

REYES ADOBE DAYS 2023

SPONSORSHIP

PACKET



October 6th - 8th

www.ReyesAdobeDays.org

Department of
Community Services

29900 Ladyface Ct,
Agoura Hills, CA 91301



19th Annual Reyes Adobe Days Sponsorship Opportunities

OCTOBER 6-8, 2023



■ **WHAT IS REYES ADOBE DAYS?**

Reyes Adobe Days is the premiere special event for the City of Agoura Hills. RAD is a multi-day community celebration highlighting history, culture, and the arts, by offering eclectic music and entertainment, and hands-on educational activities for children, while showcasing the Historic Reyes Adobe, which was originally built in the 1850s.

Reyes Adobe Days fosters a greater appreciation and exposure for the arts with the Art Scene, including a fine art gallery of local artists, jewelry and other hand-made items for sale at Artisan's Row, and a Student Art Exhibit recognizing the young artists in the community.

Reyes Adobe Days offers fundraising and community service opportunities for local schools, non-profit organizations, students, and service clubs.

Reyes Adobe Days attracts an estimated 15,000 attendees throughout the four days of events & activities

■ **WHY SPONSOR REYES ADOBE DAYS?**

Advertising:

Logos and sponsor names receive great exposure locally and regionally through print, radio, tv, and website media. Face-to-face interaction with the public is included in selected sponsor packages.

Increased Patronage:

Businesses in small towns have the opportunity to earn loyalty from residents by supporting the community.

Tax Savings:

Charitable donations made to the city are fully tax-deductible. You can substantially reduce your tax liability while improving our city and becoming an integral part of our continued community development efforts.

■ **SPONSORSHIP MENU**

Title Sponsor:

Call for Inquiry. Industry exclusivity; Main Entertainment Stage naming rights; Logo and name in title position on all RAD marketing materials; Prominent Logo on entertainment schedule banner throughout the weekend. Promotional item give-away with logo to attendees; Named as title sponsor on television commercial on AHTV and on all radio spots; Eight (8) complimentary tickets to the Night at the Adobe & Beer Tasting Event, and more. Plus, all benefits listed below.

RAD Co-Sponsor:

\$2,000. Booth space at Reyes Adobe Days; Logo on large banner hung at the main event; Large logo on all RAD marketing materials including local newspaper advertisements; Logo and link on City website; Named as RAD Co Sponsor on radio announcement and AHTV, Six (6) complimentary tickets to the Night at the Adobe & Beer Tasting Event. Plus, all benefits listed below.

RAD Donor:

\$500. Small logo on banner hung at the main event; logo on City website; Two (2) complimentary tickets to the Night at the Adobe & Beer Tasting Event.

All sponsor packages are subject to adjustments based on negotiations between sponsor and staff.

For questions or to schedule a sponsorship meeting, please contact Nick Newkirk:

(818) 597-7325 or Email nnewkirk@agourahillscity.org

Reyes Adobe Sponsorship Request Form



Business Name:

■ TITLE SPONSOR (CALL FOR PRICING/AVAILABILITY)

(Annual Fee : Call for Inquiry) Industry exclusivity; Main Entertainment Stage naming rights; Logo and name in title position on all RAD marketing materials; Prominent Logo on entertainment schedule banner throughout the weekend. Promotional item give-away with logo to attendees; Named as title sponsor on television commercial on AHTV and on all radio spots; Eight (8) complimentary tickets to the Night at the Adobe & Beer Tasting Event, and more. Plus, all benefits listed below.

■ RAD CO-SPONSOR - \$2,000

Booth space at Reyes Adobe Days; Logo on large banner hung at the main event; Large logo on all RAD marketing materials including local newspaper advertisements; Logo and link on City website; Named as RAD Co Sponsor on radio announcement and AHTV, Six (6) complimentary tickets to the Night at the Adobe & Beer Tasting Event. Plus, all benefits listed below.

■ RAD DONOR - \$500

Small logo on banner hung at the main event; logo on City website; Two (2) complimentary tickets to the Night at the Adobe & Beer Tasting Event.

Membership Level:

Title Sponsor Call) RAD Co-Sponsor \$2,000 RAD Donor \$500

Contact Information :

First Name: Last Name:

Address:

Post Code: Phone No: E-Mail:

Payment Information

Payment Amount: Check Visa Mastercard Discovery

Name on CC: Exp. Date (XX/XX):

Credit Card #: CVV#:

Signature: _____ Date:

I am interested in Reyes Adobe Days Sponsorships, but please call me with more information.

Submit sponsorship via mail or email:
Address: 29900 Ladyface Ct, Agoura Hills, 91301
Email: agourahillsrec@agourahillscity.org

For more information on Reyes Adobe Days Sponsorship,
please contact Nick Newkirk at: (818) 597-7325