

REPORT TO CITY COUNCIL

DATE: APRIL 9, 2008

TO: HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

FROM: GREG RAMIREZ, CITY MANAGER

BY: MEREDITH PETIT, RECREATION SUPERVISOR

SUBJECT: 2008 SUMMER BEACH BUS AGREEMENT WITH DURHAM SCHOOL SERVICES

Using Proposition A funds, the Department of Community Services has been operating the Summer Beach Bus Program since 1985. Each summer, the bus travels to Zuma Beach through Las Virgenes/Malibu Canyon from the end of June through the end of August. The overall service is extended to Leo Carrillo twice a day to accommodate the California State Jr. Lifeguard Program. The Summer Beach Bus Program continues to be a successful program with all populations.

The proposed program will require \$40,000 in Los Angeles County Metropolitan Transportation Authority (LACMTA) Proposition A funds, the same amount as in previous years.

The proposed agreement has been reviewed by the City Attorney and approved as to form.

RECOMMENDATION

Staff recommends the approval of the attached "Agreement Between the City and Durham School Services for the Operation of a Summer Beach Bus Service" and the following recommendations for the 2008 Summer Beach Bus Program:

1. Staff recommends continuing to begin the Summer Beach Bus Program on the first Monday after school ends. The program will begin Monday, June 23 and end Friday, August 22, 2008.
2. Staff recommends continuing to meet with Durham to discuss communication with drivers in emergency situations (i.e. having cell phones on each bus, etc) and to ensure that there are "teen tolerant" drivers on the Beach Bus.
3. Staff recommends continuing to keep the fare at \$1.00 each way.
4. Staff recommends continuing marketing the Beach Bus program (i.e. flyers through local high schools, ads in newspapers, radio & cable station advertisements, etc).

Attachments: Agreement with Exhibit A - 2008 Summer Beach Bus Schedule

