

Historical Trends: Overview

In preparing the five-year fiscal forecast, the following historical trends were reviewed for a ten year period and are presented in the following schedules:

POPULATION, HOUSING AND COST OF LIVING

- Annual Growth Rates for Last 10 Years
- Compound Annual Growth Rates for Last 10 Years

OVERVIEW OF GENERAL FUND REVENUE SOURCES

Where They Come From and How They're Doing

- Actual Revenues for the Fiscal Year Ended June 30, 2004
- Major Revenue Trends, Last 10 Years - Actuals

Why Look at Past Trends?
Understanding where we've been helps
us understand where we're headed.

MAJOR GENERAL FUND REVENUE SOURCES

Last 10 Years - Actuals

- Sales Tax
- Property Tax
- Transient Occupancy Tax
- Real Property Transfer Tax
- Motor Vehicle In Lieu Fees
- Business Registration
- Franchise Fees

Historical Trends: Population, Housing and Cost of Living

Population

Fiscal Year Ending	Amount	Percent Change
1993	21,051	
1994	21,109	0.3%
1995	21,096	-0.1%
1996	21,178	0.4%
1997	21,359	0.9%
1998	21,581	1.0%
1999	21,821	1.1%
2000	20,537	-5.9%
2001	20,798	1.3%
2002	21,608	3.9%
2003	21,904	1.4%
2004	22,127	1.0%

State of California,
January 1 of Each Year

Consumer Price Index: U.S.

Fiscal Year Ending	Index Amount	Percent Change
1993	142.6	0.0%
1994	146.2	2.5%
1995	150.3	2.8%
1996	154.4	2.7%
1997	159.1	3.0%
1998	161.6	1.6%
1999	164.3	1.7%
2000	168.7	2.7%
2001	175.1	3.8%
2002	177.1	1.1%
2003	181.7	2.6%
2004	185.2	1.9%

U.S. City Average, All Urban Consumers
January 1 of Each Year

Consumer Price Index: So. California

Fiscal Year Ending	Index Amount	Percent Change
1993	149.2	0.0%
1994	152.2	2.0%
1995	154.3	1.4%
1996	155.7	0.9%
1997	159.1	2.2%
1998	161.0	1.2%
1999	164.1	1.9%
2000	167.9	2.3%
2001	174.2	3.8%
2002	178.9	2.7%
2003	185.2	3.5%
2004	188.5	1.8%

Los Angeles-Riverside-Orange
All Urban Consumers, January of Each Year

Compound Growth

Fiscal Year Ending	Percent Change
1993	0.0%
1994	2.8%
1995	2.7%
1996	3.1%
1997	3.9%
1998	2.6%
1999	2.8%
2000	-3.4%
2001	5.1%
2002	5.1%
2003	4.0%
2004	3.0%

CPI based on U.S. index as recommended
by the U.S. Bureau of Labor Statistics

Annual Growth Rate

Last 2 Years	1.2%
Last 5 Years	0.3%
Last 10 Years	0.5%

Annual Growth Rate

Last 2 Years	2.3%
Last 5 Years	2.4%
Last 10 Years	2.4%

Annual Growth Rate

Last 2 Years	2.7%
Last 5 Years	2.8%
Last 10 Years	2.2%

Annual Growth Rate

Last 2 Years	3.5%
Last 5 Years	2.8%
Last 10 Years	2.9%

Housing Units

Fiscal Year Ending	Amount	Annual Change	Percent Change
1993	7,028		
1994	7,035	7	0.100%
1995	7,038	3	0.043%
1996	7,038	0	0.000%
1997	7,038	0	0.000%
1998	7,039	1	0.014%
1999	7,040	1	0.014%

State of California (E-5 Report), January 1 of Each Year

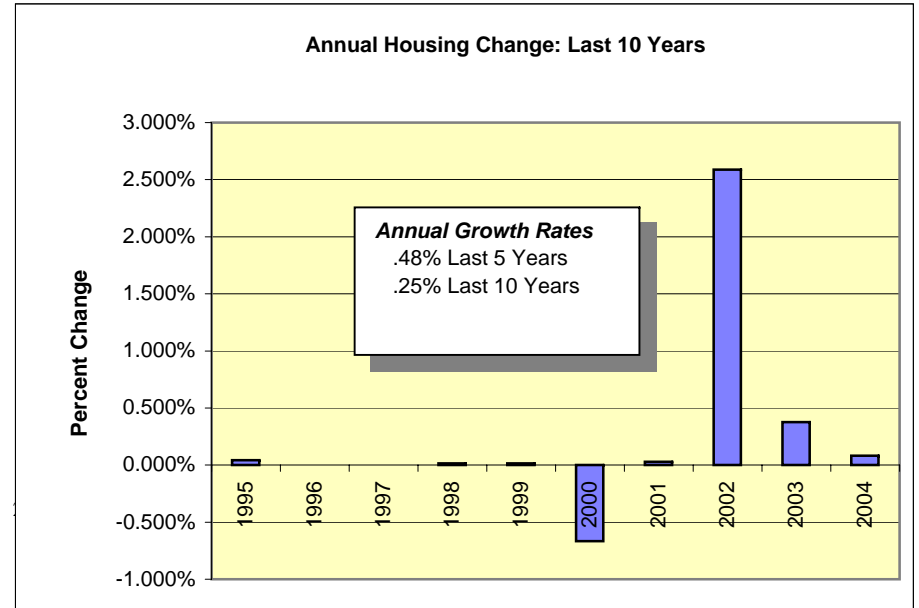
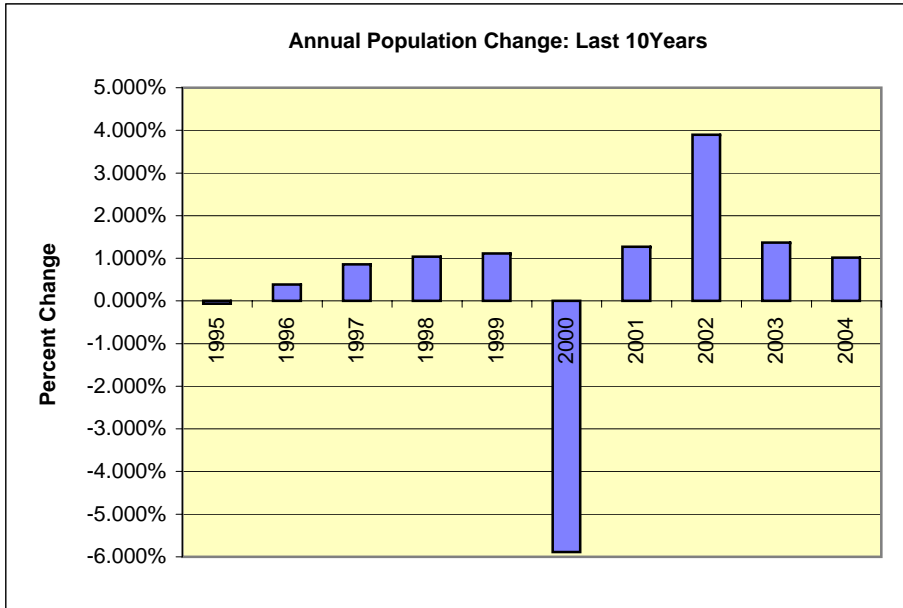
What Do These Charts Show? Population, housing and inflation trends for the past 10 years. These are considered in making revenue and expenditure forecasts.

Fiscal Year Ending	Amount	Annual Change	Percent Change
2000	6,993	(47)	-0.668%
2001	6,995	2	0.029%
2002	7,176	181	2.588%
2003	7,203	27	0.376%
2004	7,209	6	0.083%

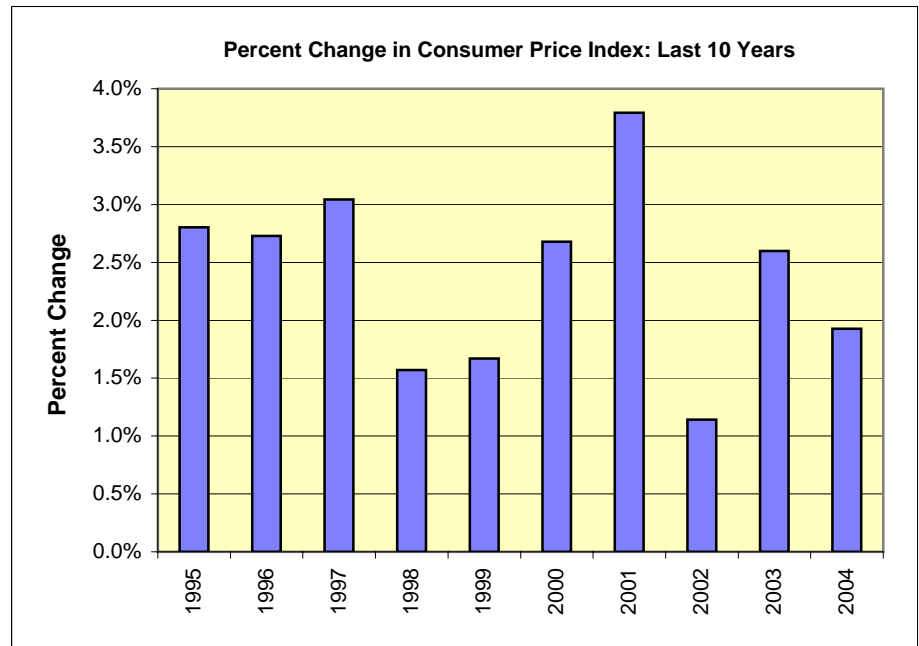
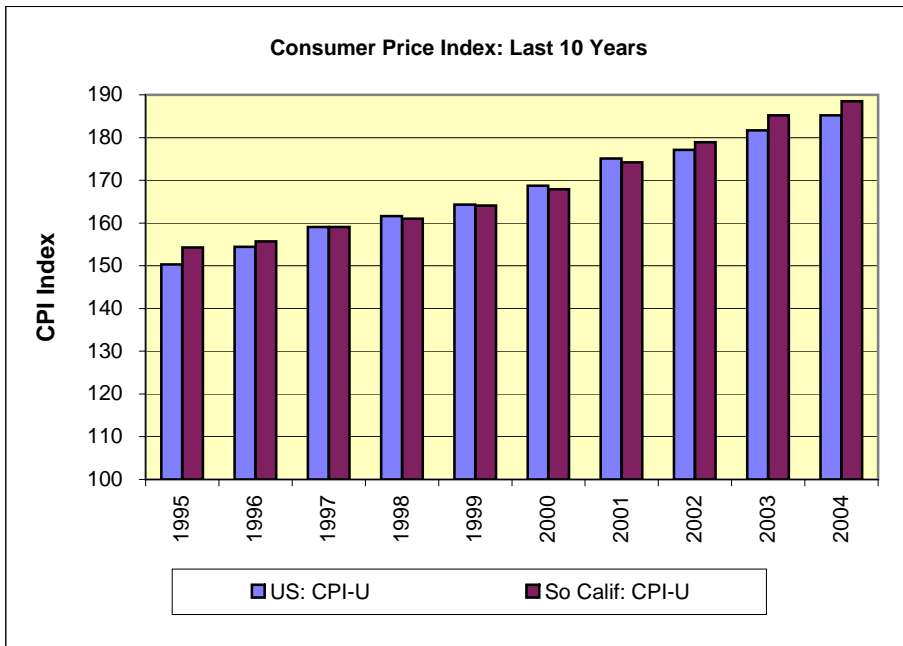
Annual Growth Rate

Last 2 Years	0.23%
Last 5 Years	0.48%
Last 10 Years	0.25%

Graphics: Population, Housing and Cost of Living



2000 most likely reflects 10 year Census adjustments.



Historical Trends: Major Revenue Sources

Sales Tax

Fiscal Year Ending	Amount	Percent Change
1993	1,893,805	
1994	1,913,860	1.1%
1995	2,077,179	8.5%
1996	2,315,752	11.5%
1997	1,989,615	-14.1%
1998	2,507,813	26.0%
1999	2,242,578	-10.6%
2000	2,483,322	10.7%
2001	2,658,021	7.0%
2002	3,221,833	21.2%
2003	3,077,219	-4.5%
2004	3,160,807	2.7%

Property Tax

Fiscal Year Ending	Amount	Percent Change
1993	1,355,131	
1994	1,338,090	-1.3%
1995	1,355,464	1.3%
1996	1,342,360	-1.0%
1997	1,405,920	4.7%
1998	1,414,058	0.6%
1999	1,443,655	2.1%
2000	1,481,288	2.6%
2001	1,559,760	5.3%
2002	1,638,742	5.1%
2003	1,718,315	4.9%
2004	1,754,965	2.1%

Transient Occupancy Tax (TOT)

Fiscal Year Ending	Amount	Percent Change
1993	215,087	
1994	238,091	10.7%
1995	236,469	-0.7%
1996	322,171	36.2%
1997	404,162	25.4%
1998	532,973	31.9%
1999	605,539	13.6%
2000	786,576	29.9%
2001	896,155	13.9%
2002	782,920	-12.6%
2003	1,032,575	31.9%
2004	1,334,165	29.2%

Real Property Transfer Tax

Fiscal Year Ending	Amount	Percent Change
1993	75,515	
1994	71,921	-4.8%
1995	65,619	-8.8%
1996	74,046	12.8%
1997	76,349	3.1%
1998	112,635	47.5%
1999	134,946	19.8%
2000	110,770	-17.9%
2001	195,203	76.2%
2002	272,475	39.6%
2003	156,740	-42.5%
2004	213,702	36.3%

Annual Growth Rate

	Actual
Last Year	2.7%
Last 2 Years	-0.9%
Last 5 Years	7.4%
Last 10 Years	5.9%

Annual Growth Rate

	Actual
Last Year	2.1%
Last 2 Years	3.5%
Last 5 Years	4.0%
Last 10 Years	2.8%

Annual Growth Rate

	Actual
Last Year	29.2%
Last 2 Years	30.5%
Last 5 Years	18.5%
Last 10 Years	19.9%

Annual Growth Rate

	Actual
Last Year	36.3%
Last 2 Years	-3.1%
Last 5 Years	18.4%
Last 10 Years	16.6%

What Do These Charts Show?

The performance of each of our major revenue sources over the past 10 years,

Historical Trends: Major Revenue Sources

Motor Vehicle In Lieu (VLF)

Fiscal Year Ending	Amount	Percent Change
1993	763,253	
1994	736,786	-3.5%
1995	768,602	4.3%
1996	801,269	4.3%
1997	875,311	9.2%
1998	916,591	4.7%
1999	976,289	6.5%
2000	1,110,281	13.7%
2001	1,127,177	1.5%
2002	1,151,485	2.2%
2003	1,129,216	-1.9%
2004	1,336,300	18.3%

Business Registration

Fiscal Year Ending	Amount	Percent Change
1993	6,720	
1994	34,199	408.9%
1995	42,658	24.7%
1996	43,852	2.8%
1997	42,815	-2.4%
1998	40,740	-4.8%
1999	43,298	6.3%
2000	48,603	12.3%
2001	58,763	20.9%
2002	58,430	-0.6%
2003	61,788	5.7%
2004	56,630	-8.3%

Franchise Fees

Fiscal Year Ending	Amount	Percent Change
1993	281,947	
1994	335,467	19.0%
1995	370,767	10.5%
1996	369,492	-0.3%
1997	378,070	2.3%
1998	545,422	44.3%
1999	432,404	-20.7%
2000	473,192	9.4%
2001	486,698	2.9%
2002	551,945	13.4%
2003	582,289	5.5%
2004	547,266	-6.0%

Annual Growth Rate

	Actual
Last Year	18.3%
Last 2 Years	8.2%
Last 5 Years	6.8%
Last 10 Years	6.3%

Annual Growth Rate

	Actual
Last Year	-8.3%
Last 2 Years	-1.3%
Last 5 Years	6.0%
Last 10 Years	5.7%

Annual Growth Rate

	Actual
Last Year	-6.0%
Last 2 Years	-0.3%
Last 5 Years	5.0%
Last 10 Years	6.1%

What Do These Charts Show?

The performance of each of our major revenue sources over the past 10 years.

General Fund Revenues: Where They Come From and How They're Doing

General Fund Revenues and Other Source: Actual

Fiscal Year	Actual	Percent of Total
Ended June 30, 2004		
Major Sources		
Sales Tax	3,160,807	33%
Property Tax	1,754,965	18%
Transient Occupancy Tax	1,334,165	14%
Motor Vehicle In-Lieu	1,035,899	11%
Franchise Fees	547,266	6%
Total Major Sources	7,833,102	82%
Real Property Transfer Tax	213,702	2%
Business Registration	56,630	1%
Service Charges		
Development Review Fees	328,427	3%
Building Permits	304,840	3%
Recreation Fees	413,954	4%
Other Service Charges	112,054	1%
Interest on Investments	143,652	2%
		0%
Fines & Forfeitures	73,323	1%
Other Sources	51,828	1%
Total Sources	\$9,531,512	100%

Major Sources: 10 Year Trends

Fiscal Year Ending	Amount	Percent Change
1993	4,509,223	0.0%
1994	4,562,294	1.2%
1995	4,808,481	5.4%
1996	5,151,044	7.1%
1997	5,053,078	-1.9%
1998	5,916,857	17.1%
1999	5,700,465	-3.7%
2000	6,334,659	11.1%
2001	6,727,811	6.2%
2002	7,346,925	9.2%
2003	7,539,614	2.6%
2004	8,133,503	7.9%

Major Sources : 10 Year Trends

Top 5 Revenues: 82% of Total
 When service charges and Real Property Transfer Tax are included, top ten revenues account for 95% of total revenues.

	Actual
Last Year	7.9%
Last 2 Years	5.2%
Last 5 Years	7.4%
Last 10 Years	6.1%

What Do These Charts Show?

Where our major revenues come from, and how they've performed over the past 10 years.