

Parking Strategies								
1	Unbundle Parking	Unbundles parking costs from property costs, requiring those who wish to purchase parking spaces to do so at an additional cost.	Incentive	13%	5%	Residential	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy PDT-2
2	Parking Cash-Out	Provide employees a choice of forgoing current parking for a cash payment to be determined by the employer. The higher the cash payment, the higher the reduction.	Incentive	7.7%	5%	Commute (Office)	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-15
3	Residential Area Parking Permits	Implementation of residential permit parking zones for long-term use of on-street parking in residential areas.	Incentive	0.25%	0.25%	Residential	0.25%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy PDT-4
Transit Strategies								
4	Reduce Transit Headways	Makes transit service more appealing by reducing headways, reducing overall transit trip time, and encouraging riders to switch from auto to transit use.	Incentive / Infrastructure	2.5%	2.5%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TST-4
5	Transit Rerouting	Coordinate with local transit agency to provide or reroute existing transit services near the site	Infrastructure	8.2%	3%	All	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TST-3
6	Transit Stops	Coordinate with local transit agency to provide bus stop near the site	Infrastructure	8.2%	3%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TST-3
7	Safe and Well-Lit Access to Transit	Enhance the route for people walking or bicycling to nearby transit (typically off-site). Provide Emergency 911 phones along these routes to enhance safety.	Infrastructure	-	1%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TST-2
8	Implement Neighborhood Shuttle	Implement project-operated or project-sponsored neighborhood shuttle serving residents, employees, and visitors of the project site	Incentive	13.4%	3%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-6
9	Transit Subsidies	Involves the subsidization of transit fare for residents and employees of the project site. This strategy assumes transit service is already present in the project area.	Incentive	20%	5%	All	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-4
Communication & Information Strategies								
10	Promotions & Marketing	Involves the use of marketing and promotional tools to educate and inform travelers about site-specific transportation options and the effects of their travel choices with passive educational and promotional materials.	Incentive	4%	4%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-7
Commuting Strategies								
11	Required Commute Trip Reduction Program	Employee-focused travel behavior change program that targets individuals attitudes, goals, and travel behaviors, educating participants on the impacts of their travel choices and the opportunities to alter their habits.	Incentive	21%	15%	Commute (Office)	5%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-2
12	Employer Sponsored Vanpool or Shuttle	Implementation of employer-sponsored employee vanpool or shuttle providing new opportunities for access to connect employees to the project site.	Incentive / Infrastructure	13.4%	10%	Commute (Office)	3%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-11
13	Emergency Ride Home (ERH) Program	Provides an occasional subsidized ride to commuters who use alternative modes. Guaranteed ride home for people if they need to go home in the middle of the day due to an emergency or stay late and need a ride at a time when transit service is not available.	Incentive	6.2%	2%	Commute (Office)	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-1
14	Alternative Work Schedule	Flextime, Compressed Work Week (CWW), and staggered shifts	Incentive	5.5%	5%	Commute (Office)	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-6
15	Telework (Telecommuting, Distance-Learning, etc.)	Use of telecommunications as a substitute for physical travel.	Incentive	5.5%	5%	Commute (Office)	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-6
16	On-site Childcare	Provides on-site childcare to remove the need to drive a child to daycare at a separate location.	Infrastructure	2%	2%	Commute (Office)	1%	APA The Importance of Ensuring Adequate Child Care in Planning Practice, 2011

Shared Mobility Strategies								
17	Ride-Share Program	Increases vehicle occupancy by providing ride-share matching services, designating preferred parking for ride-share participants, designing adequate passenger loading/unloading and waiting areas for ride-share vehicles, and providing a website or message board to connect riders and coordinate rides	Incentive	15%	15%	Commute (Office)	5%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-3
18	Car Share	Implement car sharing to allow people to have on-demand access to a vehicle, as-needed. This may include providing membership to an existing program located within 1/4 mile, contracting with a third-party vendor to extend membership-based service to an area, or implementing a project-specific fleet that supports the residents and employees on -site.	Incentive	0.7%	0.7%	Office	0.70%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-9
19	Scooters Share Program	Implement scooter share to allow people to have on-demand access to a scooter, as-needed.	Incentive / Infrastructure	-	2%	All	1%	-
20	School Carpool Program	Implements a school carpool program to encourage ride-sharing for students.	Incentive	15.8%	15%	School	5%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-10
Bicycle Infrastructure Strategies								
21	Bike Share	Implement bike share to allow people to have on-demand access to a bicycle, as-needed.	Incentive / Infrastructure	0.25%	0.25%	All	0%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-12
22	Implement/Improve On-street Bicycle Facility	Implements or provides funding for improvements to corridors and crossings for bike networks identified within a one-half mile buffer area of the project boundary, to support safe and comfortable bicycle travel.	Infrastructure	0.625%	5%	All	2%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-12
23	Include Secure Bike Parking and Showers	Implements additional end-of-trip bicycle facilities to support safe and comfortable bicycle travel.	Infrastructure	0.625%	0.625%	All	0.625%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy TRT-5
Neighborhood Enhancement Strategies								
24	Traffic Calming Improvements	Implements traffic calming measures throughout and around the perimeter of the project site that encourage people to walk, bike, or take transit within the development and to the development from other locations.	Infrastructure	1%	1%	All	1%	2010 California Air Pollution Control Officers Association publication, Quantifying Greenhouse Gas Mitigation Measures (CAPCOA), Strategy SDT-2