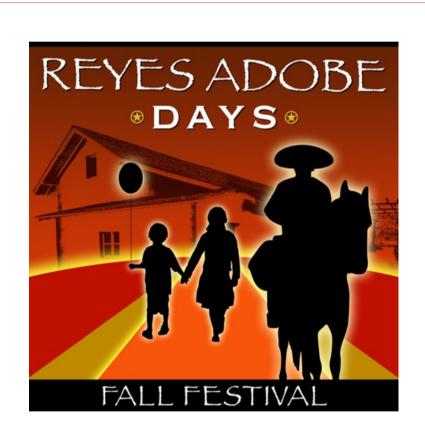
# REYES ADOBE DAYS 2023 SPONSORSHIP PACKET



October 6th - 8th	www.ReyesAdobeDays.org
Department of	29900 Ladyface Ct,
Community Services	Agoura Hills, CA 91301



## 19th Annual Reyes Adobe Days Sponsorship Opportunities



**OCTOBER 6-8, 2023** 

#### WHAT IS REYES ADOBE DAYS?

Reyes Adobe Days is the premiere special event for the City of Agoura Hills. RAD is a multi-day community celebration highlighting history, culture, and the arts, by offering eclectic music and entertainment, and hands-on educational activities for children, while showcasing the Historic Reyes Adobe, which was originally built in the 1850s.

Reyes Adobe Days fosters a greater appreciation and exposure for the arts with the Art Scene, including a fine art gallery of local artists, jewelry and other hand-made items for sale at Artisan's Row, and a Student Art Exhibit recognizing the young artists in the community.

Reyes Adobe Days offers fundraising and community service opportunities for local schools, non-profit organizations, students, and service clubs.

Reyes Adobe Days attracts an estimated 15,000 attendees throughout the four days of events & activities

### WHY SPONSOR REYES ADOBE DAYS?

#### Advertising:

Logos and sponsor names receive great exposure locally and regionally through print, radio, tv, and website media. Face-to-face interaction with the public is included in selected sponsor packages.

#### **Increased Patronage:**

Businesses in small towns have the opportunity to earn loyalty from residents by supporting the community.

#### **Tax Savings:**

Charitable donations made to the city are fully tax-deductible. You can substantially reduce your tax liability while improving our city and becoming an integral part of our continued community development efforts.

#### SPONSORSHIP MENU

#### **Title Sponsor:**

Call for Inquiry. Industry exclusivity; Main Entertainment Stage naming rights; Logo and name in title position on all RAD marketing materials; Prominent Logo on entertainment schedule banner throughout the weekend. Promotional item give-away with logo to attendees; Named as title sponsor on television commercial on AHTV and on all radio spots; Eight (8) complimentary tickets to the Night at the Adobe & Beer Tasting Event, and more. Plus, all benefits listed below.

#### **RAD Co-Sponsor:**

\$2,000. Booth space at Reyes Adobe Days; Logo on large banner hung at the main event; Large logo on all RAD marketing materials including local newspaper advertisements; Logo and link on City website; Named as RAD Co Sponsor on radio announcement and AHTV, Six (6) complimentary tickets to the Night at the Adobe & Beer Tasting Event. Plus, all benefits listed below.

#### **RAD Donor:**

\$500. Small logo on banner hung at the main event; logo on City website; Two (2) complimentary tickets to the Night at the Adobe & Beer Tasting Event.

# Reyes Adobe Sponsorship Request Form



Business Name:		

#### TITLE SPONSOR (CALL FOR PRICING/AVAILABILITY)

(Annual Fee: Call for Inquiry) Industry exclusivity; Main Entertainment Stage naming rights; Logo and name in title position on all RAD marketing materials; Prominent Logo on entertainment schedule banner throughout the weekend. Promotional item give-away with logo to attendees; Named as title sponsor on television commercial on AHTV and on all radio spots; Eight (8) complimentary tickets to the Night at the Adobe & Beer Tasting Event, and more. Plus, all benefits listed below.

#### RAD CO-SPONSOR - \$2,000

Booth space at Reyes Adobe Days; Logo on large banner hung at the main event; Large logo on all RAD marketing materials including local newspaper advertisements; Logo and link on City website; Named as RAD Co Sponsor on radio announcement and AHTV, Six (6) complimentary tickets to the Night at the Adobe & Beer Tasting Event. Plus, all benefits listed below.

#### RAD DONOR - \$500

Small logo on banner hung at the main event; logo on City website; Two (2) complimentary tickets to the Night at the Adobe & Beer Tasting Event.

## **Membership Level:**

Title Spanson Celly RAD Co Spanson \$2 000 RAD Daner \$500						
Title Sponsor Call) RAD Co-Sponsor \$2,000 RAD Donor \$500						
Contact Informatio	n :					
First Name:	Last Name	•				
Address:						
Post Code:	Phone No:	E-Mail:				
Payment Information						
Payment Amount:	Check	Visa Mastercard Discovery				
Name on CC:		Exp. Date (XX/XX):				
Credit Card #:		CVV#:				
Signature:		Date:				
I am intereste	ed in Reyes Adobe Days Sp	onsorships, but please call me with				

more information.