REPORT TO THE CITY COUNCIL

DATE: SEPTEMBER 28, 2005

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: GREG RAMIREZ, CITY MANAGER

BY: KEN BERKMAN, CITY ENGINEER

SUBJECT: APPROVAL OF CITY-WIDE BEAUTIFICATION PROJECTS FOR

FY 2005-06

The purpose of this report is to seek City Council input and approval on the City-wide beautification projects for FY 2005-06.

As part of the budget workshop conducted on May 25, 2005, the City Council provided input and ranked various potential beautification projects. City Council then appropriated \$135,000 in the FY 2005-06 budget to complete the "high" priority projects. In addition to these high priority items, City Council allocated \$250,000 for additional beautification projects and directed staff to develop a list of projects to be implemented this year.

City staff has prepared the attached list of beautification projects and their estimated costs. The list was comprised of a combination of "medium and low" ranked priority projects as well as several other staff identified projects. The City's Beautification Committee, consisting of the Mayor and Mayor pro Tem, reviewed and approved this list and recommended it be brought before City Council for discussion and final approval.

The list of projects was divided into phases based upon the amount of time it will take to design and/or implement the work. The high priority and Phase I work will generally be constructed before Phase II. The projects listed under "other potential projects" would only be initiated if there were remaining funds remaining upon completion of Phase I and II.

RECOMMENDATION

It is respectfully recommended the City Council approve the attached City-wide beautification list and direct staff to implement the various projects.

Attachment: City-wide Beautification List