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**From:** Joan Yacovone <tyacovone@roadrunner.com>  
**Sent:** Thursday, July 2, 2020 3:28 PM  
**To:** Comments  
**Subject:** Regarding Planning Commission Hearing for 7/2/2020 Item #2  
**Attachments:** July 2.docx

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July 2, 2020

Chairman Asuncion and Commissioners,

I just wanted to add a comment to the letter submitted by the former Mayors regarding Item 2, the sign program for Speedway Gas Station at the corner of Agoura Road and Kanan Road.

After serving on the Planning Commission for seven years – granted a long time ago – one thing I did learn – a company’s logo and sign colors and size can be adjusted to comply with local ordinances and guidelines, even if the applicant says they cannot. One obvious example is in Westlake. The “In and Out” sign colors are adjusted to adhere to Westlake guidelines. If the applicant sees that this is an issue with the majority of the Commission and that approval hinges on working within the guidelines, he/she will frequently be willing to ask to continue the matter to discuss possible compromises with their corporate office.

I urge you to carefully read Mr. Corridori’s letter for the history of signage at that corner when you consider your decision for this applicant.

Thank you.

Joan Yacovone