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**SUMMER** 

THE PARK

**CONCERTS IN** 

# S COMMUNITY SERVICES

SPONSORSHIP PACKET

### Dates: June 18, July 9, July 23, August 6 and August 20 www.agourahillsrec.org 818-597-7361 or agourahillsrec@agourahillscity.org

## Summer "Concerts in the Park" Sponsorship Opportunities

Dates: June 18, July 9, July 23, August 6 and August 20



#### **Business Name:**

#### **Membership Level:**

#### PLATINUM SPONSOR \$6,000 FIRST YEAR, \$3,000 EACH FOLLOWING YEAR:

Business name on all flyers (5,000), press releases, newspaper (Acorn) and magazine ads (i.e. Valley Scene Magazine). Business name listed in the Summer (insert in brochure and full color ad on backpage) and Fall Recreation Brochure that is mailed to all Agoura Hills residents (11,500 each brochure distribution). Business name listed as the sponsor of the series on City of Agoura Hills website. Business name on all banners (up to 50) to be hung along Thousand Oaks Boulevard, Kanan Road, and Reyes Adobe Road (the banners are up for 3 months, from Memorial Day Weekend to Labor Day Weekend). Business name on the concert sponsor banner to be hung at four concerts each summer. Business to have a booth at all four concerts each summer. Business to receive a presentation from Mayor at one concert each summer. Business featured in multiple city-wide emails throughout the summer.

#### GOLD SPONSOR \$3,000 (\$4,000 FOR JULY 9 CONCERT):

All benefits of Silver Sponsor. Business name on a specific concert including: name on all flyers, press releases, newspaper ads, and in the Summer and Fall Recreation Brochure that is mailed to all Agoura Hills residents (mailing of 11,500 each brochure distribution). Business name on 2 banners to be hung on Thousand Oaks Boulevard, Kanan Road, or Reyes Adobe Road for 3 months. Business to have a booth and a representative to receive a presentation from Mayor at the sponsoring concert. Business featured in city-wide emails for specific sponsored concert. Business mentioned in community website postings.

#### SILVER SPONSOR (\$1,500):

All benefits of Bronze Sponsor. Business name on all flyers and in the Summer and Fall Recreation Brochure that are mailed to all Agoura Hills residents (mailing of 11,500 each brochure distribution). Business name to be announced at all 4 concerts.

#### **BRONZE SPONSOR (\$375):**

Business name on 1 banner to be hung along Thousand Oaks Boulevard, Reyes Adobe Road, or Kanan Road for 3 months.

Contact Information :			
First Name:		Last Name:	
Address:			
Zip Code:	Phone No:		E-Mail:
Payment Informatio	n:		
Payment Amount:		Check	Visa Mastercard Discovery
Name on CC:			Exp. Date (XX/XX):
Credit Card #:			CVV#:
Signature:			Date:

I am interested in "Concerts in the Park" Sponsorship, please call me with more information.

Submit sponsorship via mail or email: Address: 29900 Ladyface Ct, Agoura Hills, CA 91301 Email: agourahillsrec@agourahillscity.org

For more information on Sponsorship, please contact Nick Newkirk, Recreation Manager at: (818) 597-7325