



City of Agoura Hills
Department of Community Services

Sponsorship Program

SUMMER "CONCERTS IN THE PARK"

Platinum Sponsor

Premiere sponsor of entire concert series
\$8,000 1st year
\$5,000 following 2 years

Gold Sponsor

Sponsor an individual concert
\$3000

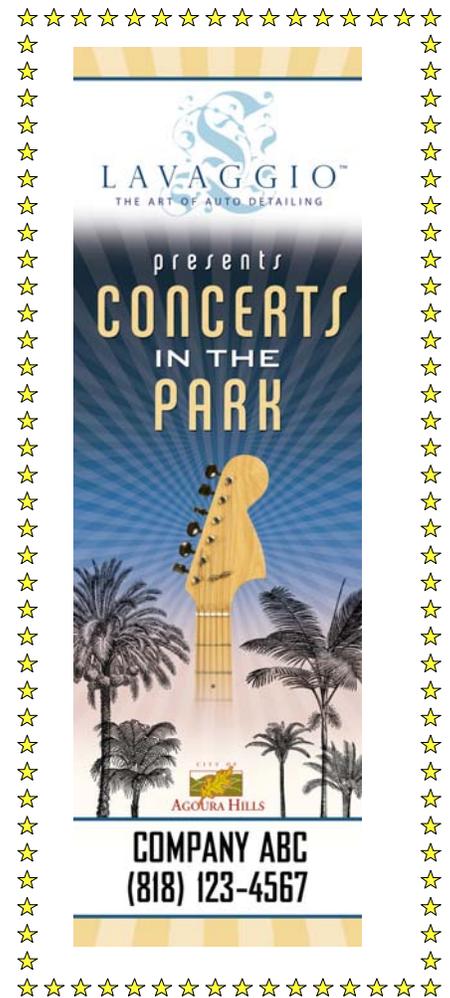
Silver Sponsor

Support concert series as a whole
\$1500

Bronze Sponsor

Supports concert series through
banner promotion
\$375

(Details of benefits on back)



For more information on becoming part of the Sponsorship Program, contact:

[Agoura Hills Recreation Center](#)

30610 Thousand Oaks Blvd. Agoura Hills, CA 91301

(818) 597-7361

SPONSOR BENEFITS

Platinum Sponsor (\$8,000 first year, \$5,000 each following year):

- Business name on all flyers (18,000), posters (150), press releases, newspaper (Ventura County Star and Acorn) and magazine ads (Valley Scene Magazine)
- Business name listed in the Summer (insert in brochure and full color ad on back page) and Fall recreation brochures that are mailed to all Agoura Hills residents (11,500 each brochure distribution)
- Business name listed as the sponsor of the series on City of Agoura Hills website, as well as other websites: 100.7 KHAY, B95.1, 100.3 The Vibe (to name a few)
- Business name listed as sponsor of the series on local cable channels (Charter Communications)
- Business name on Cumulus Media radio commercials (played the week of each concert)
- Business name on all banners (up to 64) to be hung along Thousand Oaks Blvd. and Kanan Road (the banners are up for 3 months, from Memorial Day Weekend to Labor Day Weekend)
- Business name on the concert sponsor banner to be hung at all 4 concerts each summer
- Business to have a booth at all four concerts each summer
- Business name to receive a presentation from the Mayor at one concert each summer

Gold Sponsor (\$3000):

- All benefits of Silver Sponsor
- Business name on a specific concert including: name on all flyers, posters, press releases newspaper ads, and in the Summer and Fall recreation brochures that are mailed to all Agoura Hills residents (mailing of 10,000+ each)
- Business name on 2 banners to be hung on Thousand Oaks Blvd. or Kanan Rd. for 3 months
- Business name on the concert supporter banner to be hung at all 4 concerts
- Business to have a booth and a representative to receive a presentation from the Mayor at the sponsoring concert

Silver Sponsor (\$1500):

- All benefits of Bronze Sponsor
- Business name on all flyers, posters, and in the Summer and Fall recreation brochure that are mailed to all Agoura Hills residents (mailing of 10,000+ each)
- Business name to be announced at all 4 concerts

Bronze Sponsor (\$375):

- Business name on 1 banner to be hung along Thousand Oaks Blvd. or Kanan Road for 3 months



2011 Summer Concerts in the Park Sponsorship Request Form

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____

TELEPHONE: Day (____) _____ Night (____) _____

CONTACT PERSON: _____

TYPE OF BUSINESS/ORGANIZATION: _____

I have enclosed payment for the sponsorship of a 2011 Summer Concerts in the Park.

Sponsorship Level: Platinum Gold Silver Bronze

Payment Amount: _____

Check

Credit Card - VISA Mastercard Discover

Credit Card Number: _____-_____-_____-_____

Expiration Date: _____

Name on CC: _____

Billing Address (if different from above): _____

I am interested in Summer Concerts in the Park Sponsorships, but please call me with more information.

SIGNATURE: _____ DATE: _____

Return Request Forms via:

FAX: (818) 597-7365

MAIL: Agoura Hills Recreation Center

c/o Summer Concerts in the Park

30610 Thousand Oaks Blvd.

Agoura Hills, CA 91301