%	-	-	2 4.5%	2 5.2%	4 2.5%
force homeowners to maintain landscaping	1 0.5%	-	-	-	1 2.6%	-
no to Heschel	18 7.7%	-	-	1 3.0%	6 13.0%	11 7.3%
plant more trees	1 0.3%	1 4.9%	-	-	1 1.3%	1 0.4%
limit light pollution	1 0.3%	-	-	-	-	1 0.4%
improve Dial-A-Ride	2 1.1%	-	-	-	1 2.6%	1 0.9%

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	247	143	86	18	223	23	119
raise taxes to support City services instead of attracting big businesses	4 1.5%	1 0.9%	2 2.9%	1 6.9%	2 1.1%	-	4 3.1%	-	-
increase recreational activities/bike trails	6 2.3%	1 0.9%	4 5.0%	-	6 2.5%	-	4 3.1%	2 2.3%	-
increase youth activities	2 1.0%	2 1.3%	1 0.7%	-	2 1.1%	-	1 1.0%	1 1.5%	-
redevelop/improve commercial centers	6 2.2%	3 2.2%	1 0.7%	1 3.4%	5 2.2%	-	4 3.1%	1 1.5%	1 3.4%
remove billboards	1 0.5%	1 0.9%	-	1 3.5%	1 0.3%	-	-	1 1.5%	-
enforce Sign Ordinance	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
do not build any more apartments	5 1.9%	3 2.4%	1 1.5%	-	5 2.1%	-	1 1.0%	2 2.3%	1 3.4%
improve traffic/congestion	12 4.8%	7 4.8%	5 5.8%	-	12 5.3%	-	6 5.2%	5 6.0%	1 3.4%

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	233	13	11	41	47
raise taxes to support City services instead of attracting big businesses	4 1.6%	-	-	1 3.0%	1 2.6%	1 0.8%
increase recreational activities/bike trails	5 2.1%	1 4.9%	-	-	2 3.9%	4 2.6%
increase youth activities	2 1.1%	-	-	-	2 3.9%	1 0.4%
redevelop/improve commercial centers	6 2.4%	-	-	2 5.9%	-	3 2.1%
remove billboards	1 0.5%	-	-	-	-	1 0.9%
enforce Sign Ordinance	1 0.3%	-	-	-	-	1 0.4%
do not build any more apartments	5 2.0%	-	-	-	-	5 3.3%
improve traffic/congestion	12 5.1%	-	-	2 4.5%	4 7.8%	6 3.9%

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
		Base	247	143	86	18	223	23	119
repave streets	2 1.0%	2 1.7%	-	1 6.9%	1 0.6%	-	1 1.0%	1 1.5%	-
build an In N Out	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
do not build on hillsides	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
build more retail	5 2.0%	1 0.9%	3 3.6%	1 7.0%	4 1.7%	-	2 2.1%	2 2.3%	1 3.4%
build more upscale retail	10 4.0%	6 4.3%	3 3.6%	-	9 3.9%	-	6 5.2%	3 3.8%	1 3.4%
do not build any more residential	4 1.5%	1 0.9%	1 1.4%	-	4 1.7%	-	2 2.1%	1 0.8%	1 3.4%
add more family oriented activities	1 0.3%	-	-	-	1 0.3%	-	-	1 0.8%	-
increase police patrol	2 1.0%	1 0.9%	1 1.4%	-	2 1.1%	-	2 2.1%	-	-
stop building/no growth	4 1.5%	2 1.3%	2 2.2%	-	4 1.7%	-	2 2.1%	1 1.5%	-
build more senior housing	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
	Base	233	13	11	41	47
repave streets	2 1.1%	-	-	-	-	2 1.7%
build an In N Out	1 0.3%	-	-	-	-	1 0.4%
do not build on hillsides	1 0.5%	-	-	1 3.0%	-	-
build more retail	5 2.1%	-	-	-	1 2.6%	4 2.6%
build more upscale retail	10 4.3%	-	-	2 5.9%	2 5.2%	5 3.4%
do not build any more residential	4 1.6%	-	-	-	1 2.6%	2 1.7%
add more family oriented activities	1 0.3%	-	-	-	-	1 0.4%
increase police patrol	2 1.1%	-	1 10.7%	-	1 2.6%	-
stop building/no growth	3 1.3%	1 4.9%	1 10.7%	-	-	2 1.7%
build more senior housing	1 0.3%	-	-	-	-	1 0.4%

Q30 Other comments

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	247	143	86	18	223	23	119	84	18
preserve/protect Oak trees	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 1.0%	-	-
build public swimming pool	1 0.2%	-	-	-	1 0.3%	-	-	-	1 3.4%
have a longer season for concerts in the park	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
add more medical facilities	1 0.3%	-	-	1 3.5%	-	-	-	1 0.8%	-
beautify City	9 3.8%	4 3.0%	4 4.3%	-	9 3.9%	-	5 4.1%	3 3.0%	2 10.3%
add sports complex	1 0.5%	1 0.9%	-	-	0.6%	-	1 1.0%	-	-
need affordable housing	7 2.9%	1 0.4%	6 7.6%	-	7 3.2%	6 25.0%	-	1 1.5%	-
attract corporate and professional businesses	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 1.0%	-	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	233	13	11	41	47	146
preserve/protect Oak trees	1 0.5%	-	-	-	-	1 0.8%
build public swimming pool	1 0.3%	-	-	-	-	1 0.4%
have a longer season for concerts in the park	1 0.3%	-	-	-	-	1 0.4%
add more medical facilities	1 0.3%	-	-	-	-	1 0.4%
beautify City	9 4.0%	-	-	-	1 2.6%	8 5.5%
add sports complex	1 0.5%	-	-	-	-	1 0.8%
need affordable housing	6 2.5%	1 9.9%	-	-	1 2.7%	6 4.0%
attract corporate and professional businesses	1 0.5%	-	-	1 3.0%	-	-

Q30 Other comments

	Overall	Hsd One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
<i>Base</i>	247	143	86	18	223	23	119	84	18
control speeders	1 0.5%	1 0.4%	1 0.7%	-	1 0.6%	-	-	1 1.5%	-
make Reyes Adobe overpass a priority	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
increase conde enforcement for oversized/recreational vehicles	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
too difficult/expensive to get permits	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
need pedestrian bridge over freeway	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 1.0%	-	-
need sound barriers	1 0.5%	1 0.9%	-	-	1 0.6%	-	-	1 1.5%	-
extend Kanan to Simi Valley	1 0.5%	1 0.4%	1 0.7%	-	1 0.6%	-	-	1 0.8%	1 3.4%
build public garden	1 0.5%	1 0.9%	-	-	1 0.6%	-	1 1.0%	-	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
<i>Base</i>	233	13	11	41	47	146
control speeders	1 0.5%	-	-	-	-	1 0.9%
make Reyes Adobe overpass a priority	1 0.3%	-	-	-	-	1 0.4%
increase conde enforcement for oversized/recreational vehicles	1 0.3%	-	-	-	-	1 0.4%
too difficult/expensive to get permits	1 0.3%	-	-	-	-	1 0.4%
need pedestrian bridge over freeway	1 0.5%	-	-	-	-	1 0.8%
need sound barriers	1 0.5%	-	-	-	-	1 0.9%
extend Kanan to Simi Valley	1 0.5%	-	-	-	-	1 0.9%
build public garden	1 0.5%	-	-	1 3.0%	-	-

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	247	143	86	18	223	23	119	84	18
request neighborhood meetings and input to the General Plan	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
no gated communities	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
build public tennis courts	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
need more street lights	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
need more restaurants	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
need entertainment center	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
no mansionization	1 0.4%	1 0.7%	-	-	1 0.4%	-	-	-	-
need more churches	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
approve of Heschel	3 1.4%	1 0.9%	2 2.6%	1 6.9%	2 1.0%	-	2 2.1%	-	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	233	13	11	41	47	146
request neighborhood meetings and input to the General Plan	1 0.3%	-	-	-	-	1 0.4%
no gated communities	1 0.5%	-	-	1 3.0%	-	-
build public tennis courts	1 0.3%	-	-	-	-	1 0.4%
need more street lights	-	4.9%	-	-	1 1.3%	-
need more restaurants	1 0.5%	-	-	-	-	1 0.8%
need entertainment center	1 0.5%	-	-	-	-	1 0.8%
no mansionization	1 0.4%	-	-	1 2.4%	-	-
need more churches	1 0.3%	-	-	-	-	1 0.4%
approve of Heschel	2 1.1%	-	1 10.7%	1 3.0%	-	-

Q30 Other comments

	Overall	Hsld One-way Commute		Own Business in Agoura Hills		Age			
		16+ miles	<16 miles	Yes	No	18 to 29	30 to 49	50 to 64	65 and over
Base	247	143	86	18	223	23	119	84	18
need restaurants that stay open late	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
enforce leash law	1 0.5%	-	1 1.4%	-	1 0.6%	-	1 1.0%	-	-
enforce City codes	2 0.8%	2 1.3%	-	-	2 0.8%	-	1 1.0%	1 0.8%	-
need hospital	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-
make sure new houses fit into existing neighborhoods	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
control barking dogs	1 0.3%	1 0.4%	-	-	1 0.3%	-	-	1 0.8%	-
spending money on buses is a waste of money	1 0.3%	-	1 0.7%	-	1 0.3%	-	-	1 0.8%	-

Q30 Other comments

	Home Ownership Status		Years in Agoura Hills			
	Own	Rent	Less than 1	1 to 5	6 to 10	More than 10
Base	233	13	11	41	47	146
need restaurants that stay open late	1 0.3%	-	-	-	-	1 0.4%
enforce leash law	1 0.5%	-	-	1 3.0%	-	-
enforce City codes	2 0.8%	-	-	-	2 3.9%	-
need hospital	1 0.3%	-	-	-	-	1 0.4%
make sure new houses fit into existing neighborhoods	1 0.3%	-	-	-	-	1 0.4%
control barking dogs	1 0.3%	-	-	-	-	1 0.4%
spending money on buses is a waste of money	1 0.3%	-	-	-	1 1.3%	-