

REPORT TO CITY COUNCIL

DATE: JULY 12, 2017
TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL
FROM: GREG RAMIREZ, CITY MANAGER *WAF For G.R.*
BY: ZACH MILLER, ASSISTANT DIRECTOR OF COMMUNITY SERVICES *ZM for ZM*
SUBJECT: APPROVE RESOLUTION AMENDING THE EVENT CENTER FACILITY USE FEES

In December 2014, the City of Agoura Hills approved a resolution establishing facility use fees for the Agoura Hills Recreation and Event Center. The rates and fees were determined after staff collected information from local private, public, and commercial venues in the surrounding areas. After balancing market value with a reasonable public facility use fee, a rate and fee structure was approved and implemented.

The existing fee structure included hourly rates for a weekday rental, lower rates on Fridays and Sundays, and a higher rate on Saturdays. Typically, venues see most of their business occurring on Saturday, which is why the rate established is a bit higher. Although, since opening to the public, Sunday rentals at the Agoura Hills Recreation and Event Center have been extremely popular, and have rental numbers for weekdays and Sundays are comparable to Saturdays. Recognizing that the City spends the same amount of money on expenses for both of these evenings, the facility use fees should be equivalent to each other.

This item has been reviewed by the Community Services Subcommittee and was discussed extensively during the budget process.

RECOMMENDATION

Staff respectfully recommends the City Council:

1. Approve Resolution 17-1854 Amending the Fees for Use of the Agoura Hills Recreation and Event Center

RESOLUTION NO. 17-1854

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF AGOURA HILLS, CALIFORNIA, AMENDING FEES FOR USE OF FACILITIES AT THE AGOURA HILLS RECREATION AND EVENT CENTER

WHEREAS, pursuant to the provisions of the California Constitution and the laws of the State of California, the City of Agoura Hills is authorized to adopt and implement rates, fees, and charges for the use of municipal facilities; and

WHEREAS, on December 10, 2014, the City Council adopted Resolution No. 14-1770, Establishing Fees for the use of the Agoura Hills Recreation and Event Center.

WHEREAS, the City of Agoura Hills desires to amend various fees for the use of facilities at the Agoura Hills Recreation and Event Center; and

WHEREAS, on July 12, 2017, the City Council held a duly noticed public hearing to consider the adoption of fees for use of facilities at the Agoura Hills Recreation and Event Center.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF AGOURA HILLS RESOLVES:

Section 1. The City Council hereby amends the fees for use of facilities at the Agoura Hills Recreation and Event Center as follows:

Conference Room	Old Fee		New Fee
For non-profit use	\$45 per hour		\$45 per hour
For private use	\$65 per hour		\$65 per hour
For commercial use	\$100 per hour		\$100 per hour
Event Center (Monday through Thursday)	Fee		Fee
For non-profit use	\$200 per hour		\$200 per hour
For private use	\$225 per hour		\$250 per hour
For commercial use	\$270 per hour		\$300 per hour
Event Center (Friday)	Fee		Fee
For non-profit use	\$2,300		\$3,300
For private use	\$2,500		\$3,500
For commercial use	\$3,000		\$4,000
Event Center (Saturday and Sunday)	Fee (full day)		Fee (full day)
	Saturday	Sunday	
For non-profit use	\$4,000	\$2300	\$4,500
For private use	\$4,500	\$2500	\$5,000
For commercial use	\$5,400	\$3000	\$5,900
General	Fee		Fee
Security deposit for conference room	\$500		\$500
Security deposit for event center	\$1000		\$1000
Administrative processing fee	\$10		\$10

Section 2. The City Council desires to clarify that in adopting this Resolution, it is taking action only on those fees amended in the "New Fee" column in Section 1 of this Resolution which have been modified from prior resolutions of the City Council. The remaining fees that have not been modified from prior resolutions shall remain in full force and effect and are hereby restated for convenience so that all fees are set forth in one document.

Section 3. The fees established pursuant to Section 1 of this Resolution shall become effective on August 1, 2017.

Section 4. The Mayor shall sign and the City Clerk shall attest to the adoption of this Resolution.

PASSED, APPROVED, and ADOPTED this 12th day of July 2017, by the following vote to wit:

AYES: (0)
NOES: (0)
ABSENT: (0)
ABSTAIN: (0)

Denis Weber, Mayor

ATTEST:

Kimberly M. Rodrigues, City Clerk