



CA Small Business COVID-19 Relief Grant Program Goes LIVE!

Some Relief is on the Way!

At CFTA, we want to make sure you have access to policy as quickly as possible that could impact your business or livelihood. Here is a recap of the program and now details on how to apply!

The screenshot shows Governor Gavin Newsom speaking. To his right, a blue box contains the following text:

Your Actions Save Lives

Immediate Relief for Small Businesses

Emergency Relief Package:

- \$500 million in COVID relief funds
- Grants up to \$25k for small businesses / non-profits / cultural institutions

At the bottom of the screenshot, the text reads: covid19.ca.gov

On the right side of the screenshot, there is a quote from Governor Gavin Newsom:

"A number of key legislative leaders made the point that we needed to do more for our nonprofits and cultural institutions, and I thank them for that insight and for their support.

Our cultural institutions are part of what makes life worth living and makes our quality of life so special here in the state of California and they need critical support as well."

Governor Gavin Newsom
December 3, 2020

California recently announced a \$500 million Small Business Covid-19 Relief Grant program for eligible small business owners, **nonprofits, and cultural institutions** who have been impacted by COVID-19 and the health and safety restrictions. Grants up to \$25,000 will be given to eligible small businesses and nonprofits to help cover expenses during the pandemic.

The new website, www.CAReliefGrant.com, is now live! Visit to review your eligibility, prepare your business documents and **get ready to apply**. Applications for Round 1 will open on Wednesday, December 30th, 2020, and close end of day on Friday, January 8th. Round 2 will be announced in the near future.

Key Dates - Initial Launch Schedule

- December 23:
 - 8am – Go live time for CAREliefGrant.com, the official website for small businesses to GET READY TO APPLY!
 - By 8:15am – CalOSBA launches social media posts for amplification
 - By 8:30am – CalOSBA sends mass email to all who signed up for updates, stakeholders and partners
 - 9:00am – Lendistry holds partner marketing meeting and partners are authorized to launch outreach materials including announcement of a daily webinar (note – additional marketing materials will be shared by Lendistry today)
- December 23 - January 4: Daily Webinars
- December 30: Launch of applications for first round
- January 8: Close of applications for first round

Visit the site now to familiarize yourself with the program so you can get your application in on the first round. Your work is essential and this program will assist in getting you back to creating and serving your community.



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