

REPORT TO CITY COUNCIL

DATE: AUGUST 14, 2024

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: NATHAN HAMBURGER, CITY MANAGER

BY: AMY BRINK, DIRECTOR OF COMMUNITY SERVICES

**SUBJECT: APPROVE THE CONSUMPTION OF ALCOHOL IN DESIGNATED AREA
IN REYES ADOBE PARK FOR REYES ADOBE DAYS 2024**

The City of Agoura Hills has been hosting the annual Reyes Adobe Days (RAD) festival for twenty years. This special Fall festival started shortly after the restoration and reopening of the Reyes Adobe Historical Site back in 2002. The purpose of the event is to celebrate the diverse culture and rich history that the Reyes Adobe Historical Site brings to the community.

The RAD festival takes place over four days each year beginning with the RAD Fiesta. The weekend of events starts Friday evening with Night at the Adobe. Activities on Saturday and Sunday include the RAD Parade, RAD Run, RAD Day in the Park, Adobe Tours, children's activities, live entertainment, RAD Artisans, RAD Beer Garden, and the RAD Ride. RAD could not be possible without the hundreds of volunteers, many sponsors, and local businesses that participate in the event.

This year, Reyes Adobe Days will be held on Friday, Saturday, and Sunday, October 4, 5, and 6, 2024. Most of the activities are held at the Reyes Adobe Park and Historical Site located at 31400 Rainbow Crest Drive in Agoura Hills.

Over the years, the City has taken extra steps to provide liability coverage for the weekend of events by purchasing an additional insurance policy for the elevated attendance and activities that may increase risk exposure. City Staff also files for a Temporary Use Permit (TUP) to allow Reyes Adobe Days (RAD) to take place at Reyes Adobe Park and to monitor the activities, such as live entertainment, parade, hands-on activities, art vendors, special events, etc. In order to approve and process the TUP, the consumption of alcohol in a designated area in the park requires City Council approval. This action will meet the requirements of the Special Event Insurance obtained.

The RAD event will also require several other permits to be completed including, City of Agoura Hills Building and Safety Permit, City of Westlake Village Ride Permit, Los Angeles County Fire Department Event Permit, and the City of Agoura Hills Parade, Race, Bike Ride (PRBR) Event Permits. All permits will be included in the complete TUP application.

Reyes Adobe Days events and activities have been reviewed and discussed with the Community Services Subcommittee.

FISCAL IMPACT

There is no fiscal impact.

RECOMMENDATION

Staff respectfully requests that City Council approve the consumption of alcohol in a designated area in Reyes Adobe Park in order to complete the process of the Temporary Use Permit for Reyes Adobe Days 2024.