



**Agenda**  
**Special Meeting of the City Council**  
**Communications Subcommittee**

**VIDEO CONFERENCE**

Agoura Hills City Hall – City Manager’s Conference Room  
30001 Ladyface Court, Agoura Hills, CA 91301  
**Thursday, November 18, 2021 - 10:00 a.m.**

Zoom Meeting URL: <https://zoom.us/>  
Webinar ID: 897 3327 4982  
Password: 648704

**NOTE:** *Due to the ongoing COVID-19 pandemic, and in response to Governor Newsom’s ongoing state of emergency declaration, and Agoura Hills Resolution No. 20-1926, Ratifying the Director of Emergency Services’ Proclamation of the Existence of a Local Emergency, adopted by the Agoura Hills City Council on March 17, 2020, to follow state guidelines on social distancing, all City meeting facilities are closed to the public and in-person attendance in the Council Chambers will not be permitted until further notice.*

*This meeting is being conducted utilizing video conferencing and electronic means consistent with AB 361, regarding the COVID-19 pandemic. To access the live Zoom meeting from a PC, Mac, iPad, or Android device, use the above Zoom link (click on “Join a Meeting”), enter the Meeting ID (click on “Join”), and Meeting Passcode (click on “Join Meeting”).*

**Call to Order**

**Roll Call** Mayor Pro Tem Deborah Klein Lopez  
Councilmember Linda Northrup

**Approval of Agenda**

**Public Comment**

*The Subcommittee may not discuss or act on any matter not specifically identified on this Agenda, pursuant to the Ralph M. Brown Act. This section is reserved for persons wishing to submit public comments.*

*[To submit written public comments by email.](#)*

*The public has an opportunity to submit written public comments by email; any comments submitted via text or social media will not be accepted. To ensure the Subcommittee has the opportunity to review and/or consider information prior to the live meeting, **please submit your written public comments by email to [comments@agourahillscity.org](mailto:comments@agourahillscity.org) by 9:30 a.m. on the meeting date.** Public comments provided via email will be distributed to the Subcommittee prior to the meeting. Please note: any public comments received after 9:30 a.m. on the meeting day will be forwarded, as a courtesy, to the Subcommittee after the meeting and will not be considered as part of their deliberations. **The public also has the opportunity to speak and provide public comment live at the meeting using Zoom.***

*[To provide public comment live at the meeting using Zoom \(audio only\).](#)*

*During the meeting, there will be an opportunity for the public to speak. Public testimony is limited to three (3) minutes per speaker; a speaker’s time may not be transferred to another speaker. **To provide public comment live at the meeting, access the meeting remotely via Zoom (see link above).** To request to speak*

*during public comment, please click the “Raise Hand” button on the Zoom toolbar. Speaker must be present when called to speak; staff will announce the speaker’s name, as listed on Zoom, and unmute the microphone to speak (audio only). Prior to speaking, state first and last name and provide city of residence for the record. The microphone will be muted by staff when three (3) minutes have expired.*

## **Discussion Items**

1. Introduction of our new Communications, Media, and Public Relations Consultant (RMG Communications)
2. Update on Strategic Communications Plan Implementation

## **Other Business**

## **Adjournment**