

## REPORT TO CITY COUNCIL

**DATE:** SEPTEMBER 22, 2010

**TO:** HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

**FROM:** GREG RAMIREZ, CITY MANAGER *GR*

**BY:** LOUIS CELAYA, ASSISTANT TO THE CITY MANAGER *LC*

**SUBJECT:** COMMUNITY SHRED EVENT (IDENTITY THEFT PROTECTION)

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On Saturday, October 9, 2010, the City will jointly sponsor the County of Los Angeles Sheriff's Department Community Shred event. The event is being held by the Commercial Crimes Bureau Identity Theft Task Force and the City invites the general public to protect against identify theft and bring unwanted personal documents to be shredded. The event is free of charge.

This countywide event will be held in three different cities including Agoura Hills, Norwalk, and Los Angeles (Ladera Center). The Agoura Hills event will be held in the City Hall parking lot, and run from 9:00 a.m. to 3:00 p.m. The event is open to all surrounding cities including Calabasas, Hidden Hills, Malibu, and Westlake Village. The Sheriff's Department will also be accepting donations for the following charities at the event:

- 999 For Kids
- Sheriff's Youth Foundation
- March of Dimes

Representative from the Sheriff's Department may also be on site to offer tips on how the general public can protect themselves from identity theft. Staff will prepare a series of press releases and other public relation campaign activity to get the word out to residents of Agoura Hills and the general public. The City is proud to be a joint sponsor of this event and assist the Sheriff Department with efforts to reduce identity theft community wide.

### RECOMMENDATION

No action required on this item.

# Beat Identity Theft with Shred-it®



# COMMUNITY SHRED™

You are invited to bring all the unwanted personal documents you can carry for shredding. Shred-it mobile shredding trucks will shred documents **FREE OF CHARGE**. Representatives may also be on site to offer tips on how you can protect yourself against identity theft.

[www.shredit.com](http://www.shredit.com) 1 800 69-Shred

**DATE: OCTOBER 9, 2010**

**TIME: 9AM TO 3 PM**

Agoura Hills – City Hall  
30001 Ladyface Court  
Agoura Hills, CA 91301

Ladera Center  
5315 W. Centinela Ave.  
Los Angeles, CA 90045

Target – Norwalk  
12051 Imperial Hwy  
Norwalk, CA 90650



Donations accepted for the following charities:

- 999 For Kids
- Sheriff's Youth Foundation
- March of Dimes

