

## **REPORT TO THE CITY COUNCIL**

**DATE: MAY 24, 2006**

**TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL**

**FROM: GREG RAMIREZ, CITY MANAGER**

**BY: MEREDITH PETIT, COMMUNITY SERVICES COORDINATOR**

**SUBJECT: 2006 SUMMER BEACH BUS AGREEMENT WITH DURHAM SCHOOL SERVICES**

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Using Proposition A funds, the Department of Community Services has been operating the Summer Beach Bus Program since 1985. Each summer, the bus travels to Zuma Beach through Las Virgenes/Malibu Canyon from the end of June through the end of August. The overall service is extended to Leo Carrillo twice a day to accommodate the California State Jr. Lifeguard Program. The Summer Beach Bus Program continues to be a successful program with all populations as the total ridership in 2005 was 5,987.

The proposed program will require \$40,000 in Los Angeles County Metropolitan Transportation Authority (LACMTA) Proposition A funds. This matches the amount budgeted for last year's 2005 Summer Beach Bus Program.

The proposed agreement has been reviewed by the City Attorney and approved as to form.

### **RECOMMENDATION**

Staff recommends the approval of the attached "Agreement Between the City and Durham School Services for the Operation of a Summer Beach Bus Service" and the following recommendations for the 2006 Summer Beach Bus Program:

1. Staff recommends continuing to begin the Summer Beach Bus Program on the first Monday after school ends. The program will begin Monday, June 19 and end Friday, August 25, 2006.
2. Staff recommends the extension of the program by one week to include all ten (10) full weeks of summer.
3. Staff recommends continuing to meet with Durham to discuss communication with drivers in emergency situations (i.e. having cell phones on each bus, etc) and to ensure that there are "teen tolerant" drivers on the Beach Bus.
4. Staff recommends continuing to keep the fare at \$1.00 each way.
5. Staff recommends continuing marketing the Beach Bus program (i.e. flyers through local high schools, ads in newspapers, radio & cable station advertisements, etc).

Attachments: Agreement with Exhibit A - 2006 Summer Beach Bus Schedule