

REPORT TO CITY COUNCIL

DATE: SEPTEMBER 13, 2006

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: GREG RAMIREZ, CITY MANAGER

BY: KEN BERKMAN, CITY ENGINEER

SUBJECT: CONSIDERATION TO INSTALL ILLUMINATED STREET SIGNS

As a part of this Fiscal Year's Citywide Beautification Project, City Council authorized staff to pursue the design and installation of illuminated street signs along the City's major thoroughfares. These signs would be installed along Kanan Road, Thousand Oaks Boulevard, Agoura Road and Reyes Adobe Road and provide a uniform, modern look. Last year, Council approved and staff installed new brown street signs for the minor streets along these roadways.

Attached for Council's consideration and approval is a sample of the illuminated street sign graphic. In addition, staff is seeking Council's approval of the sign color recommended by the Council Beautification Subcommittee, which is the same dark green found on the City Hall doors and windows.

With approval, staff will order the signs from the manufacturer and proceed with requesting their installation from LA County Department of Public Works. Each cost is estimated to be approximately \$20,000, which is within the budgeted amount of \$50,000 for this project. It is anticipated that the signs would be installed in early 2007.

RECOMMENDATION

Staff respectfully recommends the City Council:

1. Approve the illuminated street sign design with the City Hall green color scheme; and
2. Authorize staff to proceed with the procurement and installation of the signs.

Attachment: Sign Template Sample