

3. Strict interpretation of the Zoning Ordinance would result in practical difficulty and unnecessary hardship by reducing the size of the building pad. If the proposed 17' high maximum retaining wall was reduced to 6' high maximum, then a 2:1 maximum slope would likely be required by the Geotechnical consultant to take the place of the reduction in wall height. In this case, an 11' reduction in wall height would reduce the building pad by 22' in depth. Such a drastic reduction would result in an inadequate number of parking stalls, a functionally obsolete building footprint, and/or an impractical building setback.

Variance Request Burden of Proof (Cont'd)

4. That the granting of the Variance will not be detrimental to the public health, safety, or welfare, or materially injurious to properties or improvements of the aesthetic value in the vicinity; and

See attached

4. The granting of the Variance will not be detrimental to the public health, safety, or welfare, or materially injurious to properties or improvements of the aesthetic value in the vicinity. As in other locations in the City, the retaining wall will be aesthetically pleasing with an intended rockscape finish.

Variance Request Burden of Proof (Cont'd)

5. That the granting of the Variance will be consistent with the character of the surrounding area.

See attached

END

5. The proposed wall will be consistent in terms of both size and materials with the many examples of retaining walls found in the surrounding area.

**VARIANCES
BURDEN OF PROOF FORM**

The Applicant has requested an interpretation of the Agoura Hills Municipal Code to determine whether the portion of the Building along Canwood Street constitutes the Building's primary frontage and the portion along the parking lot constitutes its secondary frontage for signage purposes. If that interpretation is that the frontage along Canwood Street is not the primary frontage or the portion along the parking lot is not the secondary frontage, then the Applicant requests a Variance to allow the signage for the Agoura Business Center West as if it were pursuant to Agoura Hills Municipal Code Section 9676 as follows:

1. That because of special circumstances applicable to the subject property, including size, shape, topography, location or surroundings, the strict application of the Zoning Ordinance deprives such property of privileges enjoyed by other property in the vicinity and under identical zoning classification.

The subject property is irregularly trapezoidal in shape, containing approximately 2.01 acres, and bound by Canwood Street on the south, Derry Avenue on the east, Applicant owned industrial property on the north and unimproved property on the west. The subject property is also topographically irregular as there is more than a 25 foot drop on the 240 feet deep pad equating to an almost 10% grade change. Due to such irregular shape and sloping topography, the proposed building was situated parallel to Canwood Street with public entrances and the parking lot located on the north to allow for two drive entrances; one to the west of the building on Canwood and one to the north on Derry. As a result of this orientation, the rear of the building faces the primary public right of way, Canwood Street, instead of the front of the building.

Due to these extenuating site conditions and an atypical building orientation, a Variance is requested to approve of Signage Program dated December 1, 2008 and allow the placement of one sign of 18 square feet maximum and five signs of 28 square feet maximum along Canwood Street (one sign for each of the six tenants), six signs of 18

square feet maximum along the parking lot (one for each tenant), and one sign of 10 square feet maximum along the west side of the building.

Presently, an overwhelming majority of the retail properties and businesses in the City enjoy the privilege of advertising signage on the building side that faces the main public right-of-way. The surrounding businesses all have signs facing Canwood Street, as well as the 101 Freeway. Signage is located in this way in order to attract the maximum number of trips into the parking lot thereby capturing potential customers. The Applicant's Sign Program provides for signs along Canwood Street, however, views from the 101 Freeway would be limited to the signs for possibly the two eastern most tenants.

Strict application of the Municipal Code would deprive the subject property of the privilege of tenant signage on the side of the building facing the public right of way, which would render it and the businesses unable to compete in the surrounding market. Additionally, other businesses would have an unfair advantage over the subject property for merely having the front of these buildings facing the public right of way.

The granting of this Variance will be consistent with Division 5 Section 9655 of the Agoura Hills Municipal Code (Code), which states that the intent and purpose of the regulations is to establish uniform sign regulations to "assure proper expression through visual communications," "promote fairness in competition, and retain identity in the business community."

2. That the granting of the Variance will not constitute a grant of special privileges inconsistent with the limitations upon other properties in the vicinity and zone in which the subject property is situated;

The granting of this Variance will not constitute a grant of special privileges as there are currently several buildings in the City with signage on the back or side of the building

facing the primary public right of way, even though a public entrance is not located on such building face. Examples include Fedex Kinkos located at 5045 Cornell Road, Washington Mutual Bank located at 5695 Kanan Road, and Citibank located at 5837 Kanan Road. With other surrounding business enjoying signage facing Canwood Street and the 101 Freeway, a granting of the variance would not be for special privileges, but would rather allow the subject building and its tenants to compete in the marketplace in the same manner as those surrounding businesses.

3. That the strict interpretation and enforcement of the provisions of the Zoning Ordinance would result in practical difficulty or unnecessary hardship inconsistent with the objectives of the Zoning Ordinance;

Strict interpretation and enforcement of the Zoning Ordinance would minimize or prohibit signage facing the primary public right of way. As stated above, among the list of purposes of the Zoning Ordinance is to “promote fairness in competition and retain identity in the business community.” The strict interpretation of the ordinance would place the subject building’s tenants in an unnecessary hardship by failing to allow their business signs along Canwood Street merely because the front of the building or rather the side of the building with the entrances is not facing Canwood Street.

4. That the granting of the Variance will not be detrimental to the public health, safety, or welfare, or materially injurious to properties or improvements of the aesthetic value in the vicinity; and

The granting of this Variance will not be detrimental to public health, safety, or welfare as each tenant’s sign will be designed by a qualified professional, permitted by the City’s Building Department, installed by a licensed contractor, and thoroughly inspected by the City. Furthermore, the granting of this Variance will not be materially injurious to

properties of the aesthetic value in the vicinity as the design, illumination, materials, and finishes will be consistent with the City Sign Regulations and Sign Guidelines and the character of the surrounding community.

5. That the granting of the Variance will be consistent with the character of the surrounding area.

The granting of this Variance will be consistent with the character of the signage currently in the City as evidenced by the previously mentioned Fedex Kinkos, Washington Mutual, Citibank, and surrounding businesses along Canwood Street. The immediate surrounding area is predominately composed of buildings of commercial uses with Business Park-Manufacturing (BP-M), Business Park Office Retail (BP-OR), and Commercial Retail/Service (CRS) General Plan and Zoning designations. The proposed Signage Program will not only be consistent with but also an upgrade to the signage currently in this commercial zoned corridor.



**RETAIL DEVELOPMENT
FOR THE PROPERTY LOCATED
AT THE NORTHWEST CORNER OF
DERRY AVENUE & CANWOOD STREET,
AGOURA HILLS**

**CONDITIONAL USE PERMIT CASE NO. 07-CUP-010
SIGN PERMIT CASE NO. 07-SP-036
VARIANCE REQUEST CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP 69426
GENERAL PLAN AMENDMENT CASE NO. 07-GPA-001
ZONE CHANGE CASE NO. 07-ZC-001**

**EXHIBIT B
Applicant's Letter**

AGOURA BUSINESS CENTER WEST, LLC
5304 DERRY AVENUE, SUITE A
AGOURA HILLS, CALIFORNIA 91301
TELEPHONE (818) 889-2822 • FAX (818) 889-8750

May 14, 2009

City of Agoura Hills
Planning Commission
30001 Lady Face Court
Agoura Hills, CA 91301

Re: Agoura Business Center West/07-CUP-10/07-GPA-001/07-ZC-001/TPM 69426

To the Members of the City of Agoura Hills Planning Commission:

We write in accordance with Section 9655.11 of the Agoura Hills Municipal Code (Code) to request and provide our interpretation of (i) the meaning and application of Section 9655.2.N “Frontage, primary” and (ii) the meaning and application of Section 9655.8.B.1.j relating to “second public frontage”.

On December 8, 2009, Agoura Business Center West, LLC (Applicant) re-submitted its application for a development permit to allow the construction of approximately 20,000 square feet of commercial retail development at the northwest corner of Canwood Street and Derry Avenue in the City of Agoura Hills (City). Along with the application, a proposed Signage Program dated December 1, 2008 was submitted and comments from the City were received by the Applicant regarding the locations of the primary and secondary frontages of the subject building (Building). From these comments received, it appears there are differing interpretations of “primary frontage” and “secondary frontage” as it applies to the Applicant’s Sign Permit.

“Ambiguity” is addressed in Code Section 9655.11.B which provides:

Whenever any ambiguity arises as to the interpretation of the provisions of this part. [sic] The applicant for a sign permit may request that the planning commission make a determination as to the meaning and application of the ambiguous provisions.

I. Primary Frontage:

On the Applicant’s proposed Sign Permit, the “primary frontage” of the Building is identified and located as the *south* side of the Building along Canwood Street. However, the Applicant understands the City Staff’s position to be that the Building’s primary frontage is the *north* side along the parking lot as the storefronts and Building’s public entrances are along this side.

“Frontage, primary” is defined in Code Section 9655.2.N as:

Frontage, primary means the frontage, which provides the subject building with its main or principal orientation to a public or private right-of-way, whether or not such frontage has a public entrance to the building. In shopping centers or multiple tenant buildings, the primary frontage shall be established as part of a sign program (emphasis added).

The Building's primary frontage is the *south* frontage along Canwood Street because it provides the main or principal orientation to a public right-of-way, Canwood Street. Additionally, the Canwood Street side of the Building should be recognized as the primary frontage as it runs the length of the Building and is visible from both Canwood Street and the 101 Freeway. If the *north* side is designated as the primary frontage, the Building will not have any signage along Canwood Street and the public will not know of the Building's tenants until arrival in the parking lot, which would only happen if the existence of the tenants are already known. Although the Building does not have a public entrance on this frontage, it appears that Section 9655.2.N contemplates this situation by adding "whether or not such frontage has a public entrance to the Building." In other words, the primary frontage of a building can be the rear of that building without any public entrance.

Establishing the *south* side of the Building as the primary frontage furthers the intent of the City's sign regulations by promoting fairness in competition, recognizing the critical function and importance of signs for businesses, and supports and promotes viable businesses by allowing signage that provides adequate identification (See generally Code section 9655.).

II. Secondary Frontage:

On the proposed Sign Permit, the secondary frontage of the Building is identified and located as the *north* frontage along the parking lot as this is the frontage with public entrances to the Building. The Applicant understands that the City Staff's position is that the secondary frontage is the *east* side of the Building along Derry Avenue as this is the frontage that actually faces a public right-of-way.

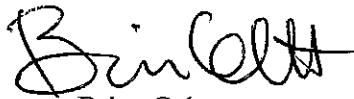
"Frontage, secondary" is defined in Code Section 9655.2.O as:

Frontage, secondary means any frontage, other than the primary frontage, that has a public entrance to the subject building (emphasis added).

There are no public entrances to the Building on Derry Avenue so, under Section 9655.2.O, the portion of the Building fronting on Derry Avenue cannot be a secondary frontage. The only public entrances are on the north side of the Building fronting on the parking lot and this is the Building's only secondary frontage. Section 9655.8.B.1.j deals with businesses located on two streets -- here Canwood Street and Derry Avenue -- and allows larger signs on the primary frontage -- here Canwood Street -- and smaller signs on the second smaller frontage -- here the parking lot.

The Applicant respectfully requests the Planning Commission to (i) find and determine that the "primary frontage" of the Building is the south frontage along Canwood Street and the "secondary frontage" is the north frontage along the parking lot and (ii) approve such Sign Permit in total.

Sincerely,



Brian Gelt
Project Manager



**RETAIL DEVELOPMENT
FOR THE PROPERTY LOCATED
AT THE NORTHWEST CORNER OF
DERRY AVENUE & CANWOOD STREET,
AGOURA HILLS**

**CONDITIONAL USE PERMIT CASE NO. 07-CUP-010
SIGN PERMIT CASE NO. 07-SP-036
VARIANCE REQUEST CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP 69426
GENERAL PLAN AMENDMENT CASE NO. 07-GPA-001
ZONE CHANGE CASE NO. 07-ZC-001**

**EXHIBIT C
Vicinity/Zoning Map**

Vicinity/Zoning Map

CONDITIONAL USE PERMIT - CASE NO. 07-CUP-010
SIGN PERMIT - CASE NO. 07-SP-036
GENERAL PLAN AMENDMENT - CASE NO. 07-GPA-001
ZONE CHANGE - CASE NO. 07-ZC-001
VARIANCE REQUEST - CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP - PM 69426





AGOURA HILLS

**RETAIL DEVELOPMENT
FOR THE PROPERTY LOCATED
AT THE NORTHWEST CORNER OF
DERRY AVENUE & CANWOOD STREET,
AGOURA HILLS**

**CONDITIONAL USE PERMIT CASE NO. 07-CUP-010
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VARIANCE REQUEST CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP 69426
GENERAL PLAN AMENDMENT CASE NO. 07-GPA-001
ZONE CHANGE CASE NO. 07-ZC-001**

EXHIBIT D
Reduced Photocopies of the Plans

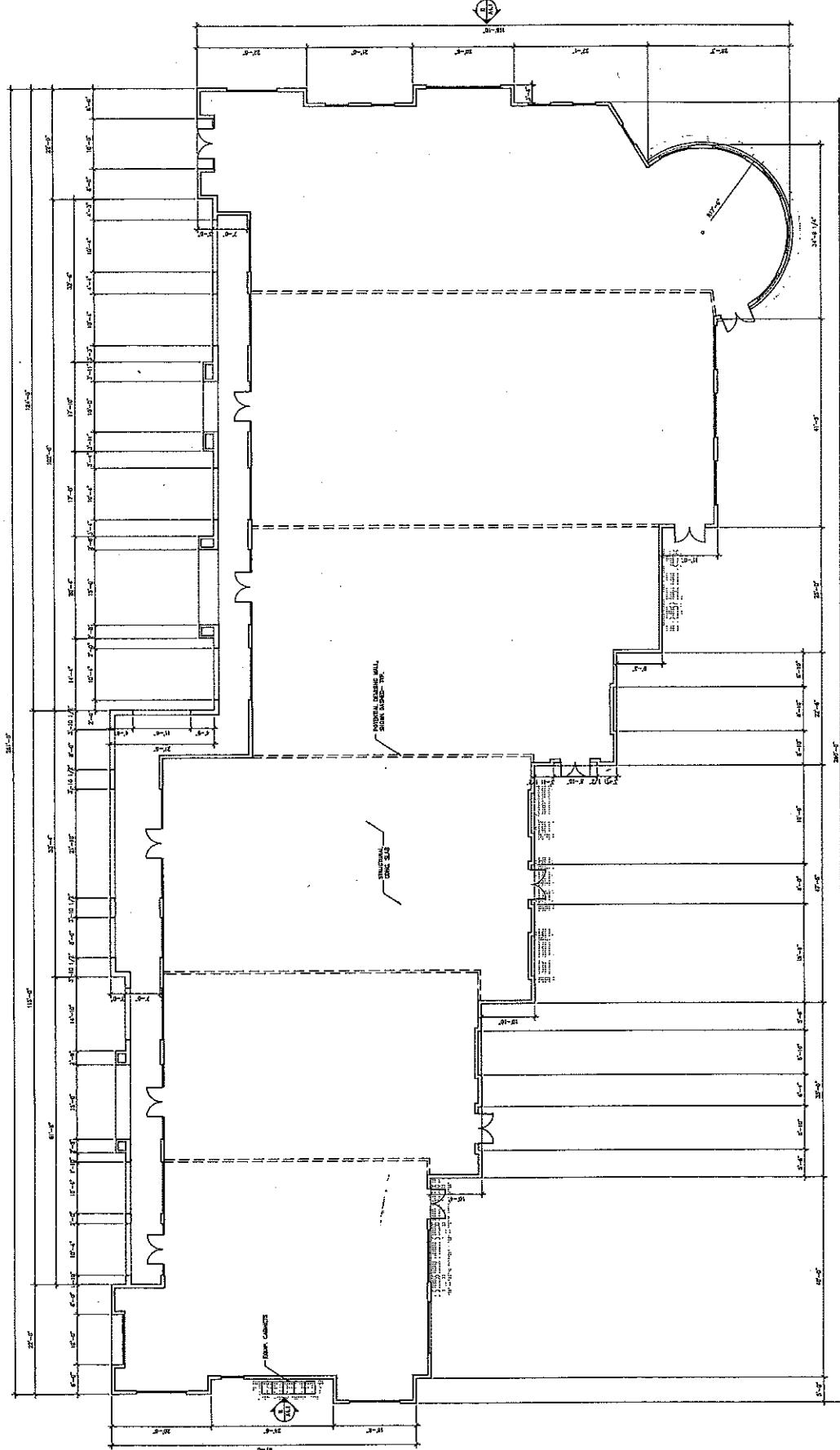
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AGOURA BUSINESS CENTER WEST
5301 DERRY AVENUE
AGOURA HILLS, CALIFORNIA

AGOURA BUSINESS CENTER WEST, LLC

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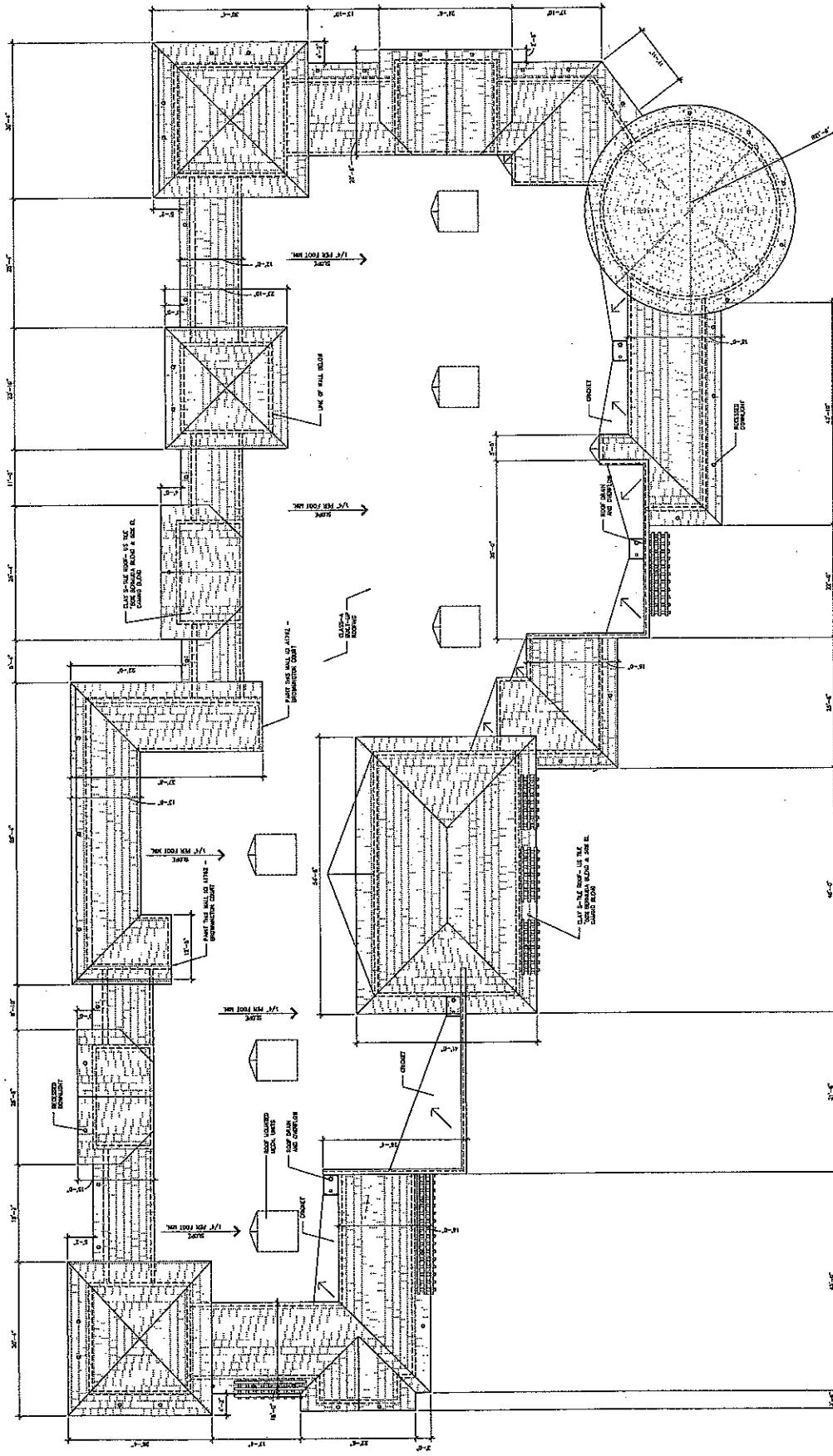


WARE MACOMB
Preston, Michigan 48061
Telephone 313-265-1111

AGOURA HILLS, CALIFORNIA
5301 DERRY AVENUE
CENTER WEST
AGOURA BUSINESS CENTER WEST, LLC

A3.1

ON

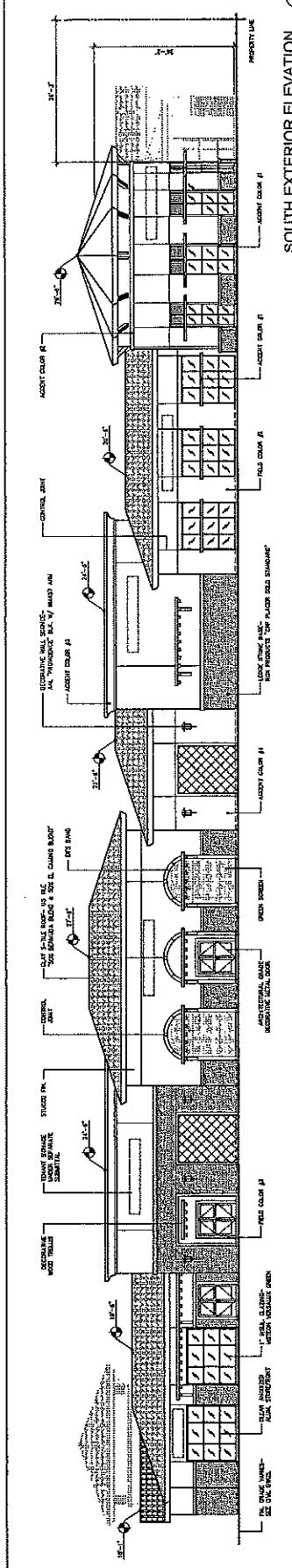


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PARKERSIDE 1-123456
1033 Parkerside Boulevard, Suite 100
New Haven, Connecticut 06511

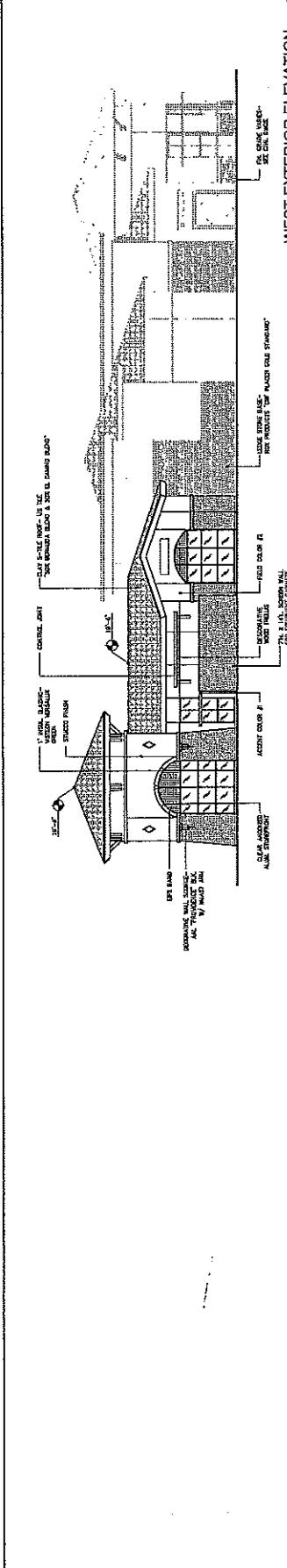
AGOURA BUSINESS CENTER WEST,
AGOURA HILLS, CALIFORNIA
5301 DEERY AVENUE

SNC

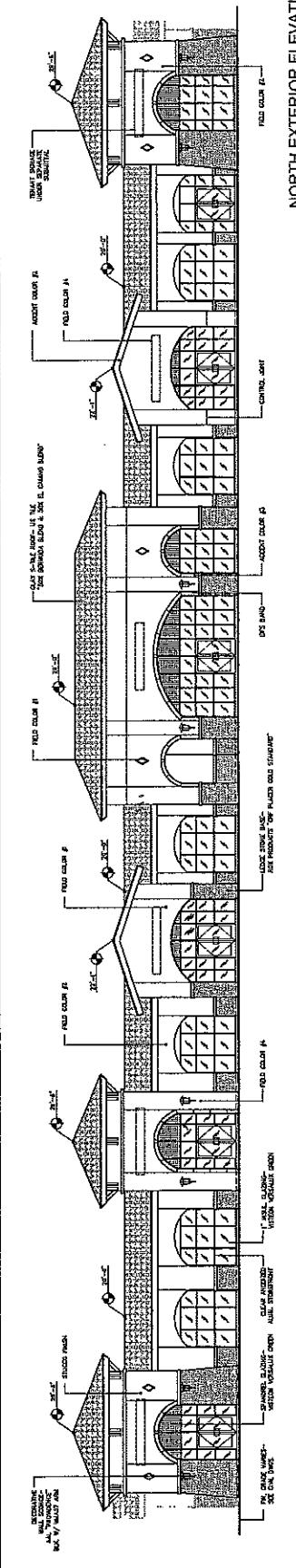
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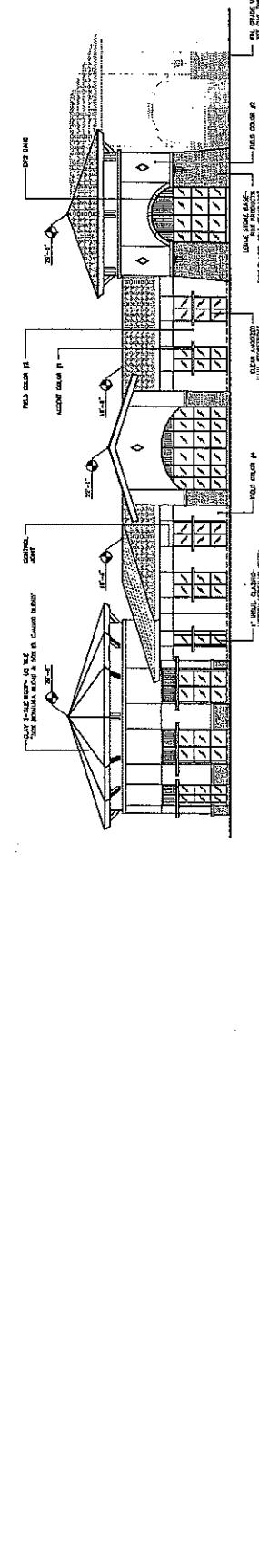
SOUTH EXTERIOR ELEVATION



WEST EXTERIOR ELEVATION



NORTH EXTERIOR ELEVATION



EAST ASIAN CIVILIZATION

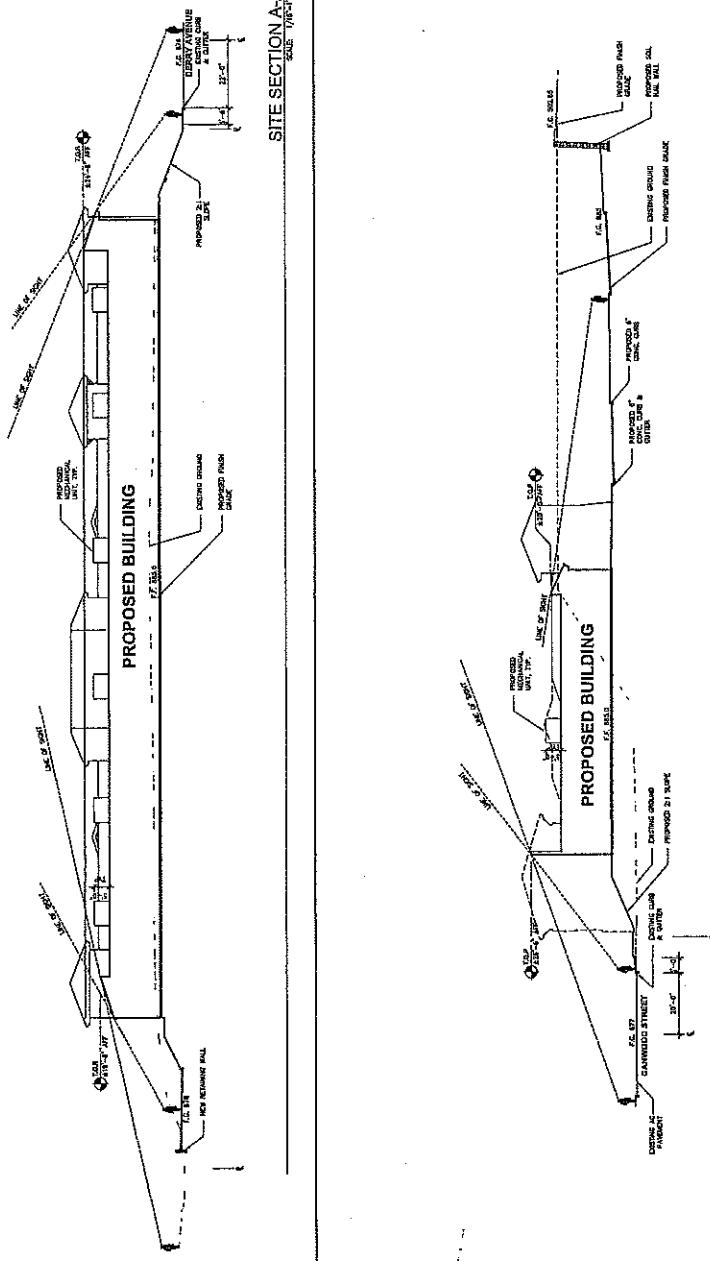
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415

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AGOURA HILLS, CALIFORNIA
5301 DEERRY AVENUE
CENTRE WEST
AGOURA BUSINESS
AGOURA BUSINESS CENTRE WEST, LLC

WARE MALCOMB
P. O. Box 212524
Long Beach, California 90821-0245
Telephone (310) 437-1212



A5.2

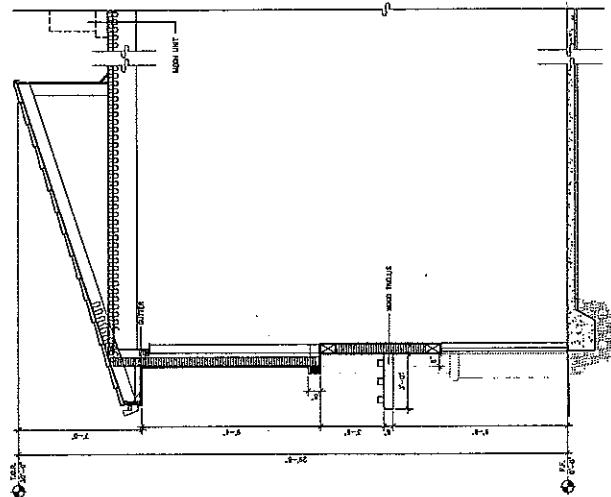
WALL SECTIONS

SECTION	VIEW	SCALE
A-A	WALL SECTION A	1/4" = 1'-0"
B-B	WALL SECTION B	1/4" = 1'-0"
C-C	WALL SECTION C	1/4" = 1'-0"
D-D	WALL SECTION D	1/4" = 1'-0"

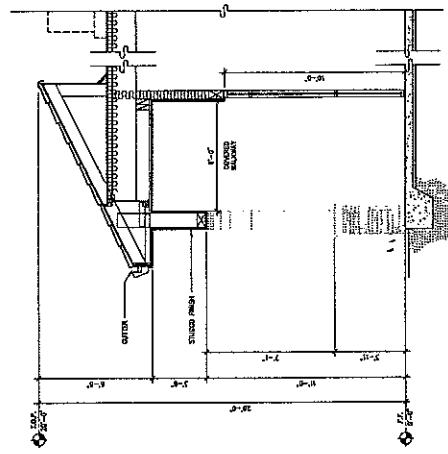
AGOURA BUSINESS CENTER WEST LLC
AGOURA BUSINESS CENTER WEST
5301 DEERRY AVENUE
AGOURA HILLS, CALIFORNIA

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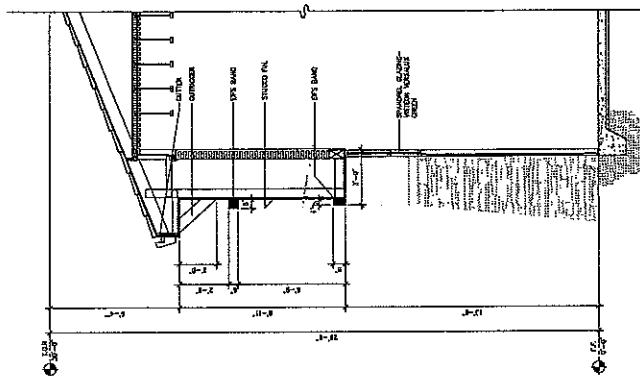
Architectural
Engineering
Structural
Mechanical
Electrical
Plumbing
Landscaping
Site Development
Interior Design
Signage
Furniture
Fixtures
Equipment
Decorative
Accessories
Other



WALL SECTION
A-A
1/4" = 1'-0"



WALL SECTION
B-B
1/4" = 1'-0"



WALL SECTION
C-C
1/4" = 1'-0"

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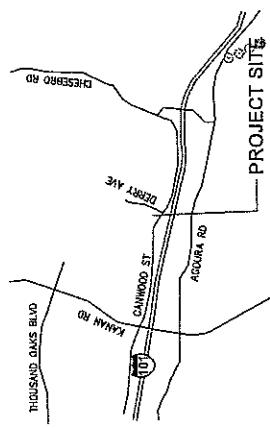
A B N C E

AGOURA BUSINESS CENTER WEST, LLC
AGOURA HILLS, CALIFORNIA
3901 DERRY AVENUE

SITE LIGHTING PHOTOMETRIC PLAN

SP 1

VICINITY MAP

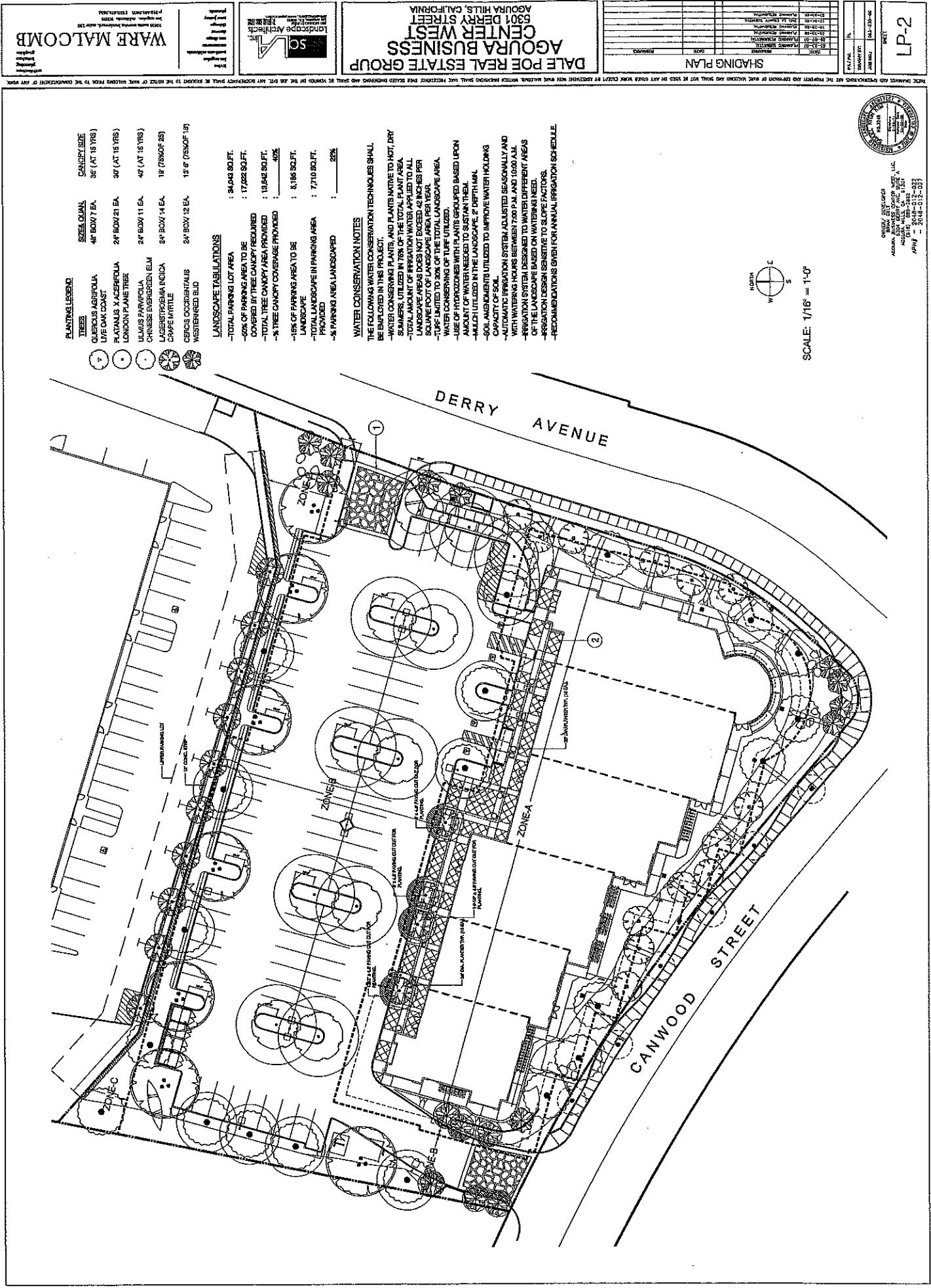


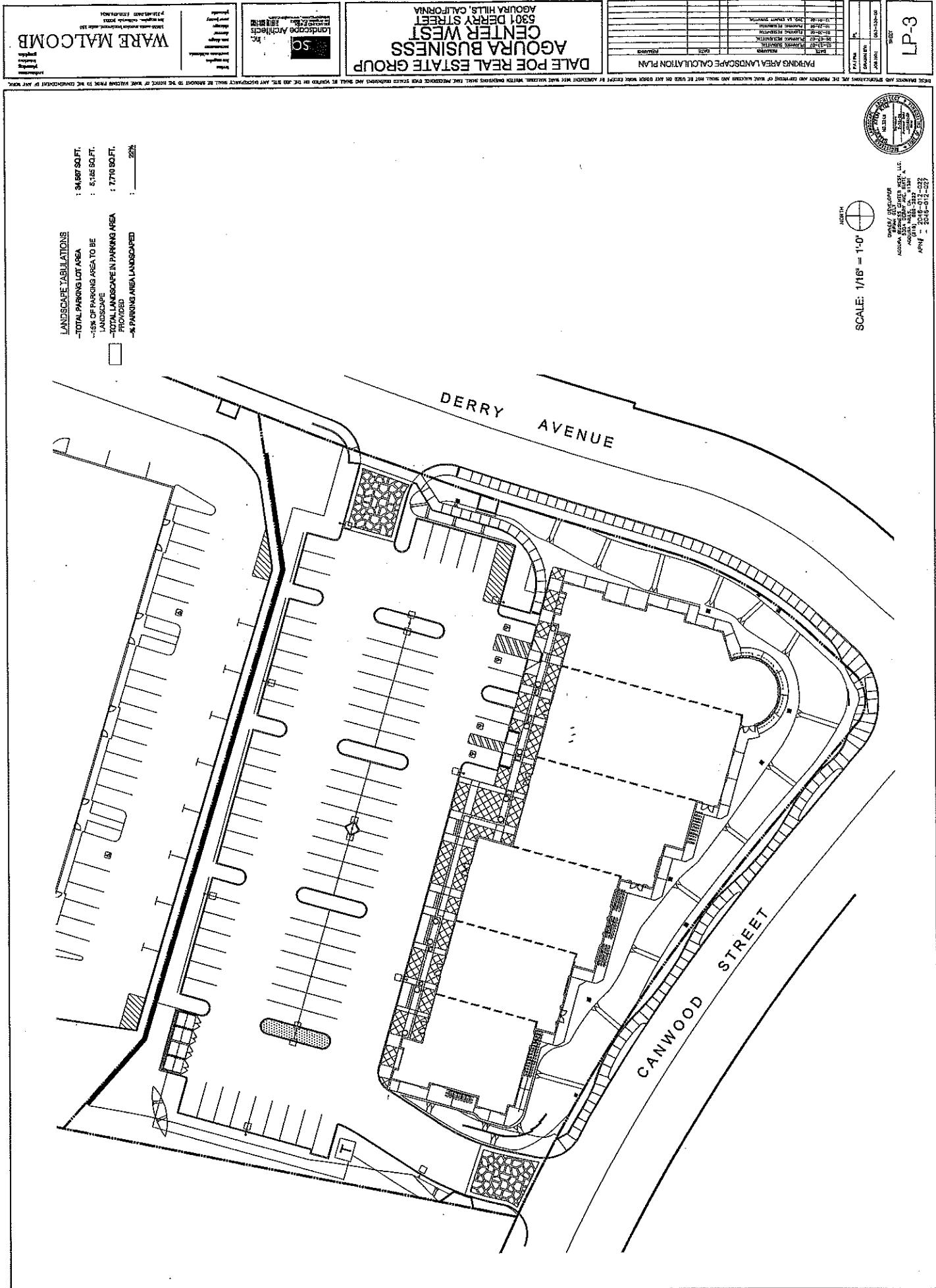
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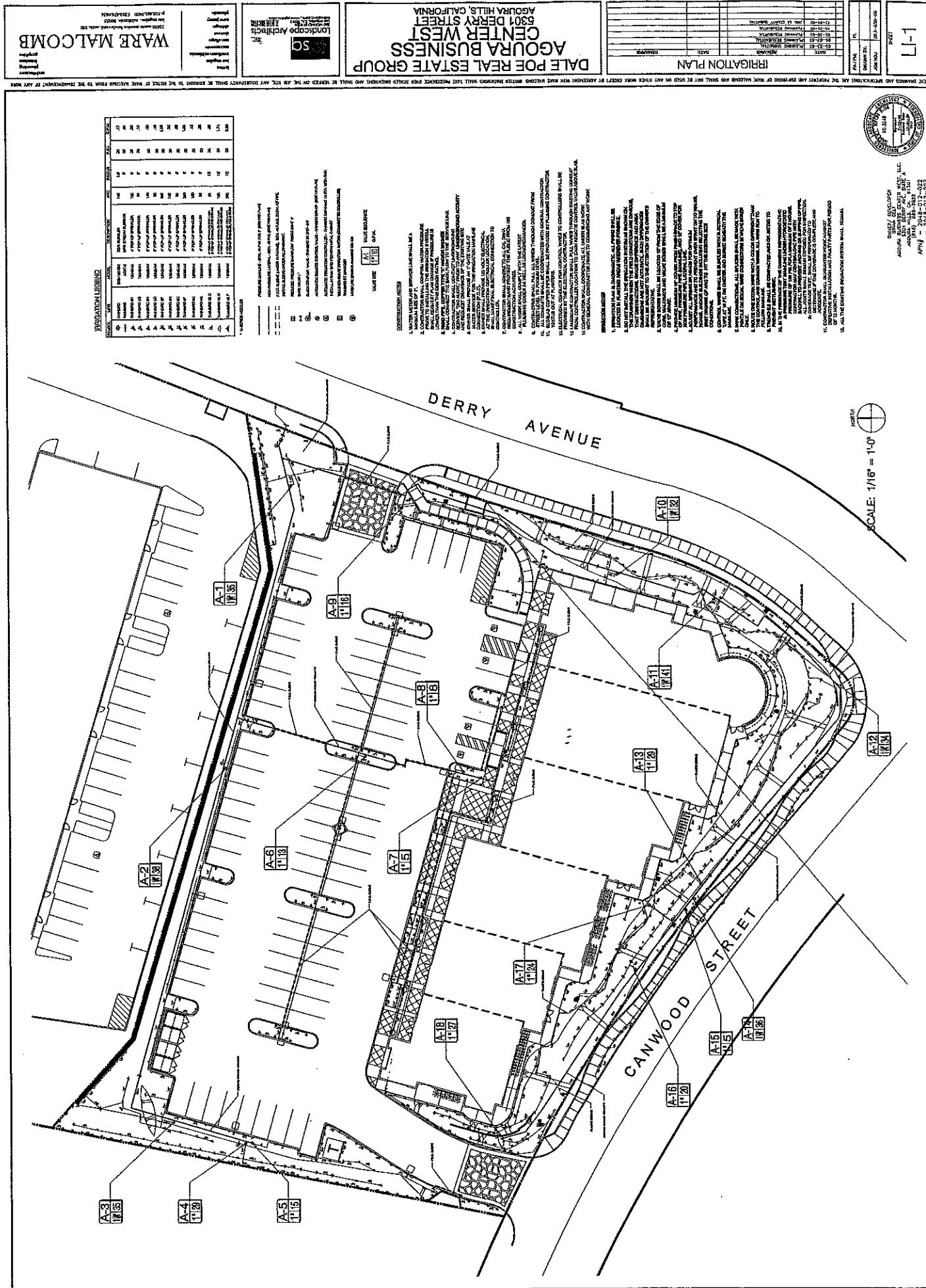
DERRY AVENUE

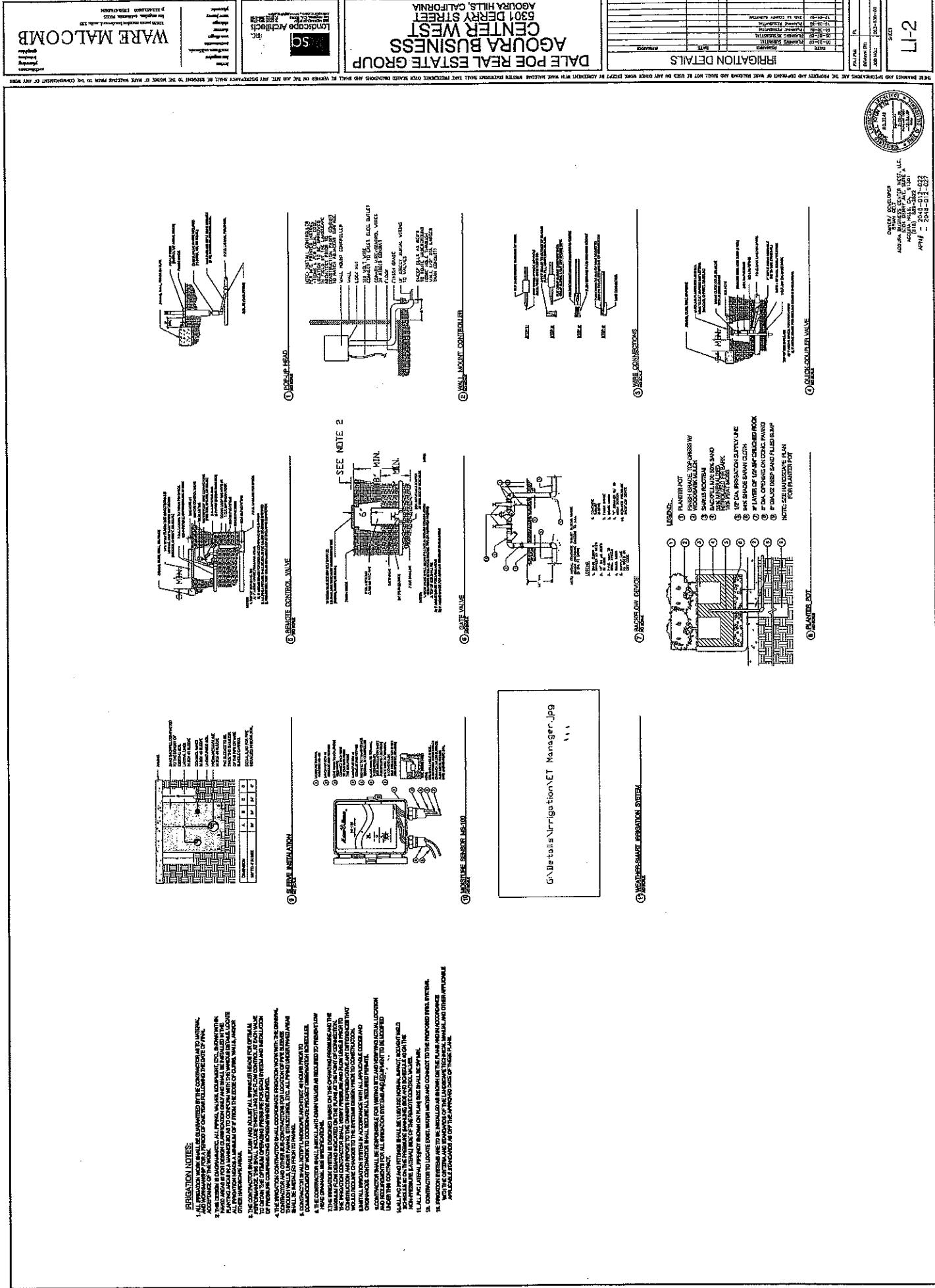


SITE LIGHTING PHOTOMETRIC PLAN





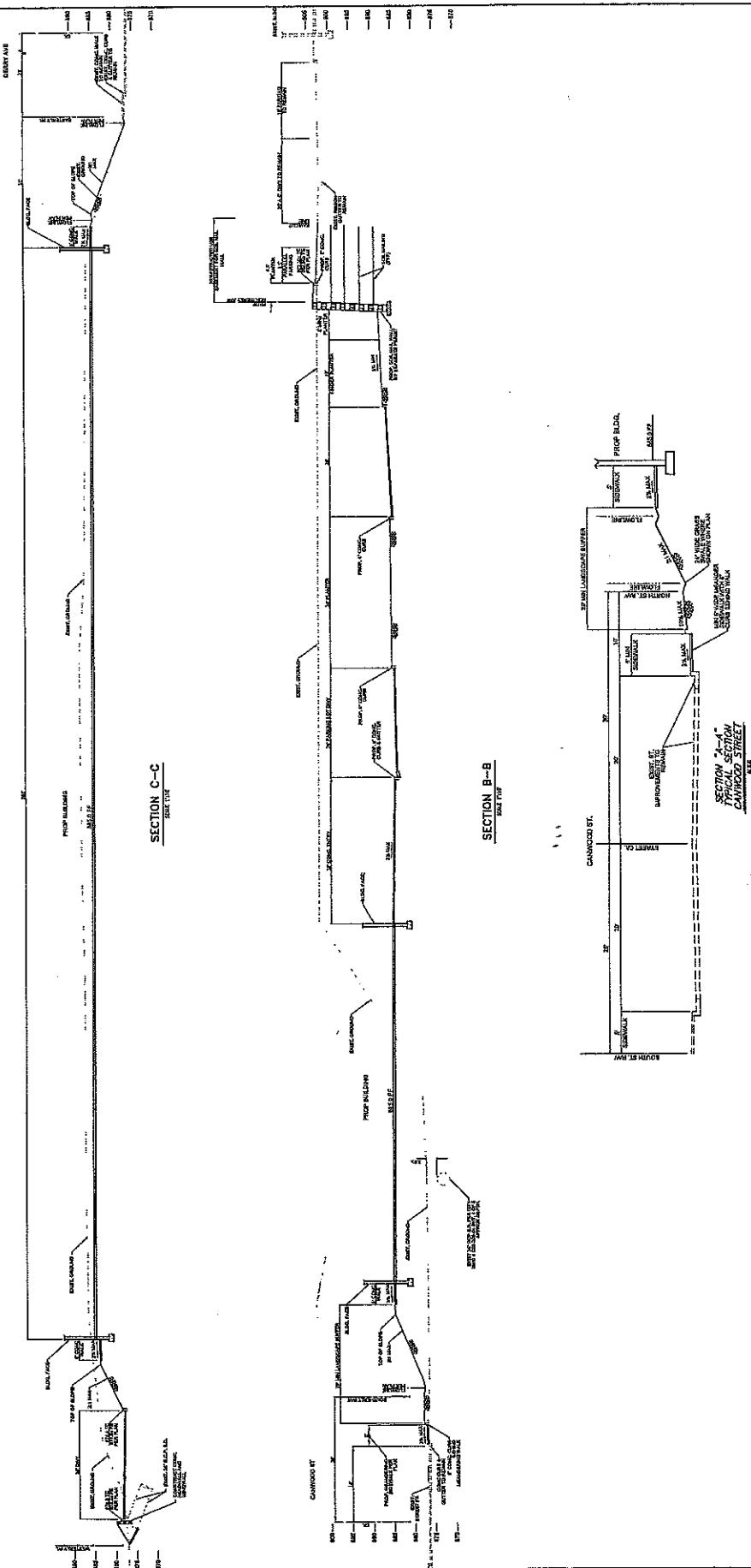


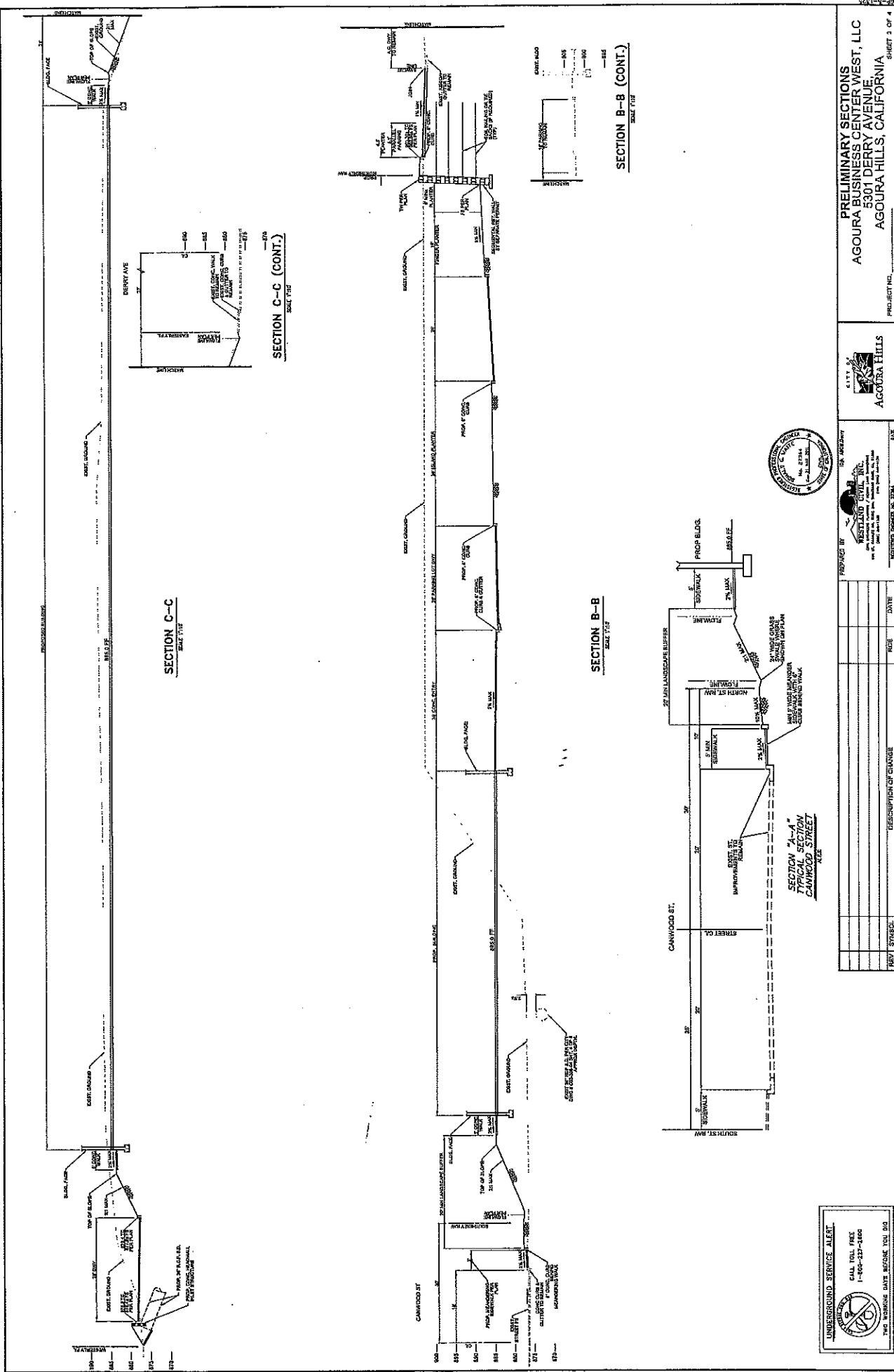


AGOURA HILLS, CALIFORNIA
5301 DEERY AVENUE
CENTER WEST
AGOURA BUSINESS CENTER WEST, LLC

10/28/2014

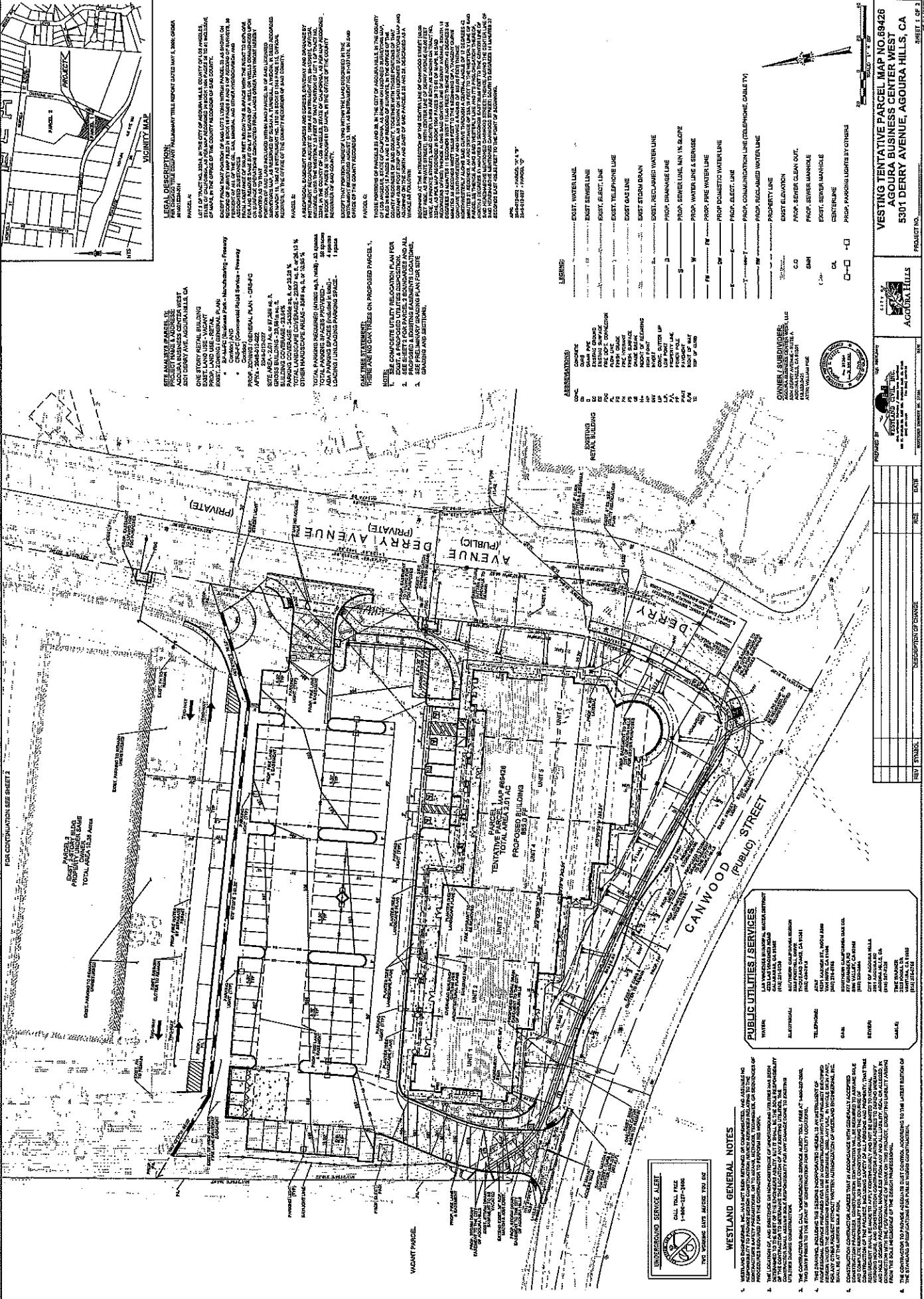
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OR CONTINUATION SEE SHEET 2

PARCEL 2
BLDG.
OWNER SAME
TAX AREA 10-34 Acres

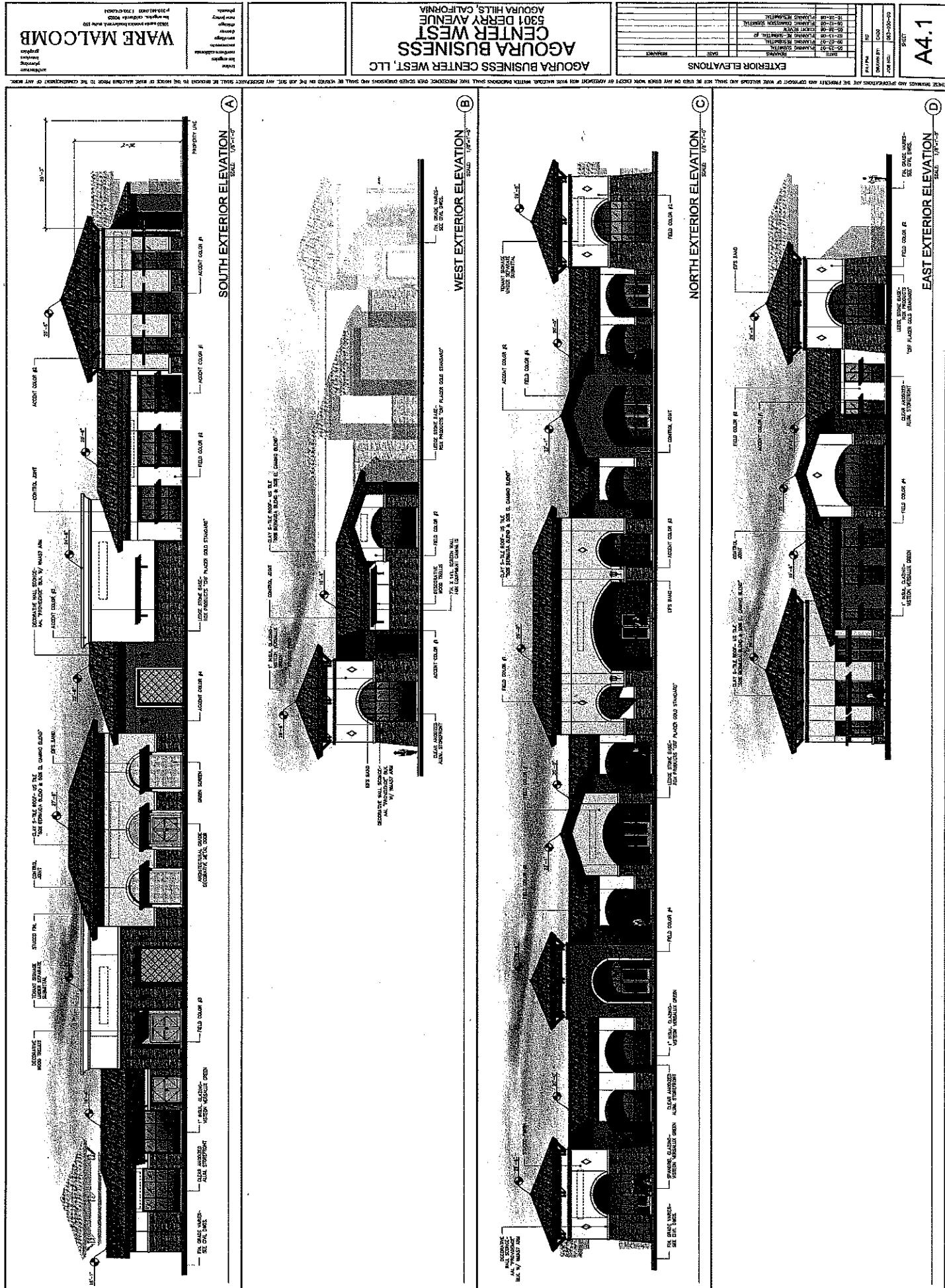




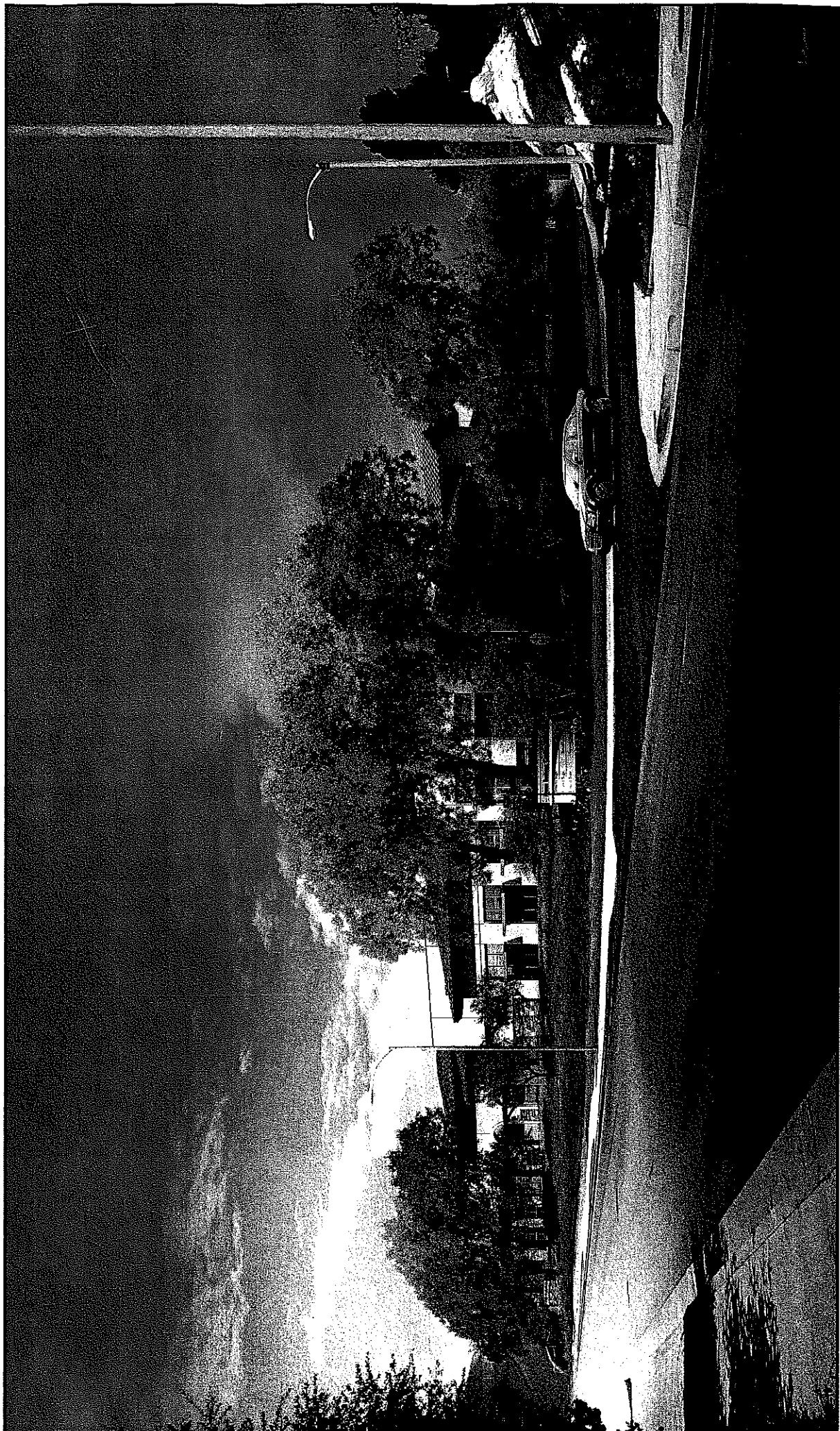
**RETAIL DEVELOPMENT
FOR THE PROPERTY LOCATED
AT THE NORTHWEST CORNER OF
DERRY AVENUE & CANWOOD STREET,
AGOURA HILLS**

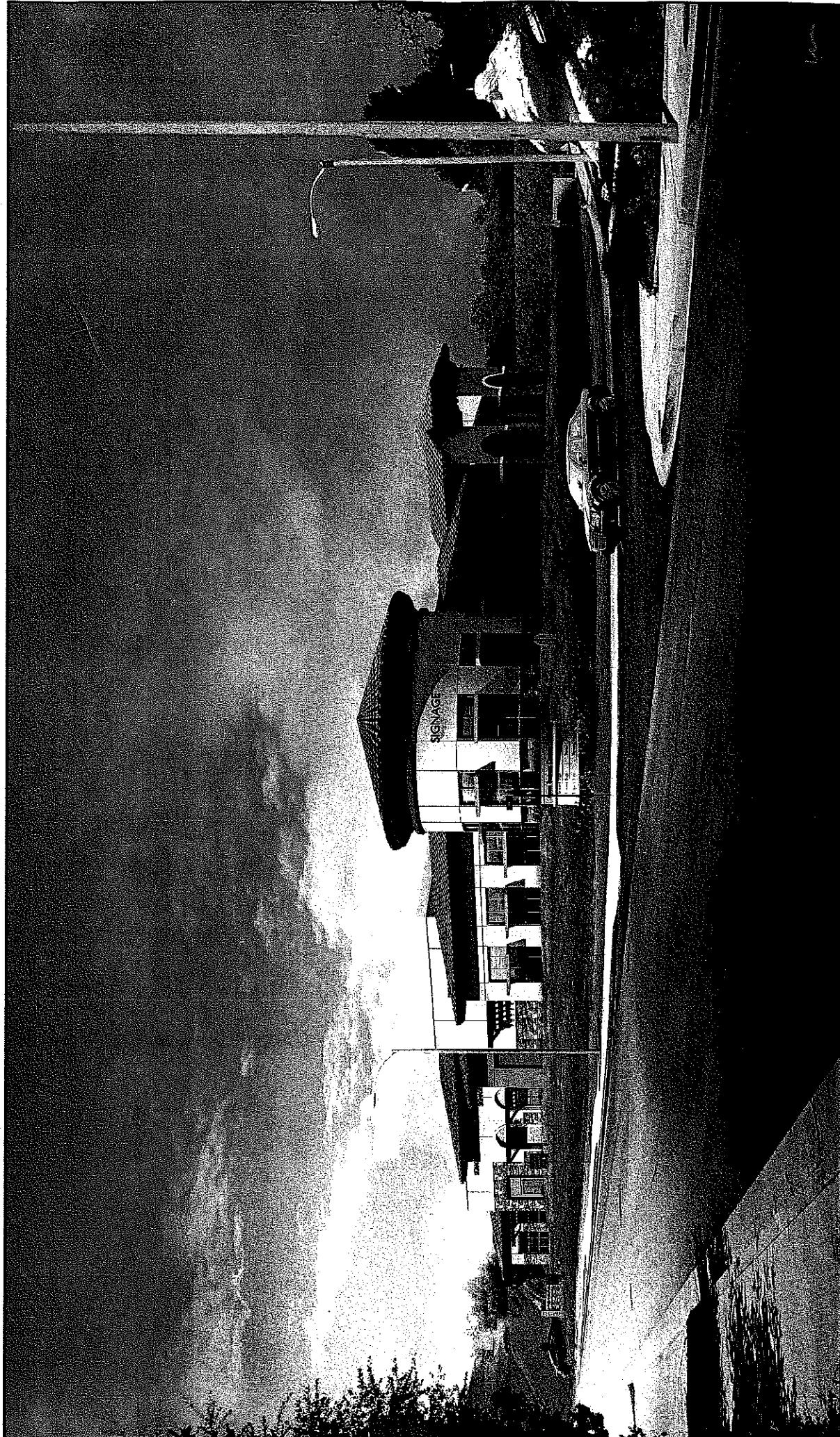
**CONDITIONAL USE PERMIT CASE NO. 07-CUP-010
SIGN PERMIT CASE NO. 07-SP-036
VARIANCE REQUEST CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP 69426
GENERAL PLAN AMENDMENT CASE NO. 07-GPA-001
ZONE CHANGE CASE NO. 07-ZC-001**

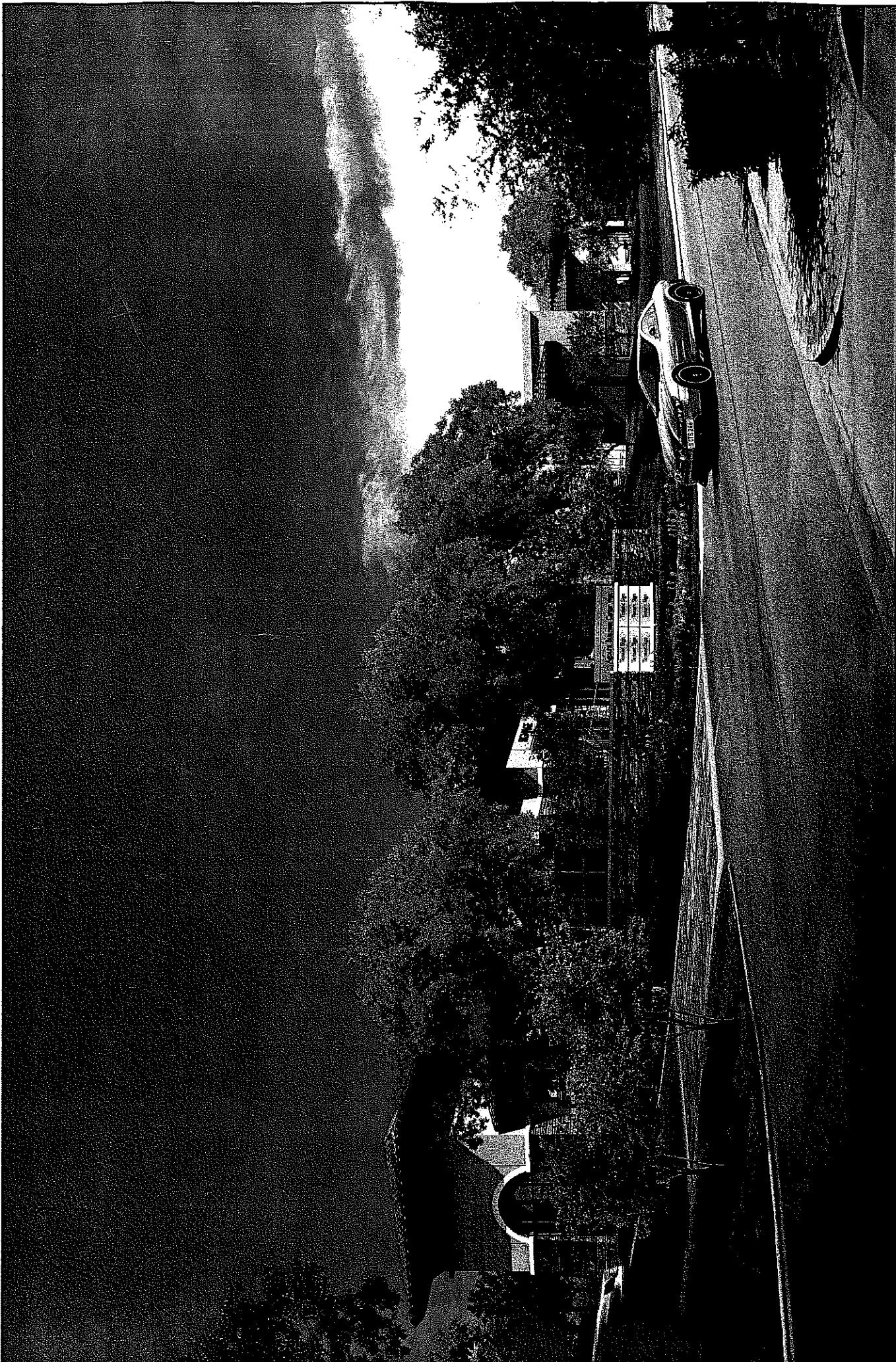
EXHIBIT E
Renderings
and
Photosimulations

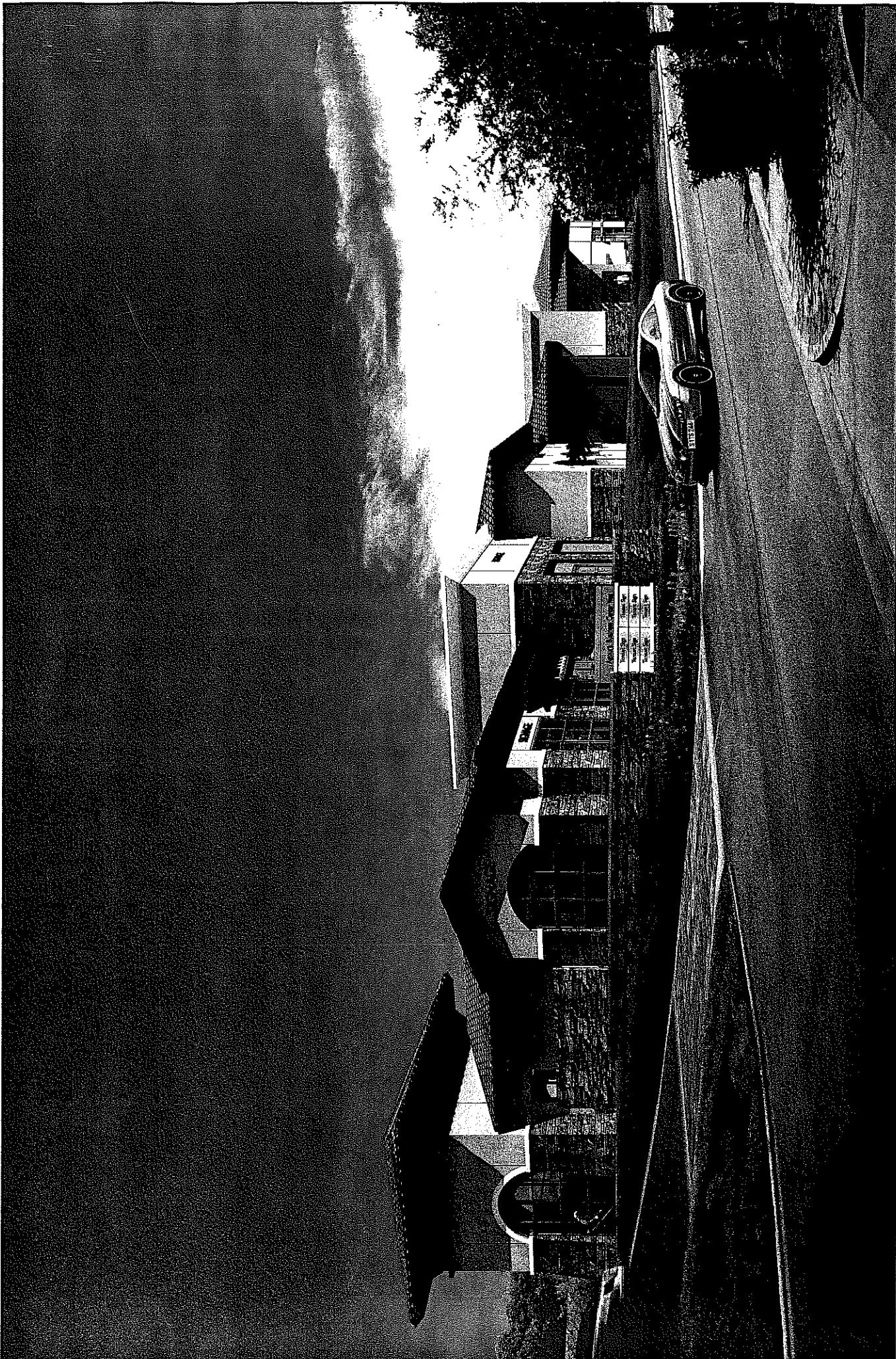


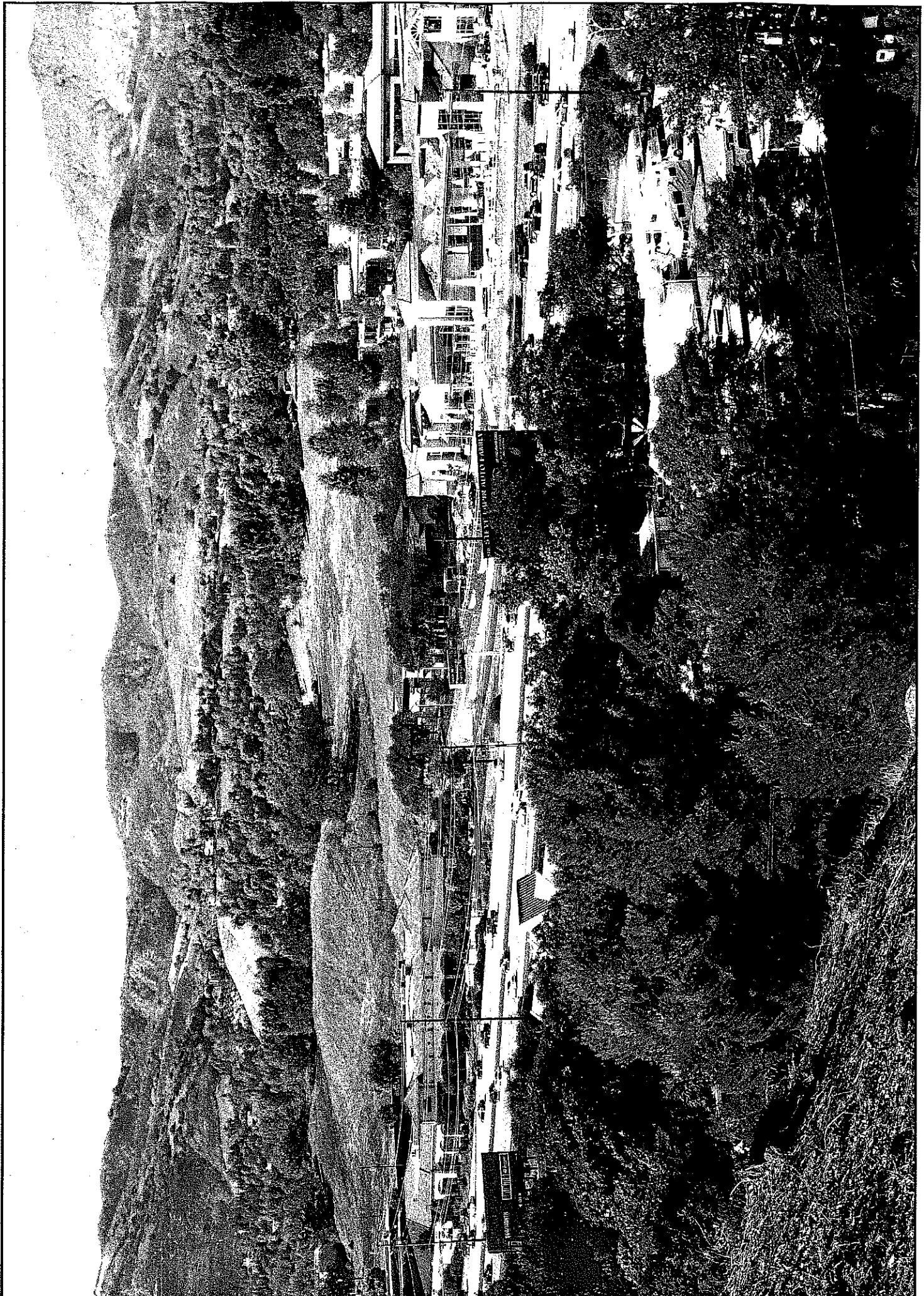
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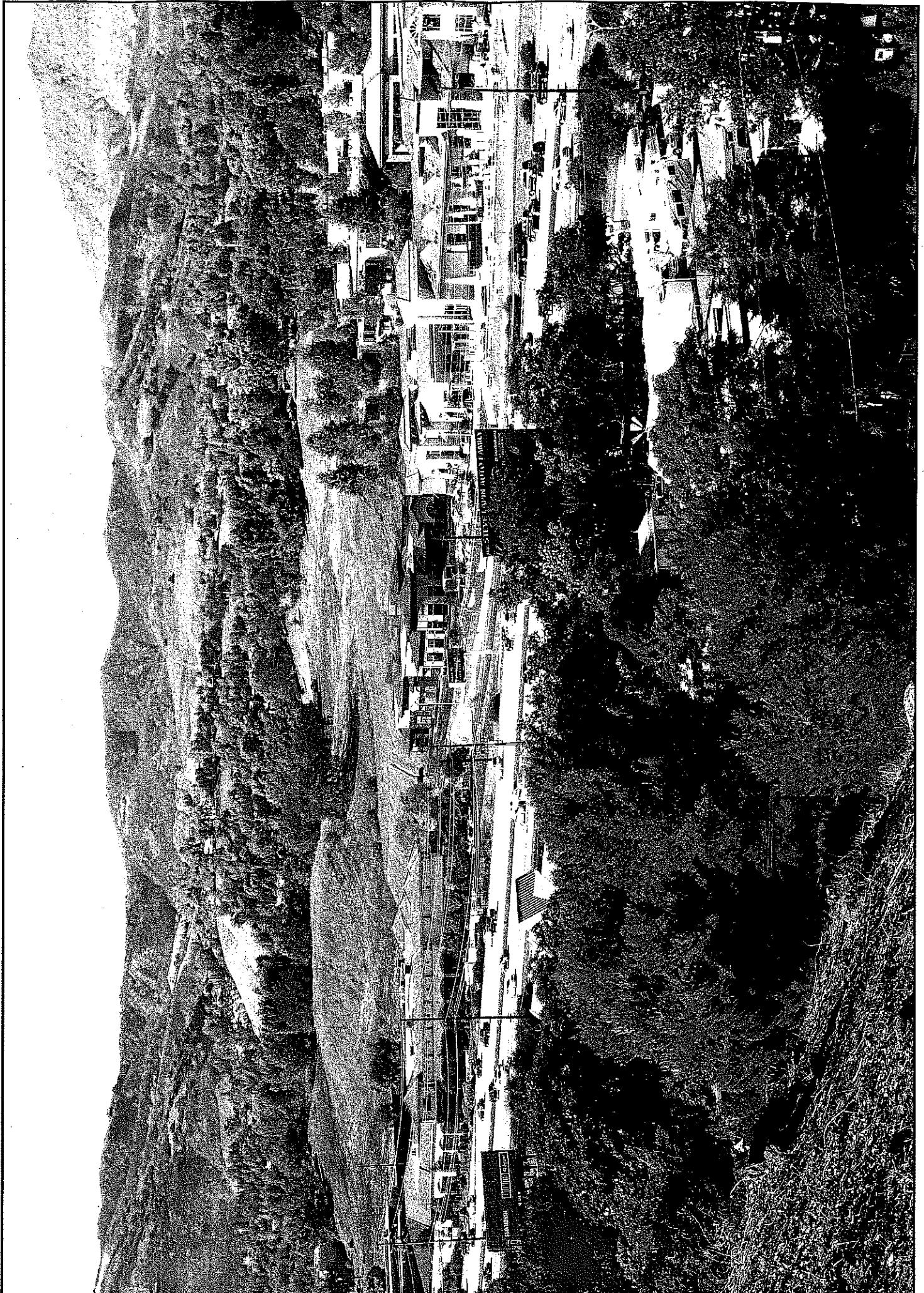














AGOURA HILLS

**RETAIL DEVELOPMENT
FOR THE PROPERTY LOCATED
AT THE NORTHWEST CORNER OF
DERRY AVENUE & CANWOOD STREET,
AGOURA HILLS**

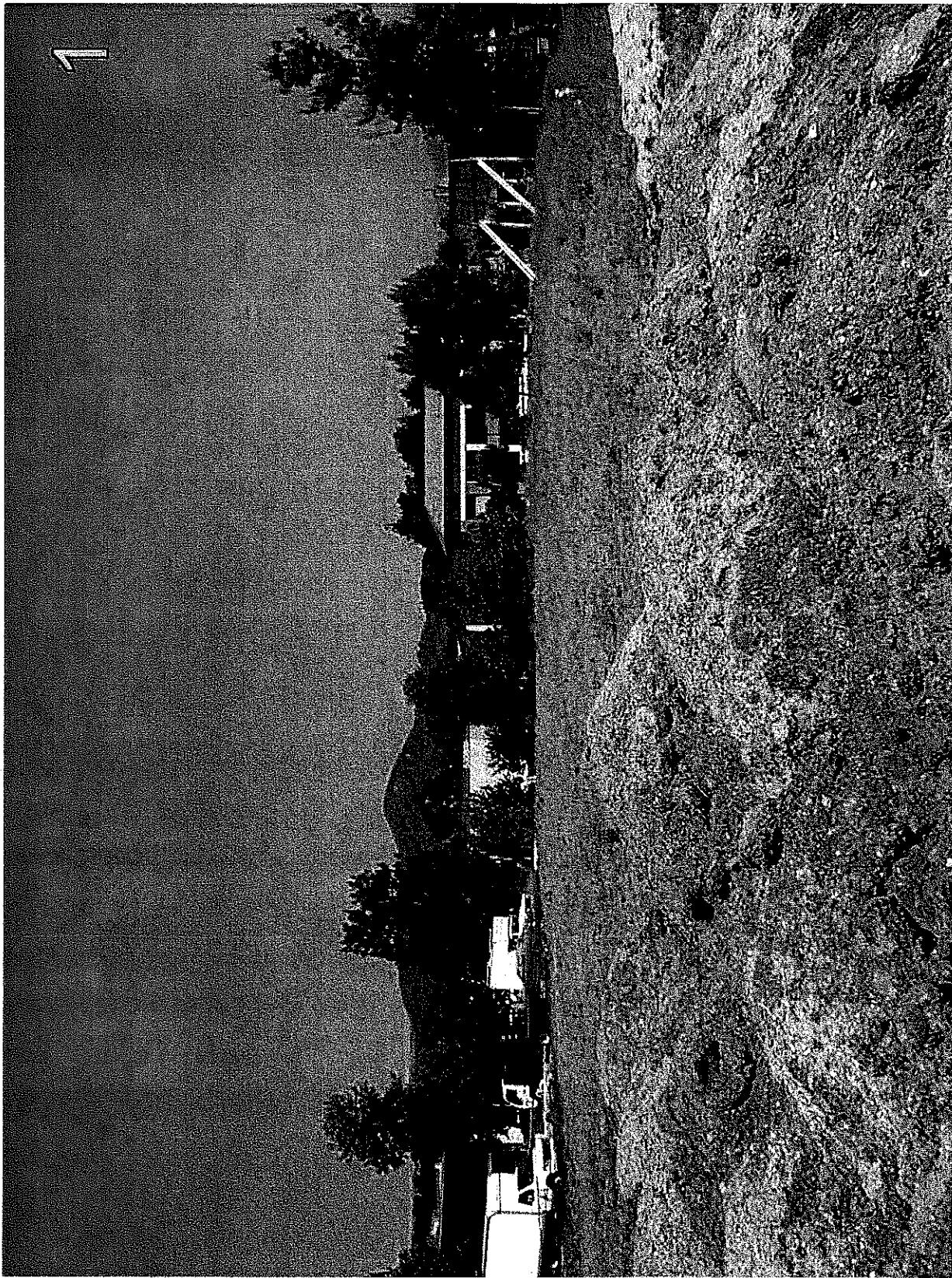
**CONDITIONAL USE PERMIT CASE NO. 07-CUP-010
SIGN PERMIT CASE NO. 07-SP-036
VARIANCE REQUEST CASE NO. 08-VAR-006
VESTING TENTATIVE PARCEL MAP 69426
GENERAL PLAN AMENDMENT CASE NO. 07-GPA-001
ZONE CHANGE CASE NO. 07-ZC-001**

EXHIBIT F
Photographs of the Site
and
Color Copy of the Color and Material Board

PHOTO KEY PLAN

WARE MAJICOMB
Agoura Business Center West
AGOURA HILLS, CALIFORNIA

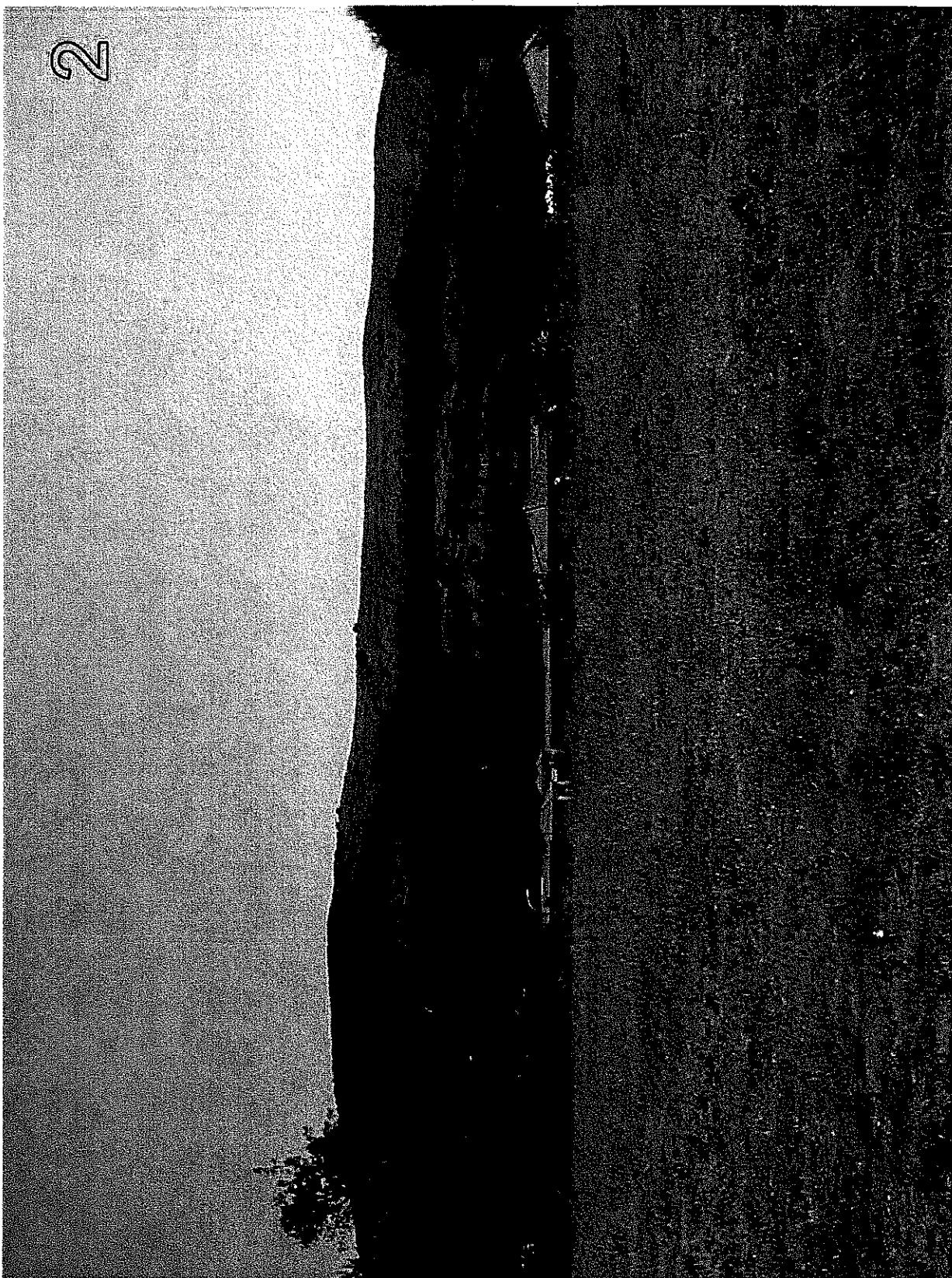




SITE PHOTOS

Agoura Business Center West
AGOURA HILLS, CALIFORNIA

WARE MAIL COMB
Planning - 310-453-2600
Sales - 310-453-2600



SITE PHOTOS

Agoura Business Center West
AGOURA HILLS, CALIFORNIA

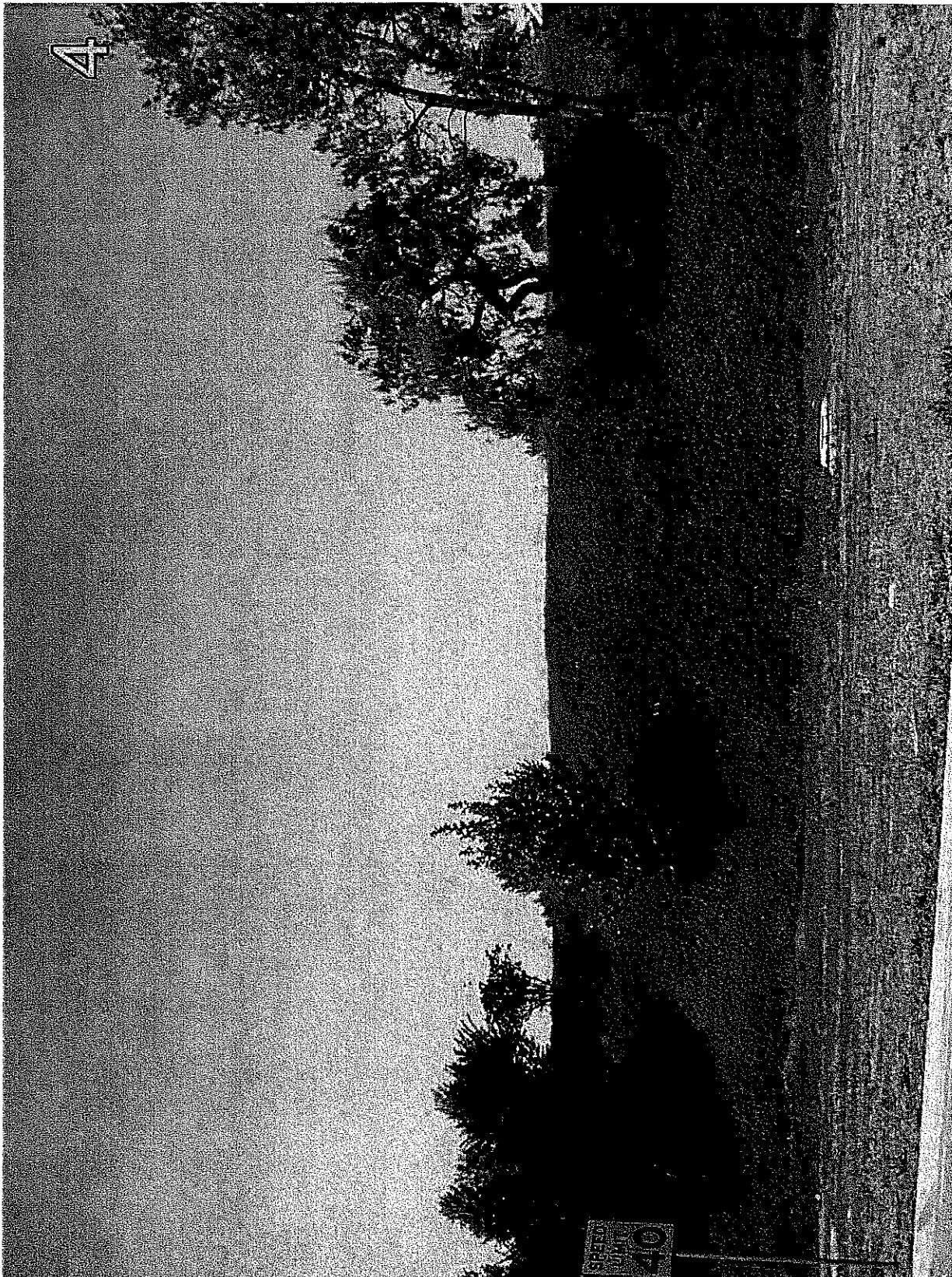
WARE MALCOLM
PHOTOGRAPHY
500-220-3222



SITE PHOTOS

WARE MAIL COMB
MAILING SYSTEMS
AGOURA HILLS, CALIFORNIA

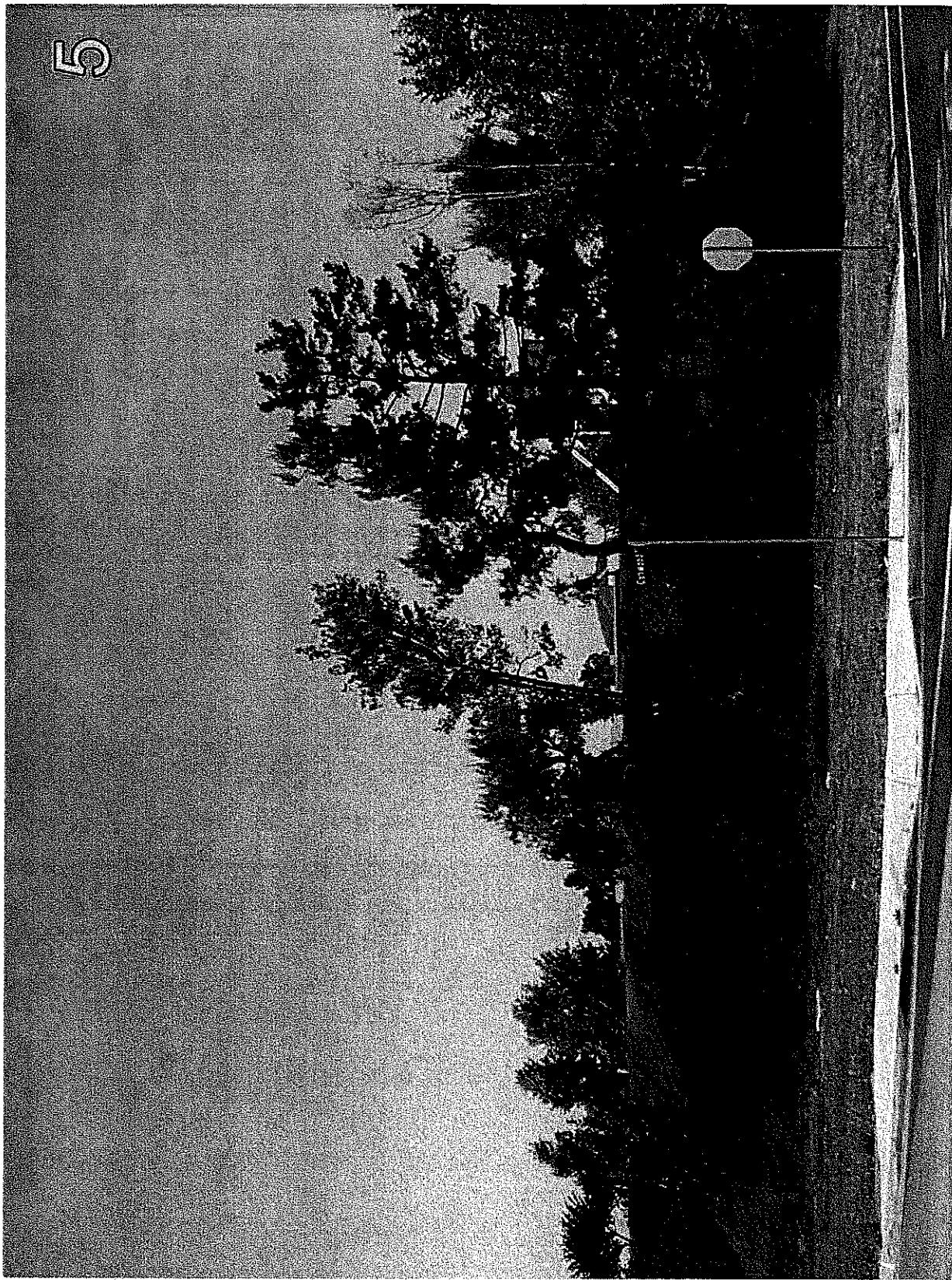
Agoura Business Center West
AGOURA HILLS, CALIFORNIA



SITE PHOTOS

WARE MALCOLM

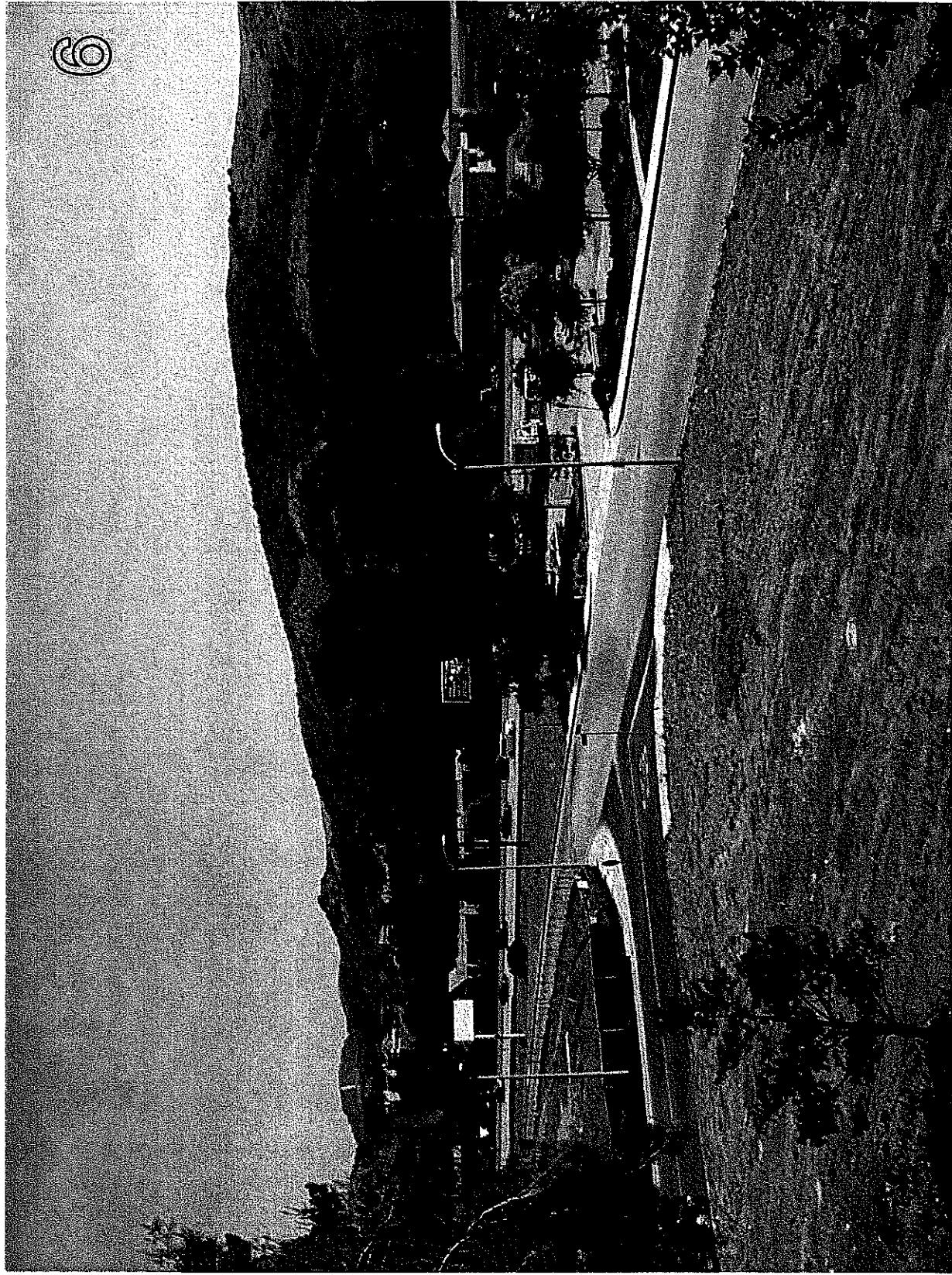
Agoura Business Center West
AGOURA HILLS, CALIFORNIA



SITE PHOTOS

WARE MAJOR CONSTRUCTION

**Agoura Business Center West
AGOURA HILLS, CALIFORNIA**



SITE PHOTOS

Agoura Business Center West
AGOURA HILLS, CALIFORNIA

WARE MALOON INC.

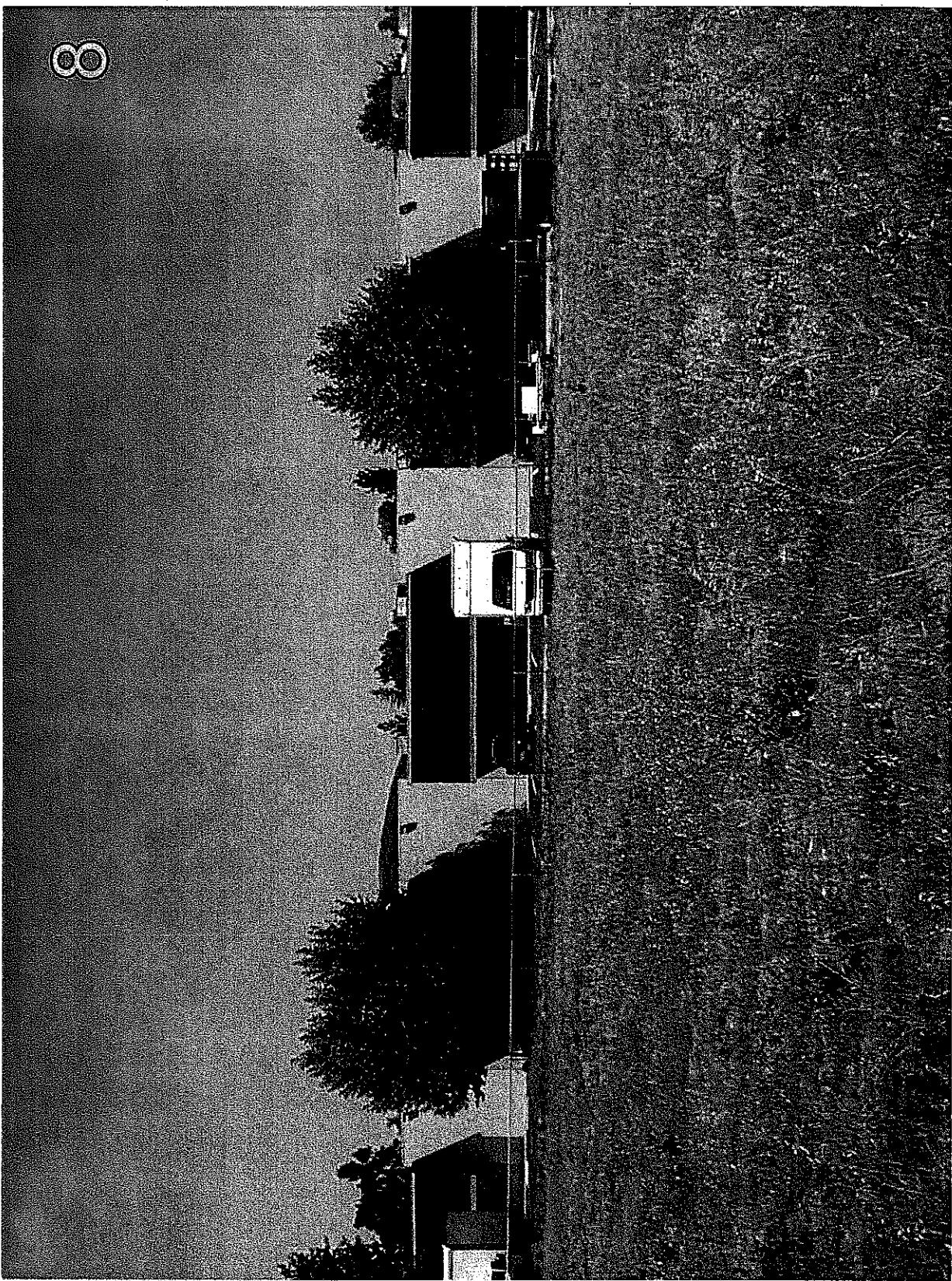
Phone: 800-334-3333
Fax: 800-334-3334



SITE PHOTOS

WARE MALCONIB
Architectural Services

Agoura Business Center West
AGOURA HILLS, CALIFORNIA



SITE PHOTOS

Agoura Business Center West
AGOURA HILLS, CALIFORNIA

WARE MARTIC OAK

PHOTOGRAPH BY

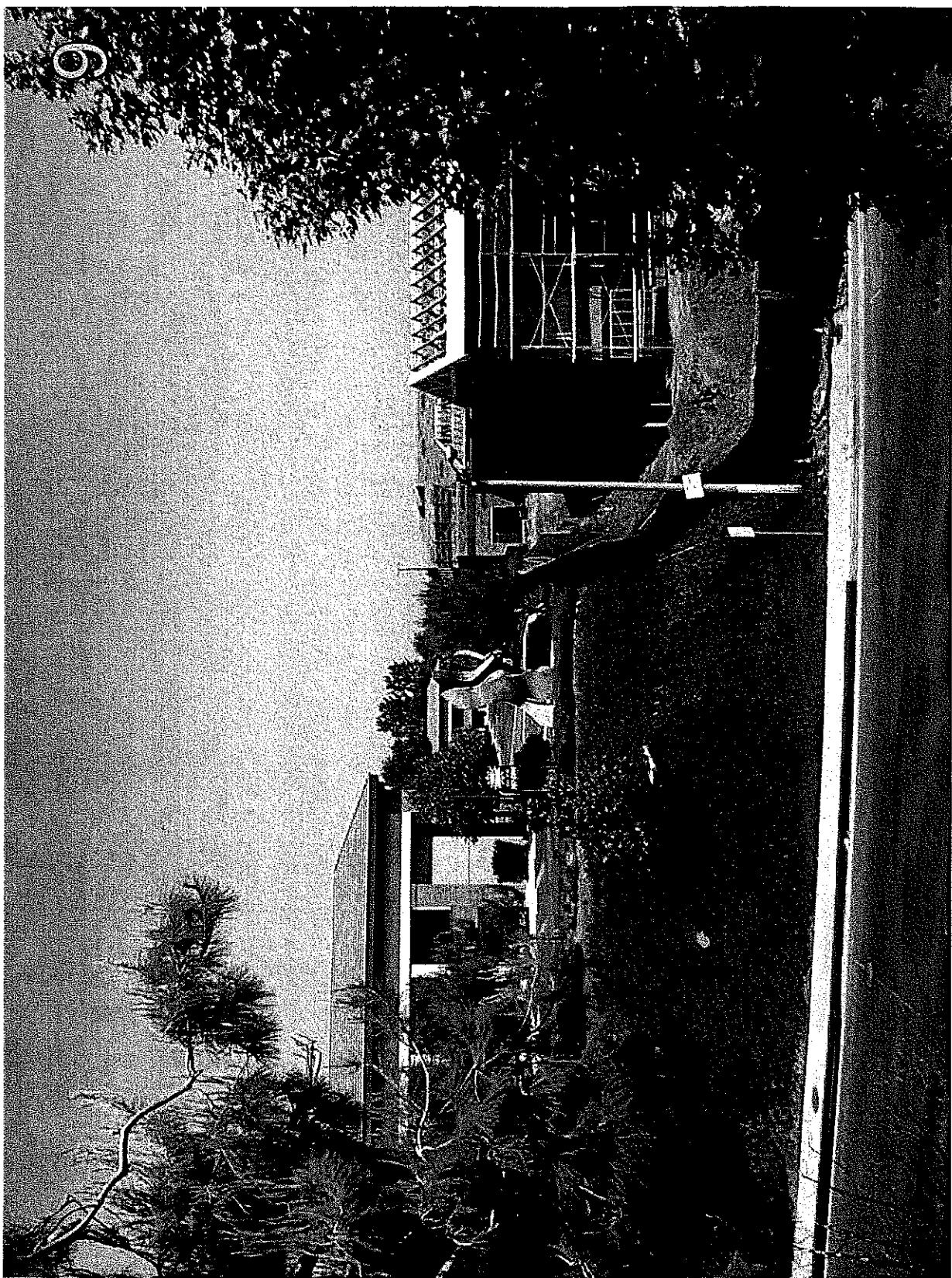
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SITE PHOTOS

WARE MAISON

Agoura Business Center West

AGOURA HILLS, CALIFORNIA

05.23.07

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SITE PHOTOS

WARE MAISON

**Agoura Business Center West
AGOURA HILLS, CALIFORNIA**

5 - 5 - 2009

August Business Center West
Materials Board

GRF Piercer Gold Standard
Limestone Veneer
El Camino & Bermuda Blend
Pool Tile

ICI A1623 - Traditional Tan
Field Color 1
ICI A1726 - Light Taupe
Field Color 2
ICI A1762 - Brownington Court
Accent Color 4

ICI A1743 - Oller Brook
Accent Color 2
ICI A1798 - Brushwood
Field Color 3
ICI A2013 - Seal Grey
Accent Color 1
ICI A0573 - Century Brown
Field Color 4
ICI A0148 - White on White
Accent Color 3

GRF Piercer Gold Standard
Limestone Veneer

ICI A1623 - Traditional Tan
Field Color 1
ICI A1726 - Light Taupe
Field Color 2
ICI A1762 - Brownington Court
Accent Color 4

Vestron Venetian Green 2000
Colors

Clear Anodized Aluminum
Finish

ICI A1743 - Oller Brook
Accent Color 2
ICI A1798 - Brushwood
Field Color 3
ICI A2013 - Seal Grey
Accent Color 1
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